

Research on the Strategy of Improving College Students' Humanistic Quality with Traditional Culture

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ABSTRACT. *In the current era of the globalization of the knowledge economy, national development requires compound talents that combine a variety of knowledge, technologies, and qualities. At the same time, society's requirements for talents are increasing. As the main channel for cultivating talents, colleges have weakened and lacked humanistic quality education. This paper takes Chinese excellent traditional culture as the starting point, analyzes the strategy of improving college students' humanistic literacy with traditional culture, and it has important practical significance for the promotion of humanistic quality education in colleges.*

KEYWORDS: *Traditional culture; Humanistic quality; College students; Quality education*

1. The Importance of Traditional Culture to Enhance the Humanistic Quality of College Students

1.1 *The Relationship between Humanistic Quality and Chinese Traditional Culture*

Humanistic quality is inherent qualities and potentials, including aesthetic qualities, moral sentiments, cultural knowledge and other qualities, personality traits such as mentality and mental quality. With the world view, life view, and values as the core, it is a combination of personal knowledge, ideas, emotions, will, and belief. Chinese traditional culture has a long history, is broad and profound, and contains rich moral connotation and spiritual belief. "People-oriented", "unity of knowledge and practice", "self-improvement", "vigorous and promising" and other excellent ideas and cultures passed down from generation to generation, as the spiritual driving force for the continuous development of the Chinese nation in five thousand years of history. It also has its unique role and profound value for the harmonious development of contemporary college students' personality and the promotion of humanistic quality.

1.2 *The Importance of Current Humanistic Quality*

As the globalization of the world economy continues to advance and science and technology advance by leaps and bounds, human society has entered the era of a knowledge economy in which information technology and society become knowledgeable. This economic era is characterized by talents as the core and knowledge as the foundation. This means that knowledge, talent, innovation, and national quality will play an increasingly important role in restricting or promoting social development and economic growth. Compound talents with multiple skills, knowledge and qualities become knowledge economic and social needs. A country's position in the world structure and international competition will largely depend on the number of talented people, the level of knowledge it has, and the quality of its citizens, which makes society's requirements for future talents increasingly urgent.

1.3 The Significance of Traditional Culture for College Quality Education

Cultivating humanistic quality of college students is an important task of college education[1]. The society attaches more and more importance to the quality of talents. As an important and primary channel for talent cultivation, colleges bear the important responsibility of strengthening quality education and vigorously improving the humanistic quality of college students. However, as the elite education in most colleges moves towards mass education, the phenomenon of college students' humanistic quality is uneven, which further exposes and deepens the problem of college students' lack of humanistic quality. At the same time, with the weakening and lack of humanistic quality education in colleges, college students are more likely to be affected by foreign bad culture, which poses another problem for quality-oriented education. Due to the increasingly diverse social values and systems, college students' inner confusion and emptiness need to be filled with excellent traditional culture. Therefore, it is of great significance for the construction and improvement of the personality of contemporary college students to deeply explore and rationally use the essence of traditional culture.

2. Strategies to Improve College students' Humanistic Quality with Traditional Culture

2.1 Strengthen the Construction of Excellent Traditional Culture Curriculum System

Due to the over-emphasis on professional education, in recent years, China's colleges and universities have a single curriculum, and the proportion of humanistic courses in the teaching plan is relatively low. In order to change this situation, traditional cultural education in universities must be given due attention, and it is imperative to strengthen the basic construction of the traditional cultural teaching curriculum system. Colleges should integrate the humanistic spirit and scientific spirit into the curriculum teaching to ensure that basic education, scientific education, humanistic education, and student autonomous activities are carried out

simultaneously [2]. In the formulation of the teaching plan, traditional culture should be incorporated into the construction of the entire curriculum system, and traditional cultural courses should be included in the syllabus as an important content of school education and a compulsory course for students. At the same time, the elective courses of humanities and social sciences related to Chinese traditional culture are appropriately added to make college students have a systematic understanding of Chinese traditional culture, understand the essence of traditional culture, and truly become outstanding talents needed by the society. In addition, the curriculum setting and teaching updates should highlight historical consciousness, time consciousness, and future consciousness. Teachers should pay attention to strengthening the teaching of traditional Chinese cultural allusions, so that students can critically understand history and creatively promote China's outstanding traditional culture.

2.2 Strengthen the Construction of Traditional Culture Teachers

For a long time, the neglect of traditional culture education in Chinese colleges has led to the shortage of teachers in traditional culture education. Colleges need to strengthen the cultivation and training of traditional culture knowledge and accomplishment to build a team of teachers who are familiar with traditional culture teaching materials and Chinese traditional culture history, so as to ensure the smooth and effective development of traditional culture teaching.

2.3 Actively Promote the Promotion of Excellent Traditional Culture

The main form of humanistic quality education in colleges lies in the construction of campus culture. Traditional cultural education can also be integrated into campus cultural activities through a variety of activities such as theoretical discussions, theme education, literary sports, volunteer services, and social practice. College can include Chinese excellent traditional masterpieces in the recommended reading books outside class, and regularly conduct traditional culture-themed calligraphy, poetry recitation competitions, and experience-sharing sessions on learning traditional cultures. They can also provide lectures by famous teachers on Chinese excellent traditional culture. Holding cultural week and cultural month events related to traditional culture also plays an important role in creating a campus atmosphere suitable for the development of students' humanistic spirit. It is beneficial for students to cultivate sentiment, improve taste and sublime spirit in a strong traditional cultural atmosphere and a beautiful campus, so as to improve their humanistic quality. In addition, the data resource achievements of digital cultural benefits projects such as national and provincial cultural resource sharing projects, digital library promotion plans, and public electronic reading room construction projects are also effective resources worthy of full use in promoting and disseminating excellent traditional culture. It plays an important role in promoting the spread of excellent traditional culture networks and producing excellent traditional cultural masterpieces suitable for the spread of Internet, mobile phones and other emerging media. Relying on the school's network culture and college

students' cultural studios, colleges should strengthen the construction of campus networks and broaden the online education platform suitable for college students' learning characteristics. Select a group of representative classic Chinese classical poems, and build a "Chinese Classic Resource Library" to encourage students to make reasonable use of the Internet to study in the Chinese excellent traditional culture education column.

2.4 Give Full Play to the Nurturing Function of Local Traditional Culture

The traditional culture of our country has a long history and is broad and profound. It is the duty of contemporary college students to inherit and carry forward the traditional culture of the Chinese nation. It is a new requirement of modern society for higher education to attach importance to the education of traditional culture[3]. For local colleges, the rich regional cultural resources also have a unique edifying function for students, which is a great advantage to create a good campus cultural atmosphere and implement humanistic quality education. In order to give full play to the educational function of local traditional culture, colleges should first start with the naming of campus buildings, campus roads, school emblem, school songs, etc., which should not only have a strong spirit of the times, but also reflect strong regional characteristics. Secondly, local colleges can organize teams of experts to compile local cultural textbooks, select teachers who study local culture to provide elective courses and special lectures, and invite relevant people to come to the school to hold lectures and forums on local culture, so that students can be influenced by local culture. In addition, students can be encouraged and helped to establish local cultural studies and local arts research organizations, and guide them to conduct comprehensive investigations of local traditional culture from the aspects of humanities, history, architecture, heritage protection, environmental ecology, and social management. Various folk culture and art exhibitions can also be held, newspapers and other promotional materials can be published, and traditional cultural knowledge in local culture can be widely promoted. These measures can effectively avoid the dullness of humanities education and enhance the affinity of humanities education.

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