

Practical Research on the Cultivation of College Students' Entrepreneurial Spirit by Outward Bound Training under the Background of "Mass Entrepreneurship and Innovation"

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Abstract: *The trend of "mass innovation and entrepreneurship" is deepening, and the state has also issued many policies to help it. This momentum plays an extremely important role in building a new engine of the national economy and the development and improvement of the construction of an innovative country. College students, as the main force of entrepreneurship, need to be focused on training. We should start with a variety of ways to find effective ways to cultivate college students' entrepreneurial spirit, and accumulate relevant experience in a large number of outward bound training practices. We need to make appropriate adjustments to the training methods in close combination with the current situation of education. This paper will study the practice of outward bound training in cultivating college students' entrepreneurial spirit under the background of "mass entrepreneurship and innovation".*

Keywords: *"Mass Entrepreneurship and Innovation" Background; Outward Bound Training; College Student; Entrepreneurship*

1. Introduction

In the process of cultivating college Students' entrepreneurship, we need to have a comprehensive understanding of the background of "mass entrepreneurship and entrepreneurship" and grasp the promoting effect of expansion training on cultivating college students' entrepreneurship. We can accurately grasp the key and difficult points of cultivating students, help students solve various types of problems, and explore ways to effectively improve students' Entrepreneurship from many aspects. Cultivating entrepreneurship is not a very simple process, which requires long-term accumulation of time and the cooperation of a large number of practices. Nowadays, the forms of employment and entrepreneurship are extremely severe, and college students face many challenges. Developing outward bound training needs to be deeply combined with the actual situation of students.

2. The current situation of college students' entrepreneurship

At present, the economic development is extremely rapid, but students face many potential challenges in their career. The education students often receive in school is the professional subject knowledge taught by teachers, and they can get less entrepreneurial information. In addition, the psychological endurance of college students is not very strong. Once they suffer twists and turns in the process of entrepreneurship, it will lead to students' depression and affect their desire to start a business again. Most of the teachers' requirements for students are to enable them to devote more time and energy to their study.[1] Few teachers will encourage students to start their own businesses. Under the influence of such an educational concept, students' passion for entrepreneurship will gradually fade. Most of the outward bound training carried out also serves the surface form, but there is no actual depth. Most of the venues for outward bound training are limited to the classroom, and the training methods are not divorced from the traditional thinking pattern.

3. The significance of cultivating college students' entrepreneurial spirit

Through the close combination of entrepreneurial theoretical knowledge and outward bound training,

it can be based on experience, guided by action, and run through the whole process of students' development, which can effectively help students apply the knowledge learned related to entrepreneurship to practical operations, effectively enhance students' entrepreneurial spirit, and help students further optimize the process and effect of entrepreneurship. During the outward bound training, students can feel the importance of entrepreneurship through personal experience, continuously improve their abilities, and further recognize their development space, so as to effectively improve their IQ and EQ, and achieve comprehensive development and skill diversification. There are many types of outward bound training, which can well meet the learning needs of students, and can be consistent with the psychological adaptation law and growth and development process of students. It can provide sufficient impetus for the reform of entrepreneurship education, help students grow into high-quality talents, and help the development of social economy.

4. Practice of cultivating college students' entrepreneurial spirit

4.1. Establishing an entrepreneurial atmosphere to stimulate students' participation

In the context of "mass entrepreneurship and innovation", the cultivation of college students' entrepreneurial spirit needs to win the society and create a corresponding atmosphere first, so that students can recognize the importance of entrepreneurship and stimulate their internal learning motivation. Students can be stimulated to establish good entrepreneurial values by telling students about the entrepreneurial experience and achievements of excellent entrepreneurs. Among them, relevant government departments should also give full play to the role of social guidance to form a good social atmosphere, and let students further enhance their understanding of entrepreneurship. In the process of outward bound training, schools should pay full attention to the education of basic theoretical knowledge for students, and cultivate students' entrepreneurial practice ability from many aspects. It is necessary to guide students to form a positive and correct entrepreneurial psychology, so that students can give full play to their subjective initiative in the process of outward bound training.

