

Discussion on the Innovation Path of Dormitory Education in Universities Based on the Internet

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ABSTRACT: *With the rapid development of society, the status of the Internet in people's lives is increasing day by day. All the people have entered the Internet era, and colleges and universities in my country are also inevitably facing the opportunities and challenges brought about by the Internet era. Facing the increasing degree of integration of university management and ideological and political education, dormitory is not only the main battlefield of university student management, but also a new front for the development of ideological and political education. The synergy between daily management of dormitory and ideological and political education provides new ideas for the dormitory education of colleges and universities in the current Internet era. In this paper, by embedding the elements of ideological and political education in the daily management of college dormitory, combined with the background of the Internet era, we have conducted research on how to further improve the effectiveness of dormitory management in colleges and develop new positions for educating people, and promote the management and ideological and political education of dormitory in colleges and universities. The scientific integration of people improves the management and education of colleges and universities.*

KEYWORDS: *Internet; student management in college dormitory; ideological and political education*

1. Introduction

For university students, dormitory has already become an important place for learning "charging", interpersonal communication, and emptiness, so that the management of dormitory is becoming more and more important. With the advent of the Internet era, campus life is becoming more and more inseparable from the Internet[1]. In the context of the Internet era, how to integrate ideological and political education into the daily management of the dormitory has become a major problem that needs to be solved[2].

The university dormitory has gradually evolved from a "small society" composed of several people into a representative of the unique humanistic and cultural qualities of a school, a college, a major, and a class, reflecting the school style, college style, department style and learning style of a university[3]. The construction status reflects the construction level of the ideological and political education of colleges and universities and the quality of personnel training, which determines that university dormitory has become one of the important positions for nurturing Xi Jinping's new generation of qualified successors and builders of socialism with Chinese characteristics in the new era[4].

2. The significance of dormitory education in colleges and universities in the Internet era

2.1 Optimize the words and deeds of college students in the dormitory

At present, the vast majority of college students as the "single seedlings" at home, while enjoying all kinds of spoiling in one body, inevitably breed some personal bad habits. Usually, these seemingly insignificant bad habits may be acceptable and forgivable in the eyes of parents at home, but in the eyes of other students in the dormitory, these personal habits may be due to small per capita size, different living customs and rest time Differences and other issues create contradictions, and even verbal and physical conflicts may occur, breaking the harmony of the dormitory as a small family[5]. Seriously affect the internal relations of the dormitory and reduce the quality of life and happiness index in the dormitory. Therefore, how to use the Internet era to reduce or avoid this phenomenon is particularly important.

Today, through the WeChat public account, forums, learning APPs, micro-classrooms, online classrooms, etc., daily education of college students' dorm health, safety management system, fire safety, etc. is carried out through the Internet to reduce the form of concentrated class meetings disliked by college students Education

management to increase the teaching styles that college students like to see, and do the school's daily management work education without leaving the dormitory, while integrating ideological and political education into the dormitory management work[6]. Some students, such as "Do not sweep a house, why sweep the world", all know, but little things that can rarely be done in daily life. While promoting the harmony and stability of the dormitory, the ideological and political education and training Run things are silent. At the same time, combined with the Internet background, Keep abreast of the ideological dynamics of college students in time, and under the guidance of ideological and political education, strive to achieve early detection, early prevention, and early resolution of problems, reduce or even avoid further deterioration of emergencies, and improve college dormitory management and political and ideological education The synergy effect is further standardized, scientific and normalized.

2.2 Optimize the sense of team identity of college students in the dormitory

From the "big baby" at home to a part of a university, college, class, or dormitory, "all people are unaware" is inevitable[7]. How to face the change of identity correctly has become one of the main problems faced by college management[8]. University dormitory is no longer a simple management and standardization of students' clothing, food, housing and transportation. Apart from the education and guidance of personal behavior habits, the role of team education for college students is becoming more and more obvious. From personal life to collective life, from 1 person to 6 people, and even tens, hundreds, and tens of thousands of people, they have put forward better requirements for interpersonal relationships and collective living ability. It also needs the help of the spring breeze of the Internet era to further optimize the management system of university dormitory management on digital platforms such as Weibo, management APP, and WeChat public account, so that students can get used to the new environment as soon as possible, and use university dormitory The management system is a large platform that continuously educates, guides and nurtures students' sense of belonging, collective honor and social responsibility in the dormitory. With the help of the Internet platform, through colorful dorm activities, the ideological and political education work was carried out among the students in the second classroom, and the content of ideological and political education was conveyed to the students in a form that the students liked to see, and the cohesion, Encourage the majority of students to cultivate a spirit of coordination and cooperation and a positive awareness to create a new dormitory in the Internet age of harmony, civilization and democracy.

