

Research of Integrating Red Culture into the Party Spirit Education of College Student Party Members in the New Era

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Abstract: Red culture contains rich revolutionary spirit and profound historical and cultural connotation. It carries the original aspiration and mission of the Party Communists, and it is also the precious spiritual wealth of Chinese Party Communists. Integrating red culture into the education of the party spirit of college student party members into the new era is one of the effective ways to foster virtue through education for college students. It will also inspire the college student party members' patriotism. It will guide the college student party members to become the new generation in the new era and to fulfill the task of the great rejuvenation of the new times. It is an important theory and practical proposition of ideological and political education combined with red culture in the new era which will be passed down from generation to generation.

Keywords: Red culture; Integrating; The new era; College student party member; Party spirit education

1. Introduction

At the Sixth Plenary Session of the 19th Chinese Party Communism Central Committee, the significance of the education of the party spirit was pointed out. It is significant to pass down the red culture in the Party's spirit. It is significant to carry forward the Party's tradition. It must be paid close attention to developing the successors of this fundamental plan for the development of the cause of the Chinese Party Communism and the People. Young people are the future of the country and they are the hope of the nation. On one hand, as a key minority of young people, college student party members shoulder the historical mission of the great rejuvenation of the Chinese nation. On the other hand, it is important to integrate the red culture into the party spirit education of college student party members in the new era. Therefore, it is conducive to strengthening the belief in communism for college student party members. It is also deepening the understanding and practice of the great revolutionary spirit for college student party members. It is improving the cultivation of the party spirit of college student party members. It is also strengthening the belief in socialism with Chinese characteristics for college student party members. Therefore, in this way, college student party members will be loyal to the Party, and they will become successors of the red culture and the great rejuvenation of the Chinese nation.

2. The essence of integrating red culture into the party spirit education of college student party members in the new era

The wheel of history has entered a new era, at present, the international situation is unpredictable, and the trend of multicultural thoughts is constantly pouring into the red culture. For the college student party members who are in moral, who are in mind, who are in talent, are easy to be affected by the trend of multicultural thoughts. Red culture is an advanced culture jointly created by Chinese Communists and Chinese people during the revolutionary war. It contains rich revolutionary spirit and profound historical culture. It carries fine revolutionary tradition and revolutionary spirit. It highlights the advanced nature and truth of Marxism, and it has a strong appeal and highly infectious to Chinese people, especially college students. For instance, in the struggling process of Chinese Communist Party members lead Chinese people to achieve national independence, people's liberation and national prosperity. Besides, it will help college student party members to empathize with the hardships of the revolutionaries in Chinese Party members 'struggle for victory. Moreover, it will guide college student party members to transform these heroic feelings into the inexhaustible power to realize the great rejuvenation of the Chinese nation. This is not only the ideal and beliefs built on the basis of the

localizations of Marxism in China, but also adheres to and carries forward the localizations of Marxism in China. With such ideal and beliefs, it will constantly improve the cultivation of party spirit of college student Party members. Therefore, college student Party members will constantly and firmly believe in the ideal and beliefs. It will also enhance college student Party members' political consciousness. It is essential to train socialist builders and successors. It is important to strengthen red culture education and cultivate patriotic feelings.

3. The analysis of recent class on integrating red culture into the party spirit education of college student party members in the new era

Red culture provides abundant education resources for the party spirit education of college student party members in the new era. It pointed out the direction of the implementation of the party spirit education. It has important times value in the party spirit education of student party members. It has laid an important foundation for strengthening the great project of Party building, maintaining the advanced nature and purity of Party members and cadres, and forging a strong party spirit of Party members and cadres. Admittedly, relying on integrating red culture into the party spirit education of student Party members in the new era has achieved some results; however, it also must be clearly awarded that there are still some deficiencies in this red culture education. Therefore, continuous improvement and refinement is required.

