

A Brief Analysis of the Integration Development of College Student Management and Ideological and Political Education in the New Era

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Abstract: *In the new era, more and more colleges have paid more attention to the task of talent training, and the society has paid more attention to it. Moreover, the new era has higher requirements for it, and especially pays attention to student management and student education, which are also the top priorities of talent training. However, from the current situation, there are still some problems in the development of the two. The emergence of these problems has become the main obstacle to the development of the two. At the same time, in a sea of universities, it is not the implementation that there remain still issues of the task of student management, which also makes it difficult for the quality education of students to further develop and improve. In this era, the organic combination of the two, combined with the integration of various measures, can scientifically and effectively train the current college students, so that they can become excellent young people in the new era and actively participate in the construction of the socialist cause.*

Keywords: *University student management; Ideological and political education; Development of fusion*

At present, the main social contradictions in China have changed, mainly due to the huge gap between the current unbalanced development of our country and the improvement of our people's living needs. Cultivating excellent talents is to create preconditions for a better life. The focus of talent training mainly lies in the two aspects of student management and ideological and political education explored in this paper. In the new era, the tasks of the two are arduous. The main purpose and content of the two are to train our young people in an all-round way, so that they can actively participate in the socialist cause. To sum up, in this new era, all walks of life are developing rapidly, and the tasks of colleges and universities are more severe. It is to strengthen the work of the two that, to be honest, it is necessary to improve the work efficiency of the two, and actively study and analyze the main countermeasures of the two in the process of organic integration, so as to in an effective manner put the development as well as application of the two on a fast track. This has positive theoretical value and application value for this era.

1. The basic connotation of college student management and ideological and political education in the new era

1.1. Connotation of university student management

In the contemporary society, to my judgment, it is great changes that have taken place in the content of student management, which are embodied in the continuous enrichment and deepening. At present, the further development of the new era has gradually outlined the blueprint of China's socialist modernization construction, put forward brand-new requirements for socialist modernization, and strictly followed the rules of the thinking mode and behavior mode of contemporary students. Therefore, the current management of college students has more abundant contents [1].

1.1.1 "Building morality and cultivating people" is the fundamental goal of college student management in the new era

The management of college students, to be honest, in essence, is a practical educational work, which is the core part of current college management. Therefore, in essence, the management of college students, to be frank, should take the improvement of students' moral quality as the core goal and implement it into the whole process of education. If a country loses the quality of virtue, it is not far from decay. But if a person does not have the quality of virtue, it is difficult to stand in society. It is

to in a comprehensive manner strengthen the ideological and moral quality of students that the main goal of the management of college students keeps, and carry out multi-dimensional education activities for the management of students, so that students can in a unswerving manner implement Marxism Leninism into their daily life, establish the lofty spirit of devoting themselves to the cause of Chinese socialism, comprehensively enhance the moral quality of students, and provide more high-quality talents for China's socialist cause [2].

It is of college student that the management remains the key link in the training task of colleges and universities. Therefore, in depth, colleges and universities not only need to take "morality" as the goal of training students, but also need to properly solve other problems in the training process, such as "what kind of talents can be used as trees". In the new period, colleges and universities have two missions: one in the new society, proves to train talents, and the other is to train Chinese socialist builders. Therefore, in the new period, the management of college students can not only stay at the level of students' study and life management, but also strengthen the training of students and cultivate more high-quality talents. For colleges and universities, in the new period, we should actively shoulder the historical mission and boost the quality of college students from many aspects.

1.1.2 The student community is the value-oriented subject of college student management in the new era

In the new period, with the enhancement of our country's governance system and governance capacity, the management mode of our country's colleges and universities has also begun to undergo great changes, that is, from the traditional mode to the modern mode. Modern governance tends to establish a compact, capable and flat organizational structure, and expand the scope of its participants. For every university, college students are the core part. Therefore, in the work of student management, colleges as well as universities should highlight the main position of students, so as to meet the core demands of the management and education functions of college students. The management of college students should take students as the core and effectively safeguard their personal rights and interests. It is colleges as well as universities that in the management of students ought to pay attention to the feelings and rights of students, build a good cooperative relationship between teachers as well as students, so that the management of students can be more effective [3].

