

Innovative Approaches to College Students' Aesthetic Education in the New Era

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Abstract: *In the new era, colleges and universities take establishing morality and cultivating people as the fundamental task, emphasizing the improvement of students' ideology, morality and comprehensive quality, and requiring colleges and universities to innovate in college students' aesthetic education, give play to the advantages of aesthetic education, improve students' personality, reshape students' ideology and morality, and promote the comprehensive development of students' morality, intelligence, physical fitness, beauty and labor. This paper discusses the concept, connotation and value of aesthetic education. Based on the necessity and existing problems of college students' aesthetic education in the new era, it briefly outlines the innovative ways of college students' aesthetic education in the new era.*

Keywords: *New Era; College Student; Aesthetic Education; Innovation Path*

1. Introduction

In the new era, aesthetic education, as an important part of talent training in colleges and universities, strengthens students' awareness of beauty through systematic learning, promotes the development of students' aesthetic ability and creative thinking, improves students' personality, cultivates students' sentiments, and implements the fundamental task of establishing morality and cultivating people in colleges and universities. Based on the existing problems in the aesthetic education of college students at this stage, such as the lack of educational concepts, systems, objectives and teachers, colleges and universities are required to start the innovative construction of aesthetic education, gradually improve the aesthetic education system of colleges and universities, strengthen the construction of professional teachers, promote the further development of aesthetic education of college students, give play to the advantages of education, cultivate high-quality talents in the new era, and contribute to social development.

2. Aesthetic education

2.1 Concept

Aesthetic education, namely aesthetic feeling education and aesthetic education, focuses on cultivating people's ability to recognize, discover, feel, appreciate and create beauty, so as to promote the individual's quality, ideal, character and sentiment of beauty. In the narrow sense, aesthetic education refers to "art education", which emphasizes the cultivation of individual aesthetic feeling, aesthetic appreciation and aesthetic quality, and belongs to the category of formal aesthetic education; [1] In a broad sense, aesthetic education generally refers to the infiltration of aesthetic principles among various disciplines, the pursuit of the spiritual essence of aesthetic education, the improvement of individual aesthetic realm, and the infiltration and integration of the formation of substantive aesthetic education.

2.2 Connotation

Aesthetic education is embodied in the "six arts" of ancient schools in China. For example, the "music" in the six arts is essentially the integration of ethical and moral education and aesthetic education; Confucius believed that "beauty" should focus on moral beauty, while western educators believed that "beauty" should have both moral beauty and appearance beauty. At present, the connotation of aesthetic education is increasingly rich. The emphasis of students' aesthetic education can be placed on artistic aesthetic education, natural aesthetic education, social aesthetic education and

educational aesthetic education. In addition to artistic aesthetic education, it emphasizes the understanding of creation and culture, and focuses on the cultivation of students' aesthetic sense. It includes feeling beauty, appreciating beauty, expressing beauty and creating beauty, as well as the pursuit of higher realm of life interest and ideological realm[2].

3. Analysis of the Necessity of Aesthetic Education for College Students in the New Period

3.1 Promoting college students' comprehensive quality

The aesthetic education of college students in the new era can be directly linked with intellectual education and moral education in the daily teaching activities of colleges and universities, so as to promote the comprehensive quality of college students and accelerate the process of talent training in colleges and universities. Aesthetic education focuses on students' finding beauty, understanding beauty, expressing beauty and creating beauty. By guiding students to discover beautiful things in life and perceive the spirit, thoughts and character of outstanding people, students can improve their personality, cultivate their sentiments, encourage them to constantly improve themselves, express beauty and create beauty. Different from single theory teaching, aesthetic education, with its diversified teaching contents and forms, can effectively enrich the spiritual world of students, promote friendly communication and interaction between teachers and students, strengthen knowledge transmission and emotional expression between teachers and students, avoid one-way teaching, imperceptibly influence, and promote students' moral quality. At the same time, with the rapid development of information technology in the new era, college students' access to information channels, content, etc. shows a diversified development trend. Aesthetic education can avoid students from being affected by bad information to a certain extent, cultivate students' dialectical thinking, and enrich students' inner spiritual world.

