

"Human Harmony" Applied in Higher Vocational Colleges for Cultivating Strategic and Key Talents for Rural Revitalization

Zebang Tao

Guangzhou Huali Science and Technology Vocational College, Guangzhou, 510000, China

*Corresponding author: 527443428@qq.com

Abstract: Guangzhou Huali Vocational College of science and technology seized the opportunity of national policies, made full use of its geographical advantages, worked hard from the "people and" factor, penetrated the six levels of education group, vocational college, older generation experts, young backbone teachers, young student team and graduate individual, relayed and connected the previous and the next, integrated the educational policies of the Party Central Committee into the national strategic situation of rural revitalization. Understand the rural areas, choose the rural areas, take root in the rural areas, and make contributions to the places most needed by the motherland, and finally achieve the remarkable effect of cultivating strategic and key talents for Rural Revitalization.

Keywords: Higher vocational colleges, human harmony, personnel training, rural vitalization

1. Introduction

There are many factors for success in anything, but they can not be separated from the three major factors of "time", "location" and "harmony of people". Among them, the factors of "timing" and "geographical advantage" are objective and can only be accepted passively. The factor of "human harmony" is subjective and can be achieved through one's own efforts. Guangzhou Huali Vocational College of science and technology seizes the opportunity of national policies, makes full use of its geographical advantages, actively gives play to its "human harmony" factor, vigorously cultivates strategic and key talents for rural revitalization, and helps Rural Revitalization achieve results.

2. Implementation background

2.1. National policy

The report of the 19th national congress pointed out that the issue of agriculture and rural farmers is a fundamental issue that has a bearing on the national economy and the people's livelihood. We must always take solving the "three rural" issue as the top priority of the whole Party's work and implement the Rural Revitalization Strategy.^[1] On February 21, 2021, the opinions of the Central Committee of the Communist Party of China and the State Council on comprehensively promoting rural revitalization and accelerating agricultural and rural modernization, i.e. No. 1 central document, was released, which is the 18th No. 1 central document guiding the work of "agriculture, rural areas and farmers" since the 21st century.^[2] On April 29, 2021, the 28th meeting of the Standing Committee of the 13th National People's Congress voted to adopt the law of the people's Republic of China on Promoting Rural Revitalization.^[3]

We will improve the vocational education and training system, deepen the integration of industry and education, and deepen school enterprise cooperation.^[4] On January 24, 2019, the State Council issued the implementation plan of national vocational education reform.^[5] On April 20, 2022, the 34th meeting of the Standing Committee of the 13th National People's Congress passed the revision of the Vocational Education Law of the people's Republic of China.^[6]

Our headmaster always pays attention to the policy guidance of Rural Revitalization and vocational education, and actively thinks about how to seize the opportunities of national policies and seize the opportunity to seek development.

2.2. Geographical advantages

Our school has two campuses in Guangzhou and Yunfu. Guangzhou campus is located at the important node of Guangzhou Dongguan Shenzhen Hong Kong Golden Corridor and Guangzhou Shenzhen Science and technology innovation corridor. It is located in Zengcheng District of Guangzhou City, which has the reputation of national top 100 comprehensive strength areas, national top 100 green development areas and national top 100 science and technology innovation areas.^[7]

Zengcheng district is the municipal district, outer suburb and agriculture related district of Guangzhou. With the ardent expectation of the province and the city, Zengcheng district has successively won the title of advanced collective for poverty alleviation in Guangdong Province, national top ten demonstration counties for rural revitalization, national first batch of agricultural modernization demonstration areas, national advanced collective for grain production, National County for agricultural product quality and safety, national advanced county for village cleaning action The honorary title of national model county for deepening the reform of small reservoir management system has won the first place in the performance evaluation of Guangzhou's Rural Revitalization Strategy and the first place in the Pearl River Delta region in the performance evaluation of Guangdong's Rural Revitalization Strategy.^[8]

The unique geographical location and obvious advantages of our Guangzhou Campus undoubtedly provide convenient natural conditions for our school to help rural revitalization.