Schools should be used as the main place to cultivate students' entrepreneurial spirit. By creating the corresponding entrepreneurial environment and atmosphere, they should have a subtle impact on students, and try to stimulate students' sense of entrepreneurial participation and enthusiasm for outward bound training. We need to further increase the intensity of capital investment and constantly improve the corresponding management system, so that students can strengthen the frequency of interaction and communication with teachers and others in the process of outward bound training. The school needs to fully mobilize students' participation, expand the enthusiasm of training, and highlight the dominant position of students, in order to avoid interference and influence from the outside world as much as possible, fully allocate the time of expansion training, and grasp the difficulties of cultivating students' entrepreneurial spirit, to overcome them in time.[2] When students encounter problems in the learning process, they should put forward them in time and discuss with teachers in order to deal with them properly. We should adjust the methods and Strategies of cultivating innovative spirit according to the actual situation of different students, so that students can achieve great improvement of their entrepreneurial spirit under the guidance of teachers.

4.2. Establishing entrepreneurial ideals and building a training platform

In the context of mass entrepreneurship and innovation, college students need to establish a firm entrepreneurial ideal, and constantly improve in the process of entrepreneurship, in order to have a basic understanding of entrepreneurship and clarify their pursuit, and take ideals and beliefs, moral concepts, value orientation, rule of law and other basic contents as guiding ideology to restrict their own behaviors. The school needs to carry out a number of entrepreneurial practice activities, closely combine the cultivation of entrepreneurial spirit with ideological and belief education, and help students further strengthen their entrepreneurial ideals and beliefs. Students should be aware of the importance of entrepreneurship for national development and social progress, fully aware of their own status as the master of promoting national construction, and be able to actively participate in the entrepreneurial team to contribute to national construction.

In the process of outward bound training for college students, it is necessary to build a corresponding platform so that students can fully display their abilities, and examine their own shortcomings in the process of practice, in order to timely check and fill vacancies, which can well achieve the effective improvement of their entrepreneurial spirit. First of all, students should have a comprehensive

understanding of their abilities and actual situation, often conduct self-examination, understand their entrepreneurial quality, and find out the direction and ways suitable for their own development, so as to form a positive entrepreneurial psychology, grasp opportunities from the current mass entrepreneurship and entrepreneurship background, constantly enrich their knowledge reserves, and bravely meet various challenges. The formation of entrepreneurship requires a certain process. During the expansion training, students should establish a sense of teamwork, be good at grasping various opportunities and creating corresponding value.

4.3. Improving entrepreneurial thinking and stimulating entrepreneurial enthusiasm

The improvement of entrepreneurial thinking is conducive to further cultivate students' entrepreneurial spirit, and enable students to think more deeply and reflect on their own situation in various thinking activities. In this process, through the organic combination of scientific rational spirit and image thinking, students' logical thinking and judgment ability can be well cultivated, and students can be bold in the future entrepreneurial process, seize opportunities and face difficulties. In the various educational and teaching activities carried out by teachers, they need to fully respect the dominant position of students in the classroom, be able to formulate relevant development goals and entrepreneurship plans for students according to their different learning needs and learning differences, and make full use of various teaching means to help students achieve the effective improvement of entrepreneurship. For example, teachers can carry out the teaching mode of project-based learning, let students choose entrepreneurial projects that they are more interested in to study and form teams freely, and preliminarily exercise their collaboration ability and cooperation consciousness.

Students' entrepreneurial enthusiasm will largely affect their entrepreneurial spirit. In the process of cultivating students' entrepreneurial ability, teachers need to set up some entrepreneurial problems with certain difficulties, so that students can fully mobilize the knowledge reserve in their minds to properly solve them, so as to change the traditional education and training mode, make students feel novel, and enable them to have a specific understanding of today's entrepreneurial form. It can effectively improve their lack of entrepreneurial ability, and then effectively cultivate students' innovative thinking and entrepreneurial spirit. We should firmly grasp the purpose of the implementation of outward bound training and the actual learning situation of students to plan various teaching links, and fully mobilize the enthusiasm of students to participate in entrepreneurship.

