

# Research on Countermeasures for the Construction of Student Party Branches in Higher Education Institutions

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**Abstract:** *At the same time, it is a new stage for higher education institutions to seek internal development in the construction of "double first-class" universities. For this reason, the overall layout of party construction and the realistic needs of university reform and development prompt the student party branches of universities to base on the current situation of construction, explore multi-dimensional paths, strengthen the ideological and political leadership of students, continuously strengthen the construction of party branch committees, strictly train and educate student party members, improve the quality of organizational life of the branches, and ensure that the work of party branches can be excellent in all aspects.*

**Keywords:** *Party building in higher education; Countermeasures; Party Branch; Ideological and political education*

## 1. Strengthen the ideological and political leadership of students

### 1.1 Make full use of the main position of "two courses" ideological and political education

Marxist theory courses and ideological and political education courses in colleges and universities are the key links for all-staff education and the main position for correct education and guidance of students [1]. Colleges and universities should focus on high standards and strict requirements to train and equip teachers for ideological and political courses, and strengthen students' ideological education and Cultivation of political beliefs, so as to correct students' motivation to join the party [2]. On the one hand, teachers of ideological and political courses in colleges and universities should guide their worldview, outlook on life, and values in a targeted manner based on the unique personality characteristics of college students, and strengthen their education, ideals and beliefs through Marxism-Leninism, Mao Zedong Thought, and the theory of socialism with Chinese characteristics ; through the arduous development of the party since the founding of the party, the story of honest party members, and the education of the great achievements the party has made along the way, reproduce the party's arduous struggle and traditional fine style, and strengthen the guiding ideology, program and purpose of student party members for the party, Organizational principles and a comprehensive understanding of the rights and obligations of party members. In addition, ideological and political education courses should also focus on teaching content synergy, and should be closely integrated with the development of the times and the needs of students. In today's era, students in higher education tend to be more open, different and diversified in their thinking, and their minds are not only educated and inherited from 5,000 years of Chinese civilization, but are also influenced by foreign cultures and trends. Their pursuit of independence, freedom and individuality has become more and more necessary for them to keep abreast of the times. Therefore, ideological and political teachers should enrich the teaching content with the development of the political situation at home and abroad, and take the Chinese dream and socialist values with the goal of the great rejuvenation of the Chinese nation as an important part of the ideal and belief education for college students to help them establish lofty ideals.

### 1.2 Timely occupation of new high ground of online ideological and political education

Putting ideological and political education in the new media field, paying full attention to the educational influence of the new media represented by the Internet and mobile phones in terms of

ideals and beliefs, and timely occupying the new high ground of online ideological and political education are the inevitable requirements for correcting the motivation of university students to join the Party at present [3][4]. Therefore, we should make full and reasonable use of online educational resources, examine the existence status and educational functions of the new online media, and make the new online media an important medium for the ideological education of college and university students through various ways. Develop online party schools, online student education and learning systems, ideological and political education apps, and Weibo and WeChat public platforms. Innovative learning resources are provided in the form of visual and imaginative multimedia such as graphics, animations and short videos [5]. We use online party newspapers, WeChat official accounts and the Party Building APP to deliver the latest theoretical spirit and current affairs and politics in a timely manner; we use online theoretical seminars and interactive exchanges to enhance the autonomy and motivation of student party members in learning; we use red films and microfilms of advanced deeds to promote advanced deeds and enhance the impact of education; and we use the student online learning and education system to monitor public opinion and grasp the guidance of public opinion. In the rich online resources optimization and integration and the use of platform advantages to achieve online learning, education, management and supervision of students, through a more three-dimensional, vivid and personalized education and learning to do ideological leadership, effectively help students to deeply understand the beliefs of the Communist Party members.

### ***1.3 Actively create a large platform for social practice education***

Practice is an important part of education. In the ideological and political education of colleges and universities, social practice is a very important carrier, which is not only an inevitable requirement for consolidating theoretical knowledge in the classroom, but also an objective need for college students to constantly revise their self-cognition and improve their comprehensive literacy [6]. People's cognition often has to go through the process of practice - study - practice again - study again in order to deepen. The motivation to join the Party is a process of continuous development and change, and everyone's thoughts at different times will have different degrees of perception, so students may have deviations in motivation at different stages, which requires the Party building work to always sense the changes in students' thoughts, provide a practical platform for students in colleges and universities, strengthen the guidance of motivation at each stage, make them enhance their sense of mission and responsibility in social practice activities, deepen their sense of mission and responsibility with practical actions [7].

