

Significance and Strategy of Children's Reading Promotion in Children's Library of University Library

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ABSTRACT. *As a key stage in cultivating reading interest and habits, children's reading promotion activities have gradually received widespread attention from all walks of life in recent years. This article will take the children's library of the university library as a standpoint, summarize and analyze the main role and significance of children's reading promotion in the children's library of the university library, and put forward the strategies for children's reading promotion in the children's library of the university library.*

KEYWORDS: *University library, Children's library, Children's reading, Promotion*

1. The function and significance of children's reading promotion function in children's library of college library

1.1 Functional Embodiment

(1) Provide abundant reading materials. The children's library of the library can take advantage of its own advantages to bring out the functions of collection, selection and organization to ensure that children's reading needs are better met. The selection of materials belongs to the basic starting point for the establishment of the collection of the children's library of the library. Whether the actual number and type of books can meet the basic needs of reading promotion is an important prerequisite for achieving the promotion goal [1].

(2) Create high-quality reading space. The children's library of the library is a more common reading place in modern society. It is mainly open to everyone and will not be affected by the comprehensive influence of other factors. It can provide barrier-free resources and services in a timely manner. It can also provide a relatively convenient and safe reading space for children, which facilitates the steady improvement of children's reading efficiency.

(3) As the main implementer of reading education. The children's library of the library occupies a very important position in the promotion of children's reading. It is an important implementer of reading education. After relatively active planning, it has ensured that a variety of reading promotion activities can be carried out.

1.2 The Significance

Children's reading is the starting point of national reading, but surveys show that Chinese children's reading volume is only one sixth of that in the United States. The survey revealed that children read more utilitarian readings; shallow readings more; pictures reading more. The crisis of children's reading still exists, and it is urgent to increase reading promotion. However, the promotion of children's reading is concentrated in college books and children's libraries. There is no linkage between all sectors of the society, and a relatively complete theoretical system and practical methods have not been established [2].

The Ministry of Education promulgated the "Ordinary University Library Regulations (Revised)" in 2002, which stipulated that those college libraries with conditions should be opened to community readers and social readers as much as possible. This provides a policy basis and opportunity for college libraries to promote children's reading. The report of the 18th National Congress of the Communist Party of China proposed three times to carry out reading activities for all. The Outline of China's Children's Development ((2011-2020)) proposes: cultivating children's reading habits; creating articles for children's reading books; extensively carrying out book reading activities. In order to further promote the development of children's reading activities, it is necessary to integrate all sectors of the country's society. The power of children's reading promotion. As an important part of college cultural resources, the children's library of the university library is obliged to open and

share resources to the society to give play to its advantages. work.

2. Children's Reading Promotion Strategies in Children's Library of University Library

2.1 Formulating Policy Guarantees for Opening Up

The opening of the children's library of the library has always been the topic of discussion and the direction of the industry. Whether it is positive or negative, the proportion of support for opening up accounts for the peak. From the perspective of promoting reading and resource sharing, the opening of children's libraries in college libraries is imperative, and there are now dozens of cities in Beijing, Sichuan and other cities. Cases of successful opening of universities [3]. For the sustainable development of opening to the outside world, in order to create a good reading environment and provide rich reading resources for more citizens, policy support is a necessary condition. Including the improvement of national and local laws and regulations, the existence of conditions, as far as possible, and appropriate words in the rules were changed to clear regulations that fully affirmed the significance and role of the opening of children's libraries in colleges and universities and gave strong policy guarantee. Most college libraries are open for the winter and summer vacations and Saturdays and Sundays. Related policies can be issued to open Saturdays, Sundays, and summer and summer vacations to children aged 3-15. Only in this way can a good reading atmosphere be created for children to read and ensure a rich reading resource.