3. Main practices

Mencius pointed out in the chapter "Gongsun Chou Xia" of Mencius that the weather is not as favorable as the location, and the location is not as favorable as the harmony of people.^[9] Although there are two major advantages of national policy and geographical location, the "human harmony" factor is more important and plays a decisive role. Our school works hard from the "human harmony" factor, penetrates the six levels of education group, vocational college, older generation experts, young backbone teachers, young student team and graduate individual, relays and connects the previous and the next, and vigorously cultivates strategic and key talents for Rural Revitalization.

Table 1: Theoretical model diagram of favorable weather, location and people

Factor	Range	Subjective and objective	Connotation	Specific working means
Weather	National policy environment	Objective, individuals and units can only passively accept.	Rural revitalization strategy, development of vocational education	Seize the opportunity of national policy
↓ Pull the top layer				
Renhe	Personal And units	With subjective initiative, individuals and units can make active efforts to reform.	Carry forward the spirit of Guangdong, adapt to the needs of social development and the national situation, and actively integrate the educational principles and policies of the Party Central Committee into the overall strategic situation of Rural Revitalization.	From the perspective of "human harmony", we will work hard to cultivate strategic and key talents for rural revitalization through the six levels of education groups, vocational colleges, older generation experts, young backbone teachers, young student teams and graduates.
↑ Play the role of grassroots promotion				
Geography	Local area microenvironment	Objective, individuals and units can only passively accept.	Guangzhou Municipal District, outer suburbs, agriculture related areas, typical villages	Make full use of geographical advantages

3.1. Education Group actively gives play to the "human harmony" factor

Our university is a member of Huali university group. Huali university group is a pioneer in China's

private education industry. Thanks to the founder's forward-looking thinking, correct leadership and the unity of all employees, it has developed rapidly. It was successfully listed on the main board of the Hong Kong Stock Exchange on November 25, 2019 (Stock Code: 1756. HK). ^[10] In recent years, Huali university group has paid more and more attention to vocational education. On April 25, 2022, it officially changed its name to China Vocational Education Holding Co., Ltd. and the Chinese abbreviation of its shares was changed from "Huali university group" to "China Vocational Education". It strives to work hard in the field of vocational education, strive to create a nationally influential vocational education brand, and better serve the society. ^[11]

The forward-looking thinking, correct leadership of the founder of the education group and the unity of all employees are the first level of "human harmony", which has become a strong support for our school to help rural revitalization.

3.2. Vocational colleges actively play the "human harmony" factor

Our school is a full-time general higher vocational college approved by the people's Government of Guangdong Province and filed by the Ministry of education. It was founded in June 1999 and has a history of more than 20 years. It has won the honorary titles of national advanced school running unit, China's private education innovation demonstration unit, the most brand influential University, the most comprehensive competitive private university, and the 40 year outstanding contribution unit of private education. In 2017, our university's undergraduate upgrading plan was successfully included in the "13th five year plan" of Guangdong Province. In 2022, our university ranked the third among the private higher vocational colleges in Guangdong Province in the competitiveness ranking of China's higher vocational colleges. ^[7] In the future, the university will take the newly revised vocational education law as the guide, with the goal of Creating Provincial high-level higher vocational colleges as the goal, continue to deepen the education and teaching reform, adhere to the road of connotation development, characteristic development and quality development, and strive to build a famous school with a century of domestic reputation, provincial leadership and distinctive characteristics!

The party and government leading group of our school correctly understood the ideas of the government education administrative department and the higher education group, with clear objectives and unity, and vigorously promoted the reform and development of the school. This is the second level of "human harmony" and the most direct driving force for our school to help the Rural Revitalization.