## **2. Strict management of student party members' training and education**

### ***2.1 Strictly control the entrance and strengthen the selection and examination of new party members***

In order to fundamentally strengthen the training and education of student party members and improve the quality of student party members, we must strictly control the "entrance barrier" for student party members [8]. First of all, we should improve the selection criteria of student party members. It is the regular work of the student branch of the university to develop outstanding elements to join the party organization, raise the threshold of entry and strictly control the quality of student party members. The selection criteria for student party members in the new era should follow the following criteria in addition to the basic requirements set out in the Party Charter: First, political criteria should be put first. The first criterion for the selection of student party members by the student party branches should be "moral integrity and virtue first", requiring that students who wish to join the party must adhere to Marxist beliefs and firm communist ideals, and that their ideological and moral qualities and political and theoretical qualities should be the primary factors in considering whether or not to develop [9][10]. Secondly, academic performance is an important criterion. The first identity of a student party member in higher education is a student, whose primary duty should be to study, and the primary role of a qualified student party member should be to do a good job of exemplary leadership in the word academic. Thirdly, life performance is taken as a necessary criterion. Compliance with the law, service to classmates, honesty and commitment, and classmate relations in the daily life of party activists and prospective party members are all aspects that must be examined to become a party member. Fourthly, the practice status and mass base of as the key criteria [11]. The student party branch should also focus on the examination of the practical level and the mass base, and learn about their practical ability from the summer social practice, voluntary service and mass practice in clubs, and pay attention to their mass base from their teachers and classmates.

## 2.2 *Timely disposal of unqualified party members*

"A good system can prevent bad people from running amok at will, and a bad system can prevent good people from doing good things adequately. It can even go the other way." At present, there are still some student party members who do not pay party fees on time, do not participate in organizational life and other behaviors that undermine the party organization. Therefore, the branch should strengthen the assessment and management of party members, actively explore and improve the withdrawal mechanism of party members, improve the state of student party members "strictly in but not out", so that unqualified party members timely withdraw from the organization. Supervision and management should be strengthened. The democratic rights of student party members are ensured through the system of openness in party affairs, the system of reflecting and collecting opinions from party members and the system of party notification, and the supervision of student party members is tried out. In addition to this, the advantages of democratic evaluation of party members should be given full play, and student party members should be organized to carry out in-depth criticism and self-criticism [12][13]. A system of monitoring and reflection by the student public is also indispensable, allowing the student public to directly and effectively criticize the problems of student party members. At the same time, the strict assessment of student party members should be strengthened. All aspects of the assessment of political literacy of student party members, academic and social practice, frequency of participation in organizational life, and service to classmates are carried out.

## 3. Conclusion

At present, we are in a new stage of comprehensive strict governance of the Party, and the construction of student party branches in colleges and universities is standing at a new historical starting point. The Ministry of Education's Party Group has made a major deployment of the "Striving for Progress" in education in the spirit of the 19th National Congress, and the "Opinions on the Implementation of the "Benchmarking and Striving for Excellence" Construction Plan for Party Organizations in Colleges and Universities" and the "Action to Improve the Quality of Grassroots Party Construction" are all focused on the construction of grassroots party branches in colleges and universities. Theories originate from practice, and the deepening of research theories should be combined with practical needs. This paper uses the literature method, survey and research method as well as comparative analysis based on the systematic mastery of theoretical foundations, in line with the realistic and objective necessity of grassroots party building in universities in the new era. In view of the achievements and problems in the construction of student party branches in colleges and universities, and drawing on the relevant practical experience of some model party branches of students in domestic colleges and universities, the effective path of implementing the theory of the construction of student party branches in colleges and universities into action is usefully explored. Through the improvement of the building capacity of student party branches, the effectiveness of the extension of comprehensive strict governance of the Party to the grassroots will be promoted.

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