

On the Significance and Methods of Inheriting and Developing Chinese Traditional Culture

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Abstract: *In the face of the grand proposition of Chinese traditional culture, what attitude we should take has always been a question for Chinese people to think about. This paper expounds on the intrinsic value of Chinese traditional culture from three aspects: the connotation of Chinese traditional culture, the significance of excellent traditional virtues and national spirit to individuals, and the national level of solving international problems with Chinese traditional wisdom. In the aspect of the path, we also need to take the essence to remove the dross, integrate the ancient and modern to see the future, and based on the development concept of cultural self-confidence and self-worth to inherit and develop Chinese traditional culture. The specific measures include vertical embodiment in content, multi-faceted integration, broadening ways in form, enhancing feelings, and inheriting and developing Chinese traditional culture correctly and efficiently.*

Keywords: *Traditional Chinese culture; People are my brothers and all things are my kinds; Concept of inheritance; Development view*

1. Introduction

Culture and spirit are the roots of a nation and the soul of a nation. In its long history, the Chinese nation has formed a great national spirit and excellent traditional culture, which is the cultural gene of the Chinese nation's endless and enduring prosperity, and also the spiritual strength to realize the great rejuvenation of the Chinese nation. After 5000 years of ups and downs, Chinese traditional culture is experiencing the impact of new culture in time and the impact of Western foreign culture in space. There are more and more doubts about Chinese traditional culture, and historical nihilism is becoming more and more popular. Therefore, it is very important to inherit and develop Chinese traditional culture.

2. The significance of inheriting and developing Chinese culture

2.1. Connotation of Chinese traditional culture

The concept of "people, my compatriots, things, me and myself" put forward by Zhang Zai, a Confucian scholar of the Song Dynasty, and Zhu Xi's profound interpretation based on "Li Yi Fen Shu" 2 make "the core proposition of" unity of man and nature "of Chinese culture, which embodies the ideological spirit of" unity of heaven and man ", has great value in integrating historical culture and opening up modern civilization.^[1] The moral concept of "people's compatriots and things" is the spiritual connotation of Chinese traditional culture, and the philosophical thought of "people's compatriots and things" put forward by Zhang Zai in the Northern Song Dynasty is the internal embodiment of the development of Chinese traditional culture. Not only people in the world are my brothers, but all things in the world are of the same kind. We treat others and other things as if we were our brothers and friends. The concept of inclusiveness and unity of all things is one of the essences of Chinese traditional culture which has been developed and still has such vitality and vitality. This is just like Heidegger's human world structure of life in the world. Man and the world are regarded as a flesh and blood relationship. People live in all things in the world, and they coexist and interact with each other, forming a whole. On this basis, people's understanding of the world is more diverse, essential, and reflective.

The spirit of striving for self-improvement is the action connotation of Chinese traditional culture. The philosophy of joining the WTO cultivates the courage and unfairness of the Chinese nation to face harm to nature and society. Since ancient times, China has had the spirit of fearing "ghosts" and not

believing in evils, emphasizing that happiness in life should be created by oneself.

The integration of spiritual connotation and action connotation has made the Chinese nation and culture continue in the world for thousands of years. Chinese culture is broad, profound, brilliant, and far-reaching. We should show the glorious history, rich spiritual wealth, and precious cultural achievements of the Chinese nation to the world and even to the world.

2.2. Individual: excellent traditional virtue and national spirit

It is a traditional virtue handed down from ancient times in China to devote oneself to helping the world as well as being poor. To be good to others is to be good to oneself. This is not only the traditional virtue of Chinese people but also the wisdom of Chinese people. It effectively promotes the operation and progress of this society. The traditional virtues of the Chinese people gradually form the symbol and business card of the Chinese nation, which is also the core value of the excellent traditional Chinese culture, and it is the value guidance to promote the development of contemporary Chinese social culture.

The Chinese people have the responsibility responsible for the rise and fall of the world. The national spirit inherited from the Chinese nation is Yuan Longping, who takes the dream of enjoying the cool and everyone in the world can eat enough as his ideal pursuit. He is Zhang Guimei who sticks to the dream of changing the fate of the Dashan girl for 12 years. He only does one thing in his life, Nan Rendong, the father of China's celestial eye, devoted himself to the cause of Chinese astronomy. Responsibility and responsibility is the internal driving force for a nation to advance. As the code of conduct of the Chinese people, it has influenced the Chinese people for thousands of years. In these thousands of years, tens of thousands of national heroes with responsibility and responsibility have emerged, shouldering the power of national progress.

