### **Practice and Exploration of Ideological and Political Work System in Colleges and Universities**

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**Abstract:** The establishment and improvement of the "three complete education" system and mechanism and the acceleration of the service system of Ideological and political work in colleges and universities are the inevitable product of complying with the essential characteristics of Ideological and political work in colleges and universities, responding to the practical needs of Ideological and political work in colleges and universities, and integrating into the trend of Ideological and political work in colleges and universities. The operation mechanism of Ideological and political work in colleges and universities. The operation mechanism of Ideological and political work in colleges and universities. The operation mechanism of Ideological and political work in colleges and universities is mainly composed of subject, object, intermediary and ring body. Its basic components mainly include the linking mechanism of leading cadres, coordination linkage mechanism, the combined mechanism of the whole line, the dynamic excitation system and other operation modes. Only by scientifically defining the meaning of each factor and improving their respective operation modes can we build a new mechanism of Ideological and political work in colleges and universities with full activation of the subject, full coverage of the object, full integration of the media and the body, and strong protection of the environment and the body.

*Keywords:* Ideological and political education, Work operation mechanism, Three complete education, Internal mechanism, Basic elements

#### 1. Introduction

Since the 18th CPC National Congress, the CPC Central Committee with General Secretary as the core has elevated the ideological and political work in colleges and universities to the comprehensive strategic significance of the rule of law, and attaches great importance to the systematic construction of ideological and political work in colleges and universities. In April 2020, the Ministry of education and other eight departments jointly issued the opinions on accelerating the construction of the ideological and political work system in colleges and universities, which clearly put forward the idea of further improving the efficiency of Ideological and political work in colleges and universities as the starting point, and took the establishment and improvement of the whole staff, the whole process and all-round education system and mechanism as the key point of work, and launched a unified deployment on accelerating the ideological and political work system in colleges and universities.

## 2. The necessity of speeding up the construction of Ideological and political work system in Colleges and Universities

## 2.1. The international environment puts forward objective requirements for the ideological and political work system in Colleges and Universities

The rise of 5G interconnection, artificial intelligence, big data sharing and cloud communication have made communication between people more convenient. At the same time, under the influence of the international environment, multicultural trends of thought have a significant impact on College Students' ideas in the new era. College Students' world outlook, outlook on life and values has not been fully established, and they are easy to be influenced by bad views, and are easy to be seduced and lose themselves. This reality puts forward new requirements for the development mode of College Students' Ideological and political work. colleges and universities should actively build the ideological and political work in combination with the actual situation, so as to better and more efficiently establish the

defense system of colleges and universities[1].

## 2.2. The party and the state attach great importance to providing theoretical guidance for the construction of the ideological and political work system in Colleges and Universities

Ideological and political education is the core of all school management. Cultivating new talents of the times, moral education and building high-level universities are the new requirements of talent cultivation in Contemporary colleges and universities. The opinions on accelerating the construction of the ideological and political work system in colleges and universities jointly issued by the Ministry of education and other eight departments plays a guiding role in the construction of the ideological and political education management system in colleges and universities. According to improving the organization and management system, improving the construction of grass-roots organizations and enhancing the political function of grass-roots party organizations, we should build the operation mechanism of Ideological and political work in colleges and universities. In addition, it can promote the innovative development concept of Ideological and political work in colleges and universities, and present the characteristics of Ideological and political work in colleges and universities in China.

### 2.3. "Three complete education" has brought strong guarantee to promote the construction of Ideological and political work system in Colleges and Universities

Three complete education" is the essential requirement of the guideline of promoting morality and cultivating people. colleges and universities should focus on "what kind of people to shape, how to cultivate people, and for whom to cultivate people", vigorously carry out the "three complete education" activity, and promote the common progress of Ideological and political education and curriculum ideological and political construction. "Three complete education" takes "big collaboration, whole process, multi-dimensional" as the working idea, and provides support for the ideological and political work service system in colleges and universities[2].

