

A Brief Analysis of the Integration of Chinese Traditional Culture in College English Teaching under the Background of the "the Belt and Road"

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Abstract: *With the continuous promotion and deepening of the "the Belt and Road", China is increasingly connected with other countries in the world. In order to accelerate China's internationalization process, the society has gradually raised its requirements for talents, and all the key areas of international communication and cooperation are in urgent need of high-quality English talents. However, as a place for cultivating excellent talents, colleges and universities still ignore the cultivation of students' intercultural communication ability. The content of Chinese traditional culture rarely appears in College English textbooks and English syllabus. In addition, many college English teachers do not have high intercultural communication ability due to lack of overseas study experience. Therefore, colleges and universities should adjust their English talent training strategies in time, apply Chinese traditional culture to college English teaching, and pay attention to the cultivation of students' intercultural communication ability.*

Keywords: *the Belt and Road; Intercultural Communication Ability; College English Teaching; Chinese Traditional Culture*

1. Introduction

Chinese traditional culture has a long history, and it is extensive and profound. After a long development, it shows its unique value and is the spiritual sustenance of every Chinese. In recent years, China's comprehensive national strength has been strengthened, and its international status has been further enhanced. China's outstanding traditional culture has gone to the international stage. With the proposal of the Chinese traditional culture has a long history, extensive and profound, after a long development it shows its unique value, is the spiritual sustenance of every Chinese. In recent years, China's comprehensive national strength has been strengthened, and its international status has been further enhanced. China's outstanding traditional culture has gone to the international stage. With the proposal of the "the Belt and Road" strategy, China's ties with other countries in the world have become closer, which is conducive to the dissemination of China's traditional culture. The root of China's sustainable development is China's excellent traditional culture, which contains profound ideas and noble moral spirit, which has a high research value for solving human problems. Therefore, it is necessary to extract the spiritual symbols of excellent traditional culture and the cultural essence with contemporary value and world significance, and show it to the world, so that the world can understand a real, three-dimensional and comprehensive China.

2. The significance of integrating Chinese traditional culture into college English teaching

Culture invigorates the country, culture strengthens the nation. The prosperity of a country must be inseparable from its excellent traditional culture. Only by realizing cultural prosperity can China realize the great rejuvenation of the Chinese nation, which requires the Chinese people to establish a high degree of cultural confidence. Therefore, colleges and universities should timely adjust English talent training strategies, apply traditional Chinese culture to college English teaching, deepen students' understanding of Chinese excellent traditional culture, help students build up cultural confidence, and pay attention to the cultivation of students' intercultural communication ability.

(1) It is beneficial to stimulate students' interest in learning. At present, college English teachers are more likely to spread western traditional culture, including the characteristics of British, American literature and the style of English and American language, which is helpful for students to understand

English articles and learn relevant language knowledge ^[1]. However, the daily living environment of students is not conducive to the study of Western culture. Due to the large gap between Chinese and western cultural backgrounds, students will inevitably feel difficult in the process of English language learning, thus lose interest in English learning. In addition, many English teachers lack innovation in the process of English teaching and still use the traditional teaching model, which leads to the English classes are uninteresting, so that students are easy to reject English learning and reduce their enthusiasm for English learning. Students' daily life is inseparable from traditional Chinese culture. If teachers properly use traditional Chinese culture in the process of English teaching, students' sense of alienation from knowledge can be effectively weakened ^[2]. At the same time, Chinese traditional culture has a long history, and it is extensive and profound, which can also make the classroom teaching content more colorful. In addition, Chinese traditional culture has a variety of forms of expression, such as drama, folk songs, etc. Teachers can present these traditional cultures in English during the course of teaching, so as to stimulate students' enthusiasm for learning and help students to have a deep understanding of Chinese traditional culture.

(2) It is helpful to improve students' intercultural communication ability. Students' intercultural communication ability is often not achieved overnight, and the cultivation of this ability is based on their own culture. Only after students fully understand the content of their own culture and deeply understand its connotation, can they understand the world culture. Chinese traditional culture belongs to the world culture. Although Chinese culture is different from Western culture in some aspects, there are still commonalities among different cultures. "To improve students' comprehensive English use ability and intercultural communication ability" is a clear goal of college English teaching. However, students can effectively develop intercultural communication ability only when they fully understand their own culture.

