

# Implementing the Spirit of the Nineteenth National Congress and Guiding College Students to Establish High Cultural Confidence

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**Abstract.** *Learning, implementing and implementing the spirit of the Nineteenth National Congress of the Party is an important task of our Party's current work and also an important task of higher education. I think it is urgent for education to guide college students to establish a high degree of cultural self-confidence. The text is elaborated from three aspects. One is to analyze objectively and impartially the current situation of College Students' cultural self-confidence; the other is to fully recognize the importance of firm cultural self-confidence; and the third is to strive for various measures to ensure college students' cultural self-confidence.*

**KEYWORDS:** *Implementing; Guiding education; Cultural self-confidence*

## **0. Introduction**

Learning, implementing and implementing the spirit of the Nineteenth National Congress of the CPC is a very urgent task for our educators to guide students to have a firm and high level of cultural self-confidence. Colleges and universities are the camps and places where higher intellectuals can be trained and educated[1]. Of course, they should strengthen their cultural self-confidence. If we lose confidence in culture in the place where cultural people gather, we will lose the significance of

running university education in our country. It also has no place in the world, in the country and in the nation. Therefore, it can be concluded that the lack of cultural self-confidence in university campuses can be said to be very few. But very few of us should also attach great importance to education and guide them to strengthen cultural self-confidence. Through cultural self-confidence, we can strengthen road self-confidence, theoretical self-confidence and institutional self-confidence.

### **1. Objective and fair analysis of the current situation of College Students' cultural self-confidence**

Looking back on my work experience as a counselor for more than ten years, I think that the mainstream of cultural self-confidence of contemporary college students is good and worthy of full affirmation. I don't think it's a "ruined generation" as some experts and scholars say it's a "ruined generation". However, the current situation of College Students' cultural self-confidence is also worrying. We must keep a clear mind and analyze the problems of College Students' cultural self-confidence correctly, comprehensively and objectively.

Over the past 40 years of reform and opening up, we have learned from the advanced concepts of economic development in the West, advanced management experience and science and technology, and introduced advanced industrial equipment, which have played a vital role in the reform and development of China's economic system. It is obvious to all that China's economy is developing rapidly and the total economic output of the whole country ranks second in the world. But at the same time of opening up, some Western cultures have come in like a tide. The immersion of these cultures can easily be fooled if they are not analyzed, copied and used wholly. For example, the so-called democracy in the West, the essence of Western culture and politics, has deceived many young people and college students across the country.

The reason why the Chinese nation is constantly growing, developing, suffering and rebirth is inseparable from the support of traditional national culture. The unique concept, wisdom, grace and charm of Chinese culture add to the confidence and pride of Chinese children. However, some of the contemporary young college students do not know much about the traditional national culture, and have little

inheritance and development. On the contrary, there is a lack of adequate understanding of our traditional culture. Our classmates can't see traditional culture correctly. Even since the Opium War in 1840, China was passively beaten and divided into semi-colonies by Western powers, which was attributed to traditional culture. This is another reason for college students' lack of self-confidence.

## **2. Fully Understanding the Importance of Undergraduates' Strong Cultural Self-Confidence**

Cultural self-confidence is the basis for a country and a nation to build soft power, and college students' cultural self-confidence is the key group of national cultural self-confidence[2]. We are the educators who organize and implement the guidance for college students. We should fully recognize its importance and necessity.

Cultural self-confidence is the foundation, the foundation is not strong, shaking the ground. Cultural self-confidence is also very important for college students to establish correct world outlook, outlook on life and values. The West believes in the theory of animal kingdom, that is, the law of the jungle preys on the jungle. If a country is strong, it will bully the small and weak countries and nations. If you don't listen to the greeting, use force to solve it and carry out mad plunder. How to educate college students to set up correct outlook on life and values is the main content of our ideological and political education course. Through education, college students can learn what value is, how to judge value, how to create value, guide students to have correct values, so as to establish a high degree of value self-confidence. According to the observation, life and thinking of the world, college students can distinguish between good and evil, beauty and ugliness, and they will be recognized as one. Therefore, it is of great significance to emphasize cultural self-confidence for the establishment of "Three Views".

Our traditional culture, after thousands of years of baptism, has a long-standing motto on how to stand up and be a man. "Benevolence, righteousness, courtesy, wisdom and faith" is the foundation of our standing, which has been followed by many generations of the Chinese nation. In recent years, the Propaganda Department of the Chifeng Municipal Committee has proposed that the people of Chifeng should

abide by six virtues: honest official morality, good people morality, good business morality, good learning morality, excellent professional morality and family morality, which have strong repercussions in Chifeng. Chifeng College students are taking the lead in exemplifying and practicing. Students study hard at school and strive to achieve good academic results. In society, they dare to take responsibility and act bravely. In a word, cultural self-confidence plays an immeasurable role in helping college students to become human affairs officers in the new historical period.

### **3. Take various measures and ways to educate and guide college students to have high self-confidence in culture**

Cultural self-confidence is consistent with the development goal of Ideological and political education. The cultivation of cultural self-confidence is the ultimate goal of Ideological and political education. Through ideological and political education, we can effectively cultivate cultural self-confidence. The integration and development of the two, mutual influence and joint efforts to promote. To combine cultural self-confidence education with ideological and political education, we must do a good job in three aspects: the foundation of ideals and beliefs education, the foundation of moral construction and the key to the cultivation of atmosphere[3].

Elegant and colorful campus cultural activities can help college students to feel and feel culture, thus establishing correct cultural concepts and cultural self-confidence. The Propaganda Department of Party committees and the Student Work Department of colleges and universities should make good use of the characteristics of each college and student union to organize and carry out activities. The school should also carry out amateur cultural lectures, such as lectures on classics, Chinese calligraphy, Chinese painting, opera and national craft, so that students can personally experience the charm of Chinese culture, promote their understanding and recognition of Chinese culture, cultivate college students' perception of traditional culture, and establish cultural self-confidence in practice.

We should innovate ways to cultivate cultural self-confidence of College students, make full use of Wechat, Post Bar, Forum, Blog, Weibo and professional websites to expand the publicity and popularization of excellent traditional culture

and contemporary advanced culture, and expand the space to realize cultural self-confidence. In cyberspace, ideological and political educators should be designers of inheriting vitality and monitors of dissemination effect, so as to make Chinese excellent traditional culture and contemporary advanced culture widely disseminate cultural essentials through multiple carriers, identify with cultural connotations and enhance cultural self-confidence.

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