

The Innovation Strategy of Higher Vocational Students' Education Management Guided by OBE Concept

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ABSTRACT. *with the country to adjust the education policy direction in recent years, the implementation change also has become an inevitable trend in higher vocational colleges, this paper based on the needs of students in vocational colleges, OBE proposed the student education management new perspective, and network transmission under the environment of modern education of higher vocational students education management innovation path, provide a reference basis to promote higher vocational education management.*

KEYWORDS: *Obe concept, Higher vocational students, Education management*

1. Overview of students' current needs and OBE

1.1 Current Needs of Students

Higher vocational college students and other students, with the mentality of sunshine, lively, positive personality, they need the teacher to find their characteristics, some students and professional expertise, while learning foundation is poor, but they also have the ability of learning new knowledge and motivation, relative to other higher vocational colleges, higher vocational colleges courses tend to be more professional, practical stronger, higher vocational students of practical knowledge, skilled more interested in learning[1]. Higher vocational students who may fail in the college entrance examination have a clearer understanding and positioning of themselves. In addition to the education environment of higher vocational colleges, students have stronger adaptability to employment and learning environment. Hands-on operation is undoubtedly the hobby of higher vocational students.

1.2 OBE

Under the impact of the Internet wave, the real social environment is affected at the same time, virtualization platform arises at the historic moment. The core concept of outcome-based OBE Education (SIMPLY called OBE) focuses on student-orientation, focuses on teaching effect, curriculum learning and target fit, and is oriented to students' needs. Therefore, it is attracting more and more attention in the current field of Education. Which requires the further optimization and innovation of higher vocational students education management, make it meet the requirements under the new situation, network transmission, managers need to implement the OBE concept, comprehensive analysis of the teaching actual effect, with the aid of network communication technology brings a new perspective, to explore the effective ways to solve the problems existing in the education management of students, the teaching experience was summarized and concluded, improve students study way, let the students have more profound understanding, promote the student to develop morally, intellectually and physically [2].

2. The Role of OBE Concept Innovation in Higher Vocational Students' Education Management is Reflected

2.1 Influence Students' Ideological and Cognitive Level

First, grasp the diversity of information. In the complex under the network environment, all kinds of thoughts and behaviors can be embodied in the virtual world, and of complicated network information itself, the students are in the reality of "all-round, multi-angle" receiving information campus environment[3], their value

orientation in the constantly changing, value standard presents the characteristics of diversification, continue to impact on the students' world outlook, the outlook on life, values, etc., it is necessary to guide students to learn and grasp xi new era the ideas of socialism with Chinese characteristics. Second, share information actively. In the complex network, teachers and parents can independently solve problems in life and study, and pay more attention to equal dialogue.

2.2 Change the Original Educational Management Model

Internet technology is like a double-edged sword, which needs to be reformed by OBE training mode. As far as the network environment itself is concerned, it does not have its authority, and network communication has distinct equality. The management mode and training mode of education managers are easy to change and change. At the same time, in the process of network communication, the way of obtaining and transmitting data information has undergone qualitative changes, and more attention has been paid to the interaction between teachers and students, as well as the emotional communication between teachers and students. All these have brought new challenges and new perspectives to student education management in higher vocational colleges [4]. This requires teachers and administrators to summarize the expected effects of learning results in a timely manner, and students themselves should also check the effectiveness and rationality of teaching design and teaching activities in order to make progress together. In addition, teachers should be supervised and supervised by the education administration department to ensure that the teaching process goes according to the expected plan.

2.3 Strengthen Students' Education Management

It brings a new entry point for student education management. With the increasing popularity of the Internet, students' education management is greatly strengthened. Under the interaction effect of virtual and real, student education management has been injected with fresh blood. Under the guidance of THE OBE concept, as a key tool for information dissemination, campus network has been widely used in all aspects of school management, playing an irreplaceable role. The campus network, like a magnifying glass, objectively reflects a series of minor changes in campus life. Educators can dynamically understand the changes in students' thoughts at any time and take feasible measures to guide them through different ways. Under the interaction of network and reality, the influence of education management will also be enhanced, which is conducive to strengthening students' education management and improving the effectiveness of education.

