

# Recommendations and Strategies for Higher Vocational College Student Education Management in the New Era

Yunyi He

Guangdong Preschool Normal College in Maoming, Maoming, Guangdong, China  
gsjyx301@163.com

**Abstract:** In the context of the new era, education management for college students in higher vocational colleges faces challenges and opportunities. This study, through a satisfaction survey analyzing key indicators such as curriculum arrangement, faculty strength, learning resources, and campus environment, reveals achievements but highlights the need for improvements, especially in terms of faculty and resources. Recommendations include the introduction of corporate management systems, mentorship programs, growth mentorship systems, and career-oriented approaches to enhance management quality and students' comprehensive development.

**Keywords:** Higher vocational college; college students; education management; recommendations and strategies

## 1. Introduction

In the new era, education management in higher vocational colleges not only focuses on traditional teaching but also emphasizes the comprehensive qualities and personalized development of students. However, some vocational colleges excessively prioritize hardware construction of campus environments, neglecting the software core of education management in higher vocational colleges. There are shortcomings and weaknesses in teaching faculty, teaching environment, and the learning atmosphere. This study aims to explore the current status, challenges, and strategies of education management in higher vocational colleges, emphasizing practical skills and vocational skill development to enhance the quality of education management and promote students' comprehensive development.

## 2. Overview of Education Management for Higher Vocational College Students

Against the backdrop of the new era, higher vocational colleges face unprecedented challenges and opportunities, especially in the education management of college students. The growing demand in society for highly skilled technical talents requires higher vocational colleges to not only focus on traditional teaching methods but also pay more attention to enhancing students' comprehensive qualities and personalized development. A recent satisfaction survey reflects the current performance of higher vocational colleges in various aspects of education management, including curriculum arrangement, faculty strength, learning resources, and campus environment, as shown in Table 1 and Figure 1.

Firstly, curriculum arrangement is a crucial component of education management. The survey shows that students' satisfaction with curriculum arrangement is rated at 4.2, indicating that the majority of students are satisfied with the current course settings and teaching arrangements. Effective curriculum arrangement can not only meet students' academic needs but also promote the diversified development of their skills.<sup>[1]</sup>

Secondly, faculty strength is key to the education quality of higher vocational colleges. However, the satisfaction rating for faculty strength in the survey is 3.8, relatively low. This suggests that although higher vocational colleges have made progress in recruiting and training professional teachers, there is still room for improvement, particularly in optimizing teachers' practical experience and teaching methods.

Moreover, learning resources are crucial for students' learning and research. The satisfaction rating

for learning resources is 4.0, indicating overall satisfaction with resources such as books, online materials, and experimental equipment. However, this also implies that higher vocational colleges need to continue investing in updating and expanding learning resources to stay current.

Lastly, the satisfaction rating for campus environment is the highest at 4.3. This indicates that higher vocational colleges have achieved significant success in creating a favorable learning and living environment. An excellent campus environment not only benefits students' physical and mental health but also stimulates their interest and creativity in learning.

In summary, higher vocational colleges have achieved certain successes in education management, but continuous exploration and improvement are still needed, especially in enhancing faculty strength and enriching learning resources. Only through these efforts can they better adapt to the demands of the new era, cultivate more high-quality technical talents, and make greater contributions to the development and progress of society.

Table 1: Scores for Higher Vocational College Education Management Survey

Aspect	Satisfaction Rating
Curriculum Arrangement	4.2
Faculty Strength	3.8
Learning Resources	4.0
Campus Environment	4.3

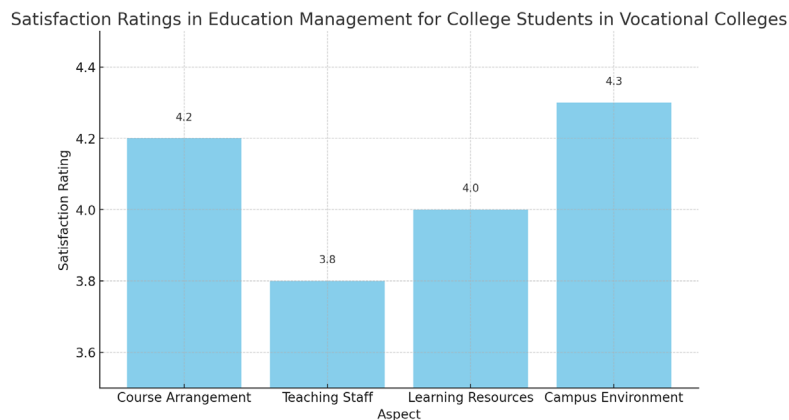


Figure 1: Scores for Higher Vocational College Education Management Survey

### 3. The Significance of Education Management for College Students in Higher Vocational Colleges

#### 3.1. Contributes to Practicing the Higher Vocational Education Concept

In higher vocational colleges, education management is not just an administrative task; it is a nurturing process crucial for the lifelong development of students. The higher vocational education concept emphasizes the cultivation of practical abilities and vocational skills, focusing on the comprehensive growth of students. Through effective education management, schools can provide students with more opportunities for practical learning, such as internships, workshops, and project-based learning. These experiences not only contribute to the development of students' professional skills and practical abilities but also nurture their innovative thinking and problem-solving skills.<sup>[2]</sup>

Moreover, sound education management implies guiding students in the right direction regarding career ethics and professional behavior, which is vital for their future careers. Education management should encourage students to actively participate in social practices, volunteer activities, and community services to foster a sense of social responsibility and civic consciousness.

