

Analysis on Innovation Path of Urban Community Governance under New Era Background

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ABSTRACT. *Since the 21st century, China's economy has been in a stage of rapid development. The economic level of both towns and villages has been greatly improved. At the same time, the population flow has also been greatly intensified. Under the background of the new era, the construction of cities is speeding up, with a large number of organizations springing up, a large number of rural people working in cities, and talents from units entering the society, accelerating the process of urbanization in our country. In the process of urbanization, as a large number of population flows into the city, it will also bring certain influence to the development of the city. For example, the increase in the number of urban residents will lead to more and more social contradictions, which will bring new challenges to the governance of urban communities. Based on this, this paper mainly analyzes the innovation path of urban community governance under the new era background, for reference.*

KEYWORDS: *New era, Urban community governance, Innovation path*

1. Introduction

For the problems in community management, relevant management researchers and managers should conduct sufficient investigation and analysis to promote the transformation and development of urban community management mode, enrich people's lives and maintain social stability.

2. The Basic Concept of Community

In China's urban development, housing estate and communities are often mixed up as a concept. Community is the most basic-level organization in administrative units. It is a large collection of social groups that are interrelated in a certain area and have certain common interests. Within a certain range, the residents of the community have a strong sense of belonging and identity. Community organizations

have the ability to coordinate interests in administration to meet the needs and development of individual interests. In addition, community management organizations also play a certain role in ensuring safety and safeguarding social justice. It can effectively enrich people's lives and maintain long-term social stability. Community is the epitome of society. Analysis and research on community can promote people's cognition of community and society, improve the management efficiency of community and protect people's interests. With the development of economy, the management function of the community also needs to be adjusted and changed in time, so that the management function of the community can meet the needs of social development and the community management can really play its role.

3. Problems Faced by Urban Community Governance

3.1 The Participation of Community Residents is Not High

There is such a common problem in the governance of most urban communities in our country: the urban residents are indifferent to neighborhood relationships, indifferent to community affairs, and poor interpersonal relationships in communities. In order to fully listen to the opinions of the people, the government has specially set up autonomous community organizations for grass-roots residents so that everyone's opinions can be heard. However, judging from the current situation of community governance, this goal has not yet been achieved. The main reason is that with the development of urbanization, a large number of people from rural areas or other places have moved to cities. People from all over the country have different customs and different cultural literacy levels. People's opinions are difficult to unify. Many people think that community affairs have nothing to do with themselves, and their participation and enthusiasm are not high. Moreover, due to the lack of communication and the lack of trust between people, people have no sense of identity with the community and the role of community organizations cannot be played.

3.2 Overstretched Sub-District Office and Administrativeization of Residents' Committees

For the governance of urban communities, the national government has set up sub-district offices and residents' committees. Sub-district Office are a subordinate organization of the government, mainly responsible for administrative related matters, and are an administrative organization, while residents' committees are an organization of mass autonomy and do not have administrative functions. These two organizations are not connected with each other and each perform the functions of urban community governance. However, in the actual governance process, the sub-district office is faced with all the affairs of the community, including administrative affairs, economic development-related functions, law enforcement and services, etc., which have evolved into a comprehensive service organization,

making the sub-district office overburdened and only able to transfer some administrative functions to the neighborhood committee. The original functions of the neighborhood committee will be affected and become the subsidiary organ of the sub-district office, leading to the administrative of the residents' committee.

3.3 The Division of Responsibilities between Community Self-Governing Organizations and Governments is Unclear

In order to enable community residents to better exercise their rights and realize mass autonomy, community self-government organizations have been specially set up to deal with daily problems in the community and community construction planning, and to promote the stable development of residents' autonomy, community and urbanization. The purpose of establishing such grass-roots organizations is to give full play to the community's own management functions and reduce the government's involvement. However, in actual community governance, in order to reduce its own workload, the government will hand over many administrative tasks to community organizations. These community self-governing organizations will become lower-level organs of government agencies and mainly deal with administrative issues due to the lack of effective communication methods and negotiation means.