The specific implementation measures of our school in cultivating strategic and key talents for Rural Revitalization include three steps:

3.2.1. Introduce talents and set an example

The party and government leaders of the University attach great importance to the work of Rural Revitalization. They have made great efforts to invite Comrade Li Xianglin, former director of yew Research Institute of Beihua University of Jilin Province, special commissioner of rural science and technology of Jilin Province and retired professor, who has been interviewed by CCTV Oriental time and space, to work in our university and join in the work tide of Rural Revitalization assisted by science and technology in our province, It has contributed the enthusiasm and strength of private colleges and universities to the "green water and green mountains" of our province. After coming to our university, with the strong support and help of our university, Professor Li Xianglin was successively elected as the rural science and Technology Commissioner of Guangzhou City and Guangdong Province. He served as the vice chairman of the Rural Revitalization industry alliance of the association of science and technology of Guangdong private universities and the director of the science popularization department. He was rated as a famous science popularization teacher of Guangzhou City and an excellent grass-roots science popularization worker of Guangzhou City, and became the soul of the Rural Revitalization work of our university. The introduction of the older generation of experts and their greater influence with the support and help of the school is the third level of "human harmony", which plays a role of talent demonstration as a benchmark.

3.2.2. Bring the old with the new and cultivate talents

Professor Li Xianglin organized and carried out a number of lectures, trainings and seminars on young teachers' participation in Rural Revitalization in our school, which stimulated the enthusiasm of young teachers and imparted experience, knowledge and skills. Tao Zebang, a young teacher of our school, has a strong interest in Rural Revitalization. Since 2002, he has continuously participated in rural work through various ways, and has a relatively solid foundation for rural work. He has won the advanced

individual of volunteering in rural areas at the school, county, city and province. His deeds were successively published by Tencent in June 2016 as "I have been a volunteer for 15 years, not to prove that I am a good person" "My 15 years of volunteer career" was reported on the top of the front page news for one month. With the support of the school, Mr. Tao Zebang took the initiative to learn from Professor Li Xianglin and ask for advice with an open mind, and actively participated in Professor Li Xianglin's Rural Revitalization practice project. Professor Li Xianglin passed on and taught Tao Zebang's valuable experience, experience, knowledge and skills in rural revitalization through project guidance, ideological exchange, experience teaching, skill training and other methods, helping Tao Zebang become the young backbone and backbone of our school's Rural Revitalization work. In September 2019, Mr. Tao Zebang was employed by the office of the Rural Revitalization Strategy leading group of the Guangzhou Municipal CPC Committee as the expert of "100 regiments and 1000 people going to the countryside with science and technology" for Rural Revitalization in Guangzhou. He began to take his own role and bring new achievements with the old.

3.2.3. Sow seeds and seedlings to cultivate talents for the country

With the help of the youth league construction platform, Mr. Tao Zebang further imparted the experience, knowledge and skills of Rural Revitalization work to the vast number of young students by serving as guidance teachers, training classes, training camps, seminars and other means for key groups such as student party members, League cadres, student union cadres, community cadres, class cadres, veteran students and young volunteers. With the help of the youth league construction platform, Mr. Tao Zebang creatively combined the three rural guidance work, social practice work, curriculum ideological and political teaching and Rural Revitalization. Actively play the role of a bridge, actively integrate the growth of young teachers into the overall national strategic situation of rural revitalization, train strategic and key talents for rural revitalization, and connect the past and the future. Actively play a guiding role, integrate the Party Central Committee's educational policies and principles of educating people for the party and the country into the overall strategic situation of rural revitalization, and guide the vast number of young students to understand, understand, choose and root in the countryside, and make contributions to the motherland where they are most needed.

The old generation of experts carefully taught, and the young backbone teachers modestly studied and actively played the role of bridge and guidance. It is the fourth level of "human harmony" and plays a connecting role in talent inheritance.