4. The theoretical system of integrating red culture into party spirit education of college students' party members needs to be improved

Red culture is the ideal and belief firmly believed in the mind of college student party members in the new era. Red culture is the most direct, vivid and appealing textbook to carry out the education of revolutionary tradition and party spirit. It is also an advanced culture formed in the process of localization of Marxism in China with theoretical source, cultural deposits, practical basis and spiritual power. It is of great value in social, economic, political and cultural aspects. Integrating red culture into the party spirit education of college student party members is a complex and detailed project, which not only needs the relevant theoretical support as a basis, but also needs to use and grasp the internal rules to do the op-level design. Meanwhile, it needs to use its times value and functional attributes to form a scientific and complete theoretical system. At present, there is still a research gap in relevant theories. There is a lack of effective application of integrating red culture into the Party spirit education of college student party members in its contents, structure, methods, path and internal law. When carrying out the party spirit education for college student party members, more emphasis is placed on the theoretical knowledge education and ability training of college student party members, but less emphasis is placed on the education of ideals and beliefs and the traditional education of red revolution. There is also a lack of detailed planning and precise implementation in the integration of traditional red revolution education and strengthening the Party spirit education of college student party members.

5. Learning methods of integrating red culture into party spirit education needs to be innovated

It is a very difficult practical work in normalization to scientifically and effectively integrate red culture into the party spirit education of college student Party members. In the process of carrying out Party spirit education for college student party members, there are still many problems need to be solved. For instance, the content in learning is not sufficiently cited. The law is not deeply understood. The learning method is all the same in education. These problems are for the following reasons. On the one hand, the Party spirit education of college student party members mainly conveys spirit of the Party in the document through meetings and Party lessons. College student party members study the basic theories and policies of the Party in the same way. There is too much preaching in single method in theory indoctrination which will easily produce a dull feeling. Furthermore, it will not mobilize the enthusiasm and initiative of student party members. Therefore, these problems need to be solved. For instance, if it is subject to time and location factors, and there is a lack of practice in curriculum design, and a lack of using advanced new media technologies or instructors are lack of knowledge reserves, it is difficult to show the great spiritual quality of historical events and revolutionary martyrs in a limited time. Moreover, it is difficult to stimulate college student party members to think about the red culture theory and practical problems. On the other hand, under the background of the widespread application of new media technology, the party spirit education of student party members has the problems of

single educational platform, weak organizational force and rigid publicity form. Besides, Lacking of effective means in ways and means of education. Those problems will affect the pertinence and effectiveness of the Party spirit education of college student party members.

6. The effectiveness of the integration of red culture into party spirit education still needs to be strengthened

It is significant to work hard in strengthening red culture educational content, ways and methods, and stimulating college student party members' inner mind power. Then the realization of red culture in the heart of student party members will root and sprout. On one hand, in the process of integrating the red culture into the party spirit education of college student party members, there is still a lack of cultural content based on the red historical theme and reflecting the traditional characteristics of the revolution, which will not keep pace with the development of The Times. Therefore, it cannot combine the content of the party spirit education with the development of society in the new era. On the other hand, in the course of teaching, there is no effective connection of the realistic content, which is reflecting the red culture and the development of the Times, with rich and vivid typical cases of red culture. Besides, in after-class activities, there is a lack of college student party members' interactive discussion and colorful, vivid, effective practical experience and development. Therefore, there is no effect in the mind of college student party members. Additionally, in terms of faculty, the ratio of full-time and part-time teachers is insufficient. There are not sufficient full-time teachers for the red culture education. Moreover, teachers' theoretical level is not professional. Some teachers are not proficient in teaching methods, teaching objectives and teaching process. Some teachers ignore the students' internalization of the content of education, which leads to the poor effect of party spirit education for the insufficient combination between student party members' actual demand and the red culture resource function.

7. The strategic path of integrating red culture into party spirit education in the new era

7.1. Give full play to the leading role of ideological and political education

Cultivating virtue through education is the initial goal of education. Cultivating people for the Party and cultivating the talent is the mission of education. To train professional socialist builders and successors with sufficient red culture, the fundamental principle of "People-oriented, moral education first" should be followed. To integrate the red culture into the party spirit education of college student party members, it is important to grasp this main position of the ideological and political classroom. It must pay attention to the ideological and political education. In terms of content, it is necessary to combine the contents of red culture in traditional courses with the principles and policies of the Party and the state, which will guide college student party members to correctly understand the world and China's development trend. It will also construct college student party members to correctly understand Chinese characteristics and social ideology comparison. Besides, it will help college student party members to correctly understand the great aspiration and serious mind. Therefore, college student party members will have the faith and determination to strive for the great ideal of communism and the common ideal of socialism with Chinese characteristics. In terms of form, firstly, it is necessary to combine the traditional teaching class with the situational and interview class. Secondly, it is necessary to combine classroom teaching and extracurricular communication with good use of local red culture resources. Fourthly, it is necessary to combine theory teaching and practice teaching together. Additionally, it is necessary to combine narrative teaching and scene teaching together. In this way, it will enhance the appeal and attraction of red culture. Therefore, it will stimulate the patriotic emotional resonance of college student party members. Furthermore, the red culture and the vanguard exemplary role of party members will have an influence on college student party members internalized in their heart and externalized in their behavior.