## **3.** Solutions to the construction of Ideological and political work system in Colleges and Universities

## 3.1. Strengthening the party's leadership is the direction in the construction of Ideological and political work system in Colleges and Universities

As a complete system, the operation mechanism of Ideological and political work in colleges and universities includes all fields of colleges and universities. When building the system, we should always adhere to the core concept of "a game of chess", establish a "big ideological and political" work situation of unified command of the Party committee, close cooperation with Party construction, active promotion by departments, active action by departments, and joint efforts of teachers and students, and promote the normalization and institutionalization of Ideological and political education. The absolute leadership of the party is the main guarantee for the promotion of Ideological and political work in Colleges and Universities under the new situation. Only by adhering to the absolute leadership of the party can we make overall leadership, make all-round arrangements, promote orderly and carry out smoothly. The core of the party's daily management of colleges and universities is to grasp the direction of progress and the dominant power and initiative of Ideological and political work in colleges and universities.

In the design of specific ideas, colleges and universities should make comprehensive design, and further closely cooperate according to the improvement of the coordination between the top and the bottom, the connection between the top and the bottom, and the internal and external linkage mechanism; With the responsibility list, the work list and personal rectification measures as the breakthrough point, the colleges and departments of the University promoted the three work responsibility system in the field of ideology, grass-roots party construction and party conduct and clean government education; The Party branch should improve the Party branch setting, policy support, platform support, work incentive evaluation mechanism, so as to strengthen the efficiency of Ideological and political work at the bottom. The establishment of a working mechanism connecting schools, departments and Party branches and the standardization of work at each level have ensured the orderly development of Ideological and political education[3].

First, in the implementation of the measures, it is necessary to improve the overall planning ability and execution ability of colleges and universities, so that colleges and universities have a clear understanding of the necessity and urgency of Ideological and political education, implement the main responsibility system of the Party committee, and work together to promote the service system in the ideological and political work of colleges and universities. Second, at the level of institutional improvement, the Party committee should focus on the comprehensive design of the guiding principle of the fundamental task of Building Morality and cultivating people. Starting from two aspects of improving the construction of grass-roots organizations and enhancing the political function of Party organizations, the Party committee should firmly grasp the direction for building the operation mechanism of Ideological and political work in colleges and universities, and effectively ensure the orderly development of relevant work. Finally, the ideological and political work in colleges and universities should be closely combined with the basic grass-roots party building work. All Party members should attach great importance to the study of political theory and social practice, and make full use of the exemplary role of all Party members and the concerted efforts of all teachers and students to serve and guide the students.

### 3.2. Play the main role in the teaching process and promote ideological and political education and curriculum ideological and political counterparts

The state leader stressed the importance of utilizing classroom teaching aligned with the primary channel of educational theory. This teaching approach should strengthen, perfect, and improve the attraction and pertinence of ideological and political work to meet the needs of students' comprehensive development and expectations. Other subjects should maintain their roles, ensuring their responsible scopes. The aim is to integrate all subjects and the ideological theory class to form synergy.

Colleges and universities should make full use of the role of the main channel of Ideological and political education, pay attention to the help of students' values, make students understand and master Marxism Leninism theory -- the ideological system of socialism with Chinese characteristics in the new era, let them establish correct values, outlook on life, values, and enhance their sense of responsibility. At the same time, the potential role of the ideological and political construction of the curriculum should be used to infiltrate the ideological and political education into the extracurricular education and integrate the ideological and political teaching into the curriculum. colleges and universities can highlight the theory of Ideological and political education into the teaching process of another discipline, and adhere to the practical implementation of moral education, rather than the window dressing and the four forms of decadence. Guided by ideological and political theory courses, assisted by social sciences and other course contents, various types of courses and ideological and political theory courses and complete the true combination of Ideological and political education into a way for the coordinated promotion of Ideological and political theory courses and complete the true combination of Ideological and political education and extracurricular education[4].