Table 2: Strategic and key talent training path map for Rural Revitalization

Culture carrier	Cultivation effect	
Key groups of students	Filter objects	From top to bottom, the training intensity is gradually increased and the training degree is gradually deepened. ↓
Seminar (large)	Understanding	
Training camp (medium)	the	
Training course (small)	countryside	
Project team (refining)	Understand the countryside	
Individual graduate (accurate)	Choose countryside	
Township backbone	Take root in the countryside	

4. Achieve results

4.1. Typical achievements of young student team

2021 will be a good harvest year for litchi in Guangdong. The crystal clear and juicy lychees are about to be sold all over the country. However, due to the resurgence of the epidemic, the traditional sales channels of some farmers in Zengcheng District of Guangzhou are affected, breaking the joy of fruit farmers. If the local lychees are not sold in time, they will rot on the trees and cause huge losses to fruit farmers. In June 2021, our school actively responded to the government's call to help agriculture, and formed a live broadcast team of young students and key groups to help agriculture. In the litchi garden in Wugang mountain, Shatou village, Xiancun Town, Zengcheng District, we carried goods live through the Tiktok platform to practice the skills of "Internet + characteristic agricultural product marketing trade".

The young students of the live broadcast team for agriculture help explained the characteristics, sources and culture of "xianjinfeng" litchi in Xiancun to the national netizens in front of the camera with the most simple and common display boards, tables, mobile phones, laptops and other equipment. They took the netizens to watch the litchi covered with branches in the orchard through the camera, answered

the netizens' questions in real time and recorded the orders. In the process of live broadcast, the young students of the live broadcast team have successively applied forwarding skills, secondary forwarding skills, brand culture explanation skills, real-time dynamic viewing skills, public welfare element promotion skills and so on.

The live broadcast lasted for one hour. Orders from Guangdong, Jiangxi, Hunan, Hubei and other provinces all over the country flooded in, and finally received more than 4000 Jin of orders. While actively carrying out labor practice, natural education and off-campus teaching, it successfully cultivated students' skills of "Internet + characteristic agricultural product marketing and trade", helped local farmers share their worries and solve difficulties, and helped fully implement the Rural Revitalization Strategy. It has been successively accepted by people's information "South +" client, Guangzhou Daily, new express, Sina, Netease and other national, provincial and municipal media and online new media reported and reprinted.

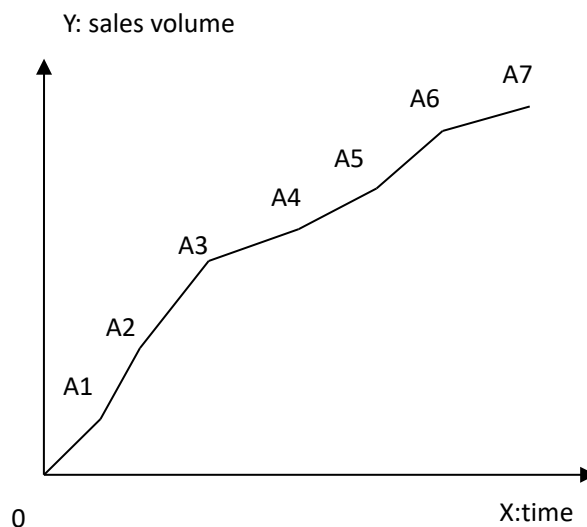


Figure 1: Analysis of sales effect of Zengcheng litchi direct seeding

0 - A1: At the beginning of the live broadcast sales, the sales volume grew from nothing. The main factor for the increase in sales volume is the increase in time.

A1-A2: the live broadcast team is forwarding for the first time. The main factor for the increase in sales is the application of forwarding skills.

A2-A3: the live broadcast team invites friends, relatives, teachers, students and alumni to carry out secondary forwarding. The main factor for the increase in sales is the application of secondary forwarding skills.

A3-A4: the live broadcast team has added the explanation of the characteristics, sources and culture of litchi. The main factor for the increase in sales volume is the application of cultural explanation skills of agricultural products.

A4-A5: the live broadcast team takes netizens to watch the litchi covered with branches in the orchard through the lens. The main factor for the increase in sales is the application of real-time dynamic viewing skills.

