

Research on College English Writing Teaching in the Context of Big Data

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ABSTRACT. *Technology has shown a booming trend, and Internet technology has brought great convenience to human life and work. In the context of big data, every aspect of life is connected by several pieces of data. Affected by the background of big data, whether it is life, work or study has more or less changed. In the current educational system of colleges and universities, the subject of English is a crucial degree. Along with the entire English learning stage, English writing training plays a supporting role. For college English writing, it is also affected by big data. The article is oriented to the background of big data, and analyzes the teaching content of college English writing in detail.*

KEYWORDS: *Big data, College english, Writing teaching*

1. Introduction

The era of big data has gradually come to us, and has brought about a qualitative impact on human learning and life. Under the influence of big data, the human world has gradually become a whole, and the distance between people has become extremely close. For college English writing teaching, big data has provided a lot of reference materials for it, and the teaching models of various colleges have changed. These changes are good and bad, they need to be discriminated rationally before making a choice, and cannot be compared. Only by selecting the best of the resources that are meaningful to change can we promote the overall development of college English writing teaching.

2. Features of the Era of Big Data

Nowadays, China's Internet technology is constantly innovating and improving. A large number of mobile devices are being continuously promoted. The number of Internet users is increasing year by year. Users' network operations frequently generate large-capacity information. The network information and network data systems are growing stronger, which indicates the coming of big data. The characteristics of the era of big data are: first, network users can not only create a large amount of network information data, but also the application group of network data. In the Internet world, it will not be bound by time and space. People in different fields can use the online platform to carry out information exchange, and they can also check the social development trends and policy guidelines of different countries. All kinds of people resonate in this virtual world and generate a large amount of information and data resources. Secondly, the user group must learn how to distinguish network data from network information [1]. The amount of information generated in network communication is relatively small. People need to recognize the authenticity of information through authoritative institutions. The information data in the era of big data is cumbersome and the traditional forms of information data are different. Therefore, it is extremely important to distinguish between network data and network information. Finally, under the influence of the era of big data, space and time have changed significantly. Constructing an online learning system on the network platform makes it easy for students to consult teaching materials and get rid of the constraints of time and space.

3. The Advantages of College English Writing Teaching in the Era of Big Data

3.1 Rich Resources

In the past, college English writing was taught by teachers in the classroom. Nowadays, the promotion and innovation of Internet technology, the teaching mode of education has fully demonstrated its innovation and

extensiveness, which has hit the teaching methods of the past. Based on the Internet background, teachers can collect advanced writing materials through new network technologies to extend the creative thinking and knowledge of students to the greatest extent. Internet platforms can reach different forms of knowledge points and information resources, which is conducive to the improvement of students' English writing skills.

3.2 Clear Writing Purpose and Meaning

Traditional English writing focuses too much on the students' writing steps, and the purpose and meaning of English writing is ambiguous. As a result, most students lack the principle during English writing and do not know the meaning of English writing. In the long run, students are bound to be bored and reduce English writing quality. Through the Internet platform, students can fully reflect the sensitivity of English writing, enhance their writing skills, and ensure the smooth implementation of college English writing teaching.

3.3 Novel Writing Mode

With the continuous promotion of the Internet to a certain extent, the traditional paper writing model has been abandoned, and humans have gradually used network technology to complete work tasks in their lives and work, which has reduced the pressure on students' English writing. The innovation and development of this technology allows students to quickly memorize English words and grammar, so as to find a learning mode suitable for them, so that they can accumulate more English vocabulary and master the use of grammar. In addition, big data also facilitates students' collection of materials and accumulation of knowledge.

3.4 Diverse Ways to Develop Writing Skills

For college English writing teaching, it is necessary to use English grammar flexibly, understand the meaning of English grammar, and accumulate more English words. Only in this way can students improve their English writing skills from the root. Reading a large number of English articles and reports is very helpful for students' English writing skills. It can cultivate students' English sense and stimulate their enthusiasm for writing. The use of the Internet allows students to easily acquire English knowledge. The Internet has changed the way in which college students acquire knowledge. Students have access to more information resources. With the help of the information resource library, students can enrich their writing knowledge and help improve their English writing skills[2].

