

# Exploration of the Development Direction of Chinese Folk Dance Culture in the Context of the New Era

Zhenyi Sun\*

School of Art, Zhejiang Yuexiu University, Shaoxing, 312000, China

\*Corresponding author

**Abstract:** *With the arrival of the new era, Chinese folk dance culture is facing new development opportunities and challenges. This paper summarizes the directions of strengthening innovation and inheritance, strengthening integration with other art forms, emphasizing promotion and popularization, and working together to create a good environment for the development of Chinese folk dance culture through research and analysis of Chinese folk dance culture, in order to achieve the prosperity and development of Chinese folk dance culture and make greater contributions to the inheritance and development of Chinese national culture.*

**Keywords:** *the new era, Chinese folk dance culture, innovation and inheritance*

## 1. Introduction

In recent years, with the rapid development of Chinese society and the trend of cultural diversity, Chinese folk dance culture, as a unique and rich form of artistic expression, has received widespread attention. In the context of the new era, Chinese folk dance culture is not only facing the integration of tradition and modernity, but also the impact of globalization and localization [1]. Therefore, exploring its development direction has important theoretical and practical significance.

Chinese folk dance culture, as a long-standing traditional art form, carries rich historical, regional, and ethnic cultural connotations. It is not only an important component of ancient Chinese culture, but also a unique artistic form created by the Chinese people [2]. However, in modern society, due to changes in lifestyle, values, and aesthetic tastes, Chinese folk dance culture faces many challenges and difficulties. How to protect and inherit traditional culture while integrating it with contemporary society has become an urgent issue to be solved.

In this context, this paper will explore the development direction of Chinese folk dance culture in the context of the new era. By analyzing the historical origins of Chinese folk dance culture, the current situation of Chinese folk dance culture in the new era will be analyzed, and the key issues and challenges faced in its development will be explored. Meanwhile, this paper will attempt to propose some specific development directions to promote the innovation and development of Chinese folk dance culture. I hope that through this research, useful thoughts and suggestions can be provided for the inheritance and development of Chinese folk dance culture, and contribute to promoting the prosperity of Chinese art and culture.

## 2. The historical origins of Chinese folk dance culture

### 2.1 The origin and development of Chinese folk dance

Chinese folk dance, as a rich and colorful art form, can be traced back to ancient times. In ancient times, dance was an indispensable part of the lives of the Chinese people [3]. It was not only an important component of sacrificial activities, but also an expression of celebrating harvest and praying for good weather. Ancient dance, with its unique dance movements, music, and costumes, showcases the living scenes, religious rituals, and spiritual outlook of ancient Chinese society, carrying rich historical connotations and national emotions.

With the changes in history, Chinese folk dance has gradually formed a diversified development pattern. The cultural integration of different regions, ethnic groups, and historical periods has endowed Chinese folk dance with richer and more diverse forms of expression. For example, square dancing is

popular in urban communities, expressing the relaxed and joyful modern urban life; Some traditional ethnic minority dances, on the other hand, retain the ancient sense of ritual and mystery, showcasing the unique charm of ethnic culture. These different forms of folk dances have added brilliant colors to Chinese art and culture.

### ***2.2 Inheritance and innovation of Chinese folk dance culture in the new era***

Entering a new era, Chinese folk dance culture is facing new opportunities and challenges in the path of inheritance and innovation. On the one hand, the Chinese government and various sectors of society have continuously increased their emphasis on folk dance culture, investing a large amount of resources in the construction of dance groups and the cultivation of artistic talents, promoting the creation and performance of folk dance works. On the other hand, with the acceleration of globalization and the popularization of information technology, folk dance culture has been impacted by foreign cultures, and the collision and integration between tradition and modernity, local and international have become an inevitable trend [4].

Therefore, in the new era, Chinese folk dance culture needs to pay attention to protecting the purity of tradition and local characteristics in inheritance, while actively absorbing international advanced concepts in innovation, expanding its forms of expression, so that it can better integrate into contemporary social life and meet the aesthetic needs of modern audiences. At the same time, the inheritance and innovation of folk dance also need to be conducive to cultivating more dance talents, establishing a more complete education system and industrial chain, to ensure the sustainable development and inheritance of folk dance culture.

## **3. Analysis of the current situation of Chinese folk dance culture in the context of the new era**

In the context of the new era, Chinese folk dance culture is at the intersection of inheritance and innovation. On the one hand, as an important component of traditional Chinese culture, folk dance culture needs to maintain purity and local characteristics in its inheritance; On the other hand, with the development of society and economy, people's demand for culture and art is constantly changing. Folk dance art needs to integrate contemporary values in innovation to meet the needs of the new era.