A5-A6: in combination with public welfare elements, the live broadcast team will donate 1 yuan to the children in poor mountainous areas for each kilogram of lychee purchased, and complete the donation through the "Guangdong poverty relief day" platform. The main factor for the increase in sales is the application of public welfare elements to promote skills.

A6-A7: the overall skills of marketing trade are further improved, and the sales volume is rising. The sales time was only one hour, and the sales volume reached 4000 Jin.

In July 2021, our school actively responded to the call of the government again. On the basis of the live broadcast team to help farmers, Mr. Tao Zebang organized a Rural Revitalization practice group of "agricultural product marketing and trade research" and served as a guide teacher to conduct research in the rural front line. Due to the solid foundation and sufficient preparation in the early stage, the activities were carried out smoothly. In the process, the farmers and merchants gave strong support and cooperation, and the local Party committee and government paid attention to the research work. The Research Report

"Research on difficulties and Countermeasures of agricultural product marketing and trade" written by the team was published on the official website of the CYL Central Committee, which was affirmed and promoted by the CYL Central Committee. The team has been rated as the key team and lighthouse practice team in Guangdong Province by the Provincial Youth League Committee, and the national key team and excellent team in the three rural areas by the Central Committee of the Youth League, reaching the highest peak in the country. The Rural Revitalization practice group is the first national key and national excellent team selected by our university since its founding. It is the only team selected among all schools in Zengcheng District of Guangzhou City and the only private vocational college team selected by Guangzhou City and Guangdong Province in that year. It has created many historical records of the province, city, district and University, written into the year-end summary report of our university, and made great contributions to the Rural Revitalization work of the province, city, district and university.

The success of the youth student team in helping the Rural Revitalization is the fifth level of "human harmony", which plays a role in the talent training of inspiring students, improving skills and successfully educating people with teams.

4.2. Typical cases of individual achievements of graduates

Gathering is a fire, scattering is full of stars. If it is said that the team of young students engaged in Rural Revitalization is a raging fire, the individual graduates who glow at the grass-roots level in the township are the stars shining in the vast night sky.

Zhang Guojie, who majored in Business Administration in 2010, has actively participated in the social practice activities organized by the University since he entered the school. During the period from enrollment in 2010 to work in 2017, he participated in the "three rural trips" five times. In 2012 and 2015, he was rated as the advanced individual of "three rural trips" in Guangdong Province. From October 2017 to now, Zhang Guojie has taken root in Naji Town, Enping City, and has successively carried out activities such as sending classes to the countryside, sending teachers to the home, Party building plus public welfare, Party building plus left behind children, Party building plus living alone elderly, Party building plus rural construction. In January 2020, Zhang Guojie's case of "building a new model of" party building + left behind children "and guiding the new development of grassroots party building" won the third prize of the excellent case of grassroots party building in Enping City. In July 2021, Comrade Zhang Guojie was rated as an excellent party worker in Enping City, and his work was fully affirmed by the party organizations at higher levels. In January 2022, Zhang Guojie was appointed as the director of the Party Construction Office of Naji town and the liaison of the Huangjiao village resident team, and became the backbone of the township.

According to statistics, from 2016 to 2022, nearly 1000 graduates of our university have taken the initiative to work in townships and towns, serve townships and towns, and help rural revitalization. They have traveled all over Guangdong Province, radiating Yunnan, Hunan, Jiangsu, Jiangxi and other provinces.

Table 3: Statistics of Township Employment in our university from 2016 to 2022

year	Employment	man	woman
2016 year	105	65	40
2017 year	147	76	71
2018 year	113	68	45
2019 year	73	41	32
2020 year	121	78	43
2021 year	108	70	38
2022 year	112	51	61
Summary	779	449	330

Data source: Employment Guidance Office of Guangzhou Huali Science and Technology Vocational College

Our school not only actively guides graduates to choose rural areas and take root in rural areas, but also actively selects rural excellent talents for in-depth training to help rural young talents grow rapidly.

