

On the Cultivation Strategies of Students' Core Values in Ideological and Political Teaching of University

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ABSTRACT. Ideological and political teaching at the university stage must undertake the key task of cultivating the core values and moral orientations of college students, so that students can grasp the correct social practice methodology, form a solid and clear world outlook and outlook on life, and provide directional guidance for the free choice of college students, which can reach the goal of ideological values of ideological and political education and the task of talent training in China's universities in the new era.

KEYWORDS: Core values, Ideological and political education, Cultivation strategies

1. Introduction

Ideological and political education in universities must play the role of imparting social ethics to students, inspiring students to practice core values in life, so that students who are gradually matured in body and mind, under the careful guidance of teachers, can form a sound personality and the behavioral habits that comply with modern civilized social norms. And the main content of contemporary ideological and political education and moral education should be core value cultivation activities, which can improve the ideological awareness and humanistic level of college students. Teachers must carry out exemplary teaching of moral character education, patriotism education, and basic civilized habits in ideological and political class, instilling core values, which reflect the spirit of the times and indicate the direction of future progress of civilization, to the group of college students with flexible ideas. This article mainly studies the basic characteristics of core values and the special values that guide life practice and points out the necessity and practical significance of infiltrating core values in the ideological and political teaching activities of universities. Also, it summarizes the transformation of teaching mode in ideological and political class and feasible strategies for forming and developing core values of university students.

2. The Basic Characteristics of the Core Values of College Students and the Analysis of the Value of Social Practice Guidance

2.1 Basic Connotation and Characteristics

The core values of college students is a value judgment system that can reflect the basic needs of college students in areas such as ability development and career goal selection, based on the core values and norms that are recognized and followed by the whole society. This collective value concept, having strong practical guidance significance, carries spiritual pursuit and personal development needs among university students in China. And it is the source of the moral consciousness and professionalism of college students. Core values are value measurement rules and evaluation standards established in inner thought and cognition. On the basis of the collective understanding and cognition of objective things, they originate from the common values of the public, but have great difference with some aspects of general value system. And core values have a dominant and exclusive guiding role for a certain group's ideology and behavior within a certain range of social environmental conditions [1]. The core values shared by the college students in China reflect the judgment standards of rational values in the needs of college students' ideological and cognitive progress. And such standards can affect the way of understanding and thinking analysis of everyday things seen by college students, which guides college students to take the initiative to carry out social practice and exploration. And scientific and reasonable high-level ideological and political education can accelerate the formation of the core values of college students and ensure their development and evolution towards positive aspects [2].

2.2 The Value of Social Practice Guidance

Only after constructing their own core value system can college students make moral judgments that conform to social norms, analyze and explore the nature of things that happen around them from the correct way, and college students without the guidance of values can not find correct and feasible methods to evaluate the nature of things. Undergraduates who understand and master the core values can make correct judgments about the moral and social responsibilities they should undertake. At the level of self-control, they gradually change from "heteronomy" to "autonomy", proactively impose self-restraint, and correct thinking loopholes and bad habits that violate the core values exposed in the past social practices, so that it can promote the formation of good behavior habits and changes in moral consciousness among college students. The core values have the special role of adjusting the behavior and learning mode of college students from the ideological level, which helps college students to study the additional contents of ideological and political courses in an open and free ideological and political teaching classroom environment [3].

3. Analysis of the Necessity and Feasibility of Cultivating Students' Core Values in College Ideological and Political Teaching Activities

3.1 Necessity Analysis

At present, many college students put their personal interests in a higher position than the collective interests, and they consider meeting self-needs and achieving self-worth as their social practice motivation and life struggle goals. They ignore collective interests and social interests and completely care nothing about the feelings of others, they are unwilling to assume corresponding responsibilities and obligations in social activities and fail to grasp proper methods of handling social relations. And their legal concepts and patriotic consciousness are relatively weak. In order to solve the problem that ideological concepts of some college students have gone astray at this stage, ideological and political education in universities must focus on cultivating the core values of students, so that the contemporary college students firmly pursue the realization of social justice and fairness while actively conducting creative research and exploration. Also, they should conform to the trend of social development in the new era, and establish progressive life ideals and career development goals that integrate personal interests with collective interests and national interests. College students must not only realize self-worth, but also think about feelings of others. Ideological and political education in universities should adhere to the concept of quality education, and integrate moral education, legal education, and cultural education into ideological and political teaching activities and curriculum contents to make college students change their learning attitudes and living habits, independently regulate their everyday behaviors, and enhance the positive energy of ideological and political education, which will efficiently cultivate the successor of socialist construction with the correct value orientation and higher ideological awareness [4].

