Research on Party Spirit Personality of Ideological and Political Educators in Colleges and Universities

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ABSTRACT. Most of ideological and political education workers for party members, as a party member must always look outstanding communist party member standard, the party in strict accordance with the requirements of regulate their own behavior, enhance self-cultivation, always play a model leading role, with a high degree of political consciousness and moral integrity among students form influence, affinity, appeal, to help college students to establish a new era of values. Party member educators should pay attention to the shaping of their own ideal party personality, loyalty to the party, care for students, struggle constantly, no matter when and where to bear in mind their own identity as educators, as party members, to love the party from the heart, support the party, vowed to devote their lives to the party, dedicated to the cause of education.

KEYWORDS: Party personality, A sense of loyalty, Humanistic consciousness, Fighting spirit

1. Introduction

To build the great cause of socialism with Chinese characteristics, all communist party members must unite as one, have the courage to shoulder their responsibilities and fulfill their mission without disgrace. As part of the great cause of socialism, education needs the concerted efforts of thousands of educators to overcome difficulties and make solid progress step by step. Among them, ideological and political educators play the role of leading thoughts and leading consciousness. Only by standing on the high ground of thoughts, can we get through the "meridian" of education. In order to improve the level of ideological and political work, we must first strengthen their party spirit cultivation, pay attention to shaping and cultivating the ideal party spirit personality.

The expression of party spirit and personality of ideological and political educators in colleges and universities must adapt to the new requirements of party building in the new era and the new rules of ideological and political education in colleges and universities. Specifically, the realization of the ideal party personality should be divided into three levels: first, a sound personality, which is as ordinary

people should have normal physiological and psychological quality and universal social adaptability, is the most basic level of personality, the most basic guarantee. The second is the noble personality, which is the personality state manifested in the realization of people's social value consciously, and the positive contribution to the society and other people. What it reflects is a kind of personality height, which is the characteristic expression of the so-called "excellent".[1] third, great personality, which is a political height finally achieved through continuous struggle, reflects great quality and is the ultimate reflection of ideal personality. In the process of shaping the ideal party personality of ideological and political educators in colleges and universities, we must first keep consistent with the party and be loyal to the party. Secondly, we should strengthen the spirit of student-oriented, willing to contribute, love students, wholeheartedly into the educational cause; Finally, we should strengthen their awareness of struggle, only struggle, can achieve success, and then can influence generations of college students with their own strong appeal.

2. Absolute Loyalty to the Party

General secretary xi jinping pointed out when talking about the construction of the party's style: "the style of leading cadres to further improve and strengthen the party spirit cultivation, honest, understand the rules and discipline, and consciously means honest, match words with deeds, awe, hand ferule, be loyal honest, loyal and honest to the crowds, do everyone a performance, at any time, any circumstances not overstepping, deviance."[2] thus, "loyalty to the party" is closely connected with party spirit cultivation and party style construction. Loyalty to the party is an important basis and concrete manifestation of strengthening party style construction, and its essence is the issue of party spirit cultivation and the concrete manifestation of party personality of party members. How to be loyal to the party? General secretary xi jinping once stressed that "party spirit education is a required course for communists to cultivate their morality and cultivate their mind". Inspired by this, through the formation of "chu xin", "gong xin", "sincere", "pure heart" four states of mind to reflect the personality characteristics of party loyalty.

2.1 Never Forget "Beginner's Mind" -- Firm Faith and Love for Students

Don't forget to beginner's mind is a reflection of be loyal personality, not forggestting of party members, can't forget the older generation of revolutionaries glorious tradition, not because The Times change, and forget the experience and lessons, not because now the comprehensive national strength of ascension, and forget the modest and prudent, cannot because now in the social transformation, and forget the history. Every party member should bear in mind that the advanced characteristics of The Times are evolved in the summary of experience and lessons, the strong comprehensive national strength is developed in the modest and prudent struggle, and the scientific social goals are perfected in the attempt to summarize history. Therefore, communists should be firm in their original intention, keep going forward, forge ahead in the exploration, firm in the belief of marxism, and adhere to

the path of socialist development with Chinese characteristics. Loyalty to the party but also adhere to the interests of students no small work principle, as an educator, to always put the interests of students in the first place, to believe in students, motivate students, actively guide students to the right development path forward. In the face of students are not allowed to be superior, full of official style, not allowed to "one voice, one grasp", more can not impose their own will on the will of students, otherwise it will be separated from the students, unable to grasp the students' thoughts in a timely and comprehensive manner.