(3) It is beneficial for students to establish correct values. During the university period, students have not yet formed mature "Three Outlooks" and are easy to be disturbed by external factors. If English teachers only spread and praise western culture and ignore the spread of Chinese traditional culture, it may cause students to worship foreign cultures and ignore the charm of Chinese traditional culture, which is not conducive to the development of education in China [3]. The integration of Chinese traditional culture into College English teaching can shorten the distance between College English teachers and students. And students can gradually enhance their cultural self-confidence and cultural identity in the learning of Chinese traditional culture. Chinese traditional culture has a long history, is broad and profound, and has unique values. Patriotism and the spirit of reform and innovation have been deeply rooted in the hearts of every Chinese. When students study Chinese traditional culture, it is helpful to establish correct cultural values.

3. The application of traditional culture in College English Teaching

Under the background of the "the Belt and Road" strategy, China is increasingly connected with other countries in the world. In order to accelerate the internationalization process of China and gradually improve the social requirements for talents, all the key areas of international communication and cooperation are in urgent need of high-quality English talents. College English teaching has been reformed for many times, but there are still some shortcomings in college English teaching. For example, traditional culture is less used in college English teaching. Colleges and universities, as places to cultivate outstanding talents, do not pay enough attention to the cultivation of college English teachers and students' intercultural communication ability.

(1) There is a lack of traditional culture in College English syllabus. The College English syllabus plays an important role in the subsequent teaching arrangements of English teachers. At present, the content of Chinese traditional culture rarely appears in the College English syllabus, which is mainly reflected in that most of the content in the College English syllabus tells teachers how to improve students' listening, speaking, reading and writing abilities, and does not reflect Chinese traditional cultural knowledge. This directly leads teachers to neglect the teaching of Chinese traditional culture and the cultivation of students' intercultural communication ability when designing classroom teaching.

Lack of traditional cultural content in college English textbooks. The purpose of college English teaching is to enable students to communicate in English, understand the necessary western culture, and have intercultural communication ability [4]. But after the "the Belt and Road" strategy is put forward, China must let the world know about China and its traditional culture. And improving students' English level is the most crucial step. It is true that English teachers should spread Western culture in English

teaching, but they should also integrate Chinese traditional culture in English class, which is helpful for students to learn Chinese traditional culture.

(3) The learning environment of college students lacks the English atmosphere of learning traditional culture. A good learning atmosphere often helps students to learn certain knowledge. In college English classroom teaching, many English teachers although have created a good English learning atmosphere, do not tell students about traditional Chinese cultural knowledge in English teaching class. Many students have a little understanding of traditional Chinese culture. They are not interested in traditional culture and lack of enthusiasm and enthusiasm to learn traditional culture. In fact, traditional culture is closely related to our daily life and affects our daily life everywhere. Therefore, only by effectively combining traditional culture with real life in English class can English teachers mobilize students' enthusiasm and enthusiasm for learning traditional culture. Otherwise, it is difficult for students to learn traditional Chinese culture independently.

(4) College English teachers' intercultural communication ability is weak. At present, one of the important reasons why it is difficult to integrate traditional Chinese culture into college English teaching is that college English teachers are not good at intercultural communication. This is mainly reflected in that although college English teachers have a high level of English teaching, they can teach students basic English knowledge, but these English teachers rarely have the experience of studying abroad. Therefore, it is difficult for these English teachers to feel the atmosphere of western culture and understand the real Western culture.

4. The development and integration of Chinese traditional culture in college English teaching

The integration of Chinese traditional culture into college English teaching can help students fully understand their own culture and deeply understand its connotation. They will gradually enhance their cultural confidence and cultural identity, be able to communicate with foreigners calmly in the future and spread Chinese traditional culture to the world. Colleges and universities pay attention to the cultivation of English teachers' intercultural communication ability, which is helpful for teachers to innovate the teaching mode in the future English teaching, and add more traditional Chinese cultural knowledge to the curriculum design.