3.2 Feasibility Analysis

The main function of ideological and political education in universities is to nurture students' correct attitudes towards society, collectives, and others. The goal is to change way of act and spiritual outlook of college students' participation in daily life, classroom learning, and interpersonal communication. Political education must play a guiding role in the growth of college students, inspire students' moral awareness and innovative consciousness, enable students to develop a sense of responsibility and belonging in their collective and family, and improve students' moral quality, humanistic qualities, patriotism, etc. Teachers should correctly analyze and grasp the value-building and cultivating functions of ideological and political teaching, prompt college students to establish a humanistic value orientation consistent with the direction of social development, set out teaching plans and value-cultivation methods with the evolution of our country and society, so that it makes a close connection between the content of the course and the core values. Teachers can also choose an effective guidance mode and ideological

communication and indoctrination channel according to the thinking development mode of college students and personal learning habits.

4. Research on Feasible Teaching Strategies of Developing College students' Core Values through Adjusting College Ideological and Political Teaching Methods

4.1 Expand Classroom Teaching Contents and Cultivate Core Values Combining with Social Practice

Teachers should add more social practice and group activities in classroom teaching, deepen understanding and perception of core values by organizing extra-curricular group activities and exploration, and adopt a series of inspiration to encourage students to practice the core values. And college students' recognition of core values are strengthened, errors in traditional ideological and political classroom teaching, which emphasize theoretical knowledge learning and memory and neglect social labor practices and class activities in the classroom, are corrected. And teachers should adopt classroom teaching models and scientific and technological means easily accepted by college students, stimulate the learning potential and innovation ability of the college students, and avoid limiting and constraining students' thinking and actions by established teaching plan and curriculum planning, to enable students, with their own learning habits and hobbies, to choose theme of activities and hands-on practical solutions that are close to life. Teachers must be aware that high-quality ideological and political classroom teaching and practical activities have to be based on the direct personal experience of the college students. And they should urge college students to use their existing experience and theoretical knowledge of textbooks in the process of participating in various practical activities and broaden students' understanding of the specific application scope of core values. For example, teachers can encourage college students to participate in social volunteer activities to help others at the break time, such as cleaning the cemetery of the martyrs, helping the local poor households to handle housework, helping the postman sort mail, etc. These unpaid social services enable college students to gain more direct experience in practice, link theory with practice in many ways, and improve the effectiveness of ideological and political education and the cultivation of core values.

4.2 Organize Free Discussion in Class and Adopt Interactive Classroom Teaching Mode

In order to enable college students to understand and recognize the profound and rich social significance and practical guidance value contained in the core values, and to ensure that college students can fully and thoroughly understand the classroom teaching content, teacher should change the existing classroom teaching methods to meet college students' subjective curiosity and objective learning needs, and create a harmonious and open learning environment and inquiry atmosphere in

class by interacting and exchanging information between teachers and students. Teachers must consciously discover the significance of publicity and education of ideological and political curriculum and the value of life practice guidance, explain the basic subject knowledge and cases in conjunction with the core values, and encourage college students to carry out well-organized classroom collective exploration and discussion activities to strengthen connection between classroom knowledge and cultivation of core values. Teachers should set up fun and educational group activities in class, such as class debates, question answering, and life-situation games for college students, and provide students with comprehensive and thoughtful questions before class, so that college students with puzzles can listen to the teacher's explanation of textbook knowledge and deeply understand the practical significance of core values through free discussion, triggering a deep resonance of students at the ideological and emotional level.

4.3 Tap Potential Teaching Resources and Introduce Advanced Information Technology

Teachers must use information technology to reconstruct explanations form of subject contents, excavate materials and examples that can be used to cultivate students' core values, and adjust the order of knowledge points and students' classroom learning methods. Teachers should make full use of multimedia technology and internet technology to collect art and cultural works and audio-visual materials that are related to the content of the course, such as documentaries or news materials that can reflect the core values and depict struggle of Daqing oil workers. And using such multimedia teaching materials with value-leading effects enables college students to deeply understand and appreciate the necessity of improving self-requirements and practicing core values, to realize special significance and far-reaching impact of core values, and to strengthen students' humanistic quality and moral judgment so as to form the value concept of coexistence of uniqueness and universality. Under the guidance of core values, students can actively use school-based resources and social resources for extra-curricular and in-class collective inquiry activities.

5. Conclusion

Ideological and political teachers in universities should choose more scientific values cultivation strategies and modern classroom teaching methods to solve the existing potential problems of ideological and political education that are too theoretical and out of social labor practice, and firmly grasp the chance to shape college students' moral consciousness and life belief, and implement planned classroom instruction with the current situation and needs of the development and change of college students' values. So students can develop certain independent thinking ability and value discrimination ability, form unique views and insights on socialist construction and their own life values, build a complete personal ideological cognitive system and knowledge structure based on core values, and

promote their all-round development and comprehensive quality.

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