2.2 Uphold the "Public Spirit" -- Serving the Overall Situation and Being Willing to Contribute

Party members should follow the party's direction and always put the cause and interests of the party first. It can be said that whether a party member can be selfless and selfless is the fundamental standard to test party loyalty. If a party member never forgets his or her own selfish interests and only CARES about personal gains and losses, loyalty to the party is just empty talk, and the party's cause may be halted. Once the party's cause is damaged, personal interests will be out of the question. This would require the party members with the general situation consciousness, maintain the overall situation, the service general situation, firmly implement the party's line, policy, policy, both global and correctly handle the relationship between personal interests and global interests, when there is contradiction between individual interests and global interests, to has the sacrifice of self, self dedication spirit, when the individual to the party a decision question, through normal channels was to continue execution at the same time, can not refuse to perform because of the personal emotions. It is worth emphasizing that serving the overall situation is not to serve the leader or a small group. We should correctly view the relationship between the local and the overall situation, and stand firm in the face of right and wrong. We should not ignore the principle for fear of offending the leader or being rejected by the people around us. In the course of our party's development over the past hundred years, a number of heroes of our time have emerged. Throughout the heroic footprints, they all have one thing in common: they are willing to devote themselves and have the courage to devote themselves. It is under the guidance of this spiritual force that they finish the work that ordinary people cannot finish and overcome the difficulties that ordinary people cannot overcome. Party member educators in the new period should continue to maintain and carry forward the excellent quality of hard work and selfless dedication, build the successful road of our party's cause and continue the great chapter of our party's development under the strong belief drive and guidance. To be specific, is to feel helpless in the students, in time to solve their problems; When students are confused, give them directions in time; When students are feeling down, give them a morale boost

2.3 Stick to "Sincerity" -- Be Loyal, Honest and Seek Truth from Facts

The opposite of loyalty and honesty is double-dealing and "double-dealing",

which is actually a manifestation of dissimilation of party members' personality and must be effectively prevented. These people are as loyal as evil, big false as true, good in front of the leadership performance show, outwardly bright, but behind the scenes, duplicity, usually only speak profit not handouts, the party's decision-making is selective or distorted implementation. To be loyal and honest to the party, we must demand ourselves to be strict in accordance with the three stricts and three honorities. In particular, we should highlight "reality". To plan for reality is to do things in accordance with the actual situation, in accordance with the law, not ambitious; Entrepreneurship to be down-to-earth, efforts to practice, do real work; To be honest is to be open-minded, stick to the right path and dare to take responsibility. In particular, in the current process of comprehensively deepening reform, we should not avoid problems and stick to the truth. We should not take leaders for what they say. We should base our efforts on facts and put our interests first. Colleges and universities ideological and political workers should follow the "know the truth, to be honest, does the practical work requirements, lead by example, strictly regulate themselves in daily work and life, the body, are the adults, to face the problem, firm principle, respect facts, conscientiously strengthen the loyalty concept education, shaping the personality characteristics of loyal in accumulation.

2.4 Keep "Pure Heart" -- Be Honest, Honest and Self-Discipline

To maintain "pure heart", educators should first have an upright heart and be decent, which is also the embodiment of personal charm. First, we must strictly regulate our own words and deeds in accordance with the requirements of the party, remain sober at all times, remain independent of others, and firmly separate ourselves from wrong thoughts and behaviors. Some party members often exculpate themselves with excuses such as "being forced to" or "being driven by circumstances", which actually reflects the weak will of party members and their improper handling of personal and peripheral relations. Second, I should not only be upright and upright, but also have the courage to fight against unhealthy tendencies and evil tendencies. I should have a clear attitude and call a spade a spade. Do not flatter the leadership, to colleagues, friends to the gentleman, to students to strict requirements, always show a decent personality charm, so as to affect the people around. To keep "pure heart", we should be honest and self-discipline, constantly alert ourselves, be good at self-criticism, dare to expose the shortcomings and shortcomings, and correct the deviation of thoughts and behaviors in time. Honesty and self-discipline is also one of the political disciplines of our party. It is precisely because of our firm belief and strict discipline that our party has gone through the hard and turbulent period during the war and has such a deep mass base.

