

Excavation, Activation and Utilization of “Road Gene” in Ancient Post Road in Southern Guangdong

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ABSTRACT. *By Excavating the “road genes” of Ancient Post Road in Southern Guangdong and comparing the changes of ancient and modern road genes. Exploring the activation and utilization of road genes in the context of the “Belt and Road” development, and discovering that “functional roads” have been transformed into “tourist roads” and “movements” Roads, etc. The “functional roads” of ancient post roads in Nanyue have gradually weakened, and the internal “tourism, poverty alleviation, ecological, and economic roads” have gradually strengthened, and cultural exchanges on the “Maritime Silk Road” have gradually strengthened.*

KEYWORDS: *Southern Guangdong ancient post road; Road gene; Excavating and activation utilization*

1. Introduction

The ancient post road began to appear and develop in China since the Qin and Han dynasties. Until 1913, the Beiyang government abolished all the post stations, and the main roads of the post road were successively replaced by railways, and the ancient post road officially ended its historical mission.

Guangdong is located in southern China. In ancient times, it was a relatively independent and closed geographic unit. The ancient post road of Nanyue was the inevitable result of the ancestors turning over the Vietnam Ridge, breaking through geographical restrictions, and realizing regional development, political communication, economic development, cultural exchanges, personnel exchanges, and material transportation. It is also a powerful tool for the central dynasty to control and maintain national unity. The opening and development of the ancient post road has greatly promoted the material, cultural, economic and other exchanges within the Lingnan region, and between the Lingnan and the Central Plains regions. As a medium, it has conducted long-term political, economic, and cultural exchanges with overseas countries by sending envoys and tribute trade. The ancient post road has a history of more than 2,000 years, stretches across the Nanling Mountains, spreads across the Pearl River Basin, and accompanies Lingnan culture. Survival is an important cultural line.

In 2015, Guangdong Province started a study on the protection and activation of ancient post roads, and 202 ancient post roads and affiliated relics have been discovered so far. Nanyue ancient post roads are the channels used to transfer documents, transport materials, and people in ancient Guangdong, including waterways and Land roads, official roads and ancient folk roads. They are the channels for foreign economic exchanges and cultural exchanges in the Lingnan area in history, the roads of military affairs and business travel, and the roads of national migration and integration. They are also an important epitome and culture of Guangdong's historical development. The continuation of the context [1-2]. The ancient post road in southern Guangdong was an important carrier of the “Maritime Silk Road” in the ancient Lingnan area. It played an important role in maintaining the integrity of the Chinese historical landscape. It is not only an important part of the historical and cultural heritage of Guangdong Province, but also Chinese history. Important part of cultural heritage.

2. “Road Gene” Excavation

The opening and expansion of Southern Guangdong Ancient Post Road embodies the unremitting efforts and perseverance of the pioneers. The main functions of the ancient post road are political management, transportation, economic and cultural exchanges, etc.

2.1 The Road to Politics

The ancient post road of Nanyue was opened by the ancient Chinese country for political, military, and financial needs [3] for the transmission of decrees and official documents, official exchanges, and transportation of materials from the central government to various places. In order to timely transmit official documents, there are post stations along the way. Equipped with facilities such as post pail, stage horse, and post boat, providing easy horse changing and temporary residence services. There are also folk post roads built by folk gentry, merchants or local self-raised funds.

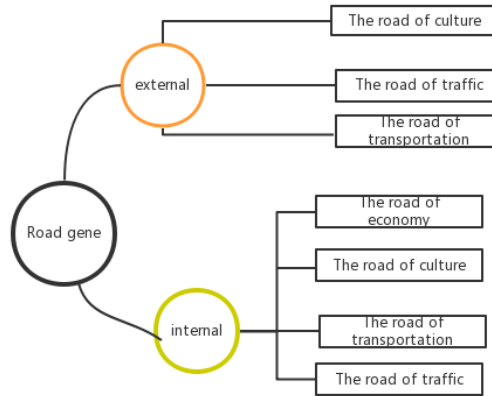


Figure. 1 Gene mining and grooming of ancient post roads

2.2 The Road to Commerce

Post roads, as the transport channels for ancient commodity logistics, are divided into two types: waterways and land channels. Among them, waterways have long been an important supplement to land channels. They formed a “water and land phase” pattern in the ancient post station system in ancient China. Nanyue Ancient Post Road is the Han people of Central Plains in history the main route of business activities into Guangdong and Lingnan.

