

Research on the Necessity of Integrating the Spirit of Model Workers into Ideological and Political Teaching in Vocational Colleges in the New Era

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Abstract: In order to improve the cultivation level of college students' civic education, the necessity study of integrating the new era labor model spirit into the civic teaching of higher vocational colleges and universities is now proposed. Firstly, the theoretical basis and spiritual characteristics of the spirit of the model worker in the new era are analyzed and explained, and the current status of the educational practice of combining the spirit of the model worker with the Civic and Political Teaching in colleges and universities is analyzed, pointing out that there are problems in the educational concept, cultivation methods and teaching resources. On this basis, the necessity of integrating the model worker spirit into Civics teaching is analyzed, and it is pointed out that the model worker spirit is conducive to the cultivation of socialist core values, meeting the internal cultural needs and enriching teaching resources. The aim is to improve the cultivation system of Civics teaching in colleges and universities, and to carry forward the contemporary connotation of the spirit of the model worker.

Keywords: labor model spirit; Civics teaching; higher education; zeitgeist

1. Introduction

The spirit of the model worker is a generalization of the good qualities and substance contained in the model worker, which links the model workers of all times with a deep presence, and is the guiding light for the workers to go from the ordinary to the glorious, constituting the spiritual wealth belonging to the workers in China ^[1]. The importance of the spirit of model workers lies in the fact that it effectively carries forward the good virtues of the Chinese people in the new era, and at the same time provides a direction for people to learn and learn from in their daily lives. The spirit of model workers plays a lot of roles for the high-quality development of China's undertakings, which is also a manifestation of spiritual power. Today, the world is experiencing a great change that has not been seen in a hundred years, and the raging new coronavirus epidemic is a large-scale epidemic in the whole world, which directly affects the development of the world economy and social progress. Facing such an undesirable situation, the positive connotation and the core essence of the spirit of the model worker need to be mentioned again ^[2]. From a macro development perspective, the current cultural exchanges between different regions are becoming more and more frequent, and as different social trends have flooded into the current quality education, bringing more development direction to the field of education at the same time, it is also easy to be accompanied by a development crisis. The beautiful vision of the Chinese people is not only in the hands of ordinary struggling people, but also in the hands of the young generation. Young college students are the outstanding young group in China, and the historical mission they carry is very obvious. Realizing the beautiful vision of the Chinese people is inseparable from the continuous exploration of practice, which requires the young generation to practice scientific concepts and make continuous efforts. Therefore, for China's institutions of higher education, in the process of cultivating high-quality talents, we should actively promote the effective integration between the spirit of model workers and quality training, and innovate the teaching practice by using this spirit as a learning resource. In order to achieve comprehensive quality education for college students, promoting the spirit of model workers can not only help students develop a scientific value system but also provide them with positive assistance ^[3].

2. Overview of the Model Worker Spirit in the New Era

2.1 Theoretical Basis of Labor Model Spirit

The germination, development and perfection of the spirit of the model worker in this industrious and self-reliant land of China is not an accidental coincidence, but an inevitable choice of history and the times. The birth of the Model Worker Spirit cannot be separated from the theoretical support. The Marxist labor ideology, the traditional Chinese concept of labor, and the expositions on the Model Worker Spirit of the successive leading groups of the Party have provided a rich theoretical basis for it^[4].

2.1.1 Marxist labor doctrine

The essence of the spirit of labor is human labor, and the spirit of labor depends on human labor, in order to comprehensively understand the connotation of the spirit of labor, first of all, we need to have a precise understanding of the basic connotation of labor. Marxist labor doctrine is the theoretical source for us to understand the spirit of labor, and it is an indispensable research perspective for us to think about the spirit of labor. In the theoretical structure of Marxism, the value and status of labor has an unshakeable role, and labor not only helps the formation of society, but also is the main driving force to promote the development of society^[5].

First, labor is the essence of man. In his doctrine of labor, Marx clearly stated that labor creates human beings. In the process of the continuous development of human society, we should regard labor as an essential activity, in which human beings make and use the tools of production to engage in productive labor and obtain the material means of life necessary for themselves. Labor not only distinguishes human beings from other animals fundamentally, but also realizes the mutual distinction between human beings and the natural world. Engels once suggested that the main difference between any animal is whether or not it will cause changes in nature through its own efforts. And this essential difference is also reflected in labor. It can be seen that labor is closely related to the overall development of human society and nature.

Secondly, labor is also a key to understanding the history of social development. The great Marx put forward his own point of view: he believed that labor is the main driving force of social development, because of the existence of labor, the world will continue to prospects and development. In this way, the value of labor has an irreplaceable role in the historical process of the whole society. Labor is the manifestation of man's active transformation of the objective world under the guidance of self-consciousness, and the forward development of society can not be separated from this human initiative. In the field of social history, productive labor is the "key" to the understanding of all human history, is the basic material basis for human survival, with labor to meet the needs of human survival, can create social history^[6].

