

Practice and Research on the College English Teaching Reform Under Network Multimedia Environment

Baohua Gao, Yan Wu

School of Foreign Studies, Northwestern Polytechnical University, Xi' an, Shaanxi 710072, China

ABSTRACT. *As an international language and a key examination-oriented subject that throughout most of the educational experience, English accounts for a very high proportion in higher education and academic research. At the same time, as a popular course of university learning, English teaching reform under network multimedia environment in the new era is of great significance for the guidance of teaching, the accumulation of students' learning experience, the improvement of learning and academic research ability in the future.*

KEYWORDS: *Network Multimedia; College English; Practice and Research*

1. Introduction

The 21st century is a century with vigorous development of Internet technology. The continuous development of information acquisition and multimedia technology not only accelerated the speed of the students' access to information, but also greatly expands the way of interpreting information. This also puts forward new requirements for college English teaching. College English classroom can not only be a space for teachers to impart language knowledge to students unilaterally, what more important is to train the students to master the methodology of English learning through the classroom. In short, it means that through the university classroom and the use of multimedia technology, students can improve their ability to search, absorb and solve English information. Therefore, this paper will first make a brief analysis of the advantages and disadvantages brought about by network multimedia, and then put forward some suggestions from two aspects of daily teaching and teaching content.

2. Advantages and Disadvantages of English Teaching Under Network Multimedia Environment

The advantages of applying network multimedia in college English teaching are obvious. Firstly, it can improve students' autonomous learning ability. Under the

interaction teaching model which has changed the previous passive mode of receiving information, students can achieve their full ability of autonomous learning under the guidance of teachers whether in the preparation before class or in the communication in class, so as to achieve their English learning ability and English information acquisition ability. Secondly, it can cultivate students' awareness of cultural diversity. The biggest problem in language learning is the difference of social culture which will not only affect students' learning process, but also bring great troubles in the process of applying it. Through network multimedia, a suitable language environment can be well created. Students can be put into the social and cultural environment in the process of learning, so as to deepen the understanding of language and improve the use of language skills[1].

But it is undeniable that there are also some problems in the promotion and application of this kind of classroom model. The first one is the infinite expansion of information. In this kind of classroom model, students' ability to search for information independently is emphasized. It is well known that the most prominent feature of the information society is the huge information flow, which will lead to students' inability to grasp the key points and deviation from the theme of English learning. As a result, the efficiency of searching for information and learning both decline. Secondly, the classroom rhythm will be accelerated under network multimedia. Visualization, audio and other ways will improve the efficiency of classroom transmission in a certain period of time, but the matching students' learning efficiency will not be improved synchronously, resulting in students' information fatigue in a short period of time, and the efficiency of receiving information will be greatly reduced. On the contrary, it is not conducive to the improvement of learning quality, the consolidation of learned knowledge and the acquisition of new knowledge[2].

3. Study on the Strategies of English Teaching Under Network Multimedia Environment

3.1 Multimedia Infiltration into English Teaching

As a widely used language in the world, English has incomparable advantages in academic research, professional learning and information acquisition. Using network multimedia technology to cultivate basic English information acquisition ability is conducive to the progress of non-English majors in their own fields, as well as the improvement of students' autonomous learning ability. It encourages them to join in the search for English information. In conclusion, in the process of participating in classroom learning, it also helps to enhance the interest and diversity of classroom learning. In the process of College English teaching, the active part is the teacher, while the passive one is the student. But this is contrary to the requirement of taking students as the main body in classroom learning. Through the current network multimedia technology, teachers can create open and interactive classes with multiple ways and contents for students[3].

3.2 Changing Teaching Links and Contents

On one hand, College English classroom teaching has formed a multi-level and dimensional content with network, audio, video, interaction and others. On the other hand, it breaks through the limitations of textbooks, time and space on the basis of the former. Students in different regions can share resources. This kind of classroom learning, which can employ various related resources at any time, also puts forward higher requirements for University teachers. But this is exactly what the modern classroom hopes to achieve, that is, the fairness of education, including opportunities and resources. Therefore, teachers should note that the traditional teaching links are no longer applicable to the contemporary era[4].

4. Conclusion

Network multimedia is a double-edged sword and whether it brings benefits depends on the use of it by teachers. On one hand, teachers should look directly at the problems brought about by network multimedia. On the other hand, we cannot completely deny it and ignore the benefits of this method. College teachers should constantly improve themselves and study hard so as to effectively improve students' English achievement and comprehensive quality and not make college English a kind of decoration.

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