

Research on China's New Diplomatic Strategy under the "The Belt and Road Initiative"

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ABSTRACT. *"The Belt and Road Initiative" is an important decision made by the CPC Central Committee and the State Council according to the current international situation, which includes two economic regions: "Silk Road Economic Belt" and "21st Century Maritime Silk Road". "The Belt and Road Initiative" contains the development connotation based on economic cooperation, supported by people-to-people exchanges and aiming at mutual benefit and win-win. With the in-depth development of globalization and the deepening of China's integration into the world, both international security pressure and domestic development pressure are on a sharp rise, thus posing a severe challenge to a series of strategic principles and thinking modes that China's diplomacy has long adhered to. The "One belt, one road" strategy injects new connotations and vitality into the existing bilateral, multilateral and even regional cooperation mechanisms between China and many countries along the "The Belt and Road Initiative". From the perspective of the relationship between "The Belt and Road Initiative" and China's new diplomatic strategy, this paper holds that there is a mutually reinforcing relationship between the two, thus exploring the future development prospects of China's diplomacy.*

KEYWORDS: *The Belt and Road Initiative; Diplomatic strategy; Humanities exchange*

1. Introduction

With the development of globalization and the deepening of China's integration into the world, international security pressures and domestic development pressures have shown a sharp rise, which poses a serious challenge to a series of strategic principles and ways of thinking that China's diplomacy has long adhered to [1]. The Silk Road is a great channel that started in ancient China, connecting ancient commerce, trade and cultural exchanges in Asia, Africa and Europe. It is divided into land and sea. "The Belt and Road Initiative" is a major decision made by the Party Central Committee and the State Council according to the current international

situation. It includes two economic regions, the "Silk Road Economic Belt" and the "21st Century Maritime Silk Road". The great strategy after the two big foreign situations [2]. my country's conception and proposal of building the "The Belt and Road Initiative" with the "Silk Road" as the main line is the inheritance and promotion of the ancient Silk Road, and this ancient channel has been brought back to life [3]. The Eighteenth National Congress of the Communist Party of China made a new plan for China's diplomacy. While maintaining the continuity of the original policy, on the other hand, the action was more active, the policy was more clear, and a series of new ideas of diplomatic strategy were gradually formed and developed [4] .

In the process of strategy implementation and establishment of cooperative relations, cultural differences at home and abroad and conflicts of economic interests will become the two most important obstacles [5]. "Win-win" is the ultimate goal pursued by the "The Belt and Road Initiative" and embodies the important principles of China's diplomacy. It is worth noting that China's influence on the world will be more prominent due to the implementation of the "One belt, one road" strategy. The "One belt, one road" strategy injects new connotations and vitality into the existing bilateral, multilateral and even regional cooperation mechanisms between China and the "The Belt and Road Initiative", and provides a new collaboration platform, making it burst out huge Vitality [6]. From the perspective of the relationship between "The Belt and Road Initiative" and my country's new diplomatic ideas, this article believes that there is a mutually reinforcing relationship between the two, so as to explore the future development prospects of my country's diplomacy.

2. The formation background and strategic value of "The Belt and Road Initiative"

2.1 Connotation of "The Belt and Road Initiative"

"The Belt and Road Initiative" will fully rely on the existing bilateral and multilateral mechanism between China and relevant countries and rely on the existing and effective regional cooperation platform. With the help of the historical symbol of the Silk Road, China will take mutual benefit as the basic principle, take peaceful development as the theme of the times, and announce to the world with practical actions that China is a peaceful rise. The "Silk Road Economic Belt" involves a wide area and covers a large area, which closely links the Asia-Pacific economic circle with the developed and prosperous European economic circle, and gradually forms inter-regional coordination and cooperation from point to area, from line to slice, making it once again a link connecting Asia and Europe and the economic and cultural linkage development between the East and the West. "The Belt and Road Initiative" is to talk about cooperation and actively develop cooperative partnership under the framework of equal cultural identity. China should work with neighboring countries to build a community of interests that can trust each other politically,

accelerate economic integration and be culturally inclusive [7]. The biggest gap between China and the United States in diplomatic decision-making is probably the screening and synthesis of policy recommendations, followed by the policy decision-making process. In the collection and analysis of information, the main gap between China and the United States lies in the quality of researchers, rather than the information sharing among different departments. The construction of "The Belt and Road Initiative" is of great constructive significance to the future trend of international relations. China adheres to the new concept of development and security, and is committed to a new type of international relations with win-win cooperation. The proposal of "The Belt and Road Initiative" cooperation mode once again shows the innovative thinking with Chinese characteristics in the new era.