3. Put Students First

Humanist is the essence of marxism about human thought and the core of scientific development view. Ideological and political workers in colleges and universities adhere to the people-oriented approach, that is, they adhere to the

student-oriented and student-oriented legitimate interests. First of all, we must respect the students, never perfunctory students of all things, seriously treat the students reported by all kinds of problems, the pulse of prospective students, make clear the expectations of students. Second, we should care about students, emotionally close to students, work in depth students. In addition, we should love students and sublimate our respect and care for them to an emotional state, which can be reflected in every detail of our daily work. As a teacher, we can form an inspiring force among students and influence them with powerful personality charm.

3.1 Respect Students

Respect for students is a basic principle for ideological and political educators to deal with students in colleges and universities. Everyone needs to be respected as well as respect others. Only when students are respected will they be willing to reveal their true feelings and work together. To be specific, respecting students should first respect their wishes, communicate with them regularly, listen to their voices carefully and understand what they are thinking. Secondly, respect students also need to learn how to communicate with students and master correct communication methods. The communication process must be in-depth. Without communication or skimming communication, students' wishes cannot be understood deeply. Formalism can only make students feel bored. In addition, some educators are always above the students, busy with "big things", put the position of students is very low, even for the students' trivial things kept complaining, think that students are "slow". This really makes people laugh and do not understand, no students "little situation" which to work on the "big"? Denying the subject status of students in school, the work of ideological and political workers in universities is meaningless.

3.2 Caring for Students

Care about students, one is to care about students' feelings; The second is to care about the legitimate interests of students. If the emotion is closer, the work will be easier to do and the interests of students will be solved naturally. In fact, the two are unified. The ultimate victory of the communist party of China at the beginning, when its military strength was far inferior to that of its opponents, depended on the popular will and sentiment of the people. Therefore, ideological educators in colleges and universities should often talk with students about their daily lives, understand students' learning and life dynamics, and communicate with students by listening more and ordering less, rather than "what must be" and "what cannot be". It is necessary to mobilize social forces to carry out effective social psychological counseling for students, relieve the psychological pressure of students, dissolve negative emotions, gain the trust of students by drawing closer emotions, and understand the real ideas of students, so as to better solve the practical problems of students. In addition, but also to accurately find the starting point to realize the interests of students, overall consideration of all aspects of interests, to be good at finding problems from the source, in the specific process of work to go more, more see, listen to more, more thinking, always adhere to the realization of students' legitimate interests in the first place, fully ensure the various social rights and interests of students.

3.3 Love Students

Loving students is a kind of emotional state from the heart, reflected in the party member educator's every move, every word and deed, is in respect and concern for students on the basis of the conscious heart and behavior reveal. One of the most important criteria for loving students is whether the interests of students can be taken as the basis and the legitimate interests of students can always be guaranteed to be Paramount. Real love of students, students will be placed in the highest position in my heart, to coordinate the students' legitimate interests for their solution, and its core is to begin from the interest of the students care about most, the most practical, pertinence and effect obvious strategy, not only help students to solve practical problems, to form a strong appeal among the students, each student. Love students from beginning to end, never on a whim or mixed with any purpose, otherwise it is not true love, treat students to have a true feeling, always maintain a humble attitude, only in this way can truly into the hearts of students.

4. The Spirit of Unremitting Struggle

Literally, hardship refers to the objective environment of hardship; Struggle refers to the subjective process of fighting tenuously and never giving up in order to realize a certain beautiful vision. In the process of understanding and transforming nature, we have the courage to forge ahead in spite of difficulties and obstacles, and always maintain the spirit of self-improvement and fighting for the upper stream. Hard struggle education should be based on the whole society, including the party members' ideological educators in colleges and universities, from the political theory education to education history, connotation and value education to the era, let every member educators have the consciousness of hard struggle in the thoughts and practice, not only affect themselves, and pass this kind of spirit to each student, the arduous struggle is the contemporary "after 95" and "00" requirements of the college students.