7.2. Pay attention to the educational role of the red culture base

It is necessary to fully analyze the red cultural spirit contained in the red culture base resources. It will effectively enhance the attraction and sense of participation of college student party members' party spirit education. On the campus level, taking the school history, school spirit and school motto as the core to build the school history hall in red culture, the corridor in red culture, the dormitory in red culture, Party member activity room in red culture and other areas in red culture. Through special

exhibitions, theme party lessons, red lecture hall and other ways.

It is necessary to promote college student party members in the education of watching, thinking, understanding and doing to realize red culture. It is necessary to promote college student party members to accept red culture education. Then, it will guide college student party members to firmly believe the ideals and beliefs of the Party. More importantly, it will enhance their Party spirit consciousness.^[1] On the outside of the school, it is necessary to actively establish the practice base of red culture education, taking the education base as the classroom, taking historical events as the textbook, making good use of real site, real subject, real example to do research. Besides, it is necessary to carry out red culture educational activities through on-site experience, communication and interaction, practical investigation and other forms. Moreover, it is important to make the combination of ideological and political education with Party spirit education to carry out experiential education and teaching activities. In the process of feeling the great glorious course of the Communist Party of China and in the rapid development of China, for college student party members, it will constantly enhance and adhere to their red culture belief. Then it will foster them to carry forward the red culture spirit, and let the red culture gene pass down from generation to generation.

7.3. Continue to play the promoting role of the red community

The Red Community plays an irreplaceable role in promoting the popularization of Marxism. It is important carrier to promote the central spirit, such as into the branch, into the community, into the network, into the community class. From the thought, according to the central Committee and the league central directive spirit, it is vital to stimulate the enthusiasm and initiative of college student party members, so that they will actively and consciously participate in the theoretical study and practice of the red community. In light of the current international situation, policies and guidelines, firstly, it is necessary for college student party members to constantly strengthen theoretical research and practice. Secondly, it is necessary to work hard in the study of the red culture in the following aspects, such as what to learn, how to learn and how to use. Thirdly, it is necessary to constantly improve the learning systems and methods, and strengthen the learning objective and result. On one hand, theoretical principles should be followed, for instance, in Marxism said Marxism, in Marxism learned Marxism, in Marxism studied Marxism, in Marxism believed Marxism, and in Marxism loved Marxism. In this way, college students' party members will become firm believer, learner and practitioner of Marxism. In terms of form, it is important to make full use of major festivals and anniversaries to carry out cultural activities of the red community. It is also important to organize college student party members to visit all kinds of revolutionary memorials, museums and sites of the revolution. Besides, it is important to carry out red-themed recitation contests, singing contests, speech contests and other activities to train college student party members to continuously enhance their pride in the process of singing about the motherland and praising the Communist Party of China. Therefore, it will continuously improve their political stand and patriotism.

7.4. Give full play to the position role of the red culture network

The convenience, timeliness and permanence of the red culture network breaks through the boundaries of time, communication and interaction. It has special advantages in ideological guidance, party spirit education, public opinion guidance and other aspects. It is important to further play the position of the role of the red culture network, so that student party members will learn red culture for self-learning and self-promotion at any time and place through exploring and browsing the red culture website. It is important to let the red culture network become the student party members' timeless learning classroom. It is also important to make full use of new media technology to set up red culture education pages for college student party members on the campus network, microblog, we chat, news application and other network media. Besides, it is necessary to set up columns on current political news, party history and Party constitution, red culture achievements and red culture footprints, etc. Through the regular news from we chat platform and mobile news application, it will be enriched the network media with the contents of the party spirit education of the times features in the new era. Finally, it is necessary to constantly expand the coverage of red culture network which will ensure the effectiveness of the integration of red culture into the Party spirit education of student party members.^[2]

