

# Research on the construction strategy of ancient Chinese literature curriculum think tank in universities

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**Abstract:** Ancient Chinese literature, as a specialized basic course of Chinese language and literature in colleges and universities, has been playing an important role in inheriting Chinese culture, spreading national spirit and transmitting Chinese power. The construction of socialist think tanks with Chinese characteristics is an important guarantee for building a strong socialist culture. The integration of the construction concept of think tanks and professional disciplines is one of the trends of the curriculum reform of Chinese universities in the future, and will also renew the subject content and teaching methods of colleges and universities.

**Keywords:** Colleges and universities; Ancient Chinese literature; Think Tank; Construction; Tactics

## 1. Introduction

"Think Tank" is also known as brain trust, brain bank, think bank, English is think tank. The name "think tank" originated in the 1940s when the Second World War discussed the secret room of military intelligence, and by the 1970s, think tank had become a more common phenomenon of strategic research and policy consultation in Western countries.<sup>[1]</sup> In ancient China, think tanks played the role of "advisers", "counsellors" and "military advisers", and played an important role in the change of dynasties and important social changes. As early as 2017, Minister of Education Chen Baosheng once stressed at the National Conference on Education work: "We must follow the rules, accelerate the construction of education think tanks, coordinate the forces of education institutes at all levels, college education departments, education professional associations, and education administration policy research institutions, and build and improve the modern education decision-making service system."<sup>[2]</sup> In the past few years, the state's attention to the construction of think tanks and measures have increased year by year, and great achievements have been made. As of October 2022, the China Think Tank Research and Evaluation Center of Nanjing University, referred to as CTTI, has completed the third phase of system upgrade and has been successfully put into operation.<sup>[3]</sup> University think tank is the main force of think tank, and the construction of university professional course think tank is an inevitable trend in the future.

## 2. The necessity of integrating ancient Chinese literature courses with think tanks in universities

Ancient Chinese literature is a basic compulsory course of Chinese language and literature in colleges and universities, which covers important writers, literary works, literary creation activities of literati groups, and so on. By mastering the development of the history of Chinese literature, we can help students form deeper text interpretation ability, thinking development ability, aesthetic appreciation ability, cultural understanding ability, and cultivate students' strong sense of national pride, historical mission and social responsibility. Making use of the advantages of the ancient Chinese literature course in colleges and universities, it is an inevitable requirement to strengthen the patriotic education for students. Ancient Chinese literature involves a long historical span and a large number of works by outstanding writers, which is easier to produce spiritual guidance for college students. For example, through the study of Qu Yuan's Li SAO and Zhuge Liang's Out of the Teachers, students can cultivate great patriotic feelings, so that they have a wide embrace of history and great ideals of the sages have a deep admiration. For another example, when we study Cao Zhi's Ode to the Goddess of Luo and Li Shangyin's Jin Se, we can't help but be impressed by the brilliance of the authors. Compared with other professional basic courses of Chinese language and literature, the course of ancient Chinese literature can bring people more inspiration and shock, so that our spirit is invigorated and our emotions are passionate. This course can

help students to understand the broad and profound Chinese culture to the greatest extent and understand the significance of literary works for human development and social progress. The establishment of the ancient Chinese literature curriculum think tank not only has irreplaceable strategic significance for deepening the curriculum reform of colleges and universities, but also helps to perfect the university think tank system and realize its professional development path.

As the concentration of talents and knowledge production, universities provide high-quality research talents and good research environment for university think tanks.<sup>[4]</sup> As an important part of China's think tanks, university think tanks differ from other industry think tanks in that they have a deeper academic orientation, which must be aimed at social service, which determines that university think tanks must have both academic and service characteristics. Obviously, academic and professional are related, and service and practice are conflated. At present, the think tank in Chinese universities has a certain scale, the service function of the think tank has been discussed more in the academic circle, and it has been realized well in some fields. However, the academic characteristics of university think tanks have not been fully reflected, and subject think tanks that can meet specific needs have not been built.

The all-media era with 5G technology has completely subverted the history of the single means of information provided by traditional media and realized the integration, trivialization and diversification of information. The intervention of this all-media media has directly changed the way of cognition in all fields of society, especially the way of education in colleges and universities.<sup>[5]</sup> It is no exaggeration to say that in many fields of society, the education field is the most affected by omnimedia. The update of this technology continues to catalyze the previous classroom transmission mode, making the learning space become infinite, learning information is everywhere, learning places are everywhere, learning content is vast, and learning means are flexible and diverse. Only Tencent a company launched the circle of friends, public number, video number, small program. When a large amount of learning information flooded in, some famous scholars have joined the team of "we media" and established their own video accounts. Professor Zhou Yueyue of Communication University of China, Professor Dai Jinhua of Peking University, and Professor Wang Defeng of Fudan University have publicly transmitted knowledge to the society through new media, recorded videos and lectures, and gained a lot of attention and set off a large wave. Through the above explanation, China's traditional culture and The Times have entered a new stage, as an important part of Chinese traditional culture, ancient Chinese literature must be in the teaching content, teaching methods, teaching methods on the breakthrough, in order to become a solid force to promote the establishment of cultural confidence. In order to achieve all this, it is inseparable from the promotion of the talent platform, think tank experts through the selection of topics, research, feedback, to the superior authorities to offer suggestions, which will certainly produce influential policy guidance, and then promote the course reform process.