4.1 Living within Our Means

Ideological educators of party members in colleges and universities should take the lead in developing the spirit of diligence and thrift. No matter in work or life, they must be careful in budgeting, live within their means, and use their limited resources on the edge, so as to set an example for students. This is also the responsibility that every party member cannot shirk. It must be admitted that the rapid development of China's economy has been accompanied by blind, excessive and disorderly exploitation of resources, resulting in extensive development mode and unreasonable economic structure. We have also paid a heavy price for this.

Fortunately, at the present stage, we have fully realized the seriousness of this problem, and are speeding up the revision of the general principles and strategies for economic development, striving to create a healthy, environmentally friendly and economical sustainable development path. To achieve this goal, everyone needs to practice their own practices, internalize frugality, and form a good social atmosphere. With the influence of the current public opinion, is common in social formation of the values of "saving the glorious, a waste of shame", more and more people join in the thrift, gradually opened up the arduous struggle the economical consumption patterns, there are more and more people dare to exposure through Internet or other means and berate those malapropos extravagance and waste. At the same time, of course, we must make it clear that advocating hard work and thrift is by no means about raising people's living standards or improving their living conditions. It is not to let people go back to the age of eating bran and vegetables. It requires people to tighten their belts and act as "ascetic monks". Instead, it puts more emphasis on "living within one's means" and advocates rational consumption without extravagance and waste.

4.2 Enterprising Spirit of Struggle

Hard struggle is a kind of fighting spirit and enterprising spirit, which is also the most core and basic part of the connotation of hard struggle. The vast number of ideological and political workers should seize the great opportunities of the current social development, and at the same time, they should also see that there is a difficult road ahead. In the face of difficulties and challenges, they should grasp the nettle, try to explore new ways in line with the actual development of ideological and political education, and strive to make achievements in the pioneering and enterprising process. As a Chinese saying goes, "the road is long and I see no end to it, but I will continue to work hard." on the road of arduous struggle, we need courage to face difficulties and setbacks, perseverance and perseverance, and more importantly, wisdom to scale back thousands of miles and assess the situation. It can be said that the development of our party is a history of struggle, and the reason why a single spark can start a prairie fire is because of the style of hard work that our party has maintained for a long time. Even in the face of harsh natural environment and the enemy's crazy to say we never fear, even in the face of the plight of the hungry, clothed situation we never discouraged, let alone in today s peace, living conditions, also we should cherish the happy life, carries forward the arduous struggle spirit, keep the hard-won achievements and moving towards a better future.

4.3 Pioneering and Innovative Spirit

From the perspective of national development, only innovation can make progress. In the late qing dynasty, the government stuck to its old ways and tried to protect itself, but it was finally attacked by western countries with opium and foreign guns. Although the qing government also launched some measures to save the country and the people, they all failed. The reason was the conservative thinking

and weak action of the qing government. Thus it can be seen that only on the basis of scientific analysis, the courage to explore, innovation can save the country, human society can develop, to some extent, innovation is the meaning of hard work. Of course, innovation to science, must be based on a careful analysis of the current objective situation on the basis of innovation, or blind risk, is a fantasy. Some ideological and political educators only talk big, talk on paper and ask schools for policies, programs and funds under the banner of innovation. If the higher authorities do not support them, they will be criticized. There are also those who end up stuck in a dead end by their own assumptions. It should be said that innovation is down-to-earth, not afraid of hardships, good at thinking and have the courage to take responsibility in the process of struggle. Only by taking the initiative to explore from the actual situation can we reveal the law of its development in the process of education. Only by not backing down in the face of difficulties and setbacks can we constantly promote the development of ideological and political education through struggle and innovation.

5. Conclusion

Ideological and political workers in colleges and universities must first be loyal to the party in order to strengthen party spirit cultivation and shape ideal party spirit personality. Secondly, we should always consider problems from the perspective of students, take students as the foundation, respect students, love students, care about students; In addition, we should carry forward the spirit of unremitting arduous struggle, influence students around us through hard work and innovation, and guide students to consciously establish modern values in line with the spirit of The Times. It should be said that loyalty to the party, student-oriented, spirit of struggle is not only the concentrated embodiment of the ideal party personality, but also the basic path to shape the ideal party personality.

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