8. The long-term mechanism of integrating red culture into the party spirit education of college student party members in the new era

8.1. A well-rounded education guarantee system will be established

To integrate the red cultural resources into the party spirit education of student Party members in the new era and improve the effectiveness of Party spirit education, it is necessary to start from the following aspects. Firstly, it is necessary to attach great importance to the construction of educational departments, the development of teaching staff, and the design of ideological and political teaching materials. Secondly, it is necessary to develop training methods and educational paths and promote the integrated development of online education and online training. Thirdly, it is necessary to emphasize the construction of study style, highlight the method in theoretical research, and strengthen the construction of the party spirit education guarantee system for college student Party members in the new era. Besides, it is necessary to make full use of the advantages of local red culture educational resources. Based on functional orientation of the red culture educational resources, it is necessary to strengthen the construction of the main channel and main position of Party spirit education for college student Party members. On one hand, it is necessary to combine the distinct theme of local red culture educational resources and the spirit of the 19th National Congress to create a featured high-quality course in college education which is closely related to the theme of The Times, the major development strategy of the Party and the state, and the practical needs of party spirit education for college student party members. On the other hand, according to the Party's development situation and changing tasks of the Party, the content of curriculum materials should be updated in time. Firstly, it is necessary to comprehensively apply discussion study, case study, simulation study, network study and experiential study methods to the party spirit education of college student party members. Besides, it is necessary to comprehensively explore the application of interview teaching, forum teaching, action learning, flipped classroom and other new teaching methods to the party spirit education of college student party members. Secondly, it is necessary to build an online training network system for college student party members which is based on the red culture educational resources in co-construction and sharing and data interconnection in order to accelerate the construction of "smart campus" under the information age in the new era. Thirdly, it is necessary to establish the electronic file of college student party members in the process of the party spirit education. It is necessary to use modern information technology to build the resource library of high-quality online learning courses for party spirit education for college student party members. It is necessary to adopt the combination of online and offline education mode in the process of the party spirit education. It is necessary to develop apps such as learning power learning platform in order to achieve the in-depth integration of the Internet and the party spirit education. It is necessary to adhere to the firm stand of clearly speaking politics through the practice of three whole educations. More importantly, it is necessary to vigorously promote the Marxist style of proceeding from reality, seeking truth from facts and combining theory with practice. It is necessary to adhere to the firm stand of clear political perspective and combine it with the practice of three whole educations for college student party members. It is necessary to do a good job of building college student party members' study style in the party spirit education and regularly carry out study style supervision. Furthermore, it is necessary to deeply study and explain the major theoretical and practical problems of party spirit education for student Party members from the aspects of history, theory and practice logic. Therefore, it is going to promote the theoretical research results of red cultural educational resources to be better transformed and to be better used in the practice of party spirit education for college student party members.

8.2. Improving the management and restraint mechanism

Improving the management constraint mechanism is an important guarantee to ensure the effective utilization of red culture educational resources into the party spirit education of college student Party members in the new era. On the one hand, firstly, it is necessary to improve the teaching management, adhere to the teaching process management, teaching plan management, teaching quality evaluation management, and constantly innovate, improve and enhance the teaching management system. For instance, in the process management of teaching, red teaching route, teaching form, teaching combination, teaching method and course design should be precipitated into teaching process modules. The teaching content and teaching schedule are being modularized and all the requirements in the teaching process are condensed into a book, so that the college student party members are clear at a glance. In the management of teaching plan, it is necessary to timely do a good job of weather monitoring and road condition monitoring of the teaching places of red culture education. Besides, it is

