

# Communication studies of Stories: Stories from One Belt and One Road Initiative Have Been Promoting the Building of Community with Shared Future for Mankind

**Ting Li**

*Department of Commerce of Jiangxi Province  
(Jiangxi Research Institute of Business Economy)*

**ABSTRACT.** *Like the contribution of Silk Road on human communication in ancient time, One Belt and One Road Initiative has been benefiting the present world in its own way. On one hand, it represents a new approach of international communication under modern era; On the other hand, as the legacy of human civilizations, it crystalized the various nations' intelligence. Storytelling and Spreading in the One Belt and One Road Initiative played an important role in Building of Community with Shared Future for Mankind. Stories spreading by word of mouth have become the connections bridging the concerned countries. Mutual exchanged and melted, "One Belt and One Road" stories accelerate the opening speed; Co-prosperity shared, "One Belt and One Road" stories harmonize among all nations. Stories from One Belt and One Road Initiative not only could promote the building of Community with Shared Future for Mankind, but also could facilitate the realization of World peace, co-prosperity and co-development.*

**KEYWORDS:** *Storytelling and Spreading, One Belt and One Road, Community with Shared Future for Mankind*

## 1. Introduction

Spanning thousands of miles and experiencing hundreds of years, the ancient silk road has proved to the world that countries with different races, different beliefs, different cultural backgrounds, or even in different stages of development definitely can both enjoy the peace and share the prosperity and development together, as long as adhere to the consensus shared by related silk road nations, whose core spirits include peaceful cooperation, inclusive openness, mutual learning, together with mutual benefit and win-win positioning.

In 2013, People Republic of China's President Xi Jinping, put forward the economic cooperation initiative to construct The New Silk Road Economic Belt and The 21st Century Maritime Silk Road (hereinafter referred to as One Belt And One Road Initiative , abbreviated as B & R), which would enrich the heritage of human civilizations, and would crystalize more human wisdoms. By rejuvenating the historical symbols represented by the ancient Silk Road, exalting the banner of peaceful development, and actively developing international economic cooperating partnership with countries along the Silk Road, One Belt And One Road Initiative aims in co-constructing a community with shared future, with shared interests and with shared responsibilities, among which all nations embrace political mutual trust, economic integration, and cultural inclusiveness.

## **2. Materials and methods**

### ***2.1 From mouth to mouth, "One Belt and One Road" stories became famous even in thousands of miles***

The construction of One Belt and One Road shows the shared consensus of community, which features in sharing the power and responsibility like bowing in the same boat, and is adhere to the principle of dialogue and consultation when facing disputes. The nations in the community would co-build and co-enjoy the benefits brought by the win-win cooperation, and learn from each other's successful experience through active communication. By focusing on communications in policies, connections of facilities, unimpeded trade flow, integration of financing, and interlink of people's hearts, the initiative would push countries to strengthen political mutual trust, economic mutual integrating, and cultural exchange.

The construction of One Belt and One Road Initiative is based on the status quo that under such an era of global interdependence it is more and more impossible for country to successfully counter various challenges by its own. The initiative caters for the inner requirements caused by the changes of global governance system, which will push each country to dock policies with each other, and integrate the global economic elements and development resources in wider ranges. The success of the initiative would enhance the synthesizing of inter-countries' cooperation to improve the system of global governance mechanism together, and finally would realize the world peace, common development and prosperity.

Co-building the One Belt and One Road Initiative would be the practical platform that promotes the construction of Shared Community for Future of Mankind. China would adhere to co build the One Belt and One Road all the way to become a road of peace, of prosperity, of openness of innovation, and of civilization, to build the initiative into a most widespread new international cooperation platform between China and the rest of the global countries in new era.

The most popular Chinese internet celebrity Li Ziqi, whose online videos are considered as successful cases for Chinese culture output, enjoys the high hit rates both in China and the One Belt and One Road countries. Her stories have vividly

described the splendid and charming Chinese traditional culture, which helps those neighboring countries have more resonance with China in cultural identity and economic integration background. The stories of common Chinese People who are in the fundamental industries that devoted a lot in One Belt and One Road infrastructure construction such as building, electric power, medical, also are spreading widely along the belt. They received a plenty of attentions and recognitions worldwide in the form of story, which has helped them win affluent international acclaims and global fames.