Li Canping, a 2020 marketing major in our school, was a non commissioned officer of the Navy. During his service, he won the third class merit once, the outstanding soldier four times, and the commendation four times. After retirement, he returned to Yonghan Town, Longmen County to work at the grass-roots level. Thanks to the preferential policies of the national higher vocational education expansion, the comrade was successfully selected to enter the marketing major of our university for on-

the-job training after strict assessment. The teacher in charge of the class and the course teachers actively combine the students' rural work experience and professional learning direction to teach students according to their aptitude, and give careful guidance on many topics such as the establishment of agricultural product brands, agricultural product market channels, agricultural product marketing skills, and farmers' employment and entrepreneurship training. Teachers and students are in close contact with each other at ordinary times, and maintain teaching guidance through teaching, telephone, wechat, QQ, email, etc. On holidays, we will go to the township where the student works for social practice, off campus teaching, field observation, visit Township merchants, exchange research, chat with farmers, do farm work, put knowledge and skills learning in the field, and do teaching and education work in the rural base. Now, Li Canping has grown into a middle-level cadre of Yonghan town government. He has been responsible for village and town management, peasant communication, labor security, employment and entrepreneurship. He has won the honorary title of "advanced individual of Yonghan town government work" for many years in a row, and his work has been fully affirmed by the superior leaders and competent departments. At the same time, Li Canping also served as a member of the Party committee of Shangpu village, shouldering the responsibility of training more rural revitalization talents and taking the lead in getting rich.

The graduates are rooted in the grass-roots level of towns and villages, and they shine at their posts. They are the sixth level of "human harmony", which has played a role in the talent service of bravely shouldering historical responsibilities, integrating into the national strategy and rejuvenating the Chinese nation.

Table 4: Human and theory model diagram

Arrangement	Object	Practice	Effect	
1	Education Group	The forward-looking thinking, correct leadership of the founder of education group and the unity of all employees	Strong support for Rural Revitalization	⇓ From top to bottom, step by step.
2	Vocational College	The party and government leading groups correctly understand the ideas of the government's education administrative departments and the higher education groups, have clear objectives, unite as one, and vigorously promote the reform and development of the school	The most direct driving force for Rural Revitalization	
3	Older generation experts	1. Introduce the older generation of experts and set an example. 2. With the support and help of the school, the older generation of experts have exerted greater influence and become the soul of our school's Rural Revitalization work.	It has played a role model for talents	⇓⇕ Both from the top to the bottom and from the bottom to the top.
4	Young backbone teachers	1. The older generation of experts carefully teach, and the young backbone teachers learn from their teachers and learn modestly. 2. With the help of the youth league construction platform, the youth backbone has trained the key groups of young students, actively played the role of bridge and guidance, and further become the youth backbone and backbone of Rural Revitalization.	It has played a connecting arole in talent inheritance	
5	Youth student team	On the one hand, we can inspire students and improve their professional skills through team practice; on the other hand, we can guide students to know and understand the countryside.	It has played the role of cultivating talents for the party and the country, and cultivating strategic and key talents for Rural Revitalization	⇓ From top to bottom, the effect gradually expands.
6	Individual graduate	Graduates choose rural areas, take root in rural areas, serve rural areas, shine at the grass-roots posts in townships and towns, grow into backbone of townships and towns, and shoulder the responsibility of training more rural revitalization talents and taking the lead in getting rich.	It has played a role in bravely assuming historical responsibility, integrating into the national strategy and rejuvenating the Chinese nation	

5. Experience summary

Students are the main body of the school. It is a lofty mission entrusted by the party and the state to

educate people for the party and the country, and to train a batch of socialist builders and successors who are responsible for the great task of national rejuvenation. Our school has the following experience in successfully training strategic and key talents for Rural Revitalization:

5.1. Be good at applying national policies

In the process of educating people, our school has successively combined national policies, principles and platforms such as vocational education, rural revitalization, higher vocational education enrollment expansion, curriculum ideological and political education, and League building platform to do great things.

