

# College English Curriculum Setting and Evaluation Based on Language Curriculum Design Model——Taking English Translation Course as an Example

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**Abstract:** College English curriculum construction is the core of college English teaching reform, and evaluation is an effective means to promote and strengthen college English curriculum construction. To organize the evaluation of college English courses, it is necessary to determine the indicators and standards that reflect the quality of the courses, establish a course evaluation organization to implement them, and truly achieve truth-seeking, scientific and fairness. While the popularization of higher education provides more people with the opportunity to receive higher education, the problem of the decline in the quality of personnel training in institutions of higher learning has aroused widespread concern. Curriculum refers to the overall conception of an educational institution to meet the learning needs of students and achieve the desired educational purpose. Curriculum setting is the material content and important guarantee for the implementation and realization of talent training goals, and it is the concrete manifestation of social development needs and school training goals. The teaching goal of college English is to cultivate students' English application ability, enhance cross-cultural communication awareness and communicative ability, and at the same time develop autonomous learning ability, improve comprehensive cultural literacy, and enable them to be effective in study, life, social interaction and future work. Use English to meet national, social, school and personal development needs.

**Keywords:** Language Course Design Model; College English; Curriculum and Assessment

## 1. Introduction

At present, there are many problems in college English teaching. The teaching efficiency is low, the quality of personnel training is not high, and the goal of college education is difficult to achieve. Therefore, it is necessary to seek reform. Improving the level of talent cultivation has always been the focus of relevant institutions and the country [1]. With the rapid growth of the country and the rapid development of society, the corresponding major universities also need to be different in terms of talent cultivation, and improve the level of talent cultivation. , so that students can learn and use what they have learned when they enter colleges and universities, especially to apply what they have learned. The 21st century is an era of knowledge economy, information technology and talent competition. And with my country's entry into WTO, cultivating international talents has become my country's education sector [2]. In particular, the historical responsibility of foreign language education has brought new requirements and challenges to foreign language teaching, especially English teaching. To improve the teaching quality of college English education, we must first clarify the goals of college English education and teaching, take this as the center, reflect on the major problems existing in teaching and solve them, and point out the correct development direction for English education [3]. Only in this way can college English education be realized. Deepen development. English is an important language for foreign communication. The purpose of students learning English in school is to facilitate their use in the future, so as to increase their social skills. Therefore, the teaching goal of college English is to make students like English and study English, so as to improve their English level and satisfy the needs of students [4]. Due to the needs of communication, college English courses also have tools and humanities. Further improve the quality of English teaching in colleges and universities. Deepening the reform of foreign language teaching cannot be delayed.

## 2. Current Situation of College English Courses

### 2.1. The connotation, relationship and significance of college English curriculum construction and curriculum evaluation

English, as a public general course offered by the university. It has become one of the important and extensive foreign language tools for international cultural communication and scientific and technological exchanges. Foreign language teaching generally has the problem of "more time-consuming and less effective", and English courses have been criticized by all walks of life in recent years. From elementary school to university, after 8-12 years of English study, most of the students still can't understand or speak, it is difficult to communicate directly with foreigners, let alone read foreign language original books proficiently [5]. With the rapid development of information technology, the integration of information technology and curriculum has become inevitable. Around the world are exploring their own ways of integrating information technology into the curriculum. With the further advancement of internationalization and globalization, people generally recognize the importance of English as the lingua franca of international communication. However, people's confusion, doubt and criticism of English courses and English teaching have never stopped [6]. Customers in education are different from those in business, and their scope is significantly larger than those in well-known business, such as those who directly receive education (students), those who pay for education (parents, employers), and those who use educational outcomes (future employers, government and society), as shown in Table 1.

Table 1: Educated customers

Education (teaching values to students)	= service
student	= primary customer
parents, employers	= secondary customer
future employers, government, society	= tertiary customer

The international competitiveness and global usage rate of English are conducive to improving the international humanistic literacy and expression and communication skills of the younger generation of college students in my country [7]. Therefore, it is necessary to accurately establish and continuously improve the scientific concept of college English teaching reform and personnel training quality. Undoubtedly, it has become the primary issue and core task of improving the quality of higher education in my country. Many college teachers still lack sufficient understanding of the integration of information technology and college English courses, and simply use PPT for teaching, replacing blackboards and chalks with PPT. The workers engaged in English teaching, and even all the workers in the education industry, have to deeply reflect, what is wrong with our English teaching? Where is the road of English teaching reform in my country? As a teacher in a normal college, we have the obligation and responsibility to think, analyze, and seek solutions to problems [8]. The basic courses of college English teaching involve a wide range of majors and a large coverage, and it is necessary to adhere to the guiding concept of correctness and operability. In order to improve the quality of personnel training level. The basic courses of college English teaching involve a wide range of majors and a large coverage, and it is necessary to adhere to the guiding concept of correctness and operability [9]. In order to improve the quality of personnel training level. Not only to help students improve the efficiency of English learning, but also to use our thoughts and behaviors to influence and change our students, so that they can better serve students in their future educational work.

