Some thoughts on the Center of ideological and political work in Colleges and Universities

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ABSTRACT. Ideological and political education in colleges and universities is an important work to train high-quality talents. In the new era, the ideological and political work in colleges and universities should always make clear the goal of cultivating talents, take "establishing morality and creating people" as the central link of the work, innovate constantly according to the current ideological and political work plan of colleges and universities and the ideological reality of college students, and take "morality" as the breakthrough point. Strive to create a new situation of ideological and political work in colleges and universities in China.

Keywords: Ideological and political education in colleges and universities; Ideological and political education; key link; Li de Shu Ren

1. The necessity of ideological and political work of colleges universitoies

Li de Shu Ren is the foundation of the establishment of colleges and universities. At present, our country is building a harmonious society with all its strength, only those who possess both morality and ability can become the talents needed for the economic development of harmonious society[1]. Colleges and universities should attach great importance to the ideological and political work, persist in guiding the ideological and political work by "establishing morality and building people", and expand the connotation of the times in the practice of education and teaching[2]. It is an important guiding idea to ensure the scientific, political and ideological content of ideological and political work in colleges and universities in the new period. It is also a necessary measure to shape the correct ideology of college students[3].

- 2. How to realize "establishing morality and creating people" in the ideological anf political work of colleges universitoies
- 2.1 Taking The Course of Ideological and Political Theory as the Carrier of Moral Education, Carrying Out "Establishing Morality and Making People"

In the ideological and political work of colleges and universities, the course of

ideological and political theory is the direct carrier of shaping college students' belief and guiding the formation of college students' value, and the important platform of "establishing morality". Only by constructing a scientific course system of ideological and political theory, can we organize and carry out the ideological and political work in colleges and universities, and control the overall situation of ideological and political work in colleges and universities all the time. Therefore, colleges and universities must put the ideological and political theory curriculum constructions in a prominent position and constantly improve and innovate. In the concrete work, colleges and universities should bring moral education into the content system of ideological and political theory course, develop moral education teaching cases, study moral education network course, and build a moral education reading book close to the students' life reality. Promote the combination of moral education and employment guidance, encourage students to do research around moral education, help to build a high level of ideological and political teachers.

2.2 Taking Campus Culture as the Greenhouse of Moral Education, Developing "Establishing Morality and Creating People"

College students are an \ important force in the social and economic development of our country. Their healthy development is directly related to the rejuvenation of the nation and the prosperity and the strength of the country. At present, the ideological and cultural contacts of college students are complex and diverse, some of which have a negative impact on the ideological development of college students. At the same time, the development of network technology brings new challenges to the ideological development of college students. Under this background, colleges and universities should take the construction of campus culture as the starting point, and in the aspect of campus spiritual culture, moral education should be carried out by students such as school spirit, motto, school song, class style, so that students can form positive, optimistic, lively, United and friendly love. The quality of modesty. In terms of campus material and culture, moral education should be carried out on students with teaching buildings, libraries, green spaces, playgrounds, sculptures, fountains, propaganda bars and so on. In the campus behavior culture aspect,\ should use the school rule, the class rule and so on carry on the moral education to the students.

2.3 Take Social Activities as the Grasping Hand, Strengthen "Establishing Morality and Creating People"

Society is an important platform for the expansion of college students' moral cognition. All moral education courses learned by college students are finally tested by social activities. In other words, the ability of college students to become the talents needed by society depends on whether they can treat various social problems with high moral character. Colleges and universities should take deepening social practice and educating people as an important platform for ideological and political work, leading students into social classroom and accepting moral education in

social practice. Colleges and universities should design social activities in accordance with the ideological characteristics of students and guide students to carry out social practice in the form of subject groups. Colleges and universities should strengthen cooperation with social enterprises. The enterprise needs to carry on the moral education to the stdents pertinently.

2.4 Perfecting the Long-term effect Mechanism to protect "establishing morality and cultivating people"

Colleges and universities should strengthen the examination and management of students' moral education on the basis of perfect teaching conditions and teaching systems. In the concrete work, colleges and universities should carry out the work of "establishing virtue and building people" in the form of moral education classroom teaching, moral education social practice, moral education group study and so on. In the course of work, teachers are required to track the ideological development of students throughout the course and to solve problems in a timely manner. Colleges and universities should increase the investment of funds, establish special funds for moral education, and provide funds for moral education. Colleges and universities should actively create moral education information release, moral education credit recognition, moral education achievement sharing service platform to ensure the orderly development of moral education. In addition, the assessment of moral education should be established in colleges and universities. The index system, the study of moral education report card system, the scientific evaluation of students' moral education level, to ensure the effectiveness of "moral education".

3. The main points of carrying out ideologigal and political work in colleges and universitles in the new period

3.1 Highlight Human Factors

First of all, highlight the guiding role of ideological and political theory teachers. The teaching level and professional accomplishment of the ideological and political theory teachers have a \ direct impact on the development of students' ideology. Therefore, colleges and universities should strengthen the constructions of ideological and political theory teachers, improve their teaching ability and enhance their sense of political responsibility and professional honor through professional training and re-education. Secondly, the main role of students in teaching should be emphasized. Colleges and universities should analyze in detail the ideological characteristics of contemporary college students, fully respect their learning needs, and listen to their opinions and suggestions on teaching. Colleges and universities should guide students to "independent experience" and "independent development" to promote advance the overall improvement of moral quality and core accomplishment.

3.2 Attach Importance to the Power of the Network

First of all, colleges and universities should actively promote the integration of ideological and political work and network technology, and strengthen the sense of the times of moral education. In order to avoid the network bad ideology and culture, colleges and universities should lead the trend of moral education public opinion in the ideological and political work, occupy the ideological highland of moral education, and pass the advanced moral education content to the students. Colleges and universities should pass on outstanding ideology and culture to students by WeChat, Weibo. In order to do this work well, it is necessary for colleges and universities to be close related to current affairs of hot issues, especially the policies and guidelines on moral education for college students issued by the government. Secondly, with the help of network technology, teachers of ideological and political courses in different colleges and universities can communicate with each other and discuss the "establishment". The experience of "virtue and tree people", learn from each other and improve the teaching level.

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