

A study into the aesthetic charm of Lu brocade creation

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Abstract: *Under the mapping of Chinese traditional culture, Lu brocade contains aesthetic consciousness, modeling concept and color matching. In the era of economic globalization, the trend of culture is global localization. Paying attention to, protecting, inheriting, developing and innovating local folk arts and crafts, so as to combine them more closely with the times and serve the times, are the problems we are facing and thinking about. The future development of Lu brocade has to absorb traditional aesthetic thoughts, understand modern folk cultural concepts, and on this basis, realize its primitive spirit and cultural inheritance, and dig deep into its aesthetic contents such as the modeling idea of patterns and the aesthetic consciousness of color matching from Lu brocade's aesthetic charm.*

Keywords: *Lu brocade; Aesthetic charm; Inheritance; Innovation*

1. Lu brocade's concept

Lu brocade refers to a kind of pure cotton fabric, which was hand-spun in southwest Shandong and dyed naturally. It used to be called the old coarse cloth woven by rural women. Because of the poor technical conditions at that time, these patterns were mainly square geometric patterns, also called "plaid cloth". Among them, Juancheng, Dongming, Heze, Juye and Jining Jiaxiang are the most famous.

"Brocade" is a traditional Chinese high-grade colorful jacquard silk, which represents the highest textile technology. It is said that "weaving and picking are words" and "the price is like gold". The raw material of Lu brocade weaving is not mulberry silk. There are three views on why this kind of home textile cloth is also called "brocade": Firstly is to beautify it. The combination of development in the 1980s and modern life produced good results, in 1985, Shandong Institute of Arts and Crafts named it "Brocade of Southwest Shandong", or "Lu brocade" for short. Secondly, because of its bright colors, exquisite patterns and thick texture, it resembles the beauty of brocade. Thirdly, Daoyi Zhang has a unique opinion on brocade: "Brocade is usually made of silk, and colored cotton fabrics of ethnic minorities are also called brocade". From these three perspectives, although the raw material of flower weaving is cotton thread instead of silk, and it is not produced by ethnic minorities, Lu brocade can still be called "brocade" because the investigation found that "purple quilt" is woven with colored cotton, and its colors are magnificent and colorful.

2. Traditional aesthetic consciousness in the Lu brocade pattern.

2.1 *The aesthetic culture concept in pattern modeling.*

Southwest Shandong is suitable for cotton planting and is an important cotton-producing area. In addition to the general pattern modeling and color matching of textiles, the material is also an important factor that constitutes the artistic style of textiles. Different materials have different personalities and characteristics, and different textures convey different feelings. For example, silk material has a bright luster and attractive texture, giving people a feeling of being expensive and rich; cotton material is subtle and simple, full of elasticity and warmth. Although Lu brocade, which is mainly made of cotton, is not as solemn, gorgeous and noble as Yun Jin and Song Jin, it also has its own rough, gentle and subtle beauty, which reflects strong humanistic feelings. In today's society returning to nature and attaching importance to health and environmental protection, pure cotton fabric is also one of the important factors for Lu brocade to show its charm and popularity.

In the long years of weaving, women in southwestern Shandong have been innovating and improving the technological level of Lu brocade with their intelligence. Innovation is the essence of fashion change. Beautiful composition, perfect workmanship and ordinary materials are the embodiment of personal values in life. Therefore, the modern Lu brocade integrates plain jacquard, patterns and patterns into a whole, forming a unique charm of beauty in the rough and essence in the rough. The decoration of Lu brocade pattern is constantly enriched, perfected and sublimated. Starting from the original twill, stripe and grid patterns, eight basic patterns have been developed, such as jujube tree pattern, water pattern, dogtooth pattern, bucket pattern, sesame pattern, bucket pattern, goose pattern and cat lift pattern. Random combination of different patterns and interweaving of different yarns make simple artistic techniques achieve colorful artistic effects.

In modeling concept, it focuses on discovering and understanding from life, getting creative inspiration, and expressing one's life feelings and ideal pursuit with abstract, deformed and concise methods; In concrete modeling, it does not consider the reality and similarity, playing at will with the experience and spirituality. It grasps the connotation of beauty with intuition and perceptual thinking. For example, plum pattern, cat hoof pattern and goose eye pattern in Lu brocade are all refinements and generalizations of objective reality. In the expression language, it pays attention to the expression of images, meanings and symbols, which are generally combined with the cultural background and the spirit of the times in a specific environment. It comes from life, and constitute a part of life in a very harmonious and perfect way, which reflects the creator's frank, simple and natural aesthetic taste. For example, the fisheye pattern, brick pattern, long flowing water pattern and zigzag spire pattern in Lu brocade pattern all originate from life and have specific humanistic significance. Therefore, Lu brocade's designs often reach the spiritual realm of vivid charm and natural beauty.

