

# Promotion Path on Education Level of "Curriculum Ideology and Politics" for English Major

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**Abstract:** In order to play the role of "curriculum ideology and politics" in cultivating newcomers in the era, guided by marxist philosophy, implicit education theory, constructivism theory and Xi Jinping thought on socialism with Chinese characteristics for new era, it analyzed the development in English major education. "Curriculum ideology and politics" is necessary to improve the education level of English majors: "curriculum ideology and politics" education is the core, and strive to unify the explicit and implicit of "curriculum ideology and politics" education; "curriculum ideology and politics" is integrated into English major, explore the collaborative education model of "same direction"; make full use of online resources to improve the timeliness of the "curriculum ideology and politics" education of English majors; advocate the concept of education for the educated first, enhance the "curriculum ideology and politics" ability of teachers in English majors; strengthen the mission of "curriculum ideology and politics" for English majors, and cultivate ideological reverse osmosis capability.

**Keywords:** English major; Curriculum ideology and politics; Education level; Promotion path

## 1. Introduction

"Curriculum ideology and politics" takes the form of constructing the pattern of full-staff, full-process, and full-course education, and aligns various courses with ideological and political theory courses in the same direction, forming the synergistic effect, and regards "cultivating people with morality" as the fundamental task of education. The comprehensive educational concept that has a subtle impact on students' ideology and behavior. "Curriculum ideology and politics" is to awaken the education consciousness of professional course teachers, mobilize the consciousness of professional course teachers in educating people in classroom teaching, and give play to the effectiveness of professional course teachers in educating people in classroom teaching[1]. Deeply explore the ideological and political theory education resources of various courses, give full play to the education functions of all courses, and implement all teachers' education responsibilities. "Curriculum ideology and politics" is not simply a curriculum reform, but an overall reform of the talent training system. Promoting the construction of "curriculum ideology and politics" is conducive to creating the good ideological and political education atmosphere, thereby solving the problem of disconnection between professional education and ideological and political education.

The English major aims to cultivate good comprehensive qualities, solid basic English language skills, strong cross-cultural competence, solid English professional knowledge and necessary related professional knowledge, and be able to adapt to the needs of national and local political and economic construction and social development, and be proficient English professionals and compound English talents who use English to engage in foreign-related industries, economic and trade activities, consulting and education and other related work. The development of "curriculum ideology and politics" in English major education has unique advantages and conditions. Integrating ideological and political elements into the teaching content of English majors, focusing on cultivating students' patriotism and humanistic qualities, conforms to the goal of talent training in universities and colleges, coincides with "values education" and "ideal and belief education", and teaches English at the same time of knowledge and culture, it exerts the function of ideological and political education, and subtly influences students' ideology and behavior, achieves the effect of moisturizing things, realizes the transforming cultivation of language talents from pure language talents to full education and all-round education[2], and cultivates innovative talents for the all-round development of English majors.

## **2. Theoretical Basis of "Curriculum Ideology and Politics"**

The research, exploration and practice of "curriculum ideology and politics" not only require multi-perspective research, but also require profound theoretical foundation support. .

### ***2.1. Marxist Philosophy***

Marxist philosophy is the most basic and core part of Marxist theory. It reveals the essential characteristics of mankind and the objective world, as well as the law of universal thinking and cognitive development, and provides the most scientific and sharp world outlook and methodology. It is the guiding ideology of "curriculum ideology and politics". Realizing the free and comprehensive development of human beings is the ultimate value pursuit of Marxism, and it is also the highest ideal and goal pursued by Marxism. Carrying out "curriculum ideology and politics" is conducive to realizing the all-round development of people, and is conducive to guiding colleges and universities to focus on the effect of educating people, so as to better meet the demands of students' growth, the requirements of the development of the times and the needs of social progress.

### ***2.2. Implicit Education Theory***

Implicit education conceals educational themes and educational objectives according to predetermined educational content and programs, dilutes the role awareness of the educated, penetrates the educational content into the educational object, guides the educated to feel and experience, and subtly accepts the pre-set educational content. Implicit education has the characteristics of the concealment of educational content, the joy of the educational process, the openness of educational approaches, and the autonomy of educational acceptance. Relying on the hidden education thought, looking for the point of convergence between professional courses and ideological and political education, and integrating ideological and political education elements into the teaching process and way that the educated would like to see, and improving the subtlety of ideological and political education [3].

### ***2.3. Constructivist Theory***

Constructivism believes that learning is not simply the transfer of knowledge by teachers to students, but the process of students constructing themselves. Students do not simply receive information passively, but actively collect and analyze relevant information, put forward various hypotheses about the problems they have learned and try to verify them; students are good at linking current learning content with existing knowledge and experience, and thinking carefully about this connection. Constructivism provides guidance for the reform of "curriculum ideology and politics" education, using constructivist teaching concepts, through the use of situational construction, teaching design, and ideological construction, to stimulate students' initiative and sense of cooperation in the "curriculum ideology and politics" educational work[4].