### ***2.2 Mutual exchanged and melted, One Belt and One Roa stories accelerate the opening speed***

The core content of One Belt and One Road construction is to promote the infrastructure construction, mutual communication and connectivity; Meanwhile, to led each concerned country dock their policies and development strategies. By deepening the pragmatic cooperation and promote coordinated linkage development, all countries related with the Initiative would jointly create a brighter future. It began as the economic cooperation initiative and later with the development, it would go beyond the economic cooperation, since it would be an essential approach to improve the global development model and optimize the way of global governance, as well as the important way to healthily promote the development of economic globalization; Furthermore, it would be the global public goods specially created by all the parties jointly. Since the General Secretary of China Communist Party Xi Jinping proposed to build One Belt and One Road Initiative, more and more countries warmly response and actively participate in, which shows that China's solution of global governance is attributing more and more powerful charisma and leading force.

China adhere to Opening policy to the outside world as the basic state policy, and pursue the win-win strategy during opening up. It also would deepen humanism cultural exchanges and improve the layout of opening region, and distribution of foreign trade, investment. Finally, it would form a new system for Opening up, and would develop a higher level of the open economy, so that opening wider to the outside would stimulate innovation, promote reform and accelerate the development. China would actively guide the global economic agenda, maintain the multilateral trading system, and speed up the implementation of free trade area strategy, enhance the convenient extent of free trade and investment. China would make efforts to bear international responsibilities and obligations. Corresponding to its ability and status in the world.

Pushing forward the construction of the One Belt and One Road Initiative in new era, shall focus on improving the level of opening to the outside world, strengthening the participation in international competitive competence, retuning the mode of economic development, making adjustment of economic structure, and making efforts to expand the reform to develop into new space. These require integration and coordination among the newly-plotted or already in planned domestic development and opening up agendas and One Belt and One Road

Initiative construction, including coordinated development of Beijing-Tianjin-Hebei region, of the Yangtze River Economic Belt development, of the development of the Guangdong-Hong Kong-Macao Greater Bay Area, of 12 free trade area construction, of Yangtze River Delta Regional Integration development, and of Marine power construction.

The construction of the One Belt and One Road Initiative shall also comprehensively integrate with national development strategies so that it would facilitate the deeper developing of the corresponding regions such as development of the western regions, overall revitalization of the Northeast, the rise of the central region, East take the lead in development, development of the frontiers and ethnic minority residential areas. By doing so, we could deepen the opening up with a larger range in northeast China, and the central and western regions, while help to booster the inland frontier border areas beyond geographical sense bust also in terms of economical opening up. All of these efforts would promote our country's economic opening expanded from the regions along the sea or river to inner and border areas, forming the new pattern of all-around opening up which featuring in integration between land and sea, home and abroad; mutual support for West and East, synching development among East, West and Central regions. Since 2014, China has formulated and released a series of plans, proposals, ideas, including Strategic Plan for the Construction of the Silk Road Economic Belt and the 21st Century Maritime Silk Road, Vision and Proposed Actions Outlined on Jointly Building Silk Road Economic Belt and 21st-Century Maritime Silk Road, Vision for Maritime Cooperation under the Belt and Road Initiative, Action Plan on Belt and Road Standard Connectivity (2018-2020), Building the Belt and Road: Concept, Practice and China's Contribution, as well as all kinds of serials planning and working proposals of the related local governments, departments, industries, enterprises. In addition, China also put forward the founding of several supporting financial institutions to facilitate the operating of Initiative, such as Silk Road Fund, BRICS New Development Bank, Emergency Reserve Fund, The Asian Infrastructure Investment Bank, The China-CEEC Financial Holding Company and the Interbank Consortium support related to financial institutions. The related work mechanism.in other fields also had been launched.

### ***2.3 Co-prosperity shared, "One Belt and One Road" stories harmonize among all nations***

Co-building the "One Belt and One Road" would be the practical platform that promotes the construction of Shared Community for Future of Mankind, which is proposed from China's reform and opening up as well as its long-term development, conforming to the Chinese people long upholding world view philosophy of "cherishing the men afar; harmonizing all the nations". Meanwhile, the initiative also occupies the moral high ground, leading regional integration, cross-regional cooperation and new development of economic globalization, whose opportunities and achievements would be shared with world.

