

Research on College English Teaching Model Based on Wechat Public Platform

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ABSTRACT. *This paper analyzes the functions and advantages of WeChat public platform and expounds the feasibility of applying WeChat public platform to college English teaching. Through the smart phone terminal, students conduct personalized learning to promote the reform of teachers' teaching modes and student's learning modes so as to build an college English teaching model based on the WeChat public platform, which improves students' autonomous learning ability and learning efficiency.*

KEYWORDS: *Wechat public platform; College english teaching model; Autonomous learning ability*

1. Introduction

Mobile technology has penetrated into all aspects of economic development and social life, especially teaching and learning modes have gradually changed. Personalized learning or lifelong learning has become an important feature of the development of education in the information age. Mobile technology has a revolutionary impact on the development of education, which must be paid great attention to. By making full use of the advantages of mobile technology, the autonomous learning ability of students has been significantly enhanced, meanwhile the innovation of teaching methods and teaching modes will depend on rapid development of mobile technology and Wechat Public Platform. Application of mobile technology in education plays an important role in promoting educational reform. Therefore, mobile technology assists language learning with unparalleled advantages in expanding learning time and space, enriching learning interactions, and improving learning efficiency.[1] College English classroom teaching aided by WeChat public platform can be realized, which will be a new and efficient smart class.

2. The Feasibility and Technical Support of College English Teaching Based on Wechat Public Platform

From the perspective of lifelong education, college English teaching model based on WeChat Public Platform can build a lifelong education that adapts to rapid development of our society and diverse needs of people's learning. With the coming era of 5G network, the rapid development of mobile technology has provided a new opportunity for the reform of college English teaching model. English teaching assisted by WeChat public platform will show more and more obvious service characteristics. Generally speaking, there are two aspects: 1) the increasingly obvious features of information service in education; 2) information service in social education is taking shape and has its advantages. 3) The emergence of the concept of the new learning and teaching modes has broken the inherent thinking of teaching and learning.

With the help of mobile technology, telecommunication technology, artificial intelligence technology, the distance education system has been built. At present, the modern distance education in colleges and universities has created a new situation of providing comprehensive education services. Teachers are demanded to have creative and innovative ways to teach language other than their own mother tongue in order to maintain students' interest, creativity and learning outcomes. WeChat learning system for teachers and students can improve the effect of classroom teaching by combining online teaching with offline learning.

In addition, compared with the traditional teaching modes, with the aid of WeChat public platform in English classroom teaching, the new teaching mode reconstructs the process of teaching English. Through using WeChat technology in teaching English, many technical institutions involved in it continually improve WeChat technology in teaching, such as all kinds of school of modern education technology center, the education of information management, training institutions. WeChat plays a greater role in teaching languages and its service characteristics have become increasingly obvious. Wechat technology has become a strong supporting part of the

development of education.

3. The Characteristics of College English Teaching Based on Wechat Public Platform

3.1 Diversified Supply and Selection of Learning Resources

In order to create college English acquisition environment, teachers should provide students with video teaching, audio teaching resources and extension exercises on WeChat public platform. Learning assisted by Wechat is characterized by having accessibility where students are free and easy to access learning resources. Students do not need to wait for long just to have learning materials and tasks and are permitted to learn anytime and anywhere. Students can choose their own ways of learning and they realize that learning is their own responsibility. In order to achieve the course objectives, they will actively choose the most suitable learning strategies for themselves and find the best learning methods.

3.2 Individualized Teaching Methods

Wechat public platform can record every students' learning status, progress, effect and learning ability in order to offer different students individual teaching. Teachers should respect students' individual differences and the difference in selecting ways of learning by focusing on students' learning background and demand, which enables teachers to fashion a learning plan for each individual in order to guide he or she to achieve a satisfactory effect of learning. In addition, in the teaching, the other strategy which have been caught as a flexible and fresh to meet students' needs and wants is Student-Centred Learning (SCL). SCL places students in the centre of teaching&learning process while developing personal learning skill, knowledge, critical thinking and reflective thinking [1]. In class, a relaxed, harmonious and orderly teaching atmosphere is created, in which students take the initiative to participate and integrate into the learning atmosphere. Each student has an opportunity of English practice and presentation. In the process of student-student interaction and teacher-student interaction, students gradually realize the power of learning and finally achieve the goal of cultivating students' using English ability.

3.3 The Changes of teacher's Role

The application of WeChat public platform in college English teaching focuses on teaching innovation. Traditional teaching, that is teacher-centred teaching, is lack of innovation and sometimes it is boring for students to learn English. Teacher-Centred Learning (TCL) is an instructional approach which puts teacher at the centre of learning process such as: teacher leads the learning process, prepare for activities, becomes source of knowledge and make the determination in classroom activities. TCL is believed to make students more passive for just listening and writing down teacher's lecture and instruction. TCL has some characteristics as follows: 1) Teacher is the center of classroom teaching; 2) Teacher controls learning materials and makes students learn them; 3) Tasks and responsibility owned by teacher; 4) Teaching and assessment are two separate entities done by scored test system. This approach is perceived to be problematic particularly in EFL since students' autonomous learning ability and interest are hidden. Therefore, we should change the traditional boring teaching methods and models and replace them with lively, flexible and diverse creative teaching. To guide students to study creatively and cultivate their creative ability, only when both teaching and learning are innovative, can teachers and students experience their own value and fun in practice.