Through the analysis, we can also see that Marx did not clearly expound the basic connotation of the spirit of the model worker, and such a social phenomenon would not have appeared in his era of capitalism where alienated labor was rampant, but Marx praised labor and exalted the subjectivity of the worker, and the spirit of the model worker found the initial theoretical base of the logic of historical development in the Marxist view of labor.

2.1.2 Traditional Chinese view of labor

The creation of the spirit of the model worker is not an arbitrary act, but a creation based on the accumulation of a certain traditional spiritual culture, which comes from a rich historical heritage. As Marx said, when people intervene in history, they do not create at will, not under conditions of their own choosing, but under conditions directly encountered, established, inherited from the past." After years of hard struggle, the Chinese people have deposited valuable spiritual wealth in the form of rich cultural heritage, and these common labors have created a glorious history of 5,000 years, which has led human society to civilization and affluence^[7].

In ancient China, the ancients did their duty, worked hard and enjoyed their work. These labor virtues and values should become the key constituents of the spirit of the Chinese children and grandchildren, and also provide rich nutrients for the birth of the spirit of the model worker, which, both in the past and at present, nourishes the spiritual heart of the children of China with its timeless contemporary value. We should carry forward the traditional virtues of labor, so that the labor theory system of the Chinese nation can be developed and at the same time present its own style.

2.2 Characteristics of Model Worker Spirit in the New Era

The new era of the spirit of model workers inherits and develops the fine traditional virtues of the Chinese nation, inherits thousands of years of excellent spiritual qualities, and nourishes the view of labor of thousands of Chinese children. The spirit of the new era labor model runs through all fields of social development, highlighting the great vitality, not only for the people's daily life has a reference role, but also conducive to the people's spiritual cultivation^[8]. With the development of the times, the spirit of model workers has been endowed with a lot of characteristics, the most important of which are the distinctive features of nationalism, epochalism, advancement and practicability.

2.2.1 Ethnicity

Some of the good virtues promoted in traditional culture are used to praise working people. For example, the spirit of professionalism and dedication in traditional culture are all derived from the traditional excellent culture of our country, and on this basis it has developed into the spirit of model workers in the new era. It is not a wholesale acceptance of the traditional culture, but some trade-offs, in the traditional society attaches importance to the learning of knowledge and culture, will ignore the learning of labor skills. The spirit of the new era of model workers inherits and carries forward the excellent traditional Chinese culture, and the spiritual qualities of diligence and courage, continuous progress, hard work and dare to struggle embodied in the spirit of the new era of model workers have rendered a social atmosphere of love for labor and adherence to the use of labor to create a better life, and gradually formed a learning culture of pride in labor, pride in technology, pride in creativity, and pride in struggle^[9]. As we all know, one of the most fundamental criteria for the selection of model workers is to have a national sentiment ring. When it comes to the national sentiment ring, many people may think that the participation of ordinary working people in the act of labor is an insignificant and trivial matter, which is not enough to rise to the level of national cognition, but on the contrary, every working person should have a high degree of national identity, and everyone is an indispensable part of the social structure, which requires every working person to Every laborer is an integral part of the social structure, which requires every laborer to contribute his or her own strength. Thus, the cultivation and discovery of the spirit of model workers requires persistent efforts, and every worker needs to practice the correct concept of labor^[10].

2.2.2 Periodicity

The spirit of the model worker is epochal, reflecting the spirit of the times in which it lives. The spirit of model workers in each era is different, and it is the product of the needs of the society at that time, providing a strong spiritual guarantee for the society at that time. Of course, the spirit belongs to the level of ideology, the spirit of the model workers is no exception, can not be static, but according to the specific actual situation of change, in line with the main theme of the development of the times, to adapt to the law of development of the whole society^[11]. The epochal nature is specifically embodied in the needs of the times, when a certain stage requires the creation of production value by the working people, the corresponding spirit of the times will be derived accordingly. Thus the theme of this spiritual dimension is constantly changing and has a distinctive epochal character. The spirit of the labor model needs to be viewed with a dialectical perspective. The new era of model workers to stand on the torrent of the times, striding forward, but also need to constantly adapt to the development of society, dare to innovate, and constantly seeking, not copying the knowledge of the learning-oriented, technologically innovative direction of the gradual advancement of the characteristics of the new era to solve the various problems facing the new era, unlike the pattern of learning, towards the needs of society, keep pace with the development of the times, and in the process of development, constantly enriching the spiritual Connotation of the spiritual dimension in the process of development.

