

Strengthening Ideology and Politic in Value Guidance and Promoting Innovation in Moral Education Method

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ABSTRACT. At this stage, due to the more complex domestic and international situation and the characteristics of diversity, these party members will be affected to some extent by various practical methods. Facing the latest environment and the latest problems, under the premise of promoting these fine traditions, we need to carry out ideological and political education in terms of work content, work methods and overall system, so as to improve the initiative and effectiveness of the work. With these foundations and conditions, with our credible, respectable, reliable, ideological and political teacher team that is willing, daring, promising, and loves the spirit of “learning and strengthening the country”, we are fully confident and capable of thinking Political classes are getting better and better. We also believe that the ideological and political lessons in the new era are of great significance to improve the advanced and highly advanced ideological and political level of universities, and to promote further in-depth study of “two studies and one doing” for university students..

KEYWORDS: Value guidance, Moral education method, Innovation, Ideology

1. Introduction

“To run an ideological and political theory course well, the most fundamental thing is to fully implement the party's education policy and solve the fundamental problem of who to train, how to train, and for whom.” At the school's ideological and political theory teacher seminar, General Secretary Xi Jinping deeply discussed the significance of running ideological and political lessons from the overall situation of the development of the party and the country, and analyzed the key role of teachers.

The important requirements to promote the reform and innovation of the ideological and political course, strengthened the confidence and determination of the majority of ideological and political course teachers to do better and better, and pointed out the direction and provided important guidance for us to promote the construction of the ideological and political course. Strengthening the ideological and political value guidance and promoting the innovation of moral education methods are conducive to exerting the due meaning of political role. General Secretary Xi Jinping made remarks at the school's ideological and political theory teacher seminar, emphasizing that the most important part in the construction of ideological and political lessons is the rationality, legitimacy, and advanced nature of the content of ideological and political teachers, especially in the future development of our country As far as students and successors are concerned, ideological education must not be lost.

Practice has shown profoundly that ideological and political theory courses are a key course to implement the fundamental tasks of Lideshuren. It is very necessary to provide ideological and political theory courses in a gradual and spiral manner in primary and secondary schools. It is necessary to train generations of socialist builders and successors. Important Guarantee. Making ideological and political lessons better and better is the glorious responsibility that our times has given us. In a sense, ideological and political education is an important part of the national governance system. Therefore, in the process of construction and management of ideological and political education, we must first unwaveringly adhere to the party's leadership and externalize the party's will. Specific actions for ideological and political education are an important reflection of the important political functions of ideological and political education in ordinary colleges and universities, and also a direct manifestation of the party's effective leadership and management of important educational and cultural foundations in its own administration.

2. Significance of the Development and Implementation of Ideological and Political Education in Colleges and Universities

At the teachers' seminar on ideological and political theory on March 18, General Secretary Xi Jinping emphasized in the new situation that young people in the new period should strengthen their ideals and convictions, carry forward the style of hard work, and maintain the spirit of pioneering and innovative. Colleges and universities are important positions for talent education and training in China. To further strengthen the ideological and political education of young people, they should fully mobilize the resources of the colleges and universities, give full play to the inherent advantages and characteristics of the colleges, and comprehensively promote the diversified development of education subjects. Deeply integrate ideological and political education with the concept of "three comprehensive education", emphasize the high integration of traditional ideological and political work and information technology development, consolidate ideological consensus, promote national self-confidence and cultural self-confidence, and create a unique "new media education model", Forming a comprehensive, three-dimensional, and new era of ideological and political education in colleges and universities. The ideological and political education model of colleges and universities is based on the following aspects:

(1) Inevitable requirements for the development of the times in ideological and political education

With the ideological and political lessons getting better and better, we are fully confident and capable. As General Secretary Xi Jinping pointed out: We attach great importance to ideological and political work, always adhere to the guiding position of Marxism, vigorously promote the construction of a socialist discipline system with Chinese characteristics, and provide a fundamental guarantee for the construction of ideological and political lessons. General Secretary Xi Jinping pointed out at the 19th CPC National Congress: "Internet + education" has become an inevitable trend of education development and education reform. With the development of the Internet, the Internet has penetrated into all aspects of education development, and the popularity of information technology and big data in education Higher and higher, the realization of networked development of ideological and political education in colleges and universities is an inevitable trend of educational development. The in-depth integration of ideological and political education work, advanced socialist cultural ideas, and schools and departments is an important direction for the development of a new pattern of education in the new period. Educational informationization will promote the modernization of education and ensure the sustainable development of college education.