### 2.2. College English Curriculum Reform Background

With the improvement of internationalization level and the further development of economic globalization, international exchanges and cooperation are increasing day by day, which also puts forward higher requirements for English talents [10]. This requirement is not only reflected in the quantitative scale, but also in the quality of talents and their English proficiency. In college English teaching, translation teaching is a very important content. At present, there are still many areas that need to be improved in college English teaching. With the continuous development of economic globalization, the interaction of the international community is becoming more and more frequent, and the demand for English talents is also increasing. Cultivating translators who meet the needs of social development has become a key task of foreign language teaching in colleges and universities. Under the background of the reform of English teaching, realizing the effective connection between English teaching and bilingual teaching has become one of the important teaching goals of major colleges and

universities at this stage. At the same time, the quality of bilingual teaching has gradually become an assessment of college English teaching level index [11]. At present, most universities still adopt a single "uniform" teaching method in English teaching. In the classroom, teachers control everything, presenting a teaching form of "one-way communication" and "filling the classroom", students "listen to the audience"; teachers write, students copy. In this way, large-class English teaching is carried out, and most of the students' English learning only has negative knowledge input, and seldom has positive knowledge application and output.

The university's English talent training capabilities and plans should also be adjusted accordingly. This requirement is not only reflected in the quantity and scale of talents, but also in the translation level and quality of talents. As a college English teacher, having a comprehensive understanding of the current problems in English teaching and taking corresponding countermeasures against the existing problems can better promote the quality of college English teaching and cultivate more outstanding talents. College English translation teaching is the most important means and method for college students to master foreign language translation skills and improve their foreign language translation ability. How to continuously improve the overall effect and quality of college English translation teaching is particularly important. There is a complementary relationship between college English teaching and bilingual teaching. College English is the premise and foundation of bilingual teaching, and bilingual teaching is an important means and goal to improve the quality of college English teaching. Therefore, only by effectively connecting the two In order to make it fully play its role, and then improve the English learning and practical ability of college students.

### **3. College English Curriculum Reform Plan**

#### ***3.1. Curriculum system adjustment***

With the deepening of economic globalization, the society has higher and higher requirements for college students' English ability. Students are not only required to have a certain basic knowledge of English, but also must have strong comprehensive English ability and cross-cultural communication ability. College students who only have a single English knowledge system can no longer gain an advantage in the competition, and can no longer meet the needs of the times. With the deepening of education and teaching reform in colleges and universities, my country's higher education is no longer "elite education", it has been transformed into "mass education". In recent years, the comprehensive reform of college English curriculum has promoted in-depth research on college English curriculum system. College English education is not only a linguistic problem, but also a pedagogical problem, which should be studied in an all-round way in combination with the goals of higher education. Under the influence of world economic integration, the importance and urgency of cultivating high-quality international talents in an all-round way is increasing day by day, which has put forward strict requirements for college English teaching. At present, college English is influenced by traditional utilitarianism, and the motivation of students to learn English has been greatly deviated, and English has become a "tool" for employment.

The concept of general education can comprehensively improve the comprehensive quality of students, with the main goal of cultivating talents with high quality and cross-cultural ability. The construction of the teaching curriculum system in my country's colleges and universities has also developed in depth, aiming to better adapt to social development by changing the curriculum concept and optimizing the curriculum system, establishing a "people-oriented" concept, people-oriented, and comprehensively developing disciplines around people. Training standards, etc. General education is the main direction of the overall reform of higher education in my country at present. It aims to cultivate a "whole person" that meets the requirements of society. General education is both a concept and a curriculum implementation model, which can provide theoretical guidance for the curriculum setting of specific disciplines. . In the new era, college English teaching in colleges and universities should also keep up with the trend of the times, optimize and innovate their own curriculum teaching system, and then implement scientific education guidance for students to improve students' English literacy. As an important part of general education, college English education should adjust and reform its curriculum on the basis of general education, so as to cultivate rich cultural heritage, cross-cultural communication ability and unique thinking ability. The "perfect man" can meet the needs of today's society for compound English talents.