### **3. The Ways to achieve the integration of ancient Chinese literature courses and think tanks in universities**

#### ***3.1. Establish a multimedia literature database***

The so-called multimedia database refers to a comprehensive document transmission platform that includes text, microform documents, images, videos and online information resources. With the introduction of the concept of big data, the group's attention to individuals beyond time and space has changed the connotation of data, and ultimately driven the transformation of transmission channels. In such a big cultural background, simply consulting books and browsing information can no longer meet the needs of readers, and the content and capacity of literature are undergoing major changes.

Literature database was first set up in the library, generally refers to the public library and university library, readers through the library platform to consult documents. With the advent of the all-media era, the era of paper books as the only source of information has long passed, and digital reading has become a trend and direction. The course of ancient Chinese literature involves a great deal of literature knowledge, which is the subject most closely related to historical literature. Some universities and research institutes have their own literature databases now, such as the Chinese Academy of Social Sciences and the Chinese National Academy of Arts.

At present, there are not many universities with digital literature database in China, because the conversion of paper literature into multimedia literature must rely on certain technical basis and financial support. This requires, first and foremost, the most advanced approach in terms of hardware facilities and technical processing. Publications have higher requirements for the clarity of picture processing, and

more graphic files are saved in the computer by scanning, and then converted into digital text TXT, JPEG, IJF and other formats by professional software to save on the mass memory. In the hardware market, the most advanced KABIS is the epoch-making robot scanner newly launched by Ai Kan (Beijing) Image Technology Company, which can simulate the vacuum adsorption page turning technology of the human arm and reduce the damage to the precious original due to touch. It uses the SmarCradle "laser eye" dynamic processing program, the resolution is very high, up to 325dpi- 600dpi, 24-bit color, can complete 3300 pages per hour scanning speed, and can work for 7 days without stopping, withstand high-intensity digital work. The disadvantage is that the cost is high, the volume is large, the weight is heavy, and the temperature and humidity requirements of the operating environment are high. There are also some manual scanners, such as Fujitsu scanners, the highest resolution can reach 600dpi, the work efficiency is not as good as KABIS, but the operating environment requirements are lower, and the cost is not high. Colleges and universities can purchase relevant equipment according to their own actual conditions.

To achieve the establishment of digital literature database, rely on hardware, but also rely on software, as of September 2023, scanning King CS has 520 million users, its high degree of text restoration, is the current industry leader, no one can be right, we can use similar to her to identify literature, establish a digital database card. In addition, some software storage conversion functions are also constantly updated, under the accumulation of new media technologies, IOS, BIN, NRG, CIF, FCD, IMG, DFI and other formats present a coexistence trend, the author has more choices, more convenient reading. Similar to these software, we should make full use of it, with the blessing of these new technologies, the vision of establishing a digital document database of ancient Chinese literature is not far away.

### ***3.2. Sound think tank mechanism***

The real purpose of the construction of think tank is to collect the world's ideas for our own use. In order to better play the function of university think tank serving students and society, we must improve the think tank mechanism. It is generally believed that the think tank mechanism includes the talent mechanism, the planning mechanism, the research mechanism and the feedback mechanism. Talent mechanism is the core of think tank, university think tank itself is a high-level talent gathering and exchange platform. Talents with professional backgrounds gather here to carry out dialogue, discussion and debate on issues of common concern and focus, so as to reach a consensus and finally form a practice-oriented applied research report. For ancient literature courses, in order to build an excellent think tank platform, we must attach importance to talents, recruit professional scholars, face ancient literature education in colleges and universities from a professional perspective, and offer suggestions for curriculum reform, which is the primary condition for the construction of think tanks. The planning mechanism is responsible for the topic planning, and experts and scholars plan for hot issues, such as the integration strategy of ancient Chinese literature and culture self-confidence, the inheritance of ancient Chinese literature and advanced socialist culture, the classicization of ancient Chinese literature history, and the development of education and literature in Song Dynasty, etc. These topics can reflect the needs of the current era and the characteristics of the discipline. The research mechanism refers to the conclusions drawn from the research in practice after the selection of the topic is established, which is the practical process of the formation of the results of the think tank and the core link of the university think tank. Feedback mechanism is the process by which think tanks form reports on the results of research and offer suggestions to the education authorities. How to provide valuable suggestions to higher authorities and guide them to be converted into policy opinions is also the key to the ultimate achievement of think tanks. The think tank mechanism is interlinked, indispensable, interrelated and mutually restrictive.