Additionally, education management includes continuous updates to teaching content and methods to adapt to evolving professional demands and technological advancements, ensuring students master the latest knowledge and skills. This requires close collaboration between schools and industries to understand industry trends and incorporate this information into curriculum design and teaching plans,

ensuring graduates are competitive in the job market.

### ***3.2. Contributes to Building a Harmonious Campus Environment***

A harmonious campus environment is a crucial factor in enhancing learning effectiveness and promoting student development. Effective education management can create an inclusive, supportive, and respectful learning atmosphere, providing favorable conditions for the comprehensive growth of students.

Firstly, a harmonious campus environment involves encouraging positive interactions among students, providing equal learning opportunities, and respecting and recognizing the diversity of students, whether in cultural background or economic status. The management should ensure campus safety and order by implementing reasonable school rules and regulations, contributing to a well-organized learning environment. Additionally, schools should encourage students to participate in school management and decision-making processes to enhance their sense of belonging and responsibility, fostering leadership skills and teamwork.

Furthermore, by organizing various cultural, sports, and social activities, schools can promote the comprehensive development of students. These activities not only offer opportunities for extracurricular learning but also strengthen communication and cooperation among students. Cultural activities enrich students' cultural literacy, sports activities contribute to maintaining physical health, and social activities help cultivate students' social responsibility and civic consciousness.

### ***3.3. Contributes to Enhancing the Quality of Education Management:***

With the continuous changes in the educational environment and technological advancements, education management in higher vocational colleges faces new challenges and opportunities. Improving the quality of education management means more effectively utilizing resources to better meet the needs of students and teachers. This includes adopting modern management tools and technologies, such as education information systems and online learning platforms, to enhance management efficiency and transparency. Additionally, high-quality education management requires continuous evaluation and improvement of teaching methods and curriculum content to ensure that teaching activities keep pace with industry developments. Moreover, strengthening teacher training and professional development is a crucial aspect of improving the quality of education management, contributing to higher teaching standards and student learning outcomes.<sup>[3]</sup>

### ***3.4. Contributes to Promoting Students' Comprehensive Development***

Education management in higher vocational colleges not only focuses on cultivating students' professional skills but also emphasizes the development of their personal qualities and social abilities. This involves providing diverse learning and growth opportunities, such as leadership training, teamwork projects, and social practice activities. Through these activities, students can enhance not only their professional skills but also develop critical thinking, innovative abilities, and communication skills. Additionally, higher vocational colleges should provide psychological health support and career planning guidance to help students better adapt to their learning and future professional lives. The goal of comprehensive development is to cultivate students into well-rounded individuals with not only professional skills but also good moral character, social responsibility, and an innovative spirit.

## **4. Recommendations and Strategies for Education Management of College Students in Higher Vocational Colleges**

### ***4.1. Introduction of Corporate Management System: Building a Goal-Driven Education Management System***

Higher vocational colleges can draw inspiration from the goal-driven philosophy of corporate management to establish a more efficient and transparent education management system. This system should be based on clear educational objectives, such as improving student employment rates and enhancing practical skill development. By introducing quantitative tools like Key Performance Indicators (KPIs) to assess teaching outcomes, alignment with market demands and societal development goals can be ensured. Additionally, a regular feedback and evaluation mechanism can

facilitate continuous optimization and adjustment of educational activities.

The corporate management system also involves strengthening cooperation between the institution and enterprises. Integrating direct input from companies into curriculum design and internship programs ensures that students acquire skills aligned with actual workplace needs. Furthermore, this management approach encourages innovation and flexibility, such as through project-based teaching and case studies, enhancing students' abilities to solve real-world problems.

By leveraging successful experiences from corporate management, higher vocational colleges can establish a more effective and transparent education management system. This not only benefits the schools and students but also contributes to societal development and progress.

#### ***4.2. Establishment of Senior Student Assistance System: Promoting Collaboration, Mutual Aid, and Sharing Among Students***

The senior student assistance system, as an effective model of self-management and collaborative learning, holds significant educational value and social meaning in higher vocational colleges. This system assigns senior students the role of mentors, providing academic guidance, career planning advice, and psychological support to junior students, fostering a collaborative learning environment among students.