2.3 Optimize the ideological and political learning and cognition of college students in the dormitory

In the period of the Three Kingdoms, the military division of the Shu Kingdom, Zhuge Liang, once mentioned in "Cheap Sixteen Strategies and Thoughts", "If you want to benefit, you must consider the harm, if you want to succeed, you must consider the defeat." It has two sides. We cannot just see the great convenience brought to us by the Internet era, nor can we ignore the characteristics of its explosive information[9]. The overwhelming amount of information, whether good or bad, true or false, is transmitted to people at the speed of light. A large amount of information is flooding the brain, and it is impossible to tell the truth from the truth. The dormitory has a wide network coverage, convenient Internet access, and a relatively private space. The majority of young students have a strong ability to learn and receive information about network knowledge. However, they temporarily lack effective filtering and screening of information and are vulnerable to bad information, such as Spreading rumors, disturbing social stability, creating contradictions and panic, and even spreading pornographic violence, horror heresies, and even subverting state power have seriously affected the healthy growth of young people[10]. Therefore, it is very urgent to make the dormitory of colleges and universities a specific life, study, and growth environment an important frontier for ideological and political education. Let positive energy, red spirit, and excellent Chinese culture seize the position of Internet public opinion for the first time. At present, the common ideological and political education methods include Chinese excellent short stories, international and national current affairs politics, and positive social energy cases. Through the Internet platform technology, a large amount of filtered information is entered into the student dormitory, into the student's mind and mind in. Timely grasp the psychological and physical dynamics of students in the dormitory, thereby further enhancing the political awareness and ideological cognition of college students.

3. Difficulties in the integration of ideological and political education in college dormitories in the Internet era

3.1 Lack of innovation awareness

In the early days when dormitory was used as a new position for ideological and political education, major universities have successively established a large number of electronic platforms through the Internet in order to promote effective work[11]. A large number of web pages, Weibo, and WeChat public accounts have sprung up quickly in front of the students. For a time, related articles, micro-videos, and questionnaires about the ideological and political education of the dormitory filled everyone's eyes. However, a significant feature of the Internet era is often overlooked by people --- propaganda efforts. After the emergence of a large number of webpages, Weibo and WeChat public accounts, due to the problems of publicity, continuity of publicity and the review system of publicity content, the initial purpose and effect of these positions were severely restricted, resulting in a large number of electronic platforms such as public accounts "barren" ".Nobody cares. This unfavorable propaganda feature is also what most ideological and political education workers in our country are lacking in the new dormitory positions. A good electronic platform must have a complete set of promotion and publicity mechanisms, so as to effectively avoid the common content is too rigid, the form is too single, students are not interested in issues such as.

3.2 Insufficient attention

Generally speaking, the first classroom and the second classroom are the two most popular forms of ideological and political education for students in the management of most colleges and universities. Because of the lack of understanding of the fresh blood brought by the Internet, it became unacceptable, and finally turned into a dare to use, which became limited to formal surface work. These problems caused by ideological and political education in dormitories are mainly caused by two aspects. First, the dormitory grassroots management staff of most colleges and universities in the country generally have low academic qualifications, older age, and lower treatment, so that their work ability and enthusiasm cannot be guaranteed, and their own ideological and political education knowledge is insufficiently prepared to persuade themselves to persuade Education, the final education effect is poor, and even affects the development of ideological and political education in the new front of the dormitory; the second is the personnel who are mainly engaged in the task of ideological and political education and educating people, such as counselors, the general branch secretary, etc. are facing While opening up a new front for ideological and political education and educating people, they also have to deal with a lot of other tasks, such as student management, etc., so that they often have to face trade-offs between educating and regular work, and they cannot guarantee sufficient energy and time[12]. Either the new front of the dormitory ideological and political education is not obvious, or the college's routine work cannot be completed in time, resulting in the phenomenon of slow progress of the college's work.

3.3 Skills need to be improved

In the early days of the Internet era, various platforms emerged, but these platforms were either due to immature technology, insufficient funds, or were eliminated in fierce competition. Most of the platform construction has not been completed or needs to be improved. What is coming here is still a relatively original teaching method. The old and backward teaching method is applied to the new era college students who are vigorously developing and eager to accept new things. The teaching effect is self-evident, let alone in the eyes of students[13]. Less important ideological and political education. When the ideological and political education teaching mode conveyed by documents was adopted at first, teachers had a priority understanding of the documents, thus establishing an invisible sense of authority and conviction, which was more conducive to the development of later work. However, in the current era, students and teachers, like the teachers, can obtain real-time and convenient news information through the Internet, such as: WeChat, news APP, Weibo, etc., which allows students to stand with teachers for information At the same starting line, even ahead of the teacher. To a certain extent, the previous sense of authority and conviction has declined.