1.1.3 "Adjusting measures to local conditions" is an important way of college student management in the new era

In the contemporary society, the complex international and domestic cultures continue to blend and collide, and the young students demonstrate the new characteristics of multiple changes in personality, diversified thoughts and diversified needs [4]. To fit closely "around the students, care for students, and service", the original of the management of university students "unified way" educational model already can not adapt to the present age requirements, "adjust measures to local conditions" has emerged in a new era of education way, "adjust measures to local conditions" lenient way refers to according to the contemporary young students personality change, diversity, diversified needs of new features, According to the specific situation of different types of students, different training methods and training programs are adopted. The management mode of "adapting to local conditions" conforms to the needs of students' growth and cultivation. The concept of "adapting to local conditions" with more humanized meaning is introduced into the original standardized education standards to ensure the effectiveness of college students' management and education.

1.2. Connotation of ideological and political education

1.2.1 Educating people is the inherent attribute of ideological and political education

It is of college education that student education proves the core part. Moreover, it is an indispensable content that in the higher education system, ideological as well as political education remains. The essence of man cannot be separated from ideological and political quality, otherwise it is incomplete and incomplete. Marxism emphasizes the essential sociality of human beings. Sociality is not born, but gradually formed and developed in the social practice after birth. The function of education is to enable individuals to fully inherit the existing social relations, to internalize the individual social relations into their social consciousness, and to help individuals to constantly enrich and develop new social relations in social practice, so that their human nature is constantly developed. Therefore, if a society lacks the ideological and political relationship, the society is not complete. Similarly, if a school lacks the ideological and political relationship, the school is not complete. People need to receive scientific training to become real and social "people". Therefore, for colleges and

universities, the main task and content lies in education. Therefore, student education is the core and should be implemented from beginning to end [5].

1.2.2 Ideological and political education is scientific and ideological

One of the characteristics of Ideological and political education is scientific. The reason is that the student education curriculum takes Marxism as the core, and Marxism is scientific. At the same time, this course is also ideological, and its purpose is to internalize the mainstream ideology of society, so as to become the ideological and political quality of students themselves. As far as the result is concerned, it shows the ideological character of students' quality.

1.2.3 Comprehensiveness of ideological and political education

The inevitable requirement of quality-oriented education is comprehensive quality-oriented education, which is a comprehensive training and development from multiple dimensions. This is also an important standard and requirement for cultivating socialist successors in China. What should be said is that individuals are unbalanced and unequal in the process of growth. In quality education, moral education is the most important, which also reflects the important significance of moral education in student education [6].

The first step in student education is to effectively solve the existing problems. The formation of ideals and beliefs not only exists in the classroom, but also in social practice. In the process of labor, college students should gradually internalize the ideological and political knowledge taught by teachers into Ideological and political beliefs and become their own beliefs. Only in this way can the student education curriculum be truly effective. The course of student education should not only pay attention to the students' cognitive level, but also pay attention to improving the students' socialist identity, cultivating their firm belief in communism, and effectively implementing this into life.

2. The feasibility of combining student management and ideological and political education in universities in the new era

2.1. College student management and ideological and political education are interconnectable

In essence, college management work and education are the main links of college education, whose purpose keeps to cultivate a sea of high-quality talents. In addition, it is the development needs and talent training standards that the organic combination of the two can meet of the current new era [7].

2.1.1 Same working objects

In the contemporary society, it is the main body of that college students prove management work and education. From the perspective of the future, college students are the core part of the training of new talents and the successors of the socialist cause. With the rapid development of the world and the increasing level of social information, the ideology of college students has also shown different changes, which will bring many impacts to college students. The management work and education studied in this paper are the ways to help college students to shape good moral qualities to the greatest extent in the new era.

2.1.2 The purpose is the same

College management work and education can not only change the ideological and behavioral patterns of college students, but also cultivate their good moral qualities. The combination of the two can make them play a better role in the management and education work, and can also make the work of the two more smoothly, and truly realize the ideological and political management of college students.

2.1.3 Work in the same field

The management work and education explored in this paper can deeply guide students' political thinking from the perspective of content. College students can also establish a correct and scientific ideological system through the integration of the two courses, so as to achieve their comprehensive development. With the rapid development of globalization, college students should establish correct values and outlook on life in such an educational environment, strengthen their political stance, and then become high-quality talents who make contributions to the country.

2.1.4 Same working platform

The organic combination of college management work and education can build an effective education management platform for contemporary college students. Moreover, the educational function of colleges and universities is closely related to the educational management platform and the organic combination of the two.

2.2. The combination of college student management and ideological and political education is more conducive to guiding college students' thoughts and behaviors

Through student management and ideological education, the purpose is to let students' thoughts and behaviors have a correct direction. On the one hand, the characteristic of student management is compulsion, which can continuously permeate the student education concept into the habits and consciousness of students [8]. On the other hand, student education and students' living habits can constantly shape the value of students, and then change their thinking patterns and behavior habits, which highlights the effectiveness of the organic combination of the two.