3.2 Implementing the Fundamental Task of Building Morality and Cultivating People in Colleges and Universities

The 19th National Congress of the Communist Party of China (CPC) once again pointed out that establishing morality and cultivating people is the key point of college education in the new era. It is clear that college education in the new era is based on the cultivation of professional knowledge and skills, strengthens the establishment of students' correct ideology, morality, quality and values, guides students to practice socialist core values, constantly improves themselves, and contributes to social construction. The aesthetic education of college students in the new era can be oriented in this way. We should implement the fundamental task of establishing morality and cultivating people in ordinary colleges and universities, carry forward the positive energy of aesthetic education in the new era, make use of the advanced tasks, ideology, morality and spiritual civilization embodied in the artistic image, give play to the advantages of aesthetic education in practical teaching, and cultivate socialist successors with ideology, morality and culture in the new era.

3.3 Promote the inheritance and development of excellent traditional culture

With the development of economic globalization, China's excellent traditional culture is inevitably affected by foreign cultures. Teenagers' awareness of inheriting and carrying forward traditional culture is shallow. As the main position of cultivating high-quality talents in China, colleges and universities, in addition to teaching and educating people, also undertake the inheritance and carrying forward, innovation and progress of traditional culture. Therefore, aesthetic education for college students can start from traditional culture, lead students to understand the connotation of traditional culture, strengthen students' correct understanding of the value of traditional culture, integrate the artistic characteristics of the new era into traditional culture, and achieve the innovative development of traditional culture. At the same time, we should combine college students' aesthetic education with history learning, cultivate students' aesthetic ability and humanistic quality, promote the construction of students' aesthetic outlook, and develop students' creativity on this basis, guide students to correctly view social development and cultural change, cultivate students' sense of family and country feelings, and promote students' sense of national identity and sense of belonging to further sublimate.

4. Analysis of the Existing Problems of College Students' Aesthetic Education in the New Period

4.1 Educational concept

At present, the goal of talent training in colleges and universities focuses on the improvement of students' professional skills and comprehensive abilities. To a certain extent, students' ideological and moral education and personality cultivation have been weakened, and the assessment cannot be carried out with quantitative indicators. Therefore, aesthetic education has received less attention. Based on the demand for social talents at the current stage, the employer not only requires students' knowledge and skills, but also focuses on students' social communication, professional ethics, sense of responsibility, etc., so aesthetic education for college students is essential in the new era. However, due to the influence of exam oriented education, the reform of college education system is slow. Teachers and students still focus on the development of professional knowledge and skills in their daily teaching and activities. They do not fully understand the process and value of aesthetic education, and aesthetic education presents a dispensable phenomenon.

4.2 Educational system problems

The development of aesthetic education in colleges and universities is relatively short, and it is still in the initial exploration period. Inevitably, there are problems of imperfect system, including curriculum, teaching content, teaching form, etc. The curriculum and class hours are set unreasonably. The aesthetic education curriculum in some colleges and universities covers a narrow group of students, and the class hours are arranged insufficiently. There are fewer elective opportunities for students, which cannot meet the students' learning needs. Besides, the aesthetic education assessment is relatively simple. Some students study the curriculum to obtain credits, which has a utilitarian problem; At the same time, the teaching content focuses on theoretical knowledge, emphasizing the education of basic concepts, connotations, values, etc. of aesthetic education. The content is single and relatively backward compared with college students in the new era, which does not meet the aesthetic needs of students and cannot give play to the advantages of aesthetic education; In addition, the traditional classroom teaching, namely, teachers' explanation and students' listening and recording, is used as the teaching form. The teaching effect is poor, which is contrary to the essence of aesthetic education, and the improvement of college students' aesthetic ability is limited.

4.3 Educational objectives

Colleges and universities focus on cultivating the "four types" of talents in the new era, focus on the cultivation of students' professional skills, and neglect the aesthetic education, resulting in the unclear teaching objectives of college students' aesthetic education at this stage. The reasons include: the understanding of aesthetic education in colleges and universities is not enough, even the phenomenon of equating aesthetic education with art education appears, emphasizing the cultivation of aesthetic ability of students, especially art students, while the cultivation of ideological morality, thinking ability and creative ability of students by aesthetic education is ignored; At the same time, some colleges and universities attach importance to moral education, and take aesthetic education as the subordinate content of moral education. The aesthetic education of college students is formalistic and superficial, ignoring the essence of aesthetic education, and cannot play the value of aesthetic education.

