

A Study on the Factors Influencing the Academic Achievements of Undergraduates in Private Universities

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Abstract: *With the continuous development of China's economy and society, if private college students want to keep pace with the times and meet the challenges, they must seize the critical period of social transformation to improve their comprehensive competitiveness. This paper starts with the concept of "academic achievement", analyzes the current situation and influencing factors of students' academic achievements in private undergraduate colleges and universities, and then explores the ways for colleges and universities to improve students' academic achievements from the four dimensions of students, families, schools and society. Through a perfect achievement training mechanism, students can stimulate their potential, improve their academic achievements, and lay a solid foundation for further study and employment in the future.*

Keywords: *Private Undergraduate Universities; College Students; Academic Achievements; Influence Factor*

1. Introduction

In order to comprehensively improve the comprehensive ability and professional quality of college students, private colleges and universities should establish a perfect academic achievement training mechanism. According to the internal situation of students, combined with family, school and social factors, this paper has improved, optimized and adjusted the current academic achievement mechanism of private colleges and universities through multi-angle analysis, so as to break through the traditional time and space constraints, so that college students can gain more learning enthusiasm, initiative and higher academic achievements.

2. Analysis of academic achievement and its importance

Academic achievement can be divided into broad sense and narrow sense. In broad sense, academic achievement refers to academic achievement, that is, the progress and achievements made by students through learning. In a narrow sense, academic achievement refers to academic achievement, which is usually measured by explicit and measurable evaluation results. The academic achievements in this paper, defined in a broad sense, refer to all the progress and achievements made by the undergraduate students of private colleges and universities during their study, such as the growth of professional knowledge, the improvement of scientific research ability, the development of moral emotion, and the establishment of the "three outlooks".[1] It can be seen that academic achievement is a multi-element concept that includes knowledge, ability, emotion and achievement and reflects the comprehensive quality of college students.

Generally, students with relatively high achievement motivation have more learning self-confidence, enthusiasm and initiative. During the learning period, college students can adjust their learning status, improve their learning efficiency, and clarify their self-positioning through the guidance of learning objectives and the cultivation of achievement motivation, so as to seize opportunities and meet challenges in the process of economic and social transformation in China. By establishing a sound, unified and standardized academic achievement training mechanism, college students can stimulate their potential, establish the correct direction of development, and continue to move forward in the future under the severe pressure of entering school and employment[2].

3. Analysis of the current academic situation and reasons of the students in private undergraduate colleges

3.1 The first classroom lacks learning motivation and the classroom atmosphere is not strong

At present, with the popularity of the Internet, some college students will use mobile phones for entertainment or shopping in the classroom teaching process, which cannot effectively communicate and interact with teachers. The learning motivation is insufficient, the classroom atmosphere is not strong, and the teaching effect is poor. This phenomenon is particularly prominent in private colleges and universities. The reasons are as follows:

First of all, learning objectives are unclear and internal drive is insufficient. Most students regard college courses as the prerequisite for examination, graduation and employment rather than the improvement of their knowledge and ability. The lack of learning motivation makes it easy for them to lose concentration, skip classes, cheat and have a low sense of achievement in classroom teaching.[3] Secondly, private colleges and universities are the product of national policies and market promotion. In the process of running schools, it is necessary to balance and play games between teaching quality and its own benefits. Most private colleges and universities are young teachers and their workload is almost saturated, so they will also lack teaching experience and their own energy, and their classroom control ability is not enough. Third, college students have not really contacted the society and have not felt the real social pressure. Compared with the tense learning atmosphere in high school, the relaxed learning environment in university is easy to make students spend more time and energy on things unrelated to learning, which leads to some students being confused and unable to bring up learning interest.

3.2 The second class is not proactive enough, and the innovation ability is not strong

At present, most colleges and universities will take the dominant factors of academic achievements such as credits, grade points and grades as the basis for assessing whether students can graduate successfully. This benchmark, to some extent, leads students to the misunderstanding that they only pay attention to their academic achievements and ignore their own ability and quality improvement. Some students neglect the indispensable "supplementary" status of the second class, have low participation and negative attitude. In addition, college students have not really entered the society, the leading role of the proud son of heaven still exists, and the natural screening and elimination rules of the society have not formed pressure on them in a real sense. The recessive factors of academic achievement such as quality and ability have not been paid enough attention by schools and students themselves. Students' innovation and entrepreneurship ability cannot be continuously developed and improved.

4. The Main Factors Affecting the Learning Achievements of Undergraduates in Private Universities

4.1 Self-factor

Learning motivation is the key factor that determines whether students can learn independently and actively in the whole teaching process. In general, learning motivation does not really affect students' learning achievements, but through improving students' learning enthusiasm, focusing on learning, adjusting learning methods and learning strategies, students can comprehensively improve their learning results and achievements under the role of catalysts. Generally, students with strong learning motivation will have more learning achievements. Students with high learning motivation can learn independently, reflect independently, adjust their mentality in time, and choose the best learning method. Of course, too strong learning motivation will lead to too much pressure on students, frustration and withdrawal in the learning process, and affect the achievement of academic achievements.

4.2 Family background factors

The economic foundation determines the superstructure. All family activities should be carried out on the basis of family economic conditions, especially children's education. In terms of starting point education, strong family economic capital can enable children to receive better education, thus having a higher starting point and more choice opportunities than their peers. In the process of education, families with higher economic capital can provide better educational resources and learning conditions

for their children. Moreover, students with good family economic conditions have higher self-efficacy. Students with weak family economic conditions have to bear certain life and economic pressure during college, and tend to form an introverted and inferiority complex character.