2.2 The background of the "One belt, one road" strategy

According to the different modes of transportation, the Silk Road can be divided into two types: the Silk Road on land and the Silk Road on sea. Among them, the Silk Road on land is based on the official passage opened by Zhang Qian when he led his team from Chang'an to the Western Regions, United with the big moon country and jointly fought against the Huns during the Western Han Dynasty and Emperor Wu of the Han Dynasty. Uncertainty of foreign policy is an inevitable phenomenon in the process of national rise. This can easily lead to security concerns of neighboring countries. In the process of launching the "One belt, one road" strategy in China, this factor is particularly obvious. "The Belt and Road Initiative" brings new impetus to regional economic development, which is conducive to efficient allocation of resources, deep integration of markets, and economic development of countries and regions along the route. The history of the ancient Maritime Silk Road can be traced back to more than two thousand years ago. Even before the formation of the Silk Road on land, the early Maritime Silk Road was mainly two shipping passages in the South China Sea and the East China Sea, which was formed in Qin and Han Dynasties. In the Southern Song Dynasty, because the development of the Silk Road on land was blocked, the shipping industry was vigorously developed, and Arab businessmen were encouraged to come to Guangzhou to trade with Quanzhou and other places. "One belt, one road" strategy has attracted great attention from countries along the route and countries inside and outside the surrounding areas. At present, China's cognition and research on the basic aspects of economy, society, law, politics, culture and religion of countries along the strategic route are very insufficient. These unavoidable obstacles are likely to cause China to be at a disadvantage in the global game. The Silk Road is also an important channel for ancient cultural exchanges, which connects several ancient civilization circles. It is an important prerequisite for the emergence of modern European civilization that China's "four great inventions" spread to the world through it.

"The Belt and Road Initiative" is not to repeat history, but to inherit and develop history. Guided by the spirit of the ancient Silk Road, it has embarked on a road of openness, tolerance, peaceful development, mutual benefit and win-win that benefits

the people of all countries along the route. Since the Silk Road was formed for thousands of years, people from all countries along the route have taken the ancient Silk Road as a platform, braved hardships and dangers, and waded through mountains and rivers with great courage and extraordinary perseverance. From time to time, voices in the international media emphasize that the Silk Road Economic Belt challenges the Eurasian Economic Union and conflicts with Russia's strategic interests in Central Asia. Undoubtedly, the Silk Road Economic Belt and the Eurasian Economic Union have a certain competitive nature in expanding economic cooperation. With the accelerated globalization of the world economy and regional economic integration, the pattern of global economic growth, trade and investment is undergoing profound adjustment. The world economy has reached a critical stage of transformation and upgrading, and it is necessary to further stimulate the development vitality and cooperation potential in the region.

3. Building "the belt and road initiative" based on Economic Cooperation

3.1 Adhere to win win cooperation

"One belt, one road" strategy is an important development strategy made by accurately grasping and understanding China's development and international economy. China's economy has entered a new normal. China needs to realize the transformation of its development strategy while transforming its economy. China's sustainable development also needs a new development strategy. Silk Road countries should conform to the trend of the times, adhere to the theme of peace and development, talk about faith and cultivate mutual understanding, treat each other sincerely, get along well with each other, and constantly consolidate political and strategic mutual trust. The implementation of "One belt, one road" strategy can be described as the second wave of China's opening to the outside world, which conforms to the development trend of regional economic integration in the world. At present, the trade between China and Central and Eastern European countries is mainly concentrated in the fields of machinery manufacturing and transportation, and the trade channels and types are relatively narrow, which is not conducive to the construction of trade complementary mode between the two sides. Whether it is the development direction of an enterprise or the business development of an enterprise, it is the performance of the enterprise that is affected in the final analysis. The proposed hypothetical model is shown in Figure 1.