5. Exploration of innovative approaches to college students' aesthetic education in the new era

5.1 Accelerate the construction of aesthetic education curriculum system

In the new era, college students' aesthetic education cannot improve their comprehensive quality with a single curriculum. Colleges and universities are required to accelerate the construction of the aesthetic education curriculum system, implement the innovative reform of college students' aesthetic education, and give play to the value of aesthetic education with the goal of independence, standardization and stratification. Colleges and universities can set up basic theory courses of aesthetic education, focusing on the explanation of students' theoretical knowledge of aesthetic education, leading students to understand the relevant concepts, connotations, values, etc. of aesthetic education, laying the foundation for the follow-up in-depth study; After that, we can also guide college students to carry out self-aesthetic education, take students as the main body, give play to their subjective initiative,

and improve college students' aesthetic ability and quality through self-education. At the same time, art courses can be used as the carrier to carry out aesthetic education and accelerate the innovative development of aesthetic education; Aesthetic education can also be infiltrated into subject education, such as Chinese, history, geography and other courses, and aesthetic content can also be infiltrated. In addition, teachers can use modern information technology to enrich the content of aesthetic education courses, and use the advantages of "Internet plus education" to encourage students to actively participate in aesthetic education courses, and achieve independent learning in and out of class, and strengthen the efficiency of aesthetic education teaching.

5.2 Strengthen the construction of professional teachers

Based on the current shortage of specialized teachers in aesthetic education in colleges and universities, colleges and universities are required to strengthen the construction of professional teachers to escort the development of college students' aesthetic education in the new era. For existing teachers, colleges and universities can regularly organize teachers to participate in teaching training, or guide teachers to learn independently, strengthen the study of systematic aesthetic education knowledge, or learn from excellent teachers' teaching experience to improve their professional ability and teaching ability. At the same time, teachers need to improve their personal quality, reflect their aesthetic attitude from their personal words and deeds, appearance and appearance, teach by example and words, and enhance students' aesthetic awareness. In addition, colleges and universities need to establish and improve the security and incentive system for aesthetic education teachers, directly link the evaluation, professional title, performance, etc. with daily teaching, give spiritual and material encouragement to teachers who perform well, improve teachers' enthusiasm for teaching and research, and promote the development of aesthetic education.

5.3 Create rich aesthetic education practice courses

5.3.1 Artistic beauty

Artistic beauty is presented in a variety of forms, including dance, music, painting, etc. offered by colleges and universities. Teachers can infiltrate aesthetic education in art curriculum teaching, or establish appreciation courses with artistic beauty as the core, such as music appreciation, painting appreciation, etc., and use massive resources on the Internet to carry out teaching, bring students visual and auditory experience with artistic works, guide students to discover the beauty in works, and enhance their aesthetic ability.

5.3.2 Natural beauty

Long term aesthetic education with curriculum as the main body will easily lead to students' weariness. Therefore, teachers can extend to the natural society and improve students' aesthetic ability in nature. Natural beauty refers to the beauty presented by things in the nature. Teachers can organize students to carry out practical exploration to find the beauty in the nature, present the natural beauty in the form of photography, painting, etc., or integrate tourism beauty, encourage students to find aesthetic experience in tourism activities on holidays, place their feelings on mountains and waters, and cultivate students' sentiments.

5.3.3 Social beauty

As the big environment of students' life, society is closely related to the students themselves, so social aesthetics can further play the advantages of aesthetic education. The school can regularly organize out of school practice activities to lead students to enter the society, observe the world, enhance their perception of beauty, or lead students to "show love", guide students to feel beauty from the smile of the elderly in the nursing home, enhance their emotional experience, and encourage students to discover and create beauty.

6. Conclusion

In the context of the reform of quality education, higher education has implemented the principle of cultivating morality and talents, emphasizing the cultivation of "four types" of talents in the new era with all-round development of morality, intelligence, physique, beauty and labor, so as to contribute to social development. The connotation of aesthetic education is rich. Colleges and universities can promote the development of moral education and intellectual education through aesthetic education,

and speed up the process of talent training in colleges and universities. Based on the existing problems of aesthetic education in colleges and universities at this stage, in order to further promote the aesthetic education of college students in the new era, colleges and universities are required to speed up the construction of the curriculum system and professional teachers, create diversified aesthetic education practice courses, give play to the advantages of aesthetic education, and promote the improvement of students' comprehensive quality.

References

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