necessary to check the actual teaching process of the teaching places of red culture education. Moreover, it is necessary to issue information notification, and establish risk awareness. Additionally, it is necessary to fully do a good job of the teaching plan, so that it will ensure the internal logic of the teaching content, tightness and safety of teaching. In the management of teaching quality evaluation, it is necessary to objectively evaluate the quality of teaching design and effect of teaching design, curriculum setting and the implementation of teaching organization in order to formulate the teaching quality evaluation system. For instance, it is necessary to adopt "one person, one policy". Moreover, the teaching schedule should be supervised and the teaching effect should be comprehensively evaluated. For instance, it is important to improve the evaluation mechanism involving student party members, student working team, the Party organization department and other parties. Moreover, evaluation indicators should include quantitative evaluation and qualitative evaluation, opinions and suggestions. The teaching quality evaluation and assessment should be carried out regularly, which should be linked to teachers' remuneration and assessment. Therefore, it is helpful for teachers to summarize experience in time. Meanwhile, it is helpful for teachers to study and improve teaching methods and improve teaching quality. On the other hand, it is necessary to improve the management of the college student party members. Firstly, it is necessary to pay special attention to the training of college student party members in the school of the first class in order to realize the rapid transformation of college student party members in terms of identity, study and life. It is vital to strictly abide by the school rules and disciplines. It means that college student party members should strictly abide by the provisions of honesty and self-discipline. Beside, college student party members should focus the main energy on their study in order to create the clear study atmosphere and the positive study education environment. Moreover, college student party members should be strict with themselves. Firstly, it is necessary to take the Party constitution as the control standard for them. Secondly, it is necessary to do a good job of party spirit analysis in order to form a summary report of individual party spirit analysis. Therefore, college student party members will firmly believe the ideal belief. In this way, it will stimulate their spiritual motivation to let them clear notice the direction of progress.

8.3. Improving the quantitative assessment system

The quantitative assessment system is an important guarantee to stimulate the endogenous motivation of active learning for the party spirit education of college student party members and it is also an important guarantee to ensure the party spirit education of student party members to achieve good results. The quantitative assessment system means that it is important to carry on the comprehensive and will-rounded quantitative assessment and evaluation to the political and ideological performance of the party spirit education for college student party members. It is not only the assessment and evaluation on their cultural knowledge learning ability, but also the assessment and evaluation on their party spirit accomplishment. It is also the assessment and evaluation on the learning ability improvement and learning quality improvement of college student party members. Quantitative assessment will include daily performance assessment of college student party members, assessment of college student party member academic performance and democratic assessment of college student party members. In the first part of assessment, it means in the daily performance assessment, it is necessary to use the combination of quantitative methods and qualitative methods based on a certain proportion. For instance, in the part of the daily performance assessment, it includes the attendance of college student party members, their performance in class and their learning attitude in class. In the part of the academic performance assessment, it includes the examination results, the preparation of the research and report, and the analysis of Party spirit after training. In the part of democratic assessment, before the end of the training, the Organization Department of the Party is responsible for carrying out heart-to-heart talks and mutual democratic evaluation among college student party members. The Organization Department of the Party wills feedback the evaluation results and the assessment to the counselors and grassroots units of the school. Above all the evaluation and the assessment will be included in the electronic files of the Party spirit education for college student party members. It is necessary to strengthen the effectiveness of the examination of college student party members in the party spirit cultivation and the party work style cultivation, so that college student party members will learn well in theoretical knowledge education. At the same time the Party spirit cultivation will be strictly exercised. In addition to this, the evaluation and assessment results of the education and training of college student party members should be included in the archives of student Party members, as the main reference basis for the cultivation, investigation and evaluation of college student party members. Furthermore, it is necessary to stimulate the student party members to strengthen the effectiveness of the party spirit education. Besides, it is necessary to strengthen the endogenous power of college student party members to consciously inherit the red gene of red culture.

9. Conclusions

Faced with severe current situation and global multi-cultural challenges, doing research of integrating red culture into the party spirit education of college student party members in the new era is virtually essential. In the study of it, it is significant to pass down the red culture in the Party's spirit. It is significant to carry forward the party's tradition. On one hand, it analyzed the essence and the current class situation of integrating red culture into the party spirit education of college student party members in the new era. On the other hand, it pointed out some deficiencies in doing the research of integrating red culture into the party spirit education of college student party members in the new era. For instance, the theoretical system needs to be improved. Besides, learning methods needs to be innovated. The effectiveness of learning needs to be strengthened. In order to try to solve these problems, finally, it put forwards the strategic path of integrating red culture into party spirit education in the new era. It analyzed the leading role of ideological and political education, the educational role of the Red Culture Base and the promoting role of the Red Community and role of the Red Culture network. Moreover, it further analyzed the long-term mechanism of integrating red culture into the party spirit education of college student party members in the new era. It mainly included a well-rounded education guarantee system, improving the management and restraint mechanism, and improving the quantitative assessment system. In conclusion, through doing those above analyzed learning method. It will effectively enhance the effectiveness of the party spirit education for college student party members.

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