Excellent traditional virtues and national spirits are the branches and embodiment of Chinese traditional culture. They are the soul of the Chinese nation and will inevitably become the cultural foundation and powerful spiritual power to realize the great rejuvenation of the Chinese nation.

2.3. Country: china's wisdom in solving international problems

China is a country with strong national feelings and a patriotic spirit. It is one of the deepest feelings for our motherland which has been consolidated for thousands of years and is a fine tradition of the Chinese nation. In today's society, the new epidemic situation is rampant, and the strong sense of family and country is pushing forward the Chinese plan of isolating all members at home and supporting Wuhan to control the epidemic.

The "golden mean" of traditional Chinese Confucian thought is a good and effective way to deal with international problems, and conflicts among different parties are emerging. It is a good and effective way to treat people with justice and peace, and take harmony as the most important thing. Instead of fighting each other, we should sit down and play dialectical games.

It is not only the internal power of inheriting Chinese traditional culture, but also an effective way to solve the problems of Chinese traditional and international culture.

Cultural values and the standard system are the core of the brother's national culture. Only by extracting the spiritual core and gene soul and practicing it in modern life, can we keep the spirit of national spirit forever, and promote the realization of the Chinese dream of the great rejuvenation of the Chinese nation with the powerful power of culture and spirituality.^[2]

3. Ways to inherit and develop Chinese traditional culture

It is inevitable to inherit and develop Chinese traditional culture, but how to inherit and develop it is a practical problem to be considered. We should take the correct concept of inheritance and development as the way to better inherit and develop.

3.1. Take the essence and discard the dregs, and integrate the ancient and the modern to see the future inheritance view

During the period of the Republic of China, there was Mr. Hu Shi's attitude of totally negating

traditional culture, Mr. Qian Mu's attitude toward cultural restoration, and Mr. Lu Xun's attitude toward bringing in the doctrine. Relatively speaking, Chinese traditional culture has thousands of years of accumulated wisdom but also has times, the environment left to develop and discard.

Therefore, in the face of traditional culture, we need to understand its connotation. Facing the actual content, we should not look at it from an isolated and absolute perspective. Instead, we need a "big vision" that integrates the past, the present, and the future. Recognize that what is useful to the times and society and human beings should be taken, and what is useless or even harmful to the times and society should be discarded.

3.2. The development view based on cultural self-confidence and self-worth

Confidence in traditional culture has its development direction and driving force. The preservation of culture has historical choice and sublation. Chinese traditional culture has been handed down to this day, with the wisdom crystallization of literature, science, ideology and morality, national spirit, and so on. It also gave birth to the reign of Wenjing in the Han Dynasty, Zhenguan in the Tang Dynasty, and KangQian in the Qing Dynasty. It is said that the traditional Chinese culture has its unique charm and self-worth, which should be affirmed to better develop.

It is a positive view of inheritance and development to take the essence and discard the dross, based on cultural self-confidence. Among them, the concrete needs to be carefully considered according to the actual problems. In today's era, we should consider how to inherit and develop.

4. Measures to inherit and develop Chinese traditional culture

With the development of the times and social changes, the diversified inheritance and development of traditional cultural initiatives appear new faces and new characteristics. Focusing on China's ideological field, the corresponding inheritance and development measures are mainly divided into two aspects: one is the vertical content, multi-angle and multi integration; the other is the formal integration of the characteristics of the new era and the new era technology to show the style of the times. Leading and comprehensive measures should be taken to coordinate the two aspects and form an effective joint force to inherit and develop Chinese traditional culture. Chinese traditional culture will lead to a new era.

4.1. Content: vertical embodiment, multi-faceted integration

We should strengthen the excavation and elucidation of the excellent traditional Chinese culture, make the most basic cultural gene of the Chinese nation adapt to the contemporary culture and coordinate with the modern society, and carry forward the cultural spirit that transcends time and space, transcend national boundaries, has eternal charm and has contemporary value. We should spread out the innovative achievements of contemporary Chinese culture, which inherit excellent culture and carry forward the spirit of the times, based on our own country and facing the world. For example, in recent years, the national film "Nezha", "Jiang Ziya" and "the return of the great sage" integrates the characters' stories of traditional Chinese culture with modern aesthetics and modern playwright thinking, and presents them to the audience in the form of animation films, introducing the excellent quality of classic characters and representing the corresponding humanistic features of Chinese traditional culture to the people and the world.