(2) The special influence of resources held by schools and departments

Guided by the general program of ideological and political education in colleges and universities, and further detailed to the school departments, it is the fundamental requirement for colleges and universities to "grasp early, small, and implement detailed". Schools and departments have more extensive contacts with students and are the main executors of ideological and political education. Refining the subject of education is an important guarantee to promote the sinking of educational effects. On the one hand, the school department can directly grasp the primary information of the students, obtain the student's ideological dynamics, and grasp the development direction of the student; on the other hand, the school department is the main body that mobilizes the student work, has first-hand information resources and main standards, and is the implementation of college students An important carrier of ideological and political education. Therefore, strengthening the sinking of moral education in colleges and universities, and implementing the subjectivity and diversity of education, is an important guarantee to promote the development of college students' physical and mental health.

(3) The inevitable trend of the development of students' ideological and political education needs

With the development of society, the demand of students for educational resources is constantly changing. Adhering to student-oriented and based on the individual characteristics of students to achieve educational goals is an inevitable trend to adapt to the development and development of students' educational needs. From a psychological perspective, college students are affected by the development of the Internet, and the psychology of following herds is more prominent. The access to educational resources and knowledge needs on the Internet has become the mainstream of the times. From a behavioral perspective, the new media platform has become a student's access to knowledge. The important way to receive education and meet the needs of online education has become an inevitable trend for students in development.

3. Suggestions on Standardizing and Improving Ideological and Political Education in Colleges and Universities

(I) Strengthen practical research on ideological and political education in universities

Since the 18th National Congress of the Communist Party of China, the Party Central Committee with Comrade Xi Jinping at its core has comprehensively strengthened the Party's leadership over education and

insisted on building people up. General Secretary Xi Jinping called on our front-line ideological and political educators to conduct practical research on the current ideological and political education work in colleges and universities. The civilized construction and spiritual development of league work groups and organizations at all levels is the most important educational responsibility of ideological and political work in colleges and universities. In the new social environment, ideological and political educators in colleges and universities should strengthen their understanding of the dynamics of students' ideological behaviors, and incorporate practical research into daily teaching and research work as an important task. It is necessary to carry out construction and development from time to time. In the detailed work process, it is necessary to determine the job responsibilities and work content of these ideological and political educators in colleges and universities, and to carry out relevant regular meetings within the prescribed time. It is sometimes necessary to enter grassroots organizations to conduct investigations and conduct certain checks on related work. The fastest speed is to be familiar with the actual situation and latest trends of ideological public opinion of college students. It is necessary to conduct a certain amount of inquiry, analysis and discussion on the defects of each stage. It is necessary to make certain improvements to the party building work system and grasp the shortcomings in the actual situation. Questions, situations and tasks, etc., quickly summarize all practical experience and adopt practical measures.

(2) Improving the competence and quality of participants in ideological and political education

General Secretary Xi Jinping emphasized: It is necessary to provide ideological and political theory courses in a gradual and spiral manner in primary and secondary schools, and it is an important guarantee for training generations of socialist builders and successors. Making ideological and political lessons better and better is the glorious responsibility that the times has given us to a new generation of participants in ideological and political education. This requires a new generation of ideological and political education participants to have high ideological quality, moral standards and ability to educate people. The author believes that, in order to enhance the political awareness of the participants in ideological and political education, the ideological and political education teaching and research department must be able to realize the party's leadership in daily work management. The ideological and political education participants must have a high degree of political acumen. The first is to realize the basic principle. Second, we must improve the ability to control the teaching work of participants in ideological and political education. On the basis of grasping the central ideological and political concepts and concepts since the 19th National Congress of the Communist Party of China, we must pass on the high-quality teaching work ability to pass on the insights of our party to the country and the government. The third is to enhance the subjective initiative of participants in ideological and political education. In today's era, the source of the development and growth of participants in ideological and political education lies in the deepening of the understanding and grasp of the laws governing the Communist Party, the rules of socialist construction, and the laws of human social development. Especially for the full-time teachers in the teaching and research room, more stringent requirements are required. They must be proficient in politics and good at learning. They must both understand academic expertise and have excellent teaching capabilities.

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