5.2. "Human harmony" plays a decisive role

Our school has worked hard from the "human harmony" factor. It penetrates six levels, relays layer by layer, connects the upper and lower levels, teaches students according to their aptitude and gives careful guidance.

5.3. Carry forward the spirit of Guangdong

With the spirit of being bold, pragmatic and enterprising, open and compatible, and dedicated, we will do our business in an innovative way and with the concept of entrepreneurship.

5.4. Pay attention to the role of bridges and guidance, so as to achieve the effect of sowing seedlings and carrying forward the cause

In the process of educating people, we should really regard the school as a big tree and sow a seed. The seeds will grow into big trees and continue to sow more seeds. In this way, they will continue to circulate and grow endlessly. Finally, water will wear away the stone, and accumulated water will become an abyss.

5.5. To meet the needs of social development and the national situation

We will actively guide young students to take root at the grass-roots level in townships and towns, and vigorously solve the employment and entrepreneurship problems of students. To share the worries and solve difficulties for the country with the heart of family and country.

6. Looking ahead

6.1. Persistence

Little steps make a thousand miles There is no river or sea without a small stream. In the process of our school's assistance to rural revitalization, whether it is the older generation of experts, young backbone teachers, young student teams and graduates, their success has been accumulated over the years. For example, Professor Li Xianglin, an expert of the older generation, has been engaged in agricultural scientific research all his life. For example, Tao Zebang, a young backbone teacher, has participated in rural work for more than 20 years since 2002. Another example is Zhang Guojie, an outstanding graduate, who participated in the "three rural trips" five times from his enrollment in 2010 to his work in 2017. Therefore, our school's Rural Revitalization talent training work should be unremitting, accumulated and developed, from quantitative change to qualitative change, and create excellent products.

6.2. Perfect

Young teachers are full of vitality, energy and enthusiasm. They are in the key position of connecting the past and the future with the experience and skills of school and rural revitalization, and are the backbone and backbone of school and Rural Revitalization. However, young teachers are also at the age of old and young. They need to take care of their family and work at the same time. At this time, they also need to spare some energy to help the Rural Revitalization. In terms of time, they need to take care of the three. In particular, they need to do a good job in Rural Revitalization. This is a great test for young teachers. Through the improvement of the system, the worries of young teachers can be greatly alleviated.

For example, the special project of Rural Revitalization can be actively carried out to provide financial support to young teachers. For example, special projects for Rural Revitalization are treated equally with educational reform projects and scientific research projects, and support for the promotion of young teachers is given.

6.3. Innovation

If we say that the "persistence" and "perfection" of Rural Revitalization are on the "defensive", then the "innovation" of Rural Revitalization is on the "offensive". China's transition from poverty alleviation to rural revitalization is unprecedented in other countries and lacks reference and learning objects. We need to feel the stones and cross the river to embark on a road of Rural Revitalization with Chinese characteristics. How to integrate information and resources on the existing basis to help rural revitalization is a great test of our wisdom. For example, we should integrate the Party Central Committee's educational principles and policies into the overall national strategic situation of Rural Revitalization. For example, with the help of the youth league construction platform, we have creatively combined the guidance work of "three rural areas", social practice work, curriculum ideological and political teaching and Rural Revitalization. Another example is the national summer social practice volunteer service special team project "agricultural product marketing trade + Putonghua training" of "popularizing and helping rural revitalization" of our university in 2022, which combines the three rural volunteer services, helping rural revitalization, school professional knowledge, vocational skills training, Putonghua popularization and promotion. This is the latest and most specific innovation practice case. All these show the importance of innovation to the revitalization of rural areas.

Time flies, time flies. We are deeply aware that the vast rural areas have huge space and can do much. We are all small and ordinary. Only by devoting our personal life to the overall situation of national strategy and combining our ideal pursuit with the destiny of the country and the nation can we reflect the life value of our contemporary youth and make our life more colorful and brilliant!

Acknowledgements

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