### ***3.1 Integration of cultural tradition and contemporary values***

The integration of traditional culture and contemporary values is an important issue in the current development of Chinese culture and art. For folk dance culture, this issue also needs to be taken seriously. In the inheritance, folk dance needs to protect its traditional purity and local characteristics, while introducing contemporary aesthetic concepts and values in innovation. For example, in dance choreography and performance, modern elements and expressions can be used to enrich the content of the work, making it more in line with the aesthetic needs of contemporary audiences.

In addition, the protection and inheritance of traditional culture also need to be based on contemporary social values. Folk dance, as a cultural and artistic form, should have attention and expression towards society, environment, life, and other aspects. In the context of the new era, folk dance needs to strengthen its connection with social reality, express the development and changes of contemporary society, convey positive and upward values, and integrate with traditional culture.

### ***3.2 The impact of contemporary social development on folk dance culture***

The development and changes in contemporary society have a profound impact on the inheritance and innovation of folk dance culture [5]. With the acceleration of urbanization and the pace of life, people's demand for culture and art is also constantly increasing. The widespread promotion of folk dance in urban communities has added fun and spiritual sustenance to modern urban life. At the same time, with the acceleration of globalization and the popularization of information technology, folk dance culture has been impacted by foreign cultures. It is necessary to pay attention to protecting local characteristics in inheritance, while also absorbing international advanced concepts, expanding forms of expression, so that it can better integrate into contemporary social life.

On the other hand, the development of modern stage art has also had an impact on folk dance culture. Traditional ethnic minority dance needs to be integrated with modern stage art, and through the transformation and innovation of dance performance techniques and music elements, it can better meet

the aesthetic needs of modern audiences. At the same time, for modern folk dance works, attention should be paid to carrying the emotions and connotations of folk culture, and promoting the spiritual value of traditional Chinese culture.

### ***3.3 Expressions of folk dance art on contemporary stage***

On the contemporary stage, the expression forms of folk dance art are also constantly innovating and evolving. On the one hand, some traditional folk dance works inject modern elements and expressions through arrangement and interpretation, making them more in line with the aesthetic needs of contemporary audiences. On the other hand, some new types of folk dance works are constantly emerging, breaking away from traditional dance forms and presenting more diverse and diverse forms of expression through the use of modern technology and expressive techniques. For example, square dancing in some urban communities has attracted a large number of dance enthusiasts through simple and easy to learn movements and cheerful music, becoming a cultural phenomenon in contemporary urban life. At the same time, some new types of folk dance works, such as urban modern dance, ethnic minority dance, etc., present richer and more diverse forms of expression and content through the use of modern technology and expression techniques, adapting to the needs and aesthetics of contemporary audiences.

## **4. Key issues and challenges in the development of Chinese folk dance culture**

Chinese folk dance culture, as an important component of traditional Chinese culture, has a long history and unique artistic charm. However, in the context of the new era, it also faces a series of problems and challenges. The following will explore three aspects: the conflict and integration of traditional culture and modern aesthetics, the impact of social changes on the inheritance of folk dance, and the construction of a talent cultivation and inheritance system for dance.

### ***4.1 Conflict and integration of traditional culture and modern aesthetics***

The conflict between traditional culture and modern aesthetics is an important issue in the current development of Chinese culture and art, and folk dance culture is no exception. The protection and inheritance of traditional culture need to be based on contemporary social values, while also considering the aesthetic needs of modern audiences. In the inheritance, folk dance needs to protect its traditional purity and local characteristics, while introducing contemporary aesthetic concepts and values in innovation.

However, in real life, the conflict between traditional culture and modern aesthetics still exists. Some traditional folk dance works may be too ancient and outdated to arouse the interest and resonance of contemporary audiences. However, some new types of folk dance works may be detached from traditional culture, lacking local characteristics and cultural connotations. How to maintain the purity and local characteristics of tradition while absorbing modern aesthetic concepts and values in inheritance is an important issue and challenge facing folk dance culture.

### ***4.2 The impact of social changes on the inheritance of folk dance***

Social changes have a profound impact on the inheritance of folk dance. With the acceleration of urbanization and the pace of life, people's demand for culture and art is also constantly increasing. In urban communities, folk dance is widely promoted, adding fun and spiritual support to modern urban life. However, with the changes and development of society, some traditional folk dance works are facing a crisis of loss and need to be strengthened in inheritance and protection. On the other hand, the acceleration of globalization and the popularization of information technology have led to the influence of foreign cultures on folk dance culture. Folk dance needs to pay attention to protecting local characteristics in its inheritance, while also absorbing international advanced concepts, expanding its forms of expression, so that it can better integrate into contemporary social life.

