

Research on the Deep Fusion of Shaping College Students' Values and the Teaching Objectives of College English Courses

Zhengrong Ma

Teaching and Research Institute of Foreign Languages, Bohai University, Jinzhou, 121013, China

Abstract: *The in-depth fusion of shaping college students' values and the teaching objectives of college English courses is conducive to promoting the excellent traditional Chinese culture, conducive to the realization of the objectives of college English "curriculum ideological and political", conducive to building the value-centered college English teaching, conducive to response to the "infiltration and suppression" of western values. This article proposes specific integration paths: through the comparison of Chinese and western cultures, cultivate students correct Chinese and western cultural values; excavate the theme education content and organically fuse with the core socialist values; carry out a wide range of values education with the help of the second class of college English; strengthen the construction of college English textbooks, achieve the teaching objectives of cross-cultural communication; expand the development channels of English teachers, and cultivate leaders who are deeply fused with objectives.*

Keywords: *college students; values shaping; college English; teaching objectives; fusion path*

1. Introduction

As the most widely used language in the world, English is an important tool for international communication and scientific, technological and cultural exchanges. Through learning and using English, one can directly understand the frontier scientific and technological progress, management experience and ideas of foreign countries, and learn and understand the world's outstanding culture and civilization. At the same time, it also helps strengthen the country's language strength, effectively spread Chinese culture, and promote communication with people from all over the world. Extensive exchanges to enhance the country's soft power. The "guide to learning college English" pointed out[1] that the objectives of college English teaching is to cultivate students' English application ability, enhance cross-cultural communication awareness and communication skills, and at the same time develop independent learning ability, improve comprehensive cultural literacy, and enable them to learn and live. Social communication and future work can effectively use English to meet the needs of the country, society, school and personal development. College English teaching should be actively integrated into the school curriculum ideological and political teaching system, so that it can play an important role in the implementation of the fundamental task of establishing morality in colleges and universities. The values shaping of college students is an important content of the curriculum ideological and political teaching system. Through the research of this topic, we will fully explore the rich humanistic connotation of college English courses, guide college students to establish a correct outlook on the world, life and values, and realize the organic and humanistic nature of college English unity.

2. The Necessity of Shaping College Students' Values

College students lack the critical thinking ability and politically sense, have a weak concept of the overall situation, and have a clear personal awareness. They are in the key period of value formation. It is very necessary to shape the values of college students in the education and teaching process.

(1) The need to improve the personality of college students. The personality performance of contemporary college students is generally good, positive and open, optimistic, confident, straightforward and enthusiastic, full of vitality and hope; but at the same time there are many inconsistencies and imbalances, and the violent conflict of multiple ideas, leading to confusion and

confusion of values, Marxist ideals and beliefs are weak, some students have empty spirits, lack of beliefs, confusion of values, serious "egocentric tendencies", lack of collective ideas and teamwork spirit, indifferent sense of social responsibility, and alienation of public morals. Through the shaping of college students' values, they can recognize their own responsibilities and missions, guide them to a clear direction in practice, and form correct ways of thinking and behaviors[2].

(2) The need to response to the multicultural conflicts. Multicultural conflict refers to the state of competition and confrontation between two or more cultures in the process of mutual contact. The cultures of different ethnic groups and regions have different value objectives and value orientations, and most of them regard their own culture as their superiority and regard other cultures as dangerous things. Therefore, in the process of dissemination or contact, competition, confrontation and even an attempt to eliminate other cultures. The thinking of college students is still immature, and they are easily affected by the external environment, and their values may be misled. Using the favorable conditions of English teaching, scientifically recognize the differences between Chinese and foreign cultural backgrounds, and correctly treat social phenomena and problems under different cultural backgrounds, so as to form correct cultural values.

(3) The need to correct the dislocation of college students' values. Affected by the social environment, school environment, family environment, and personal factors, there is a phenomenon of dislocation in the values of current college students[3]: in the confirmation of the value subject, the individual standard and the social standard are misaligned, and the "self-worth" is the center, giving up society responsibility, ignoring the creation of social value; in the determination of life value objectives, long-term objectives give way to short-term objectives, placing immediate material benefits and working conditions above long-term development objectives; in terms of life value orientation, utilitarianism and morality is misplaced, emphasizing material and cultural living conditions, ignoring personal sense of accomplishment and social responsibility. Correct these dislocations by shaping the values of college students.