### 3.2. Teaching team building

With the increasing international competition, the education world is undergoing profound changes. Colleges and universities are no longer the peaceful source of the world. Its survival and development are facing competition and threats from many counterparts locally, at home and around the world. For now, the definition of a teaching team is diverse. The improvement of college English teaching level is inseparable from the teaching level and literacy of teachers. The deepening and development of college English teaching reform puts forward higher requirements for teachers' overall level. Systematic and in-depth research on the construction of college English teaching teams in colleges and universities. It has become an important topic in the current research on college English teaching in our country. The so-called team, some researchers put forward: refers to a group of people who complement each other's talents, form a harmonious relationship, and contribute to a unified goal and standard with common responsibility. The team not only emphasizes the individual's work performance. More emphasis on the overall performance of the team. The role of the team is to improve the performance of the organization + so that the team's work performance is not just the simple sum of the individual performance of each team member, but exceeds the simple sum of the individual performance of the members. Teachers should collect materials from various sources, enhance their own lesson preparation level, and improve the efficiency of preparation work, as shown in Figure 1.

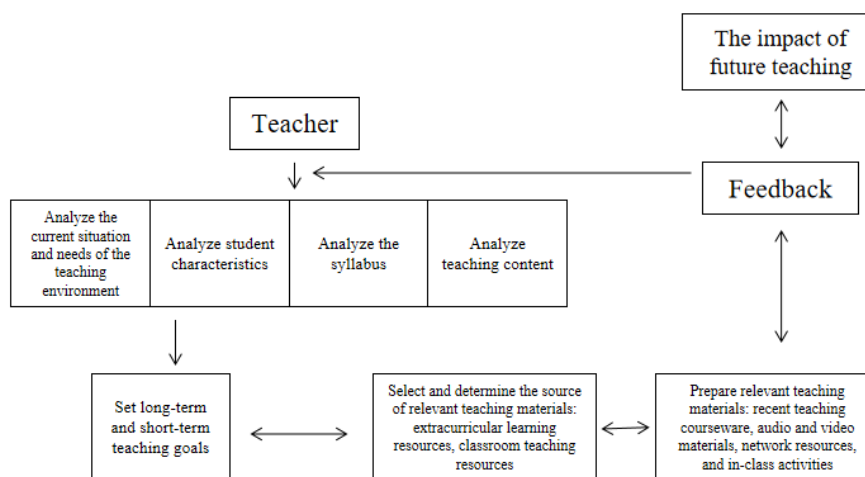


Figure 1: The after-class part of the expanded teaching mode in college English classrooms

The formation process of college English teaching team is to make continuous communication and action among team members. This interpersonal communication is an important basis for realizing team cooperation and mutual assistance. It can be seen that with the goal of improving teaching quality, forming a formal and flexible team as a means, emphasizing the mutual cooperation of team members is the main feature of the teaching team. As a new way of teacher development, teaching team building can stimulate teachers' enthusiasm for development and promote teachers to steadily improve their professional level in practice. The study of team as an academic concept originally originated from business. However, with the development of economy and society, team research has broken through the discipline field of business management. The core of team spirit is unity and cooperation. The essence of cricket team spirit} III is to inherit I if. Team members share collective responsibility: no commitment. The team is like a mess. Make a promise. The slash team will work together to become a strong collective. The premise of realizing team cooperation in college English teaching is that team members must be equal to each other, must understand each other, and must communicate and communicate sincerely. To do this, try to avoid inequality caused by power relations in communication. . The most important thing is to form a strong and positive sense of belonging and symbiotic relationship in teachers' cognition. Rely on this psychological basis. We can make teachers' personal goals sublime into the common goal of the entire teaching team, enhance the cohesion of the team, and exert potential great creativity that cannot be produced by individual efforts.

### 4. Conclusions

There is a way to teach, but there is no way to teach. In foreign language teaching, there are many

teaching theories, which need to be analyzed in detail when applying them in practice. Language accumulation is a teaching process of perception, experience, absorption, internalization, activation and application from the aspects of sound, shape and meaning to emotion, thinking and environment. This process is actually a process of integrating "acquisition" and "learning", a process of proficiency in language skills, and its essence is a process of language generation and transformation. In English education, colleges and universities must, based on the reform goals, gradually open English degree courses in some majors, organize teaching in English, attract outstanding international students with an open eye, and open some first-class professional courses taught in English. Realize the international development of colleges and universities. Therefore, in the future reform of college English teaching, we must learn from the experience and lessons of the past reform, take the essence, and complete the reform in conjunction with the current state of the country and the learning situation of students.

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