2.3 The Road to Cultural Integration

The ancient post road of Nanyue played an important role in the formation and development of Guangdong's multi-ethnic folk culture. The Central Plains formed an immigration wave by going south of the ancient post road of Nanyue, and brought the advanced generation technology and culture into Lingnan at that time. Great development in Lingnan.

2.4 Overseas Exchange Road

The ancient post road of Nanyue is an important passageway extending inland from the maritime silk road. The goods imported from abroad and the products of Lingnan are also transported to the Central Plains through this. The Lingnan culture is closely connected with the Central Plains culture and overseas culture, which is the deep feelings of the overseas Chinese. To the roots.

3. “Road Gene” Activation

The activation and utilization of the Southern Guangdong Ancient Post Road refers to the use of a “live” method to obtain driving force from the outside, and to refine and condense the core values of Lingnan's historical culture and regional features to melt the outstanding cultural traditions and cultural genes[4]. The integration of the “road genes” of ancient post roads in Nanyue is mainly through the use of “tourism”. The ancient “functional roads” are activated and used as “tourist roads”, “sport roads”, and “directional off-roads”. Road “and so on. The” functionality “of the ancient post roads in Nanyue gradually weakened, and the internal” tourism, poverty alleviation, ecology, and economy “gradually strengthened, and the cultural exchange on the” Maritime Silk Road “gradually strengthened. Display.

3.1 Expansion of Spatial Range

As an upgraded version of Guangdong's green road, Nanyue Ancient Post Road is interconnected with the green road. It uses ancient route, footpaths, green roads, scenic roads, waterways and other ancient post route carriers, historical and cultural towns, villages, and hydrological features to develop outdoor sports projects. To develop the "Southern Guangdong Ancient Post Road" sports industry belt. Promote a healthy road for outdoor sports and rural tourism in Guangdong.

3.2 Sports First

Combining different routes of the Nanyue Ancient Post Road with selected sports activities such as trekking, cycling, orienteering, the Nanyue Ancient Post Road pulsates. Currently the main push is the Nanyue Ancient Post Road Orienteering Competition, which is the main development engine that drives the ancient post road along the outdoor route. The development of the sports industry and surrounding rural tourism, such as the 2017 Tianyue Ancient Post Road "Tianyi HD Cup" Orienteering Competition and China Nanyue Ancient Post Road Cultural Tour (Shantou Station), etc.

3.3 The Road to Tourism

Focusing on rural rejuvenation and cultural self-confidence, we actively explored Daoxing Village and Daoxing Yue, combined with the needs of modern people to realize the transformation and upgrading of historical and cultural heritage functions, to make the heritage displayed on the vast land alive, and to promote the interactive development of the urban and rural economy in the southern Guangdong Province The road to achieve targeted tourism poverty alleviation economy.

3.4 Docking the Maritime Silk Road

Under the guidance of the Belt and Road National Development Strategy, the South Guangdong Ancient Post Road has renewed its new opportunities and is connected to the Maritime Silk Road to strengthen trade, economic, and cultural exchanges and interactions with countries along the route.

In short, the activation of ancient post roads is based on the use of ancient times. The protection of ancient post roads in Nanyue is the basis of activation and utilization. "Utilization" is only a way of "activation", not the ultimate purpose. The purpose of "utilization" is to consider economic benefits while In the long run, we should establish a value system consistent with China's outstanding traditional culture, thereby generating economic, cultural, ecological, and social benefits, and achieving the purpose of adapting cultural heritage to the new era and inheriting and promoting it. Experience culture is the core of tourism. It is also an important way to "live" the cultural heritage of Nanyue Ancient Post Road. While digging and protecting the historical and cultural resources of Nanyue Ancient Post Road, the historical and cultural heritage is "lived" in accordance with the needs of tourists, injecting new functions into the ancient post road.

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