4. Problems in College English Writing Teaching

4.1 Unscientific Hour Allocation

For domestic English teaching, college English courses usually have two links. The first link is to complete the listening and speaking training in speech education. The second link is to complete the learning tasks in the classroom. In the classroom, students mainly focus on word grammar and start with reading and writing. In China's education system, exam-oriented education is a prominent problem, and the proportion of English reading during the examination process is much higher. Therefore, many teachers will focus on grammar and reading knowledge, while writing practice teachers generally pass by and will not be detailed explain.

4.2 Lack of Writing Textbooks

In the classroom, New Concept English is the main textbook for college English learning. Such textbooks include books, listening materials and reading materials. However, there is no special material for the English writing part, which is usually reflected at the end of the chapters in the book, which seriously affects the progress of college writing teaching. In the classroom, the teacher does not specifically explain writing content, but only allows students to practice in the spare time, and the lack of writing teaching will make students lose interest in writing.

4.3 Students Have a Poor Attitude Towards English Writing

From the perspective of students, English writing is the most troublesome place for them. This content is a comprehensive consideration. Whether it is the link of phrases, grammar, or sentence patterns, it must be displayed in English writing. However, during the daily teaching, because the teacher gave a rough explanation, and there was less practice in the after-school hours, even if the students knew and could spell such words, they cannot write a complete English article. In the face of this situation, students will feel very troubled, so they will choose to evade. Over time, their attitude towards English writing becomes worse and worse, and eventually they become disgusted. This kind of phenomenon will restrict the smooth implementation of English writing teaching to a certain extent.

4.4 Teachers Don't Pay Enough Attention to English Writing

Standing at the level of English teachers, they know very well the meaning and value of English learning. Regardless of the students' own problems, unscientific time allocation, and lack of writing materials, teachers will inadvertently generate a class of potential consciousness. Compared with other links, English writing is not the most important. The spelling method of sentence patterns will write high-quality English questions^[3]. In fact, this is not the case. English writing is the same as Chinese composition. You must read a lot, learn to and from each other, and raise the level of writing to a new level. Teachers do not pay enough attention to English writing, and will necessarily ignore the explanation of writing knowledge in the classroom, which limits the development of college English writing teaching.

5. Method

5.1 Clear Writing Purpose

The only value of any language is its flexible use. The ultimate task of learning a language is also easy to use. English writing is a key form of language application. It has been given important meanings under the influence of the era of big data. Most teachers need to further clarify the writing purpose during the writing teaching. Teachers must take the lead to improve their writing skills, read more references and lectures on famous books, so as to familiarize and master the English writing mode and framework deployment. In daily teaching, teachers should teach students to use the English knowledge they have learned so as to broaden students' perspectives. Teachers should give guidance to students in the process of language learning, let students write as a reader, and enhance the relationship between authors and readers^[4].

5.2 English Writing Close to Life

For most students, they usually feel that there are not many available vocabulary and scarce content when they are creating. The final content is too empty and not many English words can be used. English teachers must do their utmost to guide students in daily teaching, and apply all the good memories of their lives to English writing. In addition, the teacher should allow students to accumulate more English words, enrich students' English knowledge and English vocabulary, and make English writing closer to life.

5.3 Create an English Writing Teaching Evaluation System

At this stage, network information has fully penetrated into college English writing teaching. Using this platform can collect more teaching materials about English writing, master the submission of student assignments, present teaching content to students, and support network technology to survive teaching activities^[5]. Based on this, an English writing teaching evaluation system is created, which deeply integrates the teaching evaluation system and teaching activities, enriches writing teaching materials, improves teaching forms, and improves writing quality.

6. Conclusion

In summary, based on the background of big data, English writing teachers must conduct multiple explorations on the purpose, methods and ideas of writing. It is clear that a series of problems in the teaching of

English writing in the emergence stage are dealt with through big data technology. Not only to fundamentally improve the quality of English writing, but also to train more talents to contribute their talents to society.

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