# 3.3. Pay attention to the value of the cornerstone of daily education and the diversity of education mode

In the process of Ideological and political work system construction in colleges and universities, daily education occupies a very important cornerstone. colleges and universities should implement the guidelines of Building Morality and cultivating people, and take moral education people into all fields, aspects and links of college construction and management. The outline for the implementation of the project to improve the quality of Ideological and political work in colleges and universities clearly points out that there are ten major teaching and education systems, namely, discipline education, scientific research education and cultural education. The ideological and political work in colleges and universities is just included in this system to strengthen students' patriotic spirit consciousness, cultivate students' patriotic spirit emotion, solve their difficulties and solve their difficulties, and promote their perfection by clarifying their responsibilities.

Colleges and universities can fill and extend the second classroom, and constantly improve the way of Ideological and political education based on community practice activities, academic lectures and college students' activities. The rise of Internet technology, big data technology, digital economy, artificial intelligence and new industries has expanded the way of education. Therefore, E-class and today's campus app can be used to help promote ideological and political education.

Daily education represents all areas of daily life. colleges and universities should make full use of

various activities to carry out students' Ideological and political education, pay attention to the construction of the atmosphere of Ideological and political education, create scenes conducive to the development of Ideological and political work in colleges and universities, and penetrate the ideological and political work in the learning and life of teachers and students, so that teachers and students can feel it in practical activities.

#### 3.4. Play a key role in the management service system and promote the education of all staff

Ideological and political work in colleges and universities is not simply what college counselors and ideological and political teachers do. It is also closely related to college management staff. Management and service units shoulder the large-scale work objectives of colleges and universities. colleges and universities should strengthen the leadership of the party, communicate and cooperate with each department, improve the concept of Ideological and political education of managers, attach great importance to the refinement of daily work responsibilities, and optimize the promotion methods to better promote the service system of Ideological and political work in colleges and universities[5].

In addition, students' development should also attach great importance to the principle of education, and strive to build a full-fledged education mechanism led by government departments and integrating the competitiveness of colleges, families and society. Schools should play a centralized and comprehensive role in Ideological and political education, attach great importance to the initiative and creativity of Ideological and political education, and closely combine ideological and political education; the role of family in the first school, the role of parents in the first teacher, develop good habits and closely combine with school moral education, and cooperate with school moral education to jointly shoulder the important task of students' growth and success.

## 3.5. Improving the construction of teaching staff in colleges and universities is the guarantee of the service system of Ideological and political work in Colleges and Universities

As an engineer of human soul and a teacher of the inheritance of human development history, he is responsible for the mission of spreading knowledge, ideas and truth, and for shaping the soul, shaping life and cultivating new people. The construction of the operation mechanism of Ideological and political work in colleges and universities should take the construction of high-quality teachers as the starting point, and teachers play an important guiding role in the growth of students. Ideological and political teachers have a professional background. They can not only teach professional skills, but also carry out ideological and political education in the process of lecturing. They can influence students through good quality and noble character. The construction of teaching staff should be based on the requirements of "Four Haves" good teachers, take the ethics and style of teachers as the primary condition for evaluating the professional quality of teachers, and give full play to the exemplary and leading role of teachers. We strengthened the construction of Marxist experts and scholars and young Marxist experts and scholars, strengthened the construction of Marxist colleges and Marxist theory courses, and accelerated the formation of a number of Marxist experts and scholars with firm positions and profound skills, experienced Marxist experts and scholars, especially a large number of young Marxist experts and scholars.

# 3.6. Ensure the effective implementation of the evaluation management and control system and provide feedback to the ideological and political work in Colleges and Universities

The construction of the operation mechanism of Ideological and political work in colleges and universities is inseparable from the scientific and efficient evaluation and supervision. We should evaluate the effect of Ideological and political education through the establishment of scientific evaluation objectives, the creation of scientific evaluation system and evaluation criteria, and the selection of scientific assessment methods. We should comprehensively test the preciseness and effectiveness of the ideological and political education system in colleges and universities, promote reform through evaluation, promote construction through restructuring, and continuously improve the ideological and political education system in colleges and universities.