2.2 The artistic conception of the pattern.

The artistic conception of Lu brocade pattern is not a concrete object, but is embodied by more than 1990 geometric figures interwoven by more than 20 kinds of color lines, and is not concrete modeling. It forms a unique rhythm and rhythm through the repetition, parallelism, continuity, interval and contrast of specific patterns. The unique charm of Lu brocade pattern lies not only in rural women weaving an idyllic poem and a style painting with simple emotions, rich imagination and wonderful forms; What's more, they feel life with the voice of their hearts and endow the colorful brocade with more suggestive humanistic connotations. In tapestry activities, people have condensed the hope, enthusiasm and taste of life, which is also the process of life.

The longitude and latitude of brocade are all colored threads. When using warp threads, it is necessary to arrange different colors according to rules. After the weft is woven, it can be filled with grids of various colors. The interior of the grid can be filled with various patterns, which can be randomly dotted and varied. The pattern is compact, responsive and symmetrical. Such a standardized and strict procedure has virtually cultivated their orderliness and self-discipline. Lu brocade is issued by a woman's "heart". When she looks at pictures from a distance, she looks at the yin and yang crisscross of longitude and latitude lines in shape and color. When the longitude and latitude lines are arranged and changed in rhythm, she can experience a kind of magnificent, romantic, elegant and gentle art beauty. Generally speaking, the floral pattern has a main pattern and a sub-pattern, and the main pattern generally serves as the basis for its name. Taking the main pattern as the center, the width, length and length of the upper, lower, left and right sub-patterns have to be connected with the main pattern and have certain continuity. Such as square continuous patterns or two continuous patterns commonly seen in folk. As mentioned earlier, the patterns of Lu brocade mainly include simple twill, stripes and checkered patterns, as well as complex water patterns, fold patterns, fisheye patterns, goose eye patterns, cat hoofs patterns, bucket patterns and brick patterns, etc. Their various shapes are not limited to the reality of objective things. For example, the cat hoof pattern is not the real expression of the cat's hoof in reality, but a subjective and random creation, which meets the inherent requirements of the people. Clever women process various patterns from nature and life by means of abstraction, generalization, symbolism and meaning. In random combination, they meet the formal rules of decorative beauty, that is, wholeness, change, symmetry, uniformity, contrast, harmony, repeatability, proportion, balance, subject and object, compactness, rhythm, rhythm and so on.

3. Gorgeous aesthetic concepts in Lu brocade colors.

Lu brocade makes full use of wonderful color language, and folk weavers pour beautiful passion

into traditional fabrics, showing his bold and spicy color artistic personality. The commonly used colors of Lu brocade are red, pink, lake blue, indigo, green, black, purple, yellow, brown and white, which are bright in contrast and color. Lu brocade fully considers the emotion of color when modeling the pattern, and integrates with the applicable place and theme of expression. At the same time, Lu brocade's use of color is also influenced by Chinese traditional culture. On the premise of not violating the cultural symbolism of color, it has unique aesthetics of color perspective and attaches importance to the psychological effect of color perspective. Weavers use color through the association of color and the psychological and emotional requirements of the public. According to people's life attitudes, value standards and aesthetic taste. Therefore, using bright, strong and vivid colors is the color style followed by Lu brocade, which makes the colors prosperous, auspicious and cheerful, and is the color quality advocated by Lu brocade. In a word, Lu brocade's use of color is full of strong artistic appeal, which is the truth of the soul and the evergreen tree of life. This requires weavers to follow the color principle of color and emphasize the aesthetic effect of color perspective without violating the cultural implication and symbolic meaning of color.

4. The cultural concept in Lu brocade

Any folk custom has something to do with the cultural environment on which it depends. On the one hand, cultural tradition needs to take various folk customs as the carrier of its existence and dissemination; On the other hand, all kinds of folk customs have to have certain cultural connotations in order to have real meaning. Otherwise, they will become a group of lifeless symbols. The relationship between Lu brocade and oral language and folklore is even more so. The ethics and writing value contained in Lu brocade fabric permeate into the production process and results. People's subjectivity, ethics and emotion have realized the communication between people in their forms, and have formed strong humanistic feelings in specific Lu brocade products, thus expressing humanistic ideas that emphasize practical functions, humanistic values and thoughts and emotions.

Therefore, the true value and significance of Lu brocade lie in its bearing of local culture or traditional culture, which not only contains the essence of traditional culture but also has distinct local cultural characteristics. Lu brocade is a dazzling flower in traditional culture, and excellent traditional culture is the deep soil for its growth. Under the influence and nourishment of traditional culture, Lu brocade exudes enviable brilliance, which is the survival wisdom of the people to adapt to real social life.

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