For the world, the initiative also brought benefits. China takes the construction of One Belt and One Road as an opportunity to focus on building a mutually beneficial cooperation network, a new cooperation pattern, a multiple cooperation platform, which would pay attention to carry out international connectivity, improve the level of cooperation in trade and investment, promoting international cooperation in production and equipment manufacturing. This would radiate the cooperation from point to region, then would string the point into a line, finally from line to zone. Step-by-step, and persisting for a long time, it would gradually form the wider regional cooperation, which in essence is to align our national development along with the development of those One Belt and One Road countries, letting more countries hitching on China's development Express. By improving the effective supply, new demands would be created and stimulated, which would realize the rebalancing of the world economy. Especially under the circumstances that the world economy is experiencing the continuous depression while the vast number of developing countries are to speed up the industrialization and urbanization aiming in achieving economic independence and national revitalization, China's initiative would comply with the shared wills of other countries, especially the developing countries', to promote the world peace and seek for the development. China will firmly grasp the key direction, focus on key areas, key projects, and key countries, seizing the most essential common divisor—development and driving the huge capacity and construction ability that formed under the pro-cyclical go out, which would support the wishes of the One Belt and One Road countries , especially those of developing countries to promote industrialization, modernization and answer their urgent need to improve the level of infrastructure. All above will be conducive to the stability of the current world economic situation. The Initiative would not only benefit the Chinese people, but more benefit the countries along the Belt and Road, even the whole world. It also has enriched the international economic cooperation concept and connotation of multilateralism, and has opened up a new path to realize common development while promote world economic growth.

### **3. Results and analysis**

After years of efforts, One Belt and One Road Initiative construction has transformed from ideas into action, from the vision into reality. China, as a strong advocate, promoter and practitioner of the construction, will maintain the basis of its healthy benign development, further ride on and take advantage of this existing momentum, promote One Belt and One Road change to high quality development This requires it adhering to stable but progressing work tones, carrying out new development concept, focusing its power, integrating resources, and putting stress on the major key projects construction such as infrastructure and capacity cooperation, perfectly solving the key issues during the cooperation. Such as financial support, investment environment, risk control, security and protection, forming more tangible and visible achievements. Like piling the soil into a mountain, accumulating the water drop into a deep lake, China shall continuously promote this work go deeper, go consolidated, go steady and go further.

Adhering to the principles of co-building, negotiating and achievement sharing, China will align with countries along the One Belt and One Road together, winging for each other, cooperating in openness, achieving the win-win situation. There would be no restriction on limiting one's activities in a designated area, no high threshold to bar the participation, no exclusive arrangements to form selective group, no protectionism to make unfair competition. The Initiative would promote the solving of disputes through dialogues between concerned countries, the settling of the controversial issues through negotiations, which could contribute to the co-building of regional security and stability as well as to create the peaceful and stable environment to construct the One Belt and One Road Initiative. China would orientate the cooperation proposal with the shared points and overlapping parts from each related countries' own developing strategy, assimilate each countries' developing strategies and plans. By learning from each other and establishing policy coordination mechanism, all the countries would make joint cooperation on the cooperation proposal, apply mutual cooperation action, and finally would form the integrated planning, inclusive development and benefit sharing. At the same time, China will also push related countries in the region to integrate their cooperation from One Belt and One Road Initiative, along with the implementation of their goals and promises from UN Sustainable Development Agenda in 2030, as well as docking with the international or regional development plans such as those from G20, APEC, ASEAN, the African Union (AU), Eurasian Economic Union, the European Union, and the Arab League, striving to complement each other, promote each other.

#### **4. Conclusions and Discussion**

Stories from the construction of One Belt and One Road Initiative has been bringing harmony among all nations. We should build the One Belt and One Road all the way into a road to peace, a road to prosperity, a road to openness, a road to innovation, and a road to civilization. Co-building the One Belt and One Road Initiative would help China to establish a brand-new international platform which could facilitate the most widespread international cooperation with countries around the world in the new era. It could sustainedly release the guide effect created by One Belt and One Road Initiative, could add strong momentum and expand the new space for the joint development of the whole world, and could provide strong impetus for building the Community with Shared Future for Mankind.

Author: TingLi (sofia)

Company: Department of Commerce of Jiangxi Province

(Jiangxi Research Institute of Business Economy)

Telephone: 18771038062

Email: 1870115569@qq.com

Addresses: No.69, Beijing West Road,

Nanchang City, Jiangxi Province

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