In the construction of the operation mechanism of Ideological and political work in colleges and universities, it is easy to ignore the evaluation and supervision of this system. Evaluation and supervision have the characteristics of leading and incentive. It plays a very important role in detecting the construction and optimization of the system around the ideological and political education from

beginning to end. Evaluation is not based on evaluation, and continuous quality evaluation must be carried out to make the operation mechanism of Ideological and political work in colleges and universities really have the role of educating people, and to continuously integrate into the needs of students' growth and development. In the process of constructing the operation mechanism of Ideological and political work in colleges and universities, assessment is the key. Through assessment, we can not only grasp the basic situation of system construction, find out the problems and deficiencies, but also guide the direction of Ideological and political work in colleges and universities. However, the indicators in the evaluation and supervision system should conform to the characteristics of the ideological and political education work, and should be designed according to the actual situation of colleges and universities, so as to be highly operable, and dynamic evaluation and feedback can ensure the smooth construction of the ideological and political work system in colleges and universities.

## 4. Relevant theories of Ideological and political work system innovation in private colleges and Universities

#### 4.1. Connotation of mechanism innovation of Ideological and political work in Private Colleges

Under the new situation, the ideological and political education in private colleges and universities is mainly composed of three basic elements: campus environment, teachers' quality and student groups. The leading cadres of private colleges and universities should comprehensively innovate the ideological and political education system of private colleges and universities according to the demand for talents in the current era. We need to constantly explore educational factors, focus on key goals and weak points, teach according to people, strengthen classified guidance, deal with the problems of Ideological and political work in colleges and universities, and constantly improve the sense of achievement of teachers and students in the whole school. With the development of the times, the leaders of private colleges and universities should innovate the ideological and political education independently, ensure the effectiveness of Ideological and political education, further strengthen the advantages and make up for the shortcomings.

## 4.2. Factors for the innovation of the mechanism of Ideological and political education in private colleges and Universities

The mechanism of Ideological and political education in private colleges and universities mainly include subject, goal, motivation, environment, procedure, etc. From three aspects of idea, politics and style, we should create a relatively perfect management mode, comprehensively evaluate the teaching system and teaching mode, and create a relatively perfect feedback management system. Starting from the focus of students' attention, we should establish the ideological and political education content that is the most suitable for students' ideological study and life, so that students can more effectively participate in the ideological and Political Education organized by the school.

## 5. The importance of the innovation of the mechanism of Ideological and political education in private colleges and Universities

When exploring the mechanism of students' Ideological and political education, private colleges and universities should fully understand the special requirements of the innovation of the ideological and political work system in private colleges and universities. Private colleges and universities should clear the responsibility and operation mode of Ideological and political education, detailed analysis of education subject and management mode, using the party organization core political role, comprehensive coordination of ideological and political education, promote the cultivation of knowledge teaching, ability and values, moral teaching, improve students' ideological awareness. The improvement of students' practical ability is also constantly promoting the effectiveness of ideological and political education.

#### 5.1. Guide students to develop healthy learning and living habits

With the development of the times, the objectives of higher education are more and more diversified, and learning life is gradually recognized by more scholars and front-line teachers. Ideological and political teachers in private colleges and universities need to guide students' learning and life, adhere to learning knowledge and skills, and improve moral quality, interest and professional

skills. Ideological and political education will also become an important position to guide students' development of science, active learning and life. Therefore, in an increasingly complex situation, guiding students' correct learning and life will also become an important part of Ideological and political education.

#### 5.2. Important prerequisites for the sustainable development of private colleges and Universities

Students' Ideological and political education is an indispensable part of higher vocational education, and it is also a key factor to measure students' future development direction. The leading cadres of private colleges and universities should be guided by the sustainable development of private colleges and universities, effectively innovate the students' Ideological and political education system, highlight the teaching characteristics of private colleges and universities, so that students can meet the employment requirements after graduation.