### ***4.3 Training and inheritance system construction of dance talents***

The cultivation and inheritance system of dance talents is one of the key issues in the development of Chinese folk dance culture. In inheritance, the cultivation and inheritance of dance talents are crucial. However, in real life, there is a lack of professional dance education and training institutions, and the

inheritance system is not perfect enough, which poses significant challenges to folk dance culture. To address this issue, it is necessary to strengthen the cultivation and inheritance of dance talents. We should establish more comprehensive dance education and training institutions to provide a better learning and development platform for folk dance talents. At the same time, it is necessary to strengthen the protection and inheritance of traditional folk dance works, establish a sound inheritance system, and allow excellent works to be inherited and developed.

## **5. Exploration of the future development direction of Chinese folk dance culture**

Chinese folk dance culture, as a long-standing traditional art form, has rich historical accumulation and unique artistic charm. To achieve sustainable development of folk dance culture, it is necessary to continuously explore new development directions and strategies. Drawing on international experience, promoting innovation and development, strengthening the creation and promotion of works, and promoting the construction of education and inheritance systems will be important directions for the future development of Chinese folk dance culture.

### ***5.1 Drawing on international experience to promote innovation and development of Chinese folk dance culture***

Drawing on international experience is crucial for promoting the innovation and development of Chinese folk dance culture. By aligning with international standards, we can absorb and draw on advanced concepts and experiences from other countries, injecting new vitality and creativity into Chinese folk dance. For example, international advanced dance creation concepts and technical means can be introduced to enhance the artistic level and international competitiveness of Chinese folk dance works. At the same time, in international exchanges, Chinese folk dance culture can also be pushed to the world stage, enhancing its international influence.

### ***5.2 Strengthen the creation and promotion of folk dance works***

Strengthening the creation and promotion of folk dance works is an important way to achieve sustainable development of folk dance culture. In terms of creation, it is necessary to encourage dance artists to deeply explore the connotations of traditional Chinese culture and folk art, and create new works with a sense of the times and aesthetic value. At the same time, cross-border cooperation can also be encouraged to combine folk dance with contemporary music, stage art, etc., to create more innovative and forward-looking works.

In terms of promotion, excellent folk dance works can be promoted to a wider audience through holding folk dance festivals, performing and exchanging performances, and enhancing public awareness and appreciation of folk dance. In addition, new media methods such as online live streaming and short videos can be utilized to expand the channels for the dissemination of works, allowing more people to understand and love folk dance art.

### ***5.3 Promoting the construction of folk dance education and inheritance system***

Promoting the construction of folk dance education and inheritance system is a key link in cultivating talents and inheriting traditions. We should strengthen support and construction for folk dance education institutions, improve teaching quality and level, and cultivate more dance talents. At the same time, it is necessary to establish a sound system for the protection and inheritance of dance works, protect traditional folk dance works, stimulate the interest and love of the younger generation for traditional culture, and promote the continuous inheritance and development of folk dance culture.

## **6. Conclusion**

Chinese folk dance culture, as a long-standing traditional art form, has rich historical accumulation and unique artistic charm. In the context of the new era, Chinese folk dance culture is facing new development opportunities and challenges. This article conducts research and analysis on Chinese folk dance culture, and believes that Chinese folk dance culture should strengthen innovation and inheritance in the context of the new era. With the development and changes of society, traditional folk dance forms need to keep up with the times, inject new elements and creativity, to meet the aesthetic

needs of modern audiences. At the same time, it is also necessary to strengthen the protection and inheritance of traditional folk dance works, ensuring their historical value and artistic charm can be continued. Secondly, Chinese folk dance culture should strengthen its integration with other art forms. In the new era of multicultural exchange and collision, folk dance can learn from and integrate with art forms such as music, drama, and film and television, creating works with more distinctive characteristics of the times and international influence. This cross-border cooperation can promote the artistic innovation and market expansion of folk dance, and enhance its domestic and international influence. Thirdly, Chinese folk dance culture should focus on promotion and popularization. By conducting various forms of activities such as folk dance training, exhibitions, and performances, we aim to bring excellent folk dance works to a wider audience. At the same time, with the help of the Internet and new media platforms, we should strengthen the publicity and promotion of folk dance culture and improve the public's dance artistic literacy. Finally, the government, society, and individuals should work together to create a favorable environment for the development of Chinese folk dance culture. The government should increase its support and support for folk dance culture, formulate relevant policies and measures, and provide more resources and guarantees for the creation, performance, and inheritance of folk dance. Society should strengthen its attention and promotion of folk dance culture, and create a good social atmosphere for its development. Individuals should actively participate in the inheritance and development of folk dance culture, improve their dance art level through learning and practice, and contribute to the prosperity of Chinese folk dance culture.

In short, Chinese folk dance culture has vast development space and potential in the context of the new era. Only through continuous innovation, inheritance, and promotion can we achieve the prosperity and development of Chinese folk dance culture, and make greater contributions to the inheritance and development of Chinese national culture.

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