(1) Traditional Chinese culture should be reflected in college English textbooks and examinations. The integration of traditional Chinese culture into college English textbooks is conducive to students' learning of traditional Chinese culture and to enhance their interest in English learning. First of all, colleges and universities should set special chapters of Chinese traditional culture in English textbooks, and English teachers should abandon the traditional English teaching mode and innovate the teaching content and form in the process of English teaching, so as to stimulate students' interest in English learning. Only when college students have a full understanding of their own culture and its connotation, and gradually enhance their cultural confidence and cultural identity, can they communicate with foreigners calmly in the future and spread Chinese traditional culture to the world^[5]. In addition, colleges and universities can also integrate traditional Chinese culture into the English test, so that students pay attention to the study of traditional Chinese culture. Under the traditional English teaching mode, the College English course teaching evaluation system requires English teachers to test students' listening, speaking, reading, writing and translation abilities, and test students' English language knowledge. Through the embodiment of Chinese traditional culture in college English textbooks and examinations, the innovation of English teaching mode and the reform of the content and method of teaching evaluation are conducive to the students' learning of Chinese traditional culture, and enhance their interest in English learning^[6].

Enrich College English teaching activities. With the development of science and technology, the application of multimedia in teaching has become more extensive. English teachers can make full use of multimedia in classroom teaching to show students pictures and videos about western culture and Chinese traditional culture, so as to increase the interest of the classroom. Colleges and universities can hold competitions related to traditional culture, and require participants to only use English throughout the competition. This can not only enrich their after-school life, but also improve students' English level and strengthen their study of Chinese traditional culture.

(3) Create an English atmosphere suitable for learning traditional culture. Besides parents, teachers are the most important guides in students' learning career^[7]. If English teachers can create a good English atmosphere for learning traditional culture in English teaching, they can increase students' enthusiasm for learning English, help students to cultivate their interest in learning Chinese tradition and actively use

English to spread Chinese traditional culture in their future life, so as to establish cultural confidence. Interest is the best teacher. If students lack interest in learning traditional Chinese culture, the English classroom atmosphere is not active enough, and only rely on the teacher's efforts, it is difficult for students to take the initiative to learn traditional culture, and they cannot use English to spread traditional Chinese culture. There are two ways for English teachers to create an English atmosphere suitable for learning traditional culture. First, college English teachers can flexibly use a variety of teaching methods to create a different English teaching atmosphere. For example, after learning passages from the Bible and other literary works that introduce western cultural background, English teachers can select passages from literary works about traditional Chinese culture, such as passages from Records of the Grand Historian, and ask students to try to translate them by themselves after class. This can not only improve students' English translation level, but also help students learn traditional Chinese culture and deepen their knowledge and understanding of traditional culture. Under the background of "the Belt and Road", our country university student should strengthen cultural confidence and set up the correct values in learning English and learning Chinese traditional culture, take spreading the Chinese excellent traditional culture as their own duty. Our country university students should fully understand Chinese traditional culture, and gradually enhance the cultural confidence and cultural identity. Second, English teachers can also add hot topics in English teaching class, lead everyone to discuss together, encourage students to care about the reality and speak hot topics in English, so that students can apply English to daily life^[8]. In addition, teachers asked students to read books about traditional Chinese culture in their spare time, and write down their reading experiences in English, so that students can feel the charm of traditional Chinese culture in reading.

(4) Pay attention to the cultivation of English teachers' intercultural communicative competence. English teachers play an invaluable role in students' learning of traditional Chinese culture and developing their intercultural communication skills. Colleges and universities should pay attention to the cultivation of English teachers' intercultural communication ability, which is the training of Chinese traditional cultural knowledge and the training of oral English ability. Colleges and universities can regularly carry out relevant knowledge lectures and encourage teachers to participate in them. Leaders of the foreign language department can invite teachers of the Chinese department to visit the foreign language department to spread Chinese traditional cultural knowledge to teachers of the foreign language department^[9]. In addition, colleges and universities should not only pay attention to the development of their scientific research undertakings, but also actively carry out exchange and learning activities with foreign colleges and universities, which is not only conducive to improving the intercultural communication ability of teachers and students, but also conducive to discussing scientific research undertakings with foreign colleges and universities^[10].

5. Conclusion

Under the background of "the Belt and Road", our country university students should strengthen cultural confidence, set up the correct values in learning English and learning Chinese traditional culture, and take spreading the Chinese excellent traditional culture as their own responsibility. Our country university students should fully understand Chinese traditional culture, and gradually enhance the cultural confidence and cultural identity. As a place to cultivate outstanding talents, colleges and universities should pay attention to the cultivation of intercultural communication ability of college English teachers and students. As a place to cultivate outstanding talents, colleges and universities should reflect Chinese traditional culture in college English textbooks and examinations, reform the teaching evaluation system, enrich college English teaching activities, and pay attention to the cultivation of intercultural communication ability of college English teachers and students.

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