

# Research on Teaching Management of Higher Vocational Education under the New Normal

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**Abstract:** *In the context of the development of the new normal, the teaching management of higher vocational education needs to change the traditional management method. Under the condition of fully considering the country's demand for the cultivation of talents' comprehensive quality and ability, improve the teaching management measures and management results of higher vocational education. Very important. Based on the development goal of cultivating applied talents in higher vocational schools, the adoption of modern management methods reflects the new development strategic planning of higher vocational education. Teaching management occupies an important position in the higher vocational education system and plays a key role. This article mainly discusses the focus and starting point of higher vocational education management, and proposes relevant teaching optimization strategies.*

**Keywords:** *New Normal, Higher Vocational Education, Teaching Management*

## 1. Introduction

To a certain extent, the education and teaching management of higher vocational colleges reflects the level of college teaching, which is related to the development of teaching modernization. The use of high-quality education and teaching management work has an important role in promoting school personnel training, overall teaching and discipline construction. In the process of management, it is necessary to reflect the scientific guidance and normative guidance of talent training, and it is necessary to analyze the current education status of higher vocational colleges under the background of the new normal of teaching reform. Based on strengthening the quality of teaching management in higher vocational colleges, improve the overall teaching effect, cultivate high-quality application development talents, and contribute to the vocational education work in our country.

## 2. Background analysis of the new normal of higher vocational education

Vocational education is a very important part of my country's education system. It shoulders the important responsibility of cultivating skilled talents and plays an important role in promoting my country's economic and social development. General Secretary Xi Jinping mentioned the concept of the new normal in 2014. The concept of this concept has brought a new development orientation to my country's vocational education. China's economy has shown a new normal development, reflecting the continuous optimization of the economic structure, and there have also been certain changes in consumer demand and industrial upgrading. The teaching work of vocational colleges should be carried out according to the situation of my country's economic development and according to the industry market.[1] To meet the needs of talents, according to the normalization concept of education reform, actively adapt to the new normal, improve the comprehensive quality of vocational education, and promote the effective improvement of students' employment and entrepreneurial skills. On the basis of a stable scale, the allocation of students' resources and the focus of work should be transferred to the connotation construction of teaching, emphasis on the cultivation of skilled talents, increase the proportion of students' practical teaching, and improve the quality of technical personnel training. In the new normal teaching, schools need to achieve self-stable development, adhere to the basic principle of diversified school running, build a new education mechanism that integrates industries, enterprises, governments, schools, etc., actively connect with the regional economy, and take a clear education. development route.

### **3. Analysis of the problems existing in the teaching management of higher vocational education under the new normal**

#### ***3.1. The teaching curriculum is unscientific***

In vocational and technical education, focus on the training of practical skills and the development of students' comprehensive quality. At present, the management teaching of higher vocational colleges is mainly based on theoretical teaching, and rarely combines theory with practical ability. The teaching form is fixed and the teaching law remains unchanged. A teaching mode that centers on book knowledge, teacher-centered, and theoretical and practical skills. In addition, the traditional classroom teaching method is mainly based on teachers, the teaching speed is fast, and there are differences in students' understanding and absorptive ability of knowledge, which affects the teaching effect. At present, the teaching content of relevant vocational and technical colleges lacks scientific nature, the communication and interaction of students are relatively small, and the classroom atmosphere is not active enough. Due to the influence of education, enterprises and other factors, there is no teaching plan suitable for higher vocational education according to the actual situation of students, which limits the creative development and improvement of students.