The successful implementation of this model not only strengthens communication and collaboration among students but also promotes personal growth among senior students. Acting as mentors, students not only apply their knowledge and experiences skillfully but also further develop their leadership, communication, and sense of responsibility. This practical experience holds substantial value for their future careers.<sup>[4]</sup>

To ensure the effectiveness and sustainability of the senior student assistance system, the school should take various measures to promote its development. Firstly, regular training and exchange activities can provide necessary guidance and support skills to senior students, such as communication techniques, basic psychological counseling, and teaching methods. Such training enhances their mentoring abilities and helps them better understand and care for junior students.

Secondly, establishing incentive mechanisms is crucial to encourage active participation among senior students. The school can recognize outstanding senior students and provide incentives such as credits or scholarships. These incentives not only acknowledge the efforts and contributions of senior students but also enhance the overall system's attractiveness and impact.

Additionally, through regular feedback and evaluation mechanisms, the school can continually monitor and improve the effectiveness of the senior student assistance system. This includes collecting feedback from junior students, evaluating the performance of senior students, and adjusting training content and incentive measures as needed.

#### ***4.3. Establishment of Growth Mentor System: Providing Personalized Guidance and Life Planning Support***

The implementation of the growth mentor system in higher vocational colleges is a comprehensive educational innovation aimed at providing personalized academic, career, and life guidance to students. Under this system, each student is assigned a mentor, who could be a teacher, career counselor, or industry expert. Their role extends beyond traditional academic guidance to encompass career planning and life advice, offering comprehensive support at every stage of students' learning, career development, and personal growth.

To ensure the effectiveness of the mentor system, the school needs to establish a robust system for mentor selection, training, and evaluation. When selecting mentors, considerations should go beyond their professional knowledge and experience to include humanistic qualities, communication skills, and enthusiasm for student development. Mentor training is equally crucial and should cover effective teaching methods, student psychological counseling skills, career planning guidance, and other relevant content to ensure mentors can meet students' diverse needs.

Additionally, the school should regularly organize communication activities between mentors and students to strengthen interaction and understanding. Through these activities, students can better utilize mentor resources, while mentors receive feedback, helping them continuously improve their guidance skills. This system not only contributes to students' professional growth but also promotes the

enhancement of their personal qualities, laying a solid foundation for their future careers.

In conclusion, the growth mentor system provides powerful support and assurance for the comprehensive development of students in higher vocational colleges by offering personalized, multidimensional support.

#### ***4.4. Establishment of Vocational Guidance System: Strengthening Occupational Skills and Market Adaptation Construction***

Establishing a vocational guidance system in higher vocational colleges is crucial for cultivating students' vocational skills and adaptability to the job market. This system aims to closely integrate educational content with professional practice, ensuring that students can directly apply their acquired knowledge and skills to their future careers.

Firstly, the school should establish close connections with various industry enterprises to gain in-depth insights into current market demands and future trends. By regularly conducting industry research and engaging in close communication with enterprises, the school can adjust course offerings and teaching content promptly to ensure alignment with industry needs. This not only enhances students' employability but also assists businesses in acquiring suitable talent.

Secondly, the core of vocational education lies in practical skill development; therefore, curriculum design should emphasize practicality and applicability. Increasing the inclusion of experiments, practical training, and project-based learning enables students to learn and master skills through hands-on experience. Additionally, encouraging students to actively participate in real work projects and collaborate with enterprises helps them gain practical work experience.

Furthermore, the school should provide professional career guidance services, assisting students in understanding different career paths, industry development trends, and career planning strategies. Organizing career development lectures, employment guidance workshops, and career planning workshops provides students with more opportunities to understand and prepare for their future careers. Encouraging students to cultivate a mindset of lifelong learning, the school can offer online courses, continuing education, and skill training, enabling students to continuously update their knowledge and skills after graduation to adapt to the ever-changing job market.

Additionally, the school should actively collaborate with enterprises to provide internship and practical training opportunities for students, enabling them to integrate into the industry environment during their studies. Internships not only enhance students' vocational skills but also help them build a professional network, paving the way for future employment.

Through these measures, higher vocational colleges can better meet the needs of students and society, cultivating more competitive and adaptable professionals, and preparing for the challenges and opportunities of the new era.

## **5. Conclusions**

In conclusion, higher vocational colleges are facing unprecedented challenges and opportunities in the new era. To address these challenges and fully capitalize on the opportunities, it is imperative to continuously improve education management to better align with the demands of modern society. By implementing a series of strategies such as the corporate management system, senior student assistance system, growth mentor system, and vocational guidance system, we can enhance the quality of education management. This, in turn, will cultivate a greater number of highly skilled professionals who possess both technical expertise and practical capabilities. These individuals will serve as the cornerstone of societal development, making significant contributions to our nation and community. Let us work together hand in hand, striving to create a brighter and more promising future!

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