2.2 Proper Resource Guarantee for Children's Reading Proportion

The children's library of the library has a special status and use value. By rationally optimizing the collection, it can stimulate children's reading enthusiasm and use the most core reading resources to encourage children to appreciate. The reasonable optimization of the collection configuration is to select some materials suitable for children to read, so that they can browse the group books at a specific age. According to relevant research, it is confirmed that the theme of books often affects the specific situation of children's book selection, and the design is related to the psychological needs of children's book selection. The children's library of the university library should focus on the children's cognitive and psychological situation in the collection configuration, ensure that the selected theme is in line with the children's living conditions, and the content should be closer to the children's acceptance level. Make the group of books attractive enough for children. When reading, children can also choose different universities to read according to their own needs. For example, those who like engineering can choose engineering colleges and liberal arts can choose comprehensive colleges. After all, they will find fun in them.

2.3 Attach Importance to Reasonable Space to Create a World of Reading

The reading space itself is the reading resource that holds the absolute advantage in the children's library of the library. It belongs to the place where the reading behavior actually takes place. Through more appropriate book resources, it is appropriately filled to provide readers with opportunities to read and ensure a more profound reading experience and communication. . The children's library of the library needs to pay attention to its practical value. By creating high-quality reading space, it can effectively manage the atmosphere, consider the children's psychological and behavioral characteristics, and conduct relatively detailed research on the overall arrangement, theme, and lighting of the reading room. Consider and appropriately implant activities that highlight children's reading-related topics to ensure a better quality reading atmosphere [4]. The promotion of children's reading in college libraries is very important to give children their own reading space. This will not affect the reading of teachers and students in our school, but also create a good environment for children to read. Taking Shenyang Normal University Library as an example, a comfortable and elegant picture book library suitable for children's psychological needs has been created for picture book books, so that picture books suitable for children's reading can be found here in one stop, opening up a joyful and knowledgeable children's reading world. In addition to professional reading space, you can also create a children's home, so that all types of books suitable for children to read, from time to time, according to different topics such as festivals, customs, etc. in the children's reading area, multi-angle excavation of resources and knowledge Move up, make children happy and learn.

2.4 Provide Thoughtful Service to Create a Good Reading Atmosphere

The promotion of children's reading in college libraries is both a challenge to library services and an opportunity to expand service functions. This puts forward higher requirements for the quality of library services and librarians. Targeted, personalized and comprehensive is the service purpose of this special group of children readers [5]. College libraries are required to break the traditional ideological constraints and realize an open management model; librarians must further improve their mental appearance, professional skills, and professional literacy to ensure the quality of children's reading services. Librarians do not have library professional knowledge, but also master the professional knowledge of child psychology and pedagogy; further optimize the collection and improve the applicability, pertinence and effectiveness of the collection. In fact, children's reading promotion should pay more attention to the growth of children's minds. Use a friendly smile to welcome every little face, and use motherly affinity to infect their exploration and curiosity. Use our warm and thoughtful service Touch them to make children feel the charm of college. Let them set good learning goals and directions from an early age.

2.5 Get Closer to Society and Gain Motivation for Reading

The key to the development of children's reading promotion in college libraries is funding, which is also a common problem in the library community. The belief in service without funds is empty talk. This requires entering the society, gaining the attention and support of the society, and first of all, the support of local governments, not only in terms of policies but also financially [6]. Children's reading training is the cornerstone of education, and children's education is about shaping international talents. Therefore, local governments should allocate part of the special children's education funds to support the promotion of children's reading in college libraries; secondly, they must obtain the support of major enterprises and institutions, and give them sufficient social incentive mechanisms, such as cooperation with publishing houses, CNC business Cooperation, school cooperation, and give strong support and help from various aspects such as resources, manpower and funding.

3. Conclusion

All in all, the function played in the promotion of children's reading is extremely obvious. The children's library of the college library is a provider of children's reading resources and an implementer of education. The resources of colleges and universities should be used reasonably to better highlight its essence and escort the smooth development of children's reading promotion activities.

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2) 2018-2020 sichuan provincial department of culture and tourism library information science and documentation planning project "research on the innovation model of college library social service cross-border cooperation -- a case study of children's library of southwest jiaotong university" (WHTTSXM[2018]20).

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