

Exploration on the Development of Chinese Painting Creation Courses in Colleges and Universities

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Abstract: *In the new era, Chinese painting has played an important role in inheriting and promoting the excellent Chinese culture. In the context of the increasing emphasis on Chinese creation courses in colleges and universities, Chinese painting creation has ushered in new opportunities. However, opportunities and challenges coexist, and the Chinese creative courses still faces problems such as insufficient integration of excellent traditional culture, imperfect theoretical system of the curriculum, insufficient attention to basic teaching, and insufficient student body. In this regard, in order to better promote the reform and development of Chinese painting creation courses in colleges and universities, it has become an inevitable choice to strengthen the influence of excellent culture, add theoretical content, pay attention to basic teaching, and strengthen the main body of students.*

Keywords: *Chinese painting, creation, courses, reform, teaching*

1. Introduction

As the creation of Chinese painting has entered a new stage, Chinese painting has played a huge role in inheriting and promoting the excellent Chinese culture. In this regard, many colleges and universities have set up Chinese painting creation courses in art majors. The concept and value pursuit of Chinese painting creation can better guide college students to understand the essence of traditional Chinese culture and promote the dissemination and development of traditional Chinese culture. However, the reality is that the Chinese painting creation courses in some colleges and universities are not very effective in the actual teaching process, the relevant supporting materials are not in place, and the attention is low. Therefore, exploring the problems of Chinese painting creation in colleges and universities, exploring the root of the problem, and finding out the factors that hinder the creation of Chinese painting are of great value for the subsequent research on Chinese painting creation.

2. The historical evolution of Chinese painting creation in colleges and universities

The creation of Chinese painting is inseparable from the cultural soil that nurtured its growth. The broad and profound Chinese culture has laid the foundation for the creation of Chinese painting. However, the differences of the times have made the creation of Chinese paintings marked with the times. At the beginning of the last century, internal and external aggression was an important issue faced by the Chinese nation. The powerful Western culture plundered and controlled Chinese culture, which made the creation of Chinese painting fall into a great crisis, and gradually lost its absolute authority to command the Chinese painting circle. After the founding of new China, the creation of Chinese painting has a new direction and direction, and the red cultural elements are reflected in the creation of Chinese painting. In the new era, culture has shown a strong globalization trend, and people's lifestyles have undergone tremendous changes. The inheritance and promotion of Chinese excellent culture has become a strong support for building cultural self-confidence. The theme, style and painting techniques of Chinese painting have also undergone profound changes. All these make Chinese painting creation face new issues and challenges. The proposal of the socialist core values clarifies the direction for the creation of Chinese painting. How to understand the excellent traditional Chinese culture? How to carry out the work related to the teaching of Chinese painting creation? It has become an important topic that the society continues to pay attention to. With the introduction and promotion of modern educational concepts, the role of art education in the cultivation of talents in colleges and universities has become prominent. The teaching of Chinese painting creation in colleges and universities is also constantly being explored, and according to the changes in the needs of social

talents, the curriculum system has been continuously improved, and the curriculum reform, upgrading and transformation has been promoted, which has significantly improved the teaching quality and education quality of Chinese painting in colleges and universities.

3. Problems faced by Chinese painting creation in colleges and universities

In the new development period, the creation of Chinese painting courses in colleges and universities is not only to simply cater to the development trend of art in today's society, but also to focus on how to improve the teaching level of Chinese painting creation courses in schools, understand and grasp the essence and core of Chinese painting creation course teaching, deepen the reform of Chinese painting creation curriculum in schools, and better integrate the essence of Chinese painting creation into the teaching process, so that Chinese painting creation will broaden the development space [1]. However, an in-depth analysis of the basic situation of the Chinese painting curriculum reform found that in the actual course teaching process, there are still many problems in the teaching of Chinese painting creation courses, which have had a negative impact on the development of Chinese painting and the inheritance of excellent culture.

3.1 Insufficient integration of excellent culture in Chinese painting creation

In the teaching of Chinese painting creation courses, it is necessary to cultivate students' artistic cells, which is inseparable from the inspiration of excellent culture. However, the reality is that the art education in some colleges and universities lacks the integration of literature, history, philosophy, geography and other aspects into teaching, and cannot penetrate the content of traditional excellent culture into curriculum teaching. In addition, some art students are relatively weak in basic cultural courses, and their understanding and understanding of the national consciousness and national spirit of Chinese painting creation is not deep and in place, which in turn affects their creative level, making the teaching development of Chinese painting creation courses in trouble. The inability to effectively promote the in-depth development of the teaching reform restricts the improvement of students' comprehensive ability, and has a negative impact on the establishment of the reform work related to the teaching of Chinese painting courses in colleges and universities.