3. The common problems of student management and ideological and political education

3.1. Low attention

3.1.1 Insufficient attention is paid to the management of college students

Different from the schools in the stage of basic education, it is as well as universities that colleges have relatively liberal and humanized training and management methods, which give relative autonomy and respect to the generally mature college students. However, due to the different degrees, some problems also arise in the management of students. Some university teachers think that the student management belongs to the full-time management department, and they only need to be responsible for teaching. They pay insufficient attention to the student management, ignoring the functional requirement that teachers should not only teach but also "educate people". It is as far as that college students are concerned, it is the background of age maturity that under and the fast advancement of the current era of information explosion, the students generally believe that college is a symbol of "liberalization", and the management degree of parents for college students is lower than that of minors.

3.1.2 Insufficient attention is paid to ideological and political education

With putting globalization on a fast track and in the era of information explosion, the ideology of modern college students is affected by different ideas and different development trends. Some college students have a similar trend of advocating "foreign culture". The lack of traditional ideological and moral culture makes the mainstream social concept gradually change, and the ideological concept of college students also changes due to the change of social atmosphere and mainstream ideological concept. Some college students in our country have lack in political judgment ability and justice. It is more attention to that contemporary college students pay the pursuit and advancement of the present, for the student education courses in the spread of ideas can not understand the study of student education.

3.2. Lack of level of the main body of work

3.2.1 The management level of student managers in some universities is insufficient

It is as well as universities that some colleges have low recruitment threshold, which makes the quality of College Students' management educators uneven, and the management style and level are difficult to meet the requirements; Some colleges and universities do not pay attention to the student administration departments of colleges and universities, which leads to the low pay of their departments, and the excellent talents and teachers of higher education level are not willing to enter the student administration departments of colleges and universities. Some college administrators just take the current position as a job preparation position, hoping to become a full-time teacher or other positions in the future, so they do not pay attention to the professional quality and knowledge development of the current position, resulting in their own management level has not been improved.

3.2.2 The level of teachers of ideological and political education in some universities is not high

It is as well as universities that the quality of teachers, in the work of student education, in many colleges is uneven. In addition, it is to issues that leads in the teaching materials. In addition, the poor quality of teachers will also affect the low enthusiasm of students' student education. Furthermore, most of the ideological and political teachers think that student education is not their own task, but that it is the task of counselors, and it is the requirements that that makes it tough for student education to meet in many colleges and universities.

3.3. Incomplete work

For some colleges and universities, student education and student management are only superficial work, but not really implemented. Moreover, while teachers pay little attention to it, students also pay little attention to and abide by university management and ideological and political education, making the work of university management work and education only superficial and unable to penetrate into students' thoughts.

4. Suggestions on ways to integrate student management and ideological and political work

4.1. Use new media to promote integrated development

It is the management that the emergence of new media can not only enhance of college students and ideological as well as political education, but also effectively expand the management mode of students. In addition, it is of new media that the application proves conducive to elaborating the connotation of management work and education from multiple angles and directions. New media has the advantage of timeliness and timeliness in disseminating information and can grasp the development needs of social policies in real time through new media. Encouraging students to speak and communicate on the network platform can also help schools understand students' psychology, grasp the change of students' ideological status, and provide better services for students.

4.2. Adhere to the main role of student groups

With the organic combination of the two, schools should put the interests of students in the first place and effectively highlight the status of students. Work should be carried out on the premise of respect for students. It is to the subjective initiative that in the work, at the same time, give play of students, improve the independence of students, so that students can have a certain degree of independence and judgment in all aspects of work and life.

4.3. Create a good campus environment and promote integrated development

At present, it is as well as universities that colleges do not make good use of the advantages of campus environment in the fast advancement of management work and education. By integrating student education ideas into campus culture and creating a good campus atmosphere through excellent campus environment, it is of college students that colleges and universities can not only create an atmosphere conducive to the advancement in a good campus cultural environment; Moreover, the creation of this atmosphere can change the students' ideas and behavior patterns imperceptibly, and help college students, in the new society, to manage and cultivate qualified young talents.

5. Conclusion

In the new era, political education has become the focus of many colleges and universities, and how to integrate political education into the daily management of students has become the main task at present. In addition, the student management work has gradually separated from the traditional mode and started to integrate various new and high technologies, thus turning into a modern mode, and it is the efficiency that it can further enhancing as well as quality of the student management work.

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