3. Analysis of the current situation of teaching the spirit of model workers in the new era

3.1 Lack of awareness of the labor model spirit

At present, although most college students have a more general knowledge of the spirit of the model workers, and can also learn about different labor deeds from multiple channels, but in the depth of the cognitive level, college students' knowledge of the spirit of the model workers is still deficient, on the one hand, part of the college students do not have a comprehensive and profound knowledge of the spirit of the model workers^[12]. Through Figure 1, it can be seen that only 15% of the respondents were able to explain the spirit correctly, and most of the college students were unable to understand the

background of the spirit and the purpose of the propaganda, which also reveals that the current college students are unable to carry out in-depth thinking about the spirit of labor.

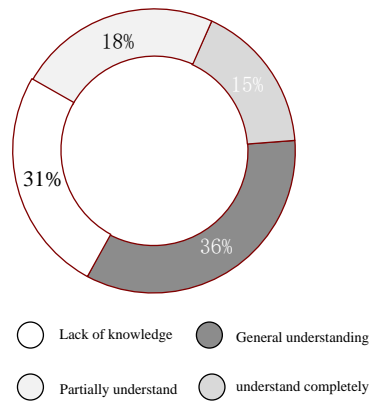


Figure 1: Survey results on the cognition of the connotation of the labor model spirit

3.2 A more homogenous approach to cultivation

In cultivating the spirit of model workers among college students, although most of the colleges and universities have carried out corresponding theoretical studies and practical activities, there is a lack of innovation in the theoretical explanations as well as practical exercises resulting in a single approach^[13].

Firstly, there is a lack of innovation in the way theoretical knowledge is taught. In terms of classroom knowledge transfer, most teachers teach the spirit of the model workers more orally as an ordinary teaching content and watch corresponding videos, while fewer of them explain the stories of the model workers and conduct systematic thematic study. Secondly, in the aspect of cultivating college students' labor practice ability in colleges and universities, despite the corresponding efforts, the labor practice activities provided by colleges and universities are relatively traditional, adopting such methods as "off-campus internships", "club activities", "class activities" and so on. "These methods may result in the coverage of labor practice activities not being extensive and not popularizing labor practice activities in students' daily study. For example, we can learn from Figure 2 that among the ways of students practicing the spirit of labor, the number of students choosing "vacation practice activities" and "volunteer service" is the highest, which is significantly higher than the number of students choosing "student union activities", "class activities", "class activities" and "student union activities" in the school. "This shows that many college students still practice through their own activities. This shows that many college students are still looking for practical opportunities on their own, and that the opportunities provided by colleges and universities have not yet reached all college students.

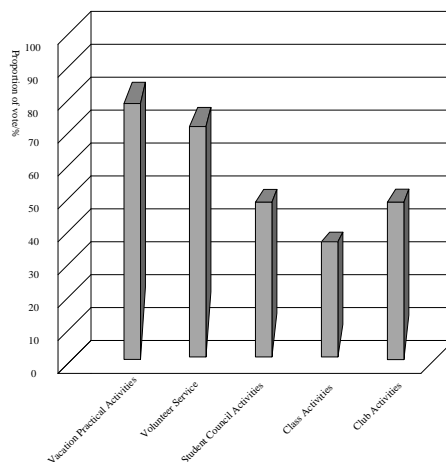


Figure 2: Comparison of the ways of practicing the spirit of model workers

3.3 Insufficient utilization of educational resources on the spirit of model workers

The spirit of model workers can be used as a learning resource for college education, and through the exploration of the spirit core, it can not only provide new teaching ideas for college teaching, but also cultivate and improve the personality of college students. However, in the current teaching in colleges and universities, the degree of excavation of this spirit is still to be improved.

On the one hand, teachers do not fully explore the connotation of the spirit of model workers. A small number of teachers have not explained the content of the model worker spirit in the classroom. Although some teachers have talked about the content of the spirit of the model workers, but most of them simply watch the video, but lack of systematic and comprehensive categorization of the spirit of the model workers, and fewer of them comprehensively explain the connotation of the spirit of the model workers. This not only can't make the spirit of labor get in-depth thinking by college students, but also college students won't put the spirit into practice and do everything in practice^[14].

On the other hand, the choice of model workers is not comprehensive enough, in the survey, it can be seen that at present in the relevant quality education classroom in colleges and universities, some teachers have begun to tell and explain the essence. At the same time, some students also responded that they have watched the classroom driving video related to the working people, but most of the attention will be paid to some of the new era emerged in the scientific research achievements of the model workers, and for some of the ordinary positions in the manifestation of the extraordinary character of the labor of the model representatives to explain too little, resulting in college students for the model workers to understand the more one-sided understanding of the model workers are also less understanding of the model workers. If the ideological and political teachers in colleges and universities can take the initiative to dig out the relevant deeds of the model workers, and do according to the material, skillfully used in the classroom knowledge, will certainly play a better ideological and political education function.