(4) The need for college students to get out of the misunderstanding of values. Affected by various factors, college students' values are prone to change, diversified, and even lead to misunderstandings: personal supremacy, self-centeredness, personal interests as the starting point, lack of social responsibility; money supremacy, advocating money worship, "better to be rich than to read thousands of books" and regard money as the only criterion for measuring the value of life; enjoyment is supreme, not enterprising, ignoring studies, laziness, comparisons, and pursuit of high-end consumption; utilitarianism is supreme, doing things with strong practical colorism, and actively participate in social welfare activities. Through the shaping of college students' values, it helps college students to get out of their misunderstandings and improve their ability to understand and transform the world.

3. The Significance of the Deep Fusion of Shaping College Students' Values and the Teaching Objectives of College English Courses

College English is a basic humanities subject. The teaching content involves language and culture. While learning language skills, students are also exposed to western culture and values. Therefore, it is of great practical significance to realize the deep integration of shaping college students' values and the teaching objectives of college English courses.

(1) Conducive to the promotion of Chinese excellent traditional culture. Traditional culture is of great significance for cultivating people's ideological, cultural, aesthetic and moral qualities. In English teaching, through the mutual penetration and contrast between Chinese and western cultures, you can experience the similarities and differences between the two cultures in the relaxed and pleasant environment, enhance your understanding of traditional Chinese culture, and avoid blindly accepting western cultures. To achieve integration in mutual connection and mutual absorption, so as to establish correct cultural values. In English teaching, adopting flexible and diverse teaching methods and timely infiltration of Chinese traditional culture will help students deepen their understanding of Chinese traditional culture, strengthen their understanding of foreign cultures, promote excellent Chinese traditional culture, and improve cross-cultural communication skills.

(2) Conducive to achieving the objectives of college English "curriculum ideological and political". In the context of "curriculum ideological and political", combining ideological and political education with college English teaching, students acquire knowledge and form correct values, which has become an important content of teaching reform. College English has the dual nature of instrumentality and humanity, which highlights the comprehensive educational value of college English, creates a good

environment for deepening the practice of ideological and political education in colleges and universities, and creates good conditions for the comprehensive development of students[4]. Many contents in college English textbooks contain profound educational values and traditional cultural ideas, and have many connections with ideological and political education concepts. They have a positive guiding role for college students to improve their personality and shape their character, and promote the "teaching" and "educating" of college students.

(3) Conducive to the creation of college English teaching with values as the core. The new round of college English teaching reform focuses on the transformation from teaching form to teaching content. It uses general courses based on English to replace college English courses based on language teaching, and realizes the transition from language skills training to general education Change. Use accurate English language to interpret, translate and explain values, find the point where students understand and accept relevant knowledge, and resist the infiltration of various corrupt thoughts and cultures. Explore ways to integrate values education in the formulation of English teaching policy, outline writing, curriculum setting and textbook compilation, increase the content of values teaching, and achieve the objective of cultivating students' comprehensive language skills, as well as positive emotions and healthy personality[5].

(4) Conducive to the "infiltration and suppression" of western values. Chinese social system and ideology are very different from those of western countries. The "infiltration and suppression" of western values has increasingly shown complex and changeable forms, posing a threat to my country's ideological security. English is a dissemination tool of western language and culture. western values are deeply ingrained, invisibly spreading western value systems and infiltrating western ideologies[6]. In college English teaching, the learning materials that students come into contact with are mixed with elements of western values and are easily affected. The fusion of socialist values into college English teaching will enhance students' cultural self-confidence, theoretical self-confidence, and road self-confidence, improve their understanding and discrimination, and enhance their self-consciousness and initiative to study hard.

4. The Paths of the Deep Fusion between the Shaping of College Students' Values and the Teaching Objectives of College English

Study the path of the deep fusion between the shaping of college students' values and the teaching objectives of college English courses, realize the dual effects of ideological and political education and language skills training, and cultivate newcomers who adapt to the needs of socialist modernization.

(1) Through the comparison of Chinese and western cultures, cultivate correct Chinese and western cultural values. Western culture is very different from Chinese culture in many aspects. Western culture advocates personal honor, self-centeredness, innovative spirit and individual freedom; Chinese culture advocates modesty and prudence, selfless dedication, doctrine of the mean, and solidarity and cooperation; westerners have a strong sense of equality and simple family structure, with parents and minor children as the core family; Chinese people have a strong hierarchical concept and a complicated family structure. Traditional happy families are mostly four generations under one roof. The mainstream of western cultural values is the spirit of striving for self-satisfaction, and the values of traditional Chinese culture are "benevolence, righteousness, propriety, wisdom, and faith"[7].