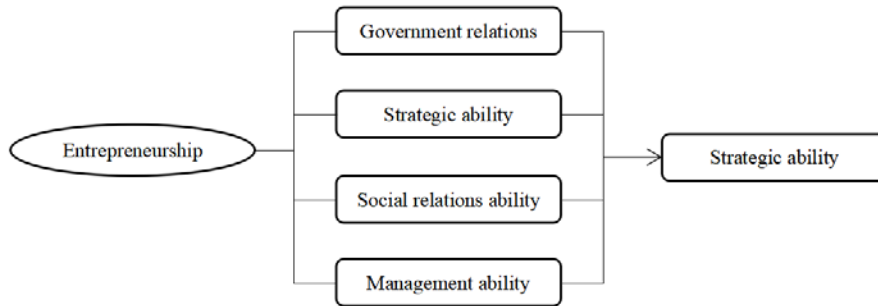


Figure 1 Research model

Transformation is not a simple transformation of economic development mode and upgrading of industrial chain, but also needs profound and comprehensive reform and all-round opening. Strategic transformation plays a decisive role in the new economic normal. For products, it is necessary to locate the mode of products. The product mode positioning is shown in Figure 2.

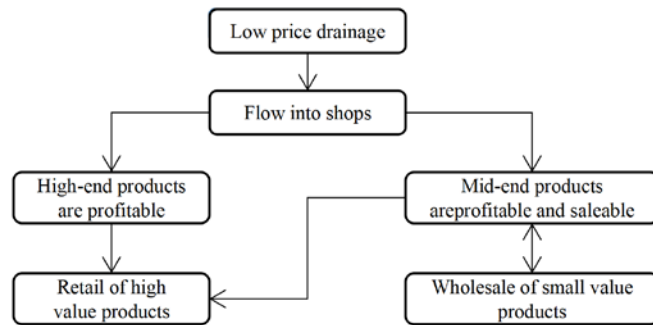


Figure 2 Product model positioning

Silk Road countries should treat each other with an open and inclusive attitude, respect each other's right to choose their own social system and development path, and respect their exploration and practice of promoting economic and social development and improving people's lives [8]. "The Belt and Road Initiative" is a national development strategy, which completely depends on the exchanges and contacts among ordinary people and cannot maximize and optimize the public diplomacy effect. The cooperation between the government and the people can make up for the shortcomings and limitations of the single subject, produce greater synergy, and truly realize the connection between the people and the people. Silk Road countries should promote mutual learning of civilizations, exchange on an equal

footing, replace conflict and confrontation with dialogue and exchange, and countries with different social systems, beliefs and cultural traditions live in harmony.

3.2 Promoting interconnection

In the ten years since the founding of New China, the Chinese government has always adhered to the principle of independence and gradually won its due place in the international community and international relations system. There are many religions and a large number of believers along The Belt and Road Initiative. Religious institutions are good at handling religious affairs, which helps to establish China's international relations, produce more common languages, enhance trust and deepen feelings, thus reducing the risk of extreme or terrorist incidents caused by religious problems. The diplomatic strategy of "The Belt and Road Initiative" needs to operate under a certain mechanism. These mechanisms include implementation principles, directions, objectives, steps, etc. "The Belt and Road Initiative" is highly connected with the economic development strategies of countries along the route. First, the economic development strategy is highly compatible. The strategic concept of "The Belt and Road Initiative" conforms to the trend of economic globalization and regional economic integration, and reflects the objective demands of relevant countries to expand foreign economic cooperation. The implementation of the "One belt, one road" strategy can effectively promote regional cooperation, benefit neighboring countries and countries along the Silk Road first, bring the economic development level of neighboring countries closer, and realize the common prosperity of relevant countries.

4. Conclusions

With the implementation of the "One belt, one road" strategy, China's overseas interests will greatly increase, and the breadth and depth of foreign affairs will expand unprecedentedly. With the accelerated globalization of the world economy and regional economic integration, the pattern of global economic growth, trade and investment is undergoing profound adjustment, and the world economy has reached a critical stage of transformation and upgrading. The strategy of "The Belt and Road Initiative" is a great innovation of China's diplomatic thinking concept, which provides a new cooperation platform for injecting new connotation and vitality into the existing bilateral, multilateral and even regional cooperation mechanisms between China and many countries along The Belt and Road Initiative. The cooperation between the government and the people can make up for the shortcomings and limitations of the single subject, produce greater synergy, and truly realize the connection between the people and the people. The construction of "The Belt and Road Initiative" is of great constructive significance to the future trend of international relations. China adheres to the new concept of development and security, and is committed to a new type of international relations with win-win cooperation.

The new diplomatic strategy of "The Belt and Road Initiative" needs to be carried out in stages and with different emphasis, based on the wider masses. This is a necessary condition for realizing a series of long-term goals of establishing national image, strengthening national influence and forming national identity.

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