4. Innovation Points of Urban Community Governance in New Era

4.1 Full Realization of Residents' Autonomy

Now our society has entered a new era of economic development. Under this background, to do a good job in the governance of urban communities, it is necessary to change the original management concepts, innovate the management concepts and methods, and carry out community governance in a way that adapts to social development and residents' needs. The first thing to do is to improve residents' participation, to ensure residents' right to exercise autonomy, and to give full play to residents' status as masters of community governance. China has formulated the system of residents' autonomy because the masses of the people are the masters of the country. In order to ensure that every resident has the means to express his or her own demands and exercise his or her legitimate rights and interests, we can create self-government groups, residents' committees and so on so that every resident can participate in the culture and development of the community and truly realize democratic autonomy at the grass-roots level.

4.2 Effective Connection of Social Organizations

People's life will involve all aspects, such as leisure and entertainment, cultural needs, sports health, etc. To do a good job of community governance, we must fully meet the growing needs of everyone. With the improvement of people's living

standards, more and more social organizations have been established. In the actual governance process, the power of social organizations can be used to promote the improvement of community governance capability. Effectively link up social organizations and government agencies, make full use of social resources, use social organizations as channels of communication with residents, understand the real demands of residents through social organizations, and improve residents' enthusiasm for community governance.

4.3 Government Coordination and Overall Planning

As an administrative organ serving the people, the government plays a vital role in the community governance of the city. Whether it is the development direction of the community, the required policy guidelines, the determination of specific objectives, or the hard facilities and equipment for community development, the material conditions or the high-tech talents needed for development, all need government support. The development of the community needs the participation of various organizations such as science, education, culture, health and so on. The government needs to coordinate among various organizations to ensure that all forces are committed to the steady development of the community's economy, culture and environment.

5. Innovation Path of Urban Community Governance in New Era

5.1 Attention to Resident Participation

Community residents are the owners of the community and also the owners of mass autonomy. No matter what new decisions a country makes or whether a community changes, it is necessary to listen to and adopt the opinions and suggestions of the masses of the people. In urban community governance, there will be organizations spontaneously formed by the masses, as well as government agencies and social organizations. These organizations are all aimed at increasing the participation of residents. Thus, it can be seen that the importance of residents' participation in community governance must be emphasized in order to do a good job in community governance under the new era. The community itself serves the population. The community has the functions of public culture, service, welfare and sanitation through cooperation with other organizations. On the one hand, the service is to provide residents with hardware facilities resources, such as infrastructure, public transportation conditions, living environment, etc., on the other hand, it is to provide service resources, namely leisure and entertainment, education and training, etc. In addition, the community has certain responsibilities and authorities, including the management and decision-making power of public affairs and the right to make suggestions on major issues. In general, community governance cannot be separated from residents' participation. To enhance residents' interest and participation, residents can enrich their lives by holding various forms of special activities and providing services according to residents' needs.

5.2 Promoting the Reform of Street Management System

In the new era of economic development, it is also necessary to innovate the path of urban community governance, promote the reform of street management system, and strengthen the service function of grassroots autonomous organizations to the masses. To reform the street management system, we need to start from the following aspects: First, streamline the street organization and optimize the setting up of street offices. The previous organization was overstaffed, had no unified standard, and had low efficiency. It was necessary to integrate the functions of street organizations, optimize service processes, and improve efficiency. Second, the sub-district office should be given certain powers. The sub-district office should not be set up as a decoration, but should be delegated certain decision-making and management powers so that the staff can listen to the truth and do practical things. Third, we will push the streets to focus on their work and give full play to the main functions of community service, safety and management.

5.3 To Improve the Quality of Personnel in Autonomous Institutions, Strengthen the Publicity and Guidance of the Concept of Autonomous Management

For community governance, it requires not only professional talents, but also investment of certain materials. At the same time, it also needs to strengthen the attention and supervision of agency staff. It can continuously optimize the talent introduction system to attract outstanding talents to participate in community management, and it can also carry out various forms of activities to enhance the comprehensive quality of management personnel in autonomous institutions, thus enhancing the sense of belonging and responsibility of staff. It is also necessary to strengthen the publicity and guidance of the concept of self-government management and improve the active participation of the masses in community self-government activities.

5.4 The Implementation of New Community Governance Can Speed Up the Process of Urban-Rural Integration

Although China's current urbanization level is at a higher stage, there is still a big gap between the realization of urban and rural integration. Urban-rural integration is the highest stage of urbanization and a major social change. At present, the development between urban and rural areas in our country is not balanced, and there is also a huge gap between the residents' production and living styles. The economy, society, science and technology between urban and rural areas are not coordinated. To promote the process of urban-rural integration, it is necessary to realize new community governance, and to ensure the stable development of society through the government's norms and the efforts of the masses.

