

Reflections on the Study of the Effectiveness of College English Teaching in the Department of Educational Information Technology

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ABSTRACT. *Nowadays, education information technology has become a commonly used teaching method in English teaching classrooms. If education information technology can be effectively used, the learning effect of students can be greatly improved, and the teaching quality of teachers can be optimized. Therefore, this article will conduct a certain research on educational information technology, find the correct use of information technology, and effectively carry out English teaching.*

KEYWORDS: *Educational information, College english, Teaching effectiveness*

1. Introduction

Now we are in the information age, the speed of information transmission development and the development of science and technology are getting better and better, and people's information awareness and information literacy are constantly improving. With the development of the times, college English teaching should also meet the needs of the development of the times and better apply information technology. The use of teaching information technology in college English teaching is conducive to changing the traditional way of thinking, allowing students to feel the charm of English and better improve their English level.

2. The Significance of Information Technology for College English Teaching

In college English teaching, if information technology and teaching-related work are combined, it can help teachers to better teach, students will gain more knowledge, and at the same time, they can better highlight the main body of students in the classroom. The status allows students to discuss and exchange knowledge with each other, which is conducive to their own independent learning. Teaching under information technology is more conducive to the development of students' abilities in all aspects and improve their own practical level.

3. Problems in College English Teaching

3.1 Single Teaching Method

Today, most teachers still use traditional teaching methods. In college English teaching, teachers still use instillation to let everyone recite words. They ignore the status of students in the classroom. Students are less active in the learning process, and they are more inclined to passive learning. They feel that the teacher's teaching method is more uninteresting, and the enthusiasm and enthusiasm for learning are gradually reduced. Therefore, the effect of college English learning will be poor, and the grades will be unsatisfactory. The comprehensive ability of English cannot be cultivated well.

3.2 Ignore the Guidance of Thinking

College students' thinking consciousness and English ability are already relatively mature, and they are a team with high ability in all aspects. Teaching English in universities is to enable students to master more in-depth and professional English knowledge, which allows students to flexibly use the knowledge of English in their future work and promote their better work and life. In the teaching of college English, teachers not only need to impart relevant English knowledge to students, but also guide students in thinking in an effective way, so

that their thinking can be diverged, and their ability and level of deep thinking can be improved. Good to improve students' overall level of English learning. However, in actual teaching, many teachers pay more attention to teaching knowledge to students, ignoring the important influence of thinking development on student learning.

4. Analysis of the Effectiveness of College English Teaching Strategies under Educational Information Technology

4.1 Using Information Technology to Create Question Situations

Nowadays, society needs more innovative and comprehensive development talents. Therefore, in college English teaching, teachers must have advanced teaching concepts and advanced information technology in order to better integrate modern teaching concepts into college English teaching and focus on cultivating students' innovative ability. In the teaching of college English, teachers can effectively use information technology. By setting innovative and practical questions, students can connect their knowledge with life and feel the effective use and value of English in life. Can improve students' innovative awareness and comprehensive ability.

For example, when learning the content of the text about the environment, before teaching, the teacher can first show a few pictures about environmental issues, and then give students some guidance. For example, students, what are the environmental problems in real life. Students can tell what they know. Next, the teacher can ask questions again? What actions can we take to optimize the environment and solve these bad environmental problems. Through layer-by-layer guidance, students can actively express their thoughts. Finally, the teacher can draw out the topics learned today; today, let's take a look at the solutions proposed in the text and the solutions we proposed. Is it the same? These languages can lead students into the real classroom. These clever doubts lay the foundation for classroom teaching, which is conducive to students' learning efficiency during the learning process.

4.2 Improve the Quality of Learning with the Help of Information Technology

With the development and progress of science and technology, many information technologies are effectively used in college English teaching, and the quality of students' learning can be greatly improved. There are more and more ways for students to acquire knowledge. They can learn knowledge in a timely manner through relevant learning websites, Weibo platforms, etc., not just by way of teachers. In the former classroom, the teacher has absolute authority, but now, the teacher and the student merge with each other and promote each other, which can enable the student to learn English better.

In college English teaching, we must effectively combine the teaching environment with the classroom teaching content. Teachers can use information technology to design corresponding teaching methods to make the classroom atmosphere active and relaxed, and students can let go of their tension, Can be more quickly integrated into the classroom, they are interested in what they learn, not only learn the basic knowledge, but also speak English aloud, able to have a relatively simple dialogue with classmates, let students say goodbye to "dumb English" "Because learning English is not only about listening and reciting; what's more important is to be able to apply what you have learned so that students can actively express and dare to express."

When we learned the English article "Living in Tianjin", the teacher could use advanced information technology to set the relevant background pictures with multimedia, and also play multiple videos about Tianjin attractions to let the students go deeper. Walk into the content of the study, empathize with the author, be able to truly understand the content of the study, to discover the characteristics of the scenery in the article, the attractions of each article in the article explained by the teacher are accompanied by videos of related content, and will learn The content of the video and the content of the video are combined to better optimize the structure of classroom teaching and truly allow information technology to promote the progress of student learning.

In college English teaching, some interesting classroom activities can be created to allow students to effectively use knowledge. The development of the times requires students to have comprehensive English skills, so certain changes and optimizations to the traditional teaching model. Therefore, the application of modern information technology in college English teaching is more in line with the needs of college students in English learning, and it is helpful to reform the English teaching model.

5. Expand the Teaching Content with the Help of Information Technology

While information technology optimizes English classrooms, teachers themselves must improve their ability to use information technology, so that students can have a better learning experience in the learning process and learning efficiency can be improved. In the classroom, you can play related videos and movies to let students understand the specific characteristics and habits of foreign life, and expand the relevant knowledge points of English teaching content, which can enable students to learn English more widely. It has more depth.

In college English teaching, teachers can conduct targeted teaching according to the characteristics of students at this stage. College students will yearn for love, so teachers can introduce some movies on related topics, such as teachers can introduce some video clips, in the process of watching, students can learn English pronunciation unknowingly, so that their pronunciation is more standard and fluent, can also cultivate English thinking and hunch, and better promote students' English Learn.

There are also some students who are more interested in cartoon images, and teachers can also start from this point of interest and play the movie "Frozen" for students. After watching, students can imitate the characters in the movie and can hold voice-over activities. Students can listen to the corresponding sentences in the movie repeatedly until the pronunciation is correct. During the performance, the pronunciation must be correct. To imitate the character's tone of speech, and fully substitute himself into the character. After the performance, other students should give certain affirmation and encouragement to the performer, so that the students are full of self-confidence and can actively participate in activities in future learning. Dare to show yourself, the interactive classroom atmosphere allows students to easily learn more knowledge.

In addition, teachers can input professional knowledge and materials according to the majors studied by students, so that students can combine the learned English knowledge with their own future development, and carry out more targeted learning in the future. English learning can have greater competitiveness in the future job development.

6. Conclusion

In the teaching of college English, the effective use of information technology can make some innovations in the teaching method of English, and better improve students' English ability. As information technology becomes more and more developed, in future teaching, teachers should effectively use information technology, optimize the teaching process, create a corresponding teaching background, carry out rich teaching activities, and change the traditional English teaching methods. It can provide students with a certain learning space, stimulate their interest in English learning, and improve their comprehensive English ability.

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