4. The main measures for ideological and political education in colleges and universities

4.1 Strengthen the construction of information on the Internet platform

At present, the construction of simple office, teaching and other software platforms has been far from meeting the needs of modern office in universities, and the construction of new office and education methods with the help of Internet platforms has become one of the new problems that need to be solved urgently[14]. Establish a network maintenance group composed of teachers and students, establish a complete dormitory ideological and political education network position, form a long-term mechanism, pass from generation to generation, timely and effectively update the platform content, supplemented by popular elements of contemporary college students, youth The tone and method that college students like to hear, with the help of an online platform, is integrated into the ideological and political education of college students' dormitory, and combined with various forms of reward mechanisms, to promote positive real life stories to classmates and guide students not to be bored and form Single and reduce the attention to the dormitory ideological and political education platform, reduce the resistance of college students to the ideological and political education of colleges and universities in the dormitory, continue to explore new working ideas and methods, firmly grasp the leading power of public opinion.

4.2 Strengthen internet skills training for college ideological and political education workers

With the development of colleges and universities in the context of the Internet era, the requirements for the academic background and professional background of college ideological and political education workers (such as counselors, etc.) are becoming more and more strict. Every year, a large number of young, highly-educated and professional graduates have poured into various positions in colleges and universities, bringing a lot of fresh blood to colleges and universities, while being more adaptable to students with new technologies, new requirements, high intensity and other characteristics. And faster. Relative to the accumulation of experience, rapid adaptability and learning ability can better develop ideological and political education in contemporary college student dormitories in a variety of forms. For example, build your own network communication platform, regularly update WeChat, Weibo network articles, and publicize the summary, rules, skills of college ideological and political work on the Internet, and do a good job of review and update.

4.3 Effectively integrate social hot issues with dormitory ideological and political education

The advent of the Internet era, in addition to entertainment and games to provide college students with a pastime function, the timeliness and participation of information has made contemporary young college students show a high degree of attention to a series of social issues at home and abroad. Demonstrated patriotism and lofty sense of responsibility beyond any historical period. Therefore, based on the characteristics of young college students in the new era,

Carrying out ideological and political education in college dormitories can be more integrated with mainstream social topics, close to major hotspots and events at home and abroad, and through discussion and interaction with the majority of students on the online platform, without the need for students to experience nasty rote memorization. Form an intangible long-term memory, remember in understanding, and recall in association. In this process, you can selectively explore the concepts and viewpoints of its positive ability, guide young college students to learn how to think and view social issues correctly, and constantly sublimate their sense of social responsibility and patriotic sentiment, with the ideological and political education Promote and promote the content; it can take the initiative to make social hotspots, events and campus life closely combined, to maximize the attention of the majority of young college students, and actively show the interest and knowledge in the work of ideological and political education in college dormitory Sexuality has enabled more young college students to be popularized and propagated by ideological and political education in a subtle way, and to truly achieve the "smoothness" of ideological and political work. But the self-acquisition of information has also carried out ideological and political education for teachers invisibly, while reducing the background elaboration process. The same information reserves have reduced the distance between students and teachers[15]. In turn, it reduces the resistance to teachers' ideological and political education, and it is easier to further "snap together" with students. Before the change, the state of relative "hostility" when conducting ideological and political education in the dormitory was so quiet. Students and teachers make progress together in the process of communication and learning, and quickly improve.

5. Conclusion

The 21st century is the era of the fastest development of the Internet. The new opportunities and new challenges for ideological and political education in college dormitories are the primary face of ideological and political education workers. Carrying out innovation and other modules in the ideological and political education in college dormitories, combining the historical trend of "the second battlefield of ideological and political education", grasping the pulse of innovation and development of dormitory ideological and political education in the Internet era, and striving to promote online and offline education methods Integrating with the concept, the traditional Chinese virtues and the core values of socialism develop in a unified direction. As a young educator who opens up a "new position" for ideological and political education in college dormitories, he must take the initiative, keep pace with the times, and innovate working methods to provide theoretical support and scientific basis for exploring the development of ideological and political education in college student dormitories.

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