3. The Obe Concept Innovates the Management Path of Higher Vocational Students' Education

3.1 Accurately Grasp Students' Thinking Targeted Management

First of all, the way of thinking multi-dimensional. Students search for a network information in the network, will be immediately appear a series of related data and information, encourage students' knowledge scope expanding, they spread the network thinking changed, the discrimination ability of the students must be strong, to be able to correctly distinguish network in huge amounts of information, especially false, bad information, can effectively resist various temptations, having the right value orientation.

Secondly, theoretical knowledge is planarization. In the network environment, the different types of knowledge exists in the form of link, the students knowledge also is based on network impression, in other words, the students' knowledge in the form of memory but also qualitative changes have taken place, the complanation of knowledge is beneficial to students in the shortest possible time comprehensive search for knowledge, effectively solve the existing problems.

Finally, thought judges passivity. As students' outlook on life and values are not fully mature and their ability to judge right and wrong is not strong, their thoughts are easily influenced by various ideological trends in the network. In view of this situation, in the process of education management, educators must proceed from multiple angles and levels, accurately grasp students' network thinking, according to their interests, personality characteristics, psychological characteristics, etc., carry out a variety of educational activities, targeted education.

3.2 Create Good Interactive Situations and Strengthen Situation Management

In OBE's in the process of the implementation of education management, education management plays a "gatekeeper" role, with the aid of network transmission of information resources, setting up reasonable program, for students to build a good interaction, to take the student as the core, to fully show the students the main body position in the whole teaching, has an independent, autonomous choice, and education administrators only need to play a good facilitator and guide, organizer, such as role, actively guide students to healthy growth, strengthen the management, the situation, optimizing the use of the existing network education resources, improve the students' self innovation ability gradually. Around the EDUCATIONAL concept of OBE, educational administrators should adhere to the concept of student-centered comprehensive service, build an interactivity scene of network without sticking to any pattern, dynamically understand the objective requirements of students at any time, promote the definition of service objectives, and ensure that the reasonable requirements of students can be met. The exchange mode of network platform should be optimized to understand all kinds of problems that students encounter in study and life in an all-round way, so as to help students establish self-confidence and learn to face the setbacks they meet on the road of life.

3.3 Strengthen Network Communication Intervention and Pay Attention to Public Opinion and Environmental Supervision

During the implementation of OBE education concept, higher vocational education managers should construct the hot spot and focus of communication in the campus network. They should take students as the main body, attract students' attention, and gradually get the recognition of the student group. They should also combine the scattered knowledge points to become common norms in the network group. On the basis of active intervention in network communication, strengthen network public opinion and environmental management to create a good atmosphere of public opinion for students. To be specific, higher vocational managers must keep pace with The Times, establish a new management concept, pay attention to the improvement of their various skills, comprehensively and objectively study network technology and network communication theory, combine their characteristics, and gradually implement them in the process of education management to ensure the smooth development of education management. At the same time, education managers should be close to the actual life of students, select materials they are familiar with or interested in, reasonably design the content of web pages, make it more colorful, combine with the current social hot spots, attract students' attention, expand their existing knowledge. The network environment as the corresponding education environment, make real education environment, virtual education environment the organic fusion, coordinated, balanced and put the two equally important position, make them promote each other, complement each other, build a kind of brand-new education mechanism, encourage students in the learning of cultural knowledge at the same time, also can healthy growth of body and mind.

4. Conclusion

In short, with the implementation of OBE concept and the rapid development of Internet technology, higher vocational student education management has ushered in a new perspective. As a result, education administrators are also required to comprehensively analyze the specific changes of students' thinking mode under the network education communication environment, and carry out targeted management measures according to the existing characteristics of students in various aspects. We should change the current teaching situation in higher vocational colleges, take further measures to improve the efficiency and quality of classroom teaching, better meet the objective requirements of quality education, and truly realize the reform of quality education in higher vocational colleges.

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