### ***3.3. Strengthen cooperation and communication with other disciplines and departments in universities***

Providing good advice to the government and providing high-quality education for students is the ultimate goal of the construction of university think tanks. The main content of ancient Chinese literature is the history of ancient literature, which is closely related to linguistics, philology, history, and geography. Its content is comprehensive and omnipotent. For example, the book was written in the year 547 AD in "Luoyang Jialan Ji", which appears to be a note, but actually integrates history, geography, Buddhism, and literature. Although it is explained in a special chapter in Yuan Xingpei's version of "History of Chinese Literature", it cannot be simply defined as a literary work. For example, the Book of Mountains and Seas, written in the pre Qin period, not only records a large number of ancient myths, but also a large number of geographical features. The dual nature of literature and geography is evident. It can be seen that in order to build a high-precision ancient literature think tank platform, it is necessary to cooperate

and exchange with other disciplines, including sharing knowledge achievements with experts and scholars in other disciplines, jointly discussing problems, and achieving talent, knowledge, and information supplementation in ancient literature think tanks. In addition, the library is the teaching and auxiliary functional department of universities, serving as the literature center, information resource center, and knowledge management center of universities. It is an academic institution that serves teaching and scientific research. Many precious literature can only be collected in university libraries, such as the "Zili Wencun" preserved in the library of Northeast Normal University, which involves chronology, chronology, synopsis, itinerary, inscriptions, and other contents. It was compiled by Qing Dynasty scholar Na Qing'an and was written in Daoguang Jiyou (1849), making it a very precious and rare book. In order to achieve the construction of think tanks in ancient Chinese literature courses, it is necessary to strengthen information exchange, resource exchange, and technological exchange with libraries.

#### ***3.4. Strengthen communication and cooperation with relevant government departments***

The government is one of the service objects of think tanks. In recent years, as an important bridge between knowledge and policies, think tanks in various industries have met the needs of the country and served the people by providing advice to the government, and have played an increasingly important role in promoting the development of China's social, economic and cultural undertakings. As an important part of the new think tank system with Chinese characteristics, university think tanks have made certain achievements in disseminating positive energy, transmitting new information and guiding public opinion. Compared with think tanks in other fields, university think tanks possess a large amount of information and a variety of forms of knowledge and information, so they should be the main carriers of policy consultation and policy adoption by government departments. Strengthening communication and cooperation with the government is conducive to the reform of think tanks' own system on the one hand, and helps the government to better play its function of macro-control and realize the fundamental purpose of serving the people on the other hand.

The knowledge system of ancient Chinese literature is closely related to the establishment of Chinese national cultural confidence, and a lot of our national cultural confidence comes precisely from the integrity and deeds of ancient literati. These should also be taken seriously by the government. Poet Du Fu adrift southwest 11 years, today's Du Fu grass hall has become a cultural tourism must pass through Chengdu, poet Li Bai once in the peach blossom Tan town to accept Wang Lun gift farewell, today's peach blossom Tan town has developed into a national 4A scenic spot, poet Qu Yuan boulder self-sedimentation, martyr country, today's Miluo River still has his ruins, Every Dragon Boat Festival, the government organizes local residents to carry out many cultural activities in his honor. Literature changes history, literature expresses history, literature illuminates history. To carry forward the fine traditional Chinese culture and build a strong socialist culture, it cannot be separated from the contribution and escort of ancient Chinese literature. Ancient Chinese literature think tanks can make use of the government to build a platform for exchanges and cooperation with the outside world to achieve deep cooperation between their specialty and other specialties and other social organizations. For example, exchanges and cooperation between the government and non-governmental societies will be achieved.

Folk association is a mass academic group formed by local scholars in the process of academic research and exchange, which has the characteristics of academic, mass, talent intensive and service. The members of the society generally include local government officials, university administrators and teachers, sociologists, folk experts, etc. The fundamental difference between the society and the Chamber of Commerce and association is that it is more academic, its members have higher professional quality, and its social influence is greater. The president of the association is usually a local professional leader in a certain field, such as Professor Zhang Wendong, president of Jilin Provincial Society of Media, is the dean of the College of Media and Communication of Northeast Normal University and doctoral supervisor, and Professor Xu Zhengkao, president of Jilin Provincial Language Society, is the former dean of the College of Literature of Jilin University and doctoral supervisor, and part-time executive director of Chinese Language Society and vice president of China Rhetoric Society. The government can organize cooperation between think tanks and the society to carry out reader publicity activities, and invite experts and scholars from the members of the society to hold cultural forums on a regular basis to introduce the charm of ancient Chinese literature to more readers.

#### 4. Conclusions

As a basic course of Chinese language and literature, ancient Chinese literature plays a very important role in the whole curriculum system. The advent of the all-media era has completely changed the previous education model. As college teachers, we must integrate into and actively participate in this change, so as to convey the cognition, emotion, creation and power of ancient Chinese literati to students in a better form. The construction of disciplinary think tanks in universities is still in the embryonic stage, the author of this paper believes that it will be the trend of The Times, because think tanks will be specialized, only in this way can they better play the value of advancing with The Times. This will make a comprehensive consideration of the professional quality of the teachers of ancient Chinese literature, and will also completely change the future fate of the discipline. 4.5 billion years after the birth of the earth, human beings did not appear, ancient Chinese literature is just a fragment in the long history of it, but in this fragment of history, we have appreciated the perseverance of the Chinese sons and daughters, facing difficulties, risking their lives for justice, self-improvement. That is what we should remember and must remember.

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