#### ***3.2. Insufficient construction of teaching staff in higher vocational colleges***

At present, the support of higher vocational and technical colleges in my country is not perfect in terms of teachers and their own quality. Affected by various factors, teachers of vocational schools are reluctant to continue to improve their own teaching quality after entering the workplace. More It is perfunctory and does not care about the education of students and the quality of teaching. Secondly, the comprehensive evaluation system for teachers in colleges and universities tends to focus on academic qualifications and ignore the overall development of students. Some high-level teachers with a certain theoretical basis, due to lack of practical work experience, can easily affect the quality of classroom teaching and practice, especially the teaching effect of teachers' professional ability and moral quality in teaching activities and the assessment of educating functions. , which cannot fully reflect the professional quality of teachers.[2]

#### ***3.3. The educational and teaching concept of higher vocational colleges needs to be improved***

At present, from the perspective of the development of higher vocational education and the current situation of education and teaching, the concept of education and teaching in higher vocational colleges is still in the primary stage of development, and the quality of teaching is not high enough. The teaching methods of our country's higher vocational and technical colleges are relatively lagging behind, the relevant teaching concepts and systems are not perfect enough, the operability in practice is not strong, and they cannot meet the needs of enterprises. Because teachers in some vocational colleges cannot keep up with the development of the times, they still adopt the attitude of "indoctrination" and "questioning tactics", which makes students lose their motivation to study and only want to devote themselves to social work as soon as possible, thereby affect students' learning and knowledge.

### **4. Countermeasures for teaching and management work in higher vocational colleges under the new normal**

#### ***4.1. Achieving high-quality training goals***

In order to meet the needs of modern education, higher vocational education should carry out effective reforms under the existing development conditions. Only by organically combining the goals of talent training with the needs of national construction and development can we truly achieve concrete development. When cultivating professional and technical talents, higher vocational colleges must strengthen their practical skills and improve their theoretical learning effects. Schools should not only attract high-tech talents, but also carry out effective training for those with high technical content. Therefore, in the process of implementing talent training, higher vocational colleges should deepen teaching reform and carry out talent transfer from multiple levels.

Higher vocational colleges should make changes in teaching mode and teaching methods, and construct innovative goals according to the current course content and job requirements shown in the work. So that students can better carry out creative learning at this stage, so that the whole teaching effect

can be effectively guaranteed. In the specific training work, it is necessary to fully recognize the development characteristics and reform requirements of the whole teaching work, and pay attention to the cultivation of students' practical ability. It enables students to organically combine theoretical knowledge with practical activities, improve their mastery of knowledge and practical theoretical application ability, and better demonstrate the transfer and training of skilled talents in social development.

#### ***4.2. Use scientific methods to effectively expand the teaching space***

Schools should strengthen the scientific management of the organizational system. When conducting teaching management in colleges and universities, they must effectively analyze the needs of talents according to the current development characteristics of schools, and establish corresponding models. In order to cultivate high-quality talents who can meet the needs of the development of the times, it is necessary to effectively guide and teach students' professional knowledge, and at the same time pay attention to practical and innovative training. It is necessary to strengthen the construction of teaching institutions and strengthen the training of the professional quality of managers, so that they can be managed with a better management attitude as a whole, so that the overall quality of students can be improved in an all-round way.

Secondly, strengthen the management of teachers, so that teachers can better manage and teach. Teachers in vocational schools are responsible for the effective management of all students, which plays an important role in the development of students. Teachers are also the most direct management role. When teaching students and implementing specific management, knowledge must be transmitted according to the developmental characteristics of students. This allows students to better understand what the teacher said and apply it. To truly improve the teaching quality of teachers, in addition to cultivating teachers' professional ability, it is necessary to introduce high-level talents to ensure teachers' professional quality. Students in higher vocational colleges must also have strong practical experience when learning knowledge, so as to better adapt to future work.

#### ***4.3. Effectively innovate training programs***

In order to better cultivate and improve the scientization of talents, it is necessary to carry out effective innovation in the training plan to make the whole teaching system scientific and scientific, so as to make the whole teaching system scientific and scientific. According to the needs of the development of the design economy, to cultivate high-quality talents that meet the needs of social development, it is necessary to effectively guide and teach students' professional knowledge, and at the same time, pay attention to practice and innovation. This requires higher vocational education to implement the implementation and implementation of the overall teaching plan, and realize the scientific training and high-quality management of talents. Therefore, when higher vocational colleges carry out the innovation of talent training plans, they must be carried out in accordance with the general policies of the state and the specific conditions of the school. In addition, according to the development characteristics of various professional disciplines, the number of disciplines and the teaching level should be reasonably used to make reasonable adjustments. Through specific course teaching needs, the entire training program can be highly rational, so that students can better grasp the knowledge of the subject. Through this way of development, the whole teaching work can be better developed and professional construction, so as to improve the effect and standard of vocational education.