5.5 The Implementation of New Community Governance Can Promote the Legal Management of Cities and Towns

The realization of new community governance is of great significance to the development of cities in China. First, it can speed up the development of urban-rural integration, and second, it can promote the legal management of cities and towns. The development and management of a city need a set of perfect management mechanism and a sound legal system as the backing, because if there is no strong legal management system for city management, the stable development of society cannot be guaranteed. The new type of community governance is based on mass autonomy, which is directly related to the life and work of every resident and is closely related to the interests of residents. Therefore, promoting the legal management of cities and towns is related to social stability and people's living and working in peace and contentment. According to the results obtained so far, the improvement of legal management in cities and towns is not only conducive to the development of urban economy and society, but also promotes the construction of rural infrastructure, strengthens farmers' legal awareness and improves their comprehensive quality.

5.6 Select and Match Strong Grassroots Backbone

The success of the new type of community governance cannot be achieved without the efforts of excellent management talents. Thus, it can be seen that it is important to optimize and strengthen the backbone of the grassroots. To attract and retain talents, it is necessary to start from the actual situation and take effective measures to solve the problems of development, treatment and so on that everyone pays attention to. First of all, to attract outstanding talents, we can introduce outstanding talents by improving post treatment, implementing career establishment and formulating a reasonable talent development system. The second is to retain talents, establish a scientific and reasonable salary system and promotion mechanism according to the specific post situation, so that the grassroots backbone has greater room for development. For the staff of each post, regular training activities should be carried out to improve their comprehensive quality and professional skills and further improve their management level.

5.7 Strengthen Infrastructure Construction

In the governance of urban communities, the government plays a larger role, so the government should actively make plans to promote community governance, making good governance planning in the early stage, taking the initiative in the process, and summarizing the work results in the later stage. Community development requires the joint action of soft power and hardware facilities. For hardware facilities, the government needs to increase capital investment, perfect the infrastructure construction of the community, supervise the construction and construction of the facilities, ensure that they can give full play to their practical

effects, avoid illegal elements wasting resources and damaging the health of the masses to accumulate wealth, manage the facilities after the construction is completed, ensure the effectiveness of each facility, and promote the development of the community towards high quality. At the same time, community governance should be based on the progress of the times, integrated with modern advanced technology, with the use of computers and the Internet, to build a smart community.

5.8 Construction of Information City Community Governance Platform

With the progress of science and technology, the world has entered the electronic information era of big data. Urban community governance should also conform to the development of the times, build an information governance platform, integrate and analyze the corresponding data of the community through big data technology, improve the efficiency of community governance, and achieve ideal results. The management of the community will be applied to a large number of complicated data such as the fixed population, the floating population, the place where the personnel come from, the sex and age of the resident personnel, etc. In the information age, the information of these personnel can be put on the community governance platform. When necessary, big data technology can be used for analysis to quickly and scientifically obtain the required specific data, which can not only improve the work efficiency, but also better manage the information of the personnel and make the community governance more rational. The construction of information governance platform is an effective medium for community governance under big data technology. It is very important for urban management and mass autonomy. It can accurately grasp the focus of community governance and define the direction of governance.

The innovation of new urbanization community governance in our country is to enhance service awareness and basically realize personalized community service. The traditional governance method is to worry the residents or representatives of the community to hold meetings or let the residents participate in the community's practical activities in other forms. However, with the development of the Internet, network communication have basically become the main communication method. The construction of an information platform for community governance can enable the main body of the community to communicate through the Internet and put forward their own opinions and suggestions, which can improve the participation of the masses. The governance platform collects and sorts out all opinions through big data technology, and obtains more reasonable results through scientific calculation and analysis, so that the corresponding managers can optimize community services through the obtained data to meet the needs of residents. Therefore, it is very feasible to use big data analysis in the new era.

6. Conclusion

China's new urban community governance model had good original intention and desire at the beginning of its establishment, but the actual operation mode

deviated from the preset track. Relevant government agencies and grass-roots units need to carry out in-depth reflection and research to improve the quality of community autonomy, so that people can obtain better political rights sharing and experience in the community, and improve the quality of life in their own communities.

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