4. The Necessity of Integrating the Spirit of Model Workers into the Teaching of Civics and Political Science

4.1 Favorable to the cultivation and practice of socialist core values

Socialist core values are the guidelines for the daily behavior of our citizens, model workers are the typical figures of countless working people, and there are common points between the two subjects. The spirit of the model worker is the spiritual support of the advanced labor level condensed in the long-term social production and practical activities, which is in line with the requirements of the development of the era at that time regardless of the era in which it is situated, and at the same time, it is in line with the connotation of the socialist core values, and it is an indispensable part of them. The spirit of the model worker is gradually formed in the specific work of the model worker, and the qualities of respecting labor, pursuing excellence, and striving to create the greatest value, which are shown in the social production, are the mutual integration between the whole and the parts. Among them, the love of labor and the idea of continuous progress help to correct the employment concepts of contemporary college students and are an important force in cultivating the socialist core value system.

The model workers play a leading role in carrying forward the spirit of the model workers. Schools have strengthened publicity activities related to this theme to help college students practice socialist core values. Some people in the current campus do not realize the importance of labor, and some students do not form a good concept of employment. In schools, some students may steal the research results of others, or do not respect the fruits of other people's labor a series of wrong behavior. At this time, we need to use our own charisma to carry out labor education for college students, the model's personal experience on the values of college students play a positive role, to play a good role model, guide college students to set up a correct view of labor, in the process of labor to get progress, in the labor to experience the joy of it.

4.2 Enriching resources for ideological and political education of college students

The spirit of the model worker in the new era contains rich content, reflecting the ideological concept of enjoying happiness in dedication and the labor quality of feeling happy in struggle. The spirit of the model worker is not only an important spiritual resource, but also an important teaching resource for colleges and universities to cultivate students to establish a correct view of labor.

Applying the connotation and content of labor spirit to actual teaching can not only effectively promote teaching reform, but also improve the effective allocation of teaching resources. The profound connotation of the spirit of the model worker carries the excellent qualities of tens of millions of model workers, their hard-working biographies and intriguing life stories, all of which can become important learning resources for the ideological and political education of college students. These values, ideals and beliefs of college students play a very positive role in leading, conducive to the formation of the concept of labor of contemporary college students. On the one hand, the quality of hard work embodied in the spirit of the new era labor model is a good quality that contemporary college students should take the initiative to learn, and should be part of the ideological and political education of college students. In the new era, college students are born in the period of better living environment and conditions, most of them do not realize the necessity of hard work and thus produce some unfavorable ideological concepts for their own development, which are manifested in the fear of suffering and the ability of frustration to be improved and so on. On the other hand, the spirit of dedication highlighted by the connotation of the spirit of model workers in the new era should also be part of the ideological and political education of college students^[15].

4.3 Helping to meet the intrinsic needs of cultural self-confidence of university students

The uninterrupted continuity of the outstanding Chinese culture is the key to our country's standing in the world's cultural forest. On the one hand, the people are the creators of history and the main force driving social development. From the wisdom, pragmatic ability and creative potential of laborers, we can deeply feel the charm of the spirit of the model workers, which also provides a unique connotation for the construction of socialist culture with Chinese characteristics, enhances cultural literacy, and contributes to the establishment of cultural self-confidence. On the other hand, the driving force to enhance the soft power of national culture is the innovative consciousness embodied in the spirit of model workers. Looking at the world's development trend, science and technology and talents are the core competition between countries, in order to promote China's culture to be more self-confident and to go international, it is necessary to play the leading role of the Chinese spirit, such as the spirit of the model worker, deeply grasp the multilayered connotation of the spirit of the model worker, conform to the trend of the times and cope with the opportunities and challenges, and to provide new countermeasures for the development of innovative culture.

With the development of cultural diversification, all kinds of excellent and bad cultures have been further spread, and foreign bad ideas have a negative influence on the value judgment of contemporary college students, making them make incorrect value choices, which is not conducive to firm cultural confidence. Model workers are the representatives of workers, and the spirit of model workers is the educational content of cultural self-confidence, which is the key to enhance the cultural self-confidence of contemporary college students. Especially in the period of rapid social development, college students' sense of enterprise and the sense of getting something for nothing are easily influenced. Therefore, vigorously promoting the spirit of model workers, deeply feeling the behavior of model workers and learning the noble qualities shown by model workers play a positive role in increasing college students' identification with the spirit of model workers and enhancing their cultural self-confidence.

5. Conclusion

The spirit of model workers provides natural inspiration and motivation. It serves as an excellent resource for ideological and political education, aligning well with the goals and tasks of such education. It offers a strong theoretical foundation and serves as a role model in universities and colleges, making it an important and effective approach for demonstration teaching.

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