### ***2.4. Xi Jinping Thought on Socialism with Chinese Characteristics for New Era[5]***

Xi Jinping's thought on socialism with Chinese characteristics for new era is the latest achievement of the Sinicization of Marxism and the important part of the theoretical system of socialism with Chinese characteristics. His educational thoughts guide the direction of China's educational reform and development. It is particularly emphasized that the ideological and political work of colleges and universities is related to the fundamental issue of what kind of people the colleges and universities cultivate, how to train them, and for whom. It is necessary to persist in taking morality as the central link, putting ideological and political work throughout the whole process of education and teaching, fully tapping and expanding the education value of professional courses, and promoting professional courses toward "curriculum ideology and politics", so as to realize the whole process of education and all-round education, and strive to create the new situation in the development of higher education.

## **3. Necessity of "Curriculum Ideology and Politics" in English Major Education**

Guiding university students to treat British and American culture correctly, taking its essence and removing its dross, and cultivating English talents with "broad international vision and strong Chinese

feelings" is the problem that needs to be solved in English major education. Integrate ideological education into all aspects of English major learning, explore the ideological and political elements of various courses, make various courses and ideological and political theory courses go in the same direction to form the synergistic effect.

### ***3.1. The Need to Implement the Fundamental Task of "Cultivating people with morality"***

"Cultivating people with morality" reminds the essence of education and promotes the all-round development of university students' "morality, intelligence, physique, beauty, and labor". This is the soul that education must firmly grasp. The university stage is an important stage in the formation of values, world outlook and outlook on life. The talent training goal of "cultivating people with morality" cannot be separated from the positive role of "curriculum ideology and politics"[6], breaking the ideological and political teacher's "single-soldier combat" dilemma, while disseminating knowledge of language and culture, we should systematically understand comrade Xi Jinping's thoughts on governance, inherit the excellent traditional Chinese culture, enhance cultural self-confidence, and comprehensively improve humanity.

### ***3.2. The Need to Supplement the Lack of Teaching Materials for English Majors***

The corpus selected for English majors mainly comes from topics such as humanities, history, economics, society and art in European and American countries. It focuses on the cultivation of target language input ability and ignores the importance of mother tongue culture. This leads to the unidirectionality of cultural exchanges. The inequities appearing in the process reduce students' sense of identity with Chinese culture, which is not conducive to the establishment of cultural self-confidence, and it is also not conducive to promoting the ability of Chinese culture and thought to spread abroad[7]. Carry out "curriculum ideology and politics", integrate topics such as Chinese excellent traditional culture, historical sites and social economy, and guide students to use English to spread the voice of China.

### ***3.3. The Need to Achieve the Goal of Training English Talents***

"National Standards for Undergraduate Teaching Quality in English Majors" pointed out that students should have good moral character and correct world outlook, outlook on life and values; have the sense of social responsibility, Chinese feelings and international vision; have humanities and science literacy, innovative spirit and spirit of cooperation. As the educator Herbart said: "if there is no moral education in teaching, it is just a means without purpose. If there is no teaching in moral education, it is a purpose without means."[8], "Curriculum ideology and politics" of English majors is in line with the training goals of English majors, which helps to achieve the goals of talents training.

### ***3.4. The Need to Lead the Education of Core Socialist Values***

The core socialist values are the concentrated expression of the spirit of contemporary China, condensing the common value pursuit of all people. The core socialist values are also endogenous. They are rooted in the fertile soil of Chinese culture and hidden in the cultural blood of the Chinese nation. They are the brand-new presentation of Chinese excellent traditional cultural genes. Leading professional curriculum construction with ideological and political curriculum construction, promoting ideological and political system construction with professional curriculum construction, clarifying the content and requirements of "curriculum ideology and politics", transmitting correct values to students, enhancing college students' cultural self-confidence, and achieving the greatest effect of educating people.

### ***3.5. The Need to Adapt to Multicultural Contexts***

With the formation of the opening-up pattern and the development of the socialist market economy, the multicultural context has gradually replaced the single closed cultural context, which is manifested in the diversification of information channels in the external form, and the diversification of cultural components in the internal environment[9]. The multicultural context has enriched the cultural content and cultural vision of university students, but the resulting deviations in values and lack of belief are very common among students. Therefore, through the implementation of "curriculum ideology and politics", to help university students fully understand the importance of cultural self-confidence in

national strategic security, national status and cultural inheritance.

#### **4. Promotion Paths on the Education level of "Curriculum Ideology and Politics" for English Major**

The whole process of educating people and all-round education have become the guiding principles for the implementation of "curriculum ideology and politics" reform. "Curriculum ideology and politics" is conducive to solving the "isolated island" predicament of university students' ideological and political education and giving full play to the ideological and political education functions of all courses. Drawing lessons from previous research results and combining the author's many years of teaching experience, the following path is proposed to comprehensively improve the education level of "curriculum ideology and politics" for English majors

##### ***4.1. With Value Guidance as the Core, Strive to Unify the Explicit and Implicit Education of "Curriculum Ideology and Politics"***

English is the unity of instrumentality and humanity. It is not only the teaching of language knowledge, but also the influence of cultural ideas. The language knowledge, thinking qualities and emotional attitudes contained in English are conducive to guiding students to establish correct values. Value leadership is the mission of the times that English teaching must undertake, and it demonstrates the advantages of English. Explicit education is mainly realized through ideological and political courses, sometimes causing some rebellious psychology or cognitive differences; implicit education is mainly realized through ideological and political education resources contained in other courses, and it is an educational activity that has an unconscious and indirect effect. To unify the explicit and implicit, it is necessary to fully tap the hidden resources of the English majors, with value guidance as the core, so that students can deeply understand the spiritual essence and profound connotation of socialism with Chinese characteristics.