3.2 The theoretical system of Chinese painting creation courses is not perfect

The mysteries of art are profound and profound, and art education needs more theoretical guidance. However, the advanced art theory has made many teachers and students discouraged, and the research and exploration of the theory of Chinese painting creation curriculum is slightly insufficient. Therefore, in the course teaching system of Chinese painting creation currently set up by some colleges and universities, more emphasis is placed on practical teaching, and the teaching content is mostly derived from practical experience. The train of thought makes the teaching of Chinese painting structure and theory of Chinese painting lack, and it is difficult to carry out diversified teaching activities for students through a structured teaching system, which leads to students' training of Chinese painting technology only on the surface. Talent cultivation and students' in-depth exploration of Chinese painting had a bad influence.

3.3 Insufficient attention to the basic teaching of Chinese painting creation

Basic teaching is an important task in Chinese painting creation. Through basic teaching, students' basic skills can be effectively exercised. As far as the Chinese painting creation courses in colleges and universities are concerned, most colleges and universities do not pay enough attention to the basic teaching arrangements, and do not focus on the basic teaching of students in the Chinese painting creation courses in accordance with the development requirements of the creation teaching of art courses. Some colleges and universities have seriously insufficient investment in basic teaching and do not pay much attention to it. The curriculum arrangement, course hours, and nature of the Chinese painting course are relatively random, and the relevant teaching software and hardware equipment cannot keep up. In addition, under the pressure of assessment and professional title promotion, professional teachers are mostly busy with personal scientific research work, and seldom spend their attention on basic teaching and student training. For example, some colleges and universities do not offer special teaching and lectures on Chinese painting for technical and material training, which makes it impossible for students to integrate and apply more painting techniques in the process of technical

training, resulting in a lack of targeted selection of materials for Chinese painting creation content. This is not conducive to the development of students' painting and creative ability, and is not conducive to cultivating them into high-quality talents who can independently inherit traditional culture [2].

3.4 The main body status of students in the Chinese painting creation course is not prominent

As an important place for cultivating talents, colleges and universities should always pay attention to the needs of social talents, and the teaching of art courses should be no exception. The study found that some colleges and universities still mainly use traditional classroom teaching in the teaching process of Chinese painting creation and production courses. Students have low participation and low interest in Chinese painting courses, and they are unable to create wholeheartedly in the teaching process of Chinese painting creation courses. To a large extent, it reduces the teaching level and quality of Chinese painting creation courses in colleges and universities, and limits the function of Chinese painting creation courses. Colleges and universities need to constantly look for defects and deficiencies in the actual teaching process of Chinese painting creation courses, and research and explore the most suitable teaching mode to promote the smooth progress of the course [3]. Therefore, in the teaching process, to respect the learning needs of students to the greatest extent, it is necessary to enhance the enthusiasm of students to participate, cultivate students' independent ability and awareness of Chinese painting creation, and then more efficiently improve the quality of students' Chinese painting creation, so as to provide better opportunities for the society, many high-quality Chinese painting creative talents.

The creation of Chinese painting should adhere to the orientation of social needs, combine the characteristics of the school, and carry out relevant reforms and innovations according to the characteristics of students' majors. While emphasizing the learning of theoretical knowledge in the process of teaching and management, it should also pay attention to the initiative of students in learning, and provide students with a space for independent thinking and creation, allowing students to experience the joy of independent creation. In addition, excellent Chinese painting teachers are hired as student tutors to guide students to comprehend the essence of Chinese painting and stimulate their interest in painting.

4. Reform and exploration of Chinese painting creation in colleges and universities

In view of the importance of aesthetic education in educating people in colleges and universities, it is imperative to reform and innovate the teaching of Chinese painting creation courses in colleges and universities. In the process of educating people in the three aspects, it is necessary to clarify the existing problems and difficulties in the Chinese painting creation courses, formulate a feasible teaching reform plan, guide students from multiple perspectives, improve the comprehensive effect of Chinese painting creation teaching, and further cultivate students' painting skills. Art literacy lays the foundation.

4.1 Strengthen cultural influence and introduce typical cases

Traditional excellent cultural education can better nurture students, so that students can deeply understand the true meaning of Chinese culture, devote themselves to artistic creation, and enhance artistic inspiration. Therefore, in the process of promoting the in-depth reform of Chinese painting creation courses, teachers should pay attention to traditional cultural education and integrate it into the teaching process. In order to improve students' artistic accomplishment and aesthetic taste, students can show unique national spirit, national customs and national characteristics in Chinese painting creation, and improve the overall effect of painting creation. For example, knowledge of aesthetics such as ancient history, culture, philosophy, culture, and morphology can be incorporated into the teaching system of Chinese painting creation, enriching the connotation of paintings, and deepening students' understanding and cognition of Chinese painting creation. In addition, teachers can use the representative works of famous Chinese painters in ancient and modern times as cases in the course teaching to organize, guide and lead students to appreciate and analyze. Take typical works as cases, carry out explanation activities, and inspire students to think. This will have a positive impact on the students' artistic expression ability and the improvement of Chinese painting creation ability.