4.4. Create a campus entrepreneurship environment, and improve the entrepreneurship training system

Professional course teachers under the background of "double gen" to carry out various types of training to cultivate college students' entrepreneurial spirit, we must first pay attention to the campus entrepreneurial environment, this is an important prerequisite for students, can let students on campus, and enhance their own entrepreneurial spirit and entrepreneurial ideas, their own entrepreneurial enthusiasm and entrepreneurial ability can effectively stimulate and improve, to improve the benefit of entrepreneurial teaching will also be of great help. at the same time, Teachers' own teaching literacy also needs to be continuously improved, To grow together with the students in the process of teaching, Teachers need to start with the students' daily learning activities, Based on the entrepreneurial spirit of cultivation, For its organization of diversified campus cultural activities, Let the recreational, academic and ideological characteristics of the activity organic unity, Starting from many aspects, Stimulate students' entrepreneurial thinking and innovative spirit, In the teaching process, Can make full use of modern teaching technology to assist, With the Internet technology as the carrier, Create a platform for information sharing, Relying on the information processing function of big data, Screening out more knowledge and activities related to promote innovation and entrepreneurship, Targeted to cultivate students' spirit of mass entrepreneurship and innovation, So that they can establish the right direction of life and clear business planning. In addition, teachers need to constantly improve the mechanism of entrepreneurial spirit cultivation, by regulating the structure of entrepreneurship education system and theoretical teaching method, realize the promotion of double gen education quality, to the real entrepreneurship education courses into the education system, can improve the attention of the double gen spirit, let the concept of double gen deep into the mind of every student in the class. Teachers need to modern new education concept into the double gen education, and in the form of a more diverse let students understand the connotation of the double gen, can play some innovative teaching cases for students, let students summarize the mistakes or need to improve, in order to further enrich the students' cognition of the double gen. In the process of teaching, teachers need to provide students with more

practical opportunities and pilot internships while teaching students with relevant theories about mass entrepreneurship and innovation, so as to ensure the smooth development of the cultivation of the spirit of mass entrepreneurship and innovation. At the same time, we should create a good guidance of public opinion in the school, so that students' entrepreneurial thoughts can be separated from the shackles and shackles of the tradition, and publicize the entrepreneurial spirit contained in the Chinese traditional culture in the process of the course. Further adjust the entrepreneurship cultivation and support service system, publicize the latest entrepreneurship policy support system to students in the first time, and some relevant funds can be established in the school to promote students' enthusiasm for entrepreneurship.

4.5. Strengthen communication and cooperation between home and schools to promote the development of entrepreneurship education

Family environment can have a vital impact on the formation of students' will and spirit, which is complementary to school education. Therefore, teachers can actively mobilize the power of parents' vast educational resources, and let them participate in the process of entrepreneurship education. College teachers can use QQ, wechat and Dingding and other platforms to strengthen the frequency of communication and cooperation with their parents, so that parents can better understand the students' performance during school and the development status of their entrepreneurial spirit. Students' parents should pay attention to the shaping of the family entrepreneurial environment, so as to form a subtle influence on students. Teachers can provide more educational resources for parents, so that parents can integrate better educational concepts into the education process, and effectively play the important role of family education in promoting the promotion of students' entrepreneurial spirit. Promote the development of entrepreneurship education is under the background of double gen for the fundamental purpose of sexual training, and teachers hope entrepreneurial education to achieve the expected degree, students should actively cooperate with the teachers of the work, in question about some entrepreneurial content, to timely put forward and further discussion with teachers, realize the problem to solve in time, avoid because too many problems and affect the ultimate effect of entrepreneurial development.

5. Conclusion

Under the background of "mass entrepreneurship and innovation", the practical effect of expansion training on the practice of cultivating college students' entrepreneurial spirit is extremely significant. Through the integration of various forces, students can find ways to start a business, help students effectively improve their entrepreneurial spirit, and promote the rapid development of China's economy, in order to create many high-quality talents with both knowledge and skills for the economic construction of socialist countries. Students are fully aware of the role of innovation in their own development, can establish firm ideals and beliefs and correct entrepreneurial values in a good entrepreneurial cultural atmosphere, and can form a perfect entrepreneurial thought and theoretical system structure.

References

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