### 5.3. Important ways of innovative development concept of students' Ideological and Political Education

With the continuous growth of the enrollment of private colleges and universities, the management system and ideological and political education of private colleges and universities can not keep up with the development and needs of private colleges and universities, which promotes the lack of timeliness of students' Ideological and political education. Therefore, we should effectively innovate the mechanism of Ideological and political education in private colleges, improve the standardization and purpose of Ideological and political education, and promote ideological and political education to play more roles and values.

### 6. Innovation principle of Ideological and political work mechanism of private colleges and Universities

#### 6.1. Scientific principles

The person in charge of Ideological and political work in private colleges and universities must adhere to the scientific principle, start from the development characteristics and goals of private colleges and universities, clarify the route and idea of the innovation of the ideological and political education system in private colleges and universities, work according to the objective laws, strengthen the effectiveness and standardization of work, and closely integrate the ideological and political education system in private colleges and universities with the requirements of the times.

#### 6.2. Human centered principle

When exploring the mechanism of Ideological and political education in private colleges, we should determine that students are not only the foothold of Ideological and political education, but also the focus of all related work in schools. Relevant responsible teachers should have a deep understanding of students' Ideological and moral construction level and promote students' personality development.

### 6.3. Integrity principle

We should have an in-depth understanding of the problems that students are very likely to encounter on the way of growth, and highlight the characteristics of the ideological and political education in private colleges and universities keeping pace with the times. In the teaching process, we should combine theoretical knowledge with students' Ideological and political education, and solve the relationship between school moral education and self-management.

#### 7. The path of innovating the ideological and political work mechanism of Private Colleges

#### 7.1. Organization and coordination of students' Ideological and Political Education

When exploring the mechanism of Ideological and political education in private colleges, we should attach great importance to the organization and leadership of students' Ideological and political education, and ensure that the innovation of students' Ideological and political education system in

private colleges has the correct direction. In the ideological and political education of students, we should fully mobilize the role and value of the school Party committee, and improve the construction of the school's grass-roots organizations according to the school's development level and goals. The leaders of colleges and universities need to establish the ideological and political education system of the management work together, constantly improve the ideological and political education management system, and improve the management mechanism of comprehensive ideological and political education for students in private colleges.

#### 7.2. Student ideological and political education team structure

We should attach great importance to the construction of teachers' team of students' Ideological and political education, establish and improve the selection and employment system of college counselors, and build a lean, efficient and competent team of students' Ideological and political education, so that the person in charge of Ideological and political education in private colleges can firmly grasp the ideological trends of students and promote the effectiveness of students' Ideological and political education.

### 7.3. Education system of students' Ideological and political work

First of all, we should innovate the content of students' Ideological and political education, fully understand the level of students' Ideological and moral construction, establish different types of teaching objectives and contents according to the differences of students, strengthen the confidence education of hard-working students, and give better guidance to talented students. Secondly, we should innovate students' Ideological and political education methods, continue to broaden students' education mode and media, and make ideological and political education more in line with students' daily life.

### 7.4. Campus environment of students' Ideological and Political Education

Flexible use of the campus environment to provide students with relevant education. The school can hold special lectures or competitions on Ideological and political education. For social hot topics or public moral issues, it enables students to collect and discuss relevant information, continuously strengthen students' subjective consciousness, invisibly improve students' moral cultivation level, and create a good campus environment for students.

### 8. Conclusions

The service system of Ideological and political work in colleges and universities is a dynamic change with rapid development and improvement. In the grand goal of building a socialist modern country in an all-round way, the ideological and political work in colleges and universities needs to actively learn from the historical work experience, conform to the pace of the times, and make effective planning in combination with their own actual conditions, so as to promote the "three complete education", make the ideological and political education run through the whole line in classroom teaching, management and service, and lay a solid foundation for the cultivation of new people in the era of the dream of building a powerful country for the Chinese nation.[6]

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