##### ***4.2. "Curriculum Ideology and Politics" is Integrated into English Majors, Exploring the Collaborative Education Model of "Same Direction"***

Through the "four-step cycle" of "target setting, content integration, teaching implementation, and feedback evaluation" of "curriculum ideology and politics", explore the collaborative education teaching model of English majors and ideological and political education "in the same direction"[10]. Implement and refine the teaching objectives of English majors to make them better "same direction" with the goals of ideological and political education in the new era; integrate and expand the teaching content of English majors to better match the content of ideological and political education in the new era "carrier"; reform and implement the teaching activities of English majors to better "action together" the work of ideological and political education in the new era; reform and adjust the evaluation system of English majors to better match the evaluation of ideological and political education in the new era with "same standard".

##### ***4.3. Make Full Use of Online Resources to Improve the Timeliness of "Curriculum Ideology and Politics" Education for English Majors***

Textbooks are the bridge between teaching and learning and the essence of subject knowledge, but the content of textbooks is mostly outdated. The rich online teaching resources have improved a large number of "curriculum ideology and politics" materials, and have promoted the construction of "curriculum ideology and politics" for English majors in all aspects[11]. Many online resources are in the form of multimedia, which can vividly display teaching content, transform teachers' leading words into fascinating and guiding activities, stimulate students' interest in learning, mobilize subjective initiative, and help bring the core values of socialism and Xi Jinping into new era. The socialist ideology with Chinese characteristics is integrated into the daily life and study of students to improve the effect of ideological and political education.

##### ***4.4. Advocate the Idea that the Educated Should Receive Education First, and Improve the "Curriculum Ideology and Politics" Ability of English Majors***

English teachers have been exposed to many original materials from British and American countries,

which contain western values[12]. While absorbing and imparting language and cultural knowledge, they also establish the international perspective, improve moral quality and humanistic quality, and strive to become the practice of socialist core values. Practitioners and disseminators of advanced culture, enhance the awareness of teaching and serving the national strategy, position one's own role with a developmental perspective, become the navigator of student learning, the guide of values and the explorer of teaching methods, make full use of information technology, and follow the English law of teaching, the law of ideological and political work, and the law of student growth, guide students to pay attention to cultural connotations, and enhance students' sense of national cultural pride.

#### **4.5. Strengthen the Mission of "Curriculum Ideology and Politics" for English Majors, and Cultivate Ideological Reverse Osmosis Capability**

Use the "curriculum ideological and political" elements contained in the English major courses to fit the theme to convey the value of the times, close to the reality to generate emotional resonance, improve ideological awareness and cultural identity, and realize all-round education for all employees. Ideological security is the focal issue in the context of globalization. The English boom has caused the crisis of mother tongue and cultural security. Affected by foreign cultural ideologies, it is prone to lack of belief and confusion of values, leading to the serious lack of awareness of local cultural sovereignty [13]. Therefore, it is necessary to cultivate ideological reverse osmosis capabilities, enhance the radiation power of mainstream culture and ideology, respect the historical origins of different cultural values, build an ideological security "firewall", prevent the erosion of foreign culture, and consciously maintain the security of mainstream culture and ideology.

## **5. Conclusions**

For a long time, the dilemma of "isolated islands" in ideological and political education has not been fundamentally changed, the pattern of collaborative education between ideological and political education and professional teaching has not been effectively formed, and the phenomenon of "two skins" still exists. Carry out teaching reform with the goal of "curriculum ideology and politics", realize the organic unity of ideological and political education and knowledge system education, use classroom teaching as the main channel to build a new concept of full-staff education and full-course education, and integrate ideological and political education. Education runs through the entire course of the teaching of English majors, enhances the affinity and pertinence of ideological and political education, forms the synergistic effect, and fundamentally solves the problem of a single path of ideological and political literacy. "Curriculum ideology and politics" for English majors is the need to resist bad western thoughts, and it is also the need to cultivate the core values of socialism. Teachers of English majors should deeply understand the educational concept of "curriculum ideology and politics", make full use of the ideological and political advantages of the curriculum, and make use of them by improving their own ideological and political awareness and ideological and political abilities, relying on high-quality teaching materials, digging out ideological and political resources, and improving curriculum design. The education responsibility of English majors is to educate students on humanistic literacy, cross-cultural communication, the comparison of Chinese and western cultures, critical thinking and socialist core values to form the synergistic effect and achieve the goal of "cultivating people with morality".

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