4.2 Add theoretical content and innovate teaching system

In the process of reforming and innovating Chinese painting creation courses in colleges and universities, theoretical teaching is a very important part. Classrooms can carry out effective teaching guidance only by continuously optimizing theoretical teaching and carrying out diversified innovations in the curriculum system. Theoretical teaching provides a strong support for the reform and development of Chinese painting creation courses in colleges and universities, the improvement of students' artistic literacy, and the improvement of Chinese painting and painting artistic creation ability. Therefore, in the process of deepening the reform of the curriculum system, courses in Chinese painting criticism, Chinese painting creation principles, Chinese painting structure, and Chinese painting theory are added, so that students can more systematically and clearly understand the creative principles of Chinese painting and grasp the principles of Chinese painting creation. The structural layout provides more scientific, reasonable and accurate guidance for them to carry out the training of Chinese painting creation techniques, further demonstrates the actual value of the deepening reform of the teaching of Chinese painting creation courses, and provides ideal conditions for students' learning and exploration [4]. For example, in the process of explaining the structural aspects of Chinese painting, teachers use the works as examples to explain the relevant knowledge and content of Chinese painting structural theory by showing works that can reflect the structural theory. Under the effective guidance of teachers, students can deeply understand the structure and layout of creation, better show the thoughts and emotions to be expressed in the actual painting process, improve the creation of artistic conception of works, and improve the comprehensive level of painting creation.

4.3 Pay attention to basic teaching and consolidate the foundation of creation

Chinese painting is an important part of the field of Chinese culture and art, and it is a unique art classification in the history of Chinese painting. In order to better spread the excellent traditional culture and improve the artistic creation charm of Chinese painting, many experts and scholars in the creation of Chinese painting are exploring and innovating. Among them, the basic teaching of Chinese painting in colleges and universities is a key part. By continuously strengthening the basic skills of students in Chinese painting creation, and enhancing the learning of basic knowledge of Chinese painting creation courses, they will lay a solid foundation for college students' Chinese painting creation. Therefore, the majority of art majors, especially art majors, need to increase investment in basic teaching, and invest more manpower, funds and resources in the basic teaching of Chinese painting creation courses. Guide students to learn basic knowledge, practice basic skills, and lay the foundation for the creation of Chinese paintings in the later period. For example, the purchase of hardware equipment provides instrumental support for the creation of Chinese paintings; the purchase of software equipment provides environmental support for the creation of Chinese paintings. In addition, increase the proportion of basic teaching in the promotion of teachers' professional titles, guide teachers to devote more energy to basic teaching, pay attention to student training, and strengthen the guidance of students' Chinese painting creation, so that students can lay a solid foundation for Chinese painting creation and improve the quality of student training. Finally, optimize the curriculum system and increase the proportion of Chinese painting creation and other related courses in the professional student training program, so that students can fully realize the value and significance of Chinese painting creation, continuously strengthen their cognitive ability in Chinese painting creation, form an independent creative style, and then make them create more and better works.

4.4 Strengthen the main body of students and improve the quality of talents

In the new era, people's aesthetic awareness and ability are constantly improving, and there are also new aesthetic requirements for traditional Chinese painting creation. According to this status quo, colleges and universities, as important bases for talent training, need to constantly strengthen students' teaching subject status, and cultivate students' insight and sensitivity to art. As an art course, compared with other professional courses, the Chinese painting creation course is quite different in terms of the theoretical basis of the course and the teaching mode of the course. The teaching goal of the course is to cultivate artistic talents with innovative thinking and independent consciousness. Therefore, colleges and universities should understand and respect each student's creative methods and creative ideas when teaching and guiding courses, teach students in accordance with their aptitude, fully tap students' potential and talents, give them encouragement and support, and allow students to take Chinese painting courses in a free and relaxed condition creation. Flexible use of classroom teaching and after-school guidance to exercise students' independent thinking ability, form divergent thinking,

improve creative level, and provide more high-quality talents for the expansion and development of social art creation in the new era.

5. Conclusion

In the new era, my country's artistic creation has entered a new field and entered a new stage of development. As a carrier for inheriting and promoting Chinese excellent culture, Chinese painting plays an irreplaceable role in the cultivation of artistic talents. Therefore, according to the development requirements of the new era, while following the teaching rules of the Chinese painting creation curriculum, continuously deepening the reform of the Chinese painting creation courses, and optimizing the curriculum system, it is also necessary to strengthen students' teaching subject status, cultivate students' independent consciousness and ability, and give full play to students' subjective initiative and innovative thinking guide students to create Chinese painting, thereby improving the teaching level of Chinese painting creation courses.

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