Family cultural capital is an invisible soft power, which affects children's academic and personal growth in a subtle way in daily life. Generally speaking, the higher the educational level of parents, the higher their expectations of their children. Their educational requirements for their children are not only limited to the improvement of their academic level, but also focus on the cultivation of their comprehensive quality, so that their children can seek more capital in the future academic and social competition. In addition, family cultural atmosphere and parents' speech and behavior will subtly influence children's character, habits, concepts, etc.

Family social capital plays a very important role in children's academic development. Generally speaking, families with a high stock of social capital can make more profits for their children in terms of educational resources and opportunities. In addition, parents' higher professional status will also have a positive incentive effect on their children's learning.

4.3 School factors

School factors mainly include professional satisfaction, curriculum, teacher expectations and teacher-student interaction. Through the college entrance examination, some students can enter their favorite schools and choose their favorite majors. With high professional satisfaction, you can have more learning enthusiasm and initiative in the learning process, recognize the school's training methods, curriculum, teaching arrangements, etc., and gain more learning achievements in the process. However, due to the abnormal performance of the college entrance examination, some students enter the current majors and colleges through adjustment, and their professional satisfaction is low, which will lead to a gap in their minds, resulting in depression, resistance, and weariness. Long-term weariness of learning will affect students' learning status, learning achievements and friendship status, and even affect students' future study and employment. In addition, if the current school's learning atmosphere is strong, the classroom has high cohesion, the teaching content is more rich and interesting, and the teacher-student interaction is good, it can also improve students' learning enthusiasm and initiative, so that students can achieve higher academic achievements.

5. Specific implementation plan for private undergraduate colleges and universities to improve the learning achievements of college students

5.1 Help students set reasonable development goals and improve learning motivation

After entering the university, freshmen will show multiple maladjustments: changes in the environment, new interpersonal relationships, redefinition of learning objectives, and choice of career after graduation, which will cause some problems to them. At this time, the school should intervene in time, guide students to reconstruct their learning objectives, and clarify the development direction and objectives of life.

Academic development expectation refers to the plan and arrangement of students' study career during college according to their own conditions and future social needs. It affects students' learning motivation, attitude and interest. Among various non-intelligent factors, learning motivation is the core factor that affects learning. Good learning motivation is the driving force to improve learning efficiency, ensure learning quality and achieve high academic achievements. The clearer the learning objectives, the stronger the internal drive to promote students to study hard. Freshmans have just got rid of the pressure of the college entrance examination. The relatively loose university environment is easy to make them indulge in other things, thus ignoring the academic development plan at the university stage. Therefore, strengthening students' academic and career planning is the primary problem that freshmen face after enrollment. Non-governmental colleges and universities should, in combination with students' own characteristics, in the context of in-depth analysis of talent supply and social demand, and in combination with professional post requirements, timely help students accurately locate and plan their learning and future career, which is extremely beneficial to students' future growth and development.

5.2 Pay attention to the difference of family background and cultivate the family-school joint education mechanism

Family is an important factor affecting college students' academic achievements. Although college students can accept systematic professional knowledge, their minds and thoughts are not fully mature.

They are often at a loss in the face of academic pressure, interpersonal communication and emotional confusion, and serious cases will lead to mental illness. Therefore, the administrators of private colleges and universities need to establish a two-way communication mechanism with parents through information means when students enter school, and jointly have a positive impact on the growth of students through the combination of home and school. Parents should change their ideas, give necessary care and guidance to their children's life, emotion and academic status, and also keep barrier-free communication with the head teacher and counselor teachers. In addition, we should cooperate with the school to do a good job in the construction of style of study, psychological counseling and other aspects, and take knowledge acquisition, ability cultivation and personality cultivation as the ultimate training objectives.

5.3 Centering on student development and creating a circle of good educational attitude

The achievement of students' academic achievements is inseparable from the construction of the school itself. First of all, private colleges and universities should reasonably set up and adjust majors according to social needs, and at the same time, training objectives, curriculum settings, teaching content and other aspects should also be followed up. In the current difficult employment environment, the school should establish a dynamic adjustment mechanism for majors, reduce or suspend enrollment for majors with poor development prospects, and give key support to majors with strong endogenous and expansion capabilities. Secondly, we should focus on connotation construction and strive to build a team of teachers with noble ethics, professional skills and good teaching skills. At the same time, we should strengthen the reform and research of the curriculum, and properly integrate the knowledge of subject introduction into the classroom. Third, take classroom discipline and examination style as the starting point, comprehensively strengthen the construction of study style, strictly control the "exit" of graduation, and enhance students' awareness of crisis. Fourth, strengthen the construction of campus culture, strengthen the establishment of students' "three views" and the cultivation of emotion and will while imparting knowledge and skills.

5.4 Follow the trend and create a "Internet plus" education pattern

With the continuous progress of science and technology, the Internet has become omnipresent and omnipotent, and traditional education will also undergo profound changes. Private colleges and universities should take advantage of the situation and make every effort to build a "trinity" education platform of "positive classroom education+home school cultural edification+beneficial supplement of the Internet", and reshape an open and innovative education ecological environment. First, teachers should change their educational concepts, change from the leader of teaching to the guide and assistant of students' learning, and meet their personalized and diversified learning needs on the basis of accurately grasping learners' interests and abilities. The second is to face up to the "duality" characteristics of the Internet, and introduce students from interesting and entertaining Internet experience to systematic knowledge learning and effective screening of network resources, so as to eliminate the false and retain the true, remove the rough and extract the fine for my own use. Third, draw lessons from the experience of mature Muke platforms at home and abroad, integrate all kinds of high-quality education and teaching resources on the Internet, and create a Muke system suitable for the actual situation of private colleges and universities. Fourth, strengthen the construction of "smart campus", reduce costs, and build an automated and intelligent teaching management system.

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