Harmonious relationship between teachers and students is beneficial to students' learning. Harmonious teacher-student relationship is to stimulate students' interest in learning. The key of both teaching and learning activities lies in the changes of teacher's role in harmonious teacher-student relationship. Teachers and students trust each other and the teacher's discipline, academic attitude will be an important impact on students' learning and life. In the teaching process, teachers should focus on the students' the process of 'learning', the classroom teaching will be substantial and effective. The teacher's role at this time is to be a good promoter and organizer of students' learning. Teachers should realize the purpose of teaching is that how to inspire students to think independently and develop their learning initiative and efficiency.

4. Design of College English Teaching Model Based on Wechat Public Platform

4.1 Teaching Design and Some Functions of Wechat Public Platform

WeChat official account is used to push the learning plan and content of college English materials, teachers' lecture and teaching plans, teaching micro videos and teaching micro courseware, so as to create a good learning resource reserved through WeChat public platform for students' independent learning after class. Teachers make use of WeChat forwarding function to benefit more learners. Through the WeChat public platform background data, teachers better understand the completion of each task of students. Through the message receiving function of the official account, the communication with students is barrier-free and not limited by time, which promotes teaching and strengthens unity of whole class as well as the emotion between teachers and students. By organizing various forms of tests or contests through WeChat public platform, such as, reading English classical poetry competition, English dubbing competition for movie clips, and so on, most of the students are interested in the contests. Students are rewarded through higher participation levels so as to stimulate students' enthusiasm for English learning.

4.2 Teaching Design Framework

4.2.1 Creating and Managing a Practical English Course

In wechat public platform, teachers should edit syllabus, upload teaching resources, edit textbook content, design teaching activity, set learning plan, design achievement strategy. Students know about the tasks before class and the Micro-course design of this course and finish some tasks of this course before class.

4.2.2 Teaching Design of Teacher-Student Interaction

Anxiety has become a major problem for students when asked to speak in discussion activities in class. In WeChat classroom, practical teaching activities that teachers design carefully can minimize students' anxiety in speaking English and in turn will improve their speaking skill. In class, students discuss and speak English without anxiety and the teacher gives targeted guidance and makes summary evaluation. In class discussion, teachers classify the knowledge and comment on students' learning process and performance. In particular, teachers need to give a timely evaluation and summary about the students' overall abilities in using English language. This is knowledge internalization phase in which students understand and learn in-depth knowledge about using English language. The method of from 'self-learning before class' to 'discussion in class' is also adopted to deal with the background knowledge of the text and the expanded content. In addition, in terms of the cultivation of students' practical English writing ability, teachers upload MOOC writing guidance and micro-class materials through Wechat public platform for students' practicing in their spare time. In class, teachers comment on students' essays and give them guidance.

4.2.3 Assigning and Checking Assignments

Diversified assignments include video assignments, collecting literature, read and organizing bibliographies of this English course, and written assignments, etc. There are either individual assignments or collaborative learning. Whatever the types of assignments are, it is a very important thing is that students take initiative to complete the assignments and get useful information.

Teachers check students' assignments by giving personalized guidance. the communication report of all students is recorded by using recording software, and an audio file is established according to the classification of each student's speech through Wechat public platform. Students saved these audio files of teachers' targeted comments and feedback for promoting English learning and teachers track the process of students' critical thinking of using English by analyzing these audio files of students' speech.

4.2.4 Design and Evaluation of Online Test

English language testing and assessment washback is more complex than commonly asserted. It is common to say that language tests and assessment have both negative and positive influences on language teaching. The notion of positive or negative washback is often associated with the quality tests. Design and evaluation of online test through Wechat public platform, its characteristics are including: 1) The responsibility of testing is delegated to students; 2) Topics of English testing are constructed relevantly for students; 3) Online test module that teachers design according to the English course is composed of login module, paper-base module, paper-made module, paper-scored module, grade management module; 4) Formative evaluation through Wechat public platform is speeding up, and in so doing reflects the teaching and studying results objectively and scientifically. Formative evaluation can help students reflect and regulate the learning process, learn how to learn; provide teachers with feedback information for teachers to reflect and adjust teaching behavior.[2]The design

and implementation of the testing system has two functional themes of online testing and online assessment, which is a new development attempt under the conditions of the mobile Internet. The testing system enables students to communicate with teachers in a timely manner during online practice and testing.

5. Conclusion

With the rapid development of information education, the classroom teaching mode has started a rapid transformation from the traditional teaching mode to the intelligent teaching mode. the teaching English mode aided by WeChat public platform in this paper is characterized by promoting personalized and systematic self-learning and is an effective learning English method. the construction of this teaching mode needs teachers who work in the front line to study hard and improve it. It is believed that college English teaching in the future is really intelligent and mature teaching that teachers and students are looking forward to.

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