(2) Excavate the theme education content and organically fuse with the core socialist values. Deep excavate into the content of the theme education, closely link the world situation, social development and life circumstances, guide students to identify with the nature and fundamental tasks of a socialist country, think about ideals and reality, think about society and life, encourage students to express their opinions and discuss focus issues[8]. Limited to the length of the article, only the following three themes are listed: first, the harmony theme. Harmony, as a cultural concept, is an important proposition and core spirit of traditional Chinese culture. It deeply understands and promotes the core values of socialism. Second, the patriotic theme. Patriotic education is the eternal theme of school moral education. The English subject contains vivid and rich elements of patriotic education. It explores patriotic themes and cultivates patriotic feelings. Third, the friendly theme. Explain the concept of honesty, understand the connotation and extension of honesty; combine the content of textbooks, tell stories of honesty, and purify the soul of students; clarify the meaning of habits for cultivating honesty and allow students to develop good habits.

(3) Carry out a wide range of values education with the help of the second class of college English. The second class is the supplement and expansion of the first class, including campus cultural activities

and social practice activities. The teaching activities are rich and colorful, with rich interest and creativity. With the help of the second class, help students complete the internalization of knowledge and enhance their practical ability and application ability. The content of the second class covers a wide range, and the teaching content can be freely selected according to actual needs to ensure the pertinence and effectiveness of education, which is of great significance for the improvement of students' comprehensive quality and the formation of noble character. Red English speech contest can be opened to strengthen the education of socialist core values. Effectively integrate the construction of campus culture and English teaching activities, open campus cultural activities with English characteristics, encourage students to actively participate, and completely socialist core values. In the actual development process, the problem of low quality and mere formality is solved, so that the second class is conducive to the growth of students[9].

(4) Strengthen the construction of college English textbooks, achieve the teaching objectives of cross-cultural communication. In the context of cross-cultural communication, cultural differences originate from differences in values, leading to differences in cross-cultural communication knowledge, language, attitudes, skills, and behaviors. College students are at the stage of value formation and are vulnerable to the influence of western values and lose confidence in Chinese culture. Textbooks are the main basis for teachers' teaching and provide basic materials for lesson preparation, class and assignment of homework; they are also the main materials for students to acquire systematic knowledge and learn. To achieve the objective of cross-cultural teaching in college English, it is necessary to balance the content of Chinese and western cultures and enhance students' sense of national cultural identity[10].

(5) Expand the development channels of English teachers, and cultivate leaders who are deeply fused with objectives. Teachers and students are the two basic elements in educational activities. The teacher is the organizer of the activity and the leader of the teaching process; the student is the educated and the main body of the teaching activity. Handle the relationship between the two to achieve mutual benefit in teaching. The formation, maturity and stability of the values of English teachers are the result of repeated demonstrations and long-term collisions in the context of multiculturalism. Critical learning is an effective way to build the values of English teachers. High sense of mission and responsibility, keeping up with the development of the times, and meeting social needs are the survival skills of English teachers. Teachers' values and moral qualities directly affect the teaching effect and the growth of students, and it is necessary to continuously expand the development channels of English teaching and improve the ideological and moral level. Encourage teachers to participate in vocational qualification certificate examinations to improve their practical use of English.

5. Conclusion

College English teaching is not only the teaching of language knowledge, but also the transmission of culture and spirit. The mainstream western culture advocates the awareness of personal interests and individual rights, while the traditional Chinese values advocate moral supremacy, self-improvement and courage to contribute. Both Chinese and western cultural values have their own progressiveness and limitations. In teaching, the relationship between the two cultures should be handled properly, so that students can deeply understand the similarities and differences between the two cultures, and focus on maintaining our country's cultural traditions, cultural interests and cultural security, to avoid blind worship and total denial. Respect for the diversity of world cultures requires not only to cultivate students' western cultural knowledge, attitudes towards foreign cultures, cross-cultural communication and cognitive skills; but also to fuse Chinese cultural elements so that students have Chinese consciousness, family and country feelings, and national self-confidence. Guide students to tell about Chinese culture in English, spread Chinese traditional culture and classics, improve the image of China, and promote the internationalization of Chinese culture. "Love the country, love the job", strive to improve teachers' morality, improve political literacy, inherit correct values, arm their minds with socialist core values, improve knowledge, guide students to develop good habits, and form a scientific world outlook and a correct life outlook.

Acknowledgement

This work is supported by teaching reform project in Bohai university (BDJGBY2019038): Research on the Deep Fusion of Shaping College Students' Values and the Teaching Objectives of College English Courses.

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