#### ***4.4. Implement a scientific evaluation plan***

Higher vocational and technical colleges should do a good job in teaching management, not only to optimize the professional curriculum structure, but also to scientifically formulate evaluation plans. Through such a teaching mode, students can better master their professional knowledge and can effectively evaluate students' learning effectiveness. The evaluation system can effectively evaluate the learning level of students at various stages, so that teachers can show the teaching effect more intuitively. Therefore, the evaluation work should take the overall teaching quality as an overall standard for evaluation. When making a specific assessment of a teacher, think effectively about the issues that arise. Teachers should make effective innovations in specific teaching methods and teaching concepts, so that students can better accept knowledge in the classroom.

To do a good job in teaching management, higher vocational and technical colleges should not only optimize the curriculum structure of majors, but also make an evaluation plan scientifically. Through

such a teaching mode, students can better master their professional knowledge and effectively evaluate students' learning effectiveness. The evaluation system can effectively evaluate the learning level of students at all stages, so that the teaching can show the teaching effect more intuitively. Therefore, the evaluation work should take the overall teaching quality as an overall standard of evaluation. In the specific evaluation of teachers, we should effectively think about the problems produced. Teachers should make effective innovations in specific teaching methods and teaching concepts, so that students can better accept knowledge in the classroom.

In formulating evaluation programs, higher vocational colleges must adhere to science as the main guidance, and evaluate the aspects of education management consciousness, talent training consciousness and the formulation of the final plan shown in the teaching management. In teaching the students, we must take the operation ability shown by the students as an important link of the whole work. Through the formulation of the evaluation plan, the whole teaching process can be standardized and effectively guided. At the same time, the evaluation system can also effectively grasp the teaching satisfaction shown by students, and can carry out teaching reform according to the teaching requirements of students, so that teachers and students can achieve harmonious development in the teaching process. Through this kind of teaching and assessment, the whole education system can be improved in an all-round way, so as to cultivate and transport more high-quality talents. The teaching management plan of higher vocational colleges needs to innovate and practice, and carry out scientific training and quality management of talent management. In the process of training program innovation, it is necessary to strengthen the evaluation of the program, and the general policy of the school and the specific teaching characteristics of the program needs to be formulated according to the subjects offered by the university and the characteristics of the development of the industry. Use of course quantity and course teaching level of teaching adjustment, according to the curriculum teaching specific construction requirements make the overall training scheme conform to the new era of talent training development trend, let students with enough enthusiasm for effective learning of professional knowledge, promote the overall teaching management better development and discipline professional construction better improve quality.

#### ***4.5. Use the scientific rules to expand the teaching space***

First of all, we should strengthen the scientific organizational system, so that the quality of managers is constantly improved. When carrying out teaching management, colleges and universities must effectively analyze the needs of talents according to the current development characteristics of schools, and establish corresponding models. Secondly, strengthen the management of teachers, so that teachers can better manage and teach. Teachers in vocational schools effectively manage all students, and the effective management mode plays an important influence on the development of students. Moreover, teachers must also have a strong practical experience to improve their teaching practice and operation ability, so as to better adapt to the future work.

### **5. Conclusion**

To sum up, under the background of the new normal, higher vocational colleges need to innovate the awareness of education management and personnel training, and improve the formulation of the final plan when strengthening education management. When teaching students, the practical ability of students must be regarded as an important part of the whole work, and the teaching reform can be carried out according to the teaching requirements put forward by the students, so that teachers and students can achieve harmonious development in the teaching process.

### **References**

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