In June 2022, Beijing Satellite TV and Tencent video synchronized the hit drama "Meng Hua Lu", which is adapted from Guan Hanqing's Yuan drama Zhao Pan'er Fengyue to save the wind and dust. It tells the story of three women who went through various difficulties and bravely rushed into Tokyo. With the help of Gu Qianfan, the commander of the Imperial City Department, the sisters finally worked together to turn the small tea house into the largest restaurant in Tokyo through their efforts.^[3] Based on the repertoire of traditional Chinese literature Yuan zaju, this drama is adapted and re-created. It not only retains the original Yuan zaju's resistance to women's equality and happiness but also reproduces a prosperous scene in Bianjing, the capital of the Northern Song Dynasty, with modern film and television technology. In addition, the drama takes tea as the lead to connect the whole drama. In the play, the dialogue between the characters, the behavior of the characters, close-up shots, and narration subtitles are used to convey the traditional Chinese tea culture to the audience. It also leads the audience to appreciate the elegant demeanor of traditional Chinese tea opera. Tea hundred opera is a kind of art that uses grinding paste tea as raw material to make tea soup change patterns with clear

water. It is also called tea dividing and water painting. It originated in the Tang Dynasty and reached its peak in the Song Dynasty. It became a cultural activity highly praised by scholars. Since then, this ancient technique of painting with clear water was almost forgotten by the world.^[4] After the broadcast of the TV series, tea culture, tea drama, Northern Song literature, and other knowledge spread in the new media such as WeChat, microblog, Shuo Yin, etc., and the official media also sent articles to explain to the audience that these elements in the film and TV play are not invented, but the historical inheritance of Chinese traditional culture. For a time, the enthusiasm of Chinese traditional culture and the exclamation of cultural self-confidence were aroused.

Chinese traditional culture and excellent literary works are still the high-quality materials and inspiration sources of contemporary film and television works. To strengthen the coordination, integration, and development of Chinese traditional culture and modern culture, to inherit and innovate traditional Chinese culture by using existing abilities and methods, and to deepen the recognition and recognition of the Chinese people and even the people of the world, there is no lack of another powerful act based on cultural self-confidence and enhancing cultural consciousness.

4.2. Form: broaden the way and enhance the feeling

For the inheritance and development of traditional culture, there are not only common ways to enter the textbook into the classroom, but also to integrate it with modern art techniques, modern media technology, and modern focusing methods, to broaden the expression mode, enhance the audience's feeling, and let the audience experience the unique charm of Chinese traditional culture. In recent years, the large-scale cultural variety shows, such as national treasures and China in ancient books, weave stage drama performances with traditional Chinese stories and historical figures, presenting a grand scene of integration of ancient and modern, making the characters in history books alive and the allusions in idiom dictionaries visible. "Classic chant spread" is to change the treasure of traditional culture ancient poetry into modern popular songs, showing a different cultural style, attracting more and more young people to pay attention to traditional culture, understand the traditional culture and carry forward traditional culture.

With the continuous development of high-tech equipment, such as virtual reality technology, shadow projection technology, somatosensory technology, mixed reality, etc., people's free imagination and creativity have been greatly released. The precious traditional cultural resources that can only be put on the shelf can be converted into high-value services to meet the cultural needs so that human beings can liberate culture and art from the material and cross the border, It can integrate sensory cognition and interactive participation of users, establish an immersive aesthetic experience, and form a new expression of aesthetic significance with interactive, situational and intelligent features. In 2018, the tremolo platform launched several online activities with the theme of "who says traditional culture doesn't tremble". In the topic activity of "I change face faster than turning over a book", the platform uses a cross-thread event message mechanism combined with dynamic script technology to accurately judge and recognize the switching time of state based on the original face recognition beauty mask technology, to make the public fully experience the infinite fun of "technology face changing". The activity has accumulated 7.5 billion times of playback, and has achieved a total of 7.5 billion times of playback interesting interactive experience enables the public to better understand the technique and spiritual connotation of face changing, a traditional Chinese culture. This makes the original "high and low" traditional culture realize the new reproduction and deduction of life, scene, and entertainment with the help of technical advantages, which makes the excellent Chinese traditional culture meet the expectations of the audience and become a valuable and unforgettable experience for the audience.^[5]

The innovation and integration of content and form make Chinese traditional culture more powerful vitality and vitality. The fusion of ancient and modern, the collision of art and culture make the seed of carrying forward traditional culture take root in the hearts of modern people.

5. Conclusions

Chinese traditional culture is the symbol totem of the Chinese nation and the wisdom crystallization of the Chinese nation for thousands of years. The inheritance and development of culture will go through ups and downs and changes of the times. What we can do is inherit and carry forward the precious spiritual wealth left by our ancestors, and give full play to the value and charm of the endogenous power of the Chinese nation.

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