

The logical path and implementation path of rural revitalization in the context of Chinese-style modernization

Yang Peiji

Xinyang Aviation Vocational College, Xinyang, Henan, China, 464000

Abstract: *In the context of Chinese modernization, rural revitalization is an inevitable choice for common prosperity, an inevitable path to meet people's pursuit of a happy life, and an inevitable choice to promote the coordinated development of urban and rural areas. Relevant departments should deeply grasp the content logic, method logic and process logic of rural revitalization, constantly improve the top-level design in practice, and improve the long-term mechanism of rural revitalization; Meanwhile, Relevant personnel should step by step, promote rural revitalization and poverty alleviation achievements; In addition, relevant personnel should based on the integrated development of urban and rural areas, building a rural revitalization model with Chinese characteristics; Finally, relevant departments should accelerate the flow of factors, break through the rural revitalization resources dilemma; We will promote the coordinated efforts of multiple entities and build a co-governance mechanism for rural revitalization.*

Keywords: *Chinese-style modernization, Rural revitalization, Common prosperity*

1. Introduction

The Chinese-style modernization is a path of modernization with Chinese characteristics that has been developed by the people of all ethnic groups in China under the leadership of the Communist Party of China through long-term struggle and exploration. The Chinese style of modernization takes the people as the main body, aims at common prosperity and harmony between material and spiritual civilization, guarantees peaceful development, and takes harmonious coexistence between man and nature as its connotation. In order to meet the people's pursuit of a better life, we will pay attention to the unbalanced development of urban and rural areas and the inadequate development of rural areas. The Chinese style of modernization aims to achieve common prosperity for all people, promote sustainable development, and constantly meet the people's pursuit of a happy life. In 2020, China has completed the task of eliminating absolute poverty, but eliminating absolute poverty does not mean that we have completed the task. In the context of Chinese-style modernization, promoting rural revitalization, achieving common prosperity, and establishing a rural revitalization system with durable and effective mechanisms have become a major issue in China's development.

2. The essential meaning of rural revitalization in the context of Chinese modernization

Rural revitalization is an important measure to address the imbalance between urban and rural development and inadequate rural development in China, meet the people's needs for a better life, and is also an important way for China to achieve Chinese-style modernization. Rural revitalization in the context of Chinese-style modernization has not only always upheld the five characteristics of Chinese-style modernization development, but also been an important way to achieve common prosperity, coordinated urban and rural development, meet the people's pursuit of a better and happy life, and consolidate the achievements of China's poverty alleviation.

2.1. The inevitable path to common prosperity

The Chinese-style modernization requires the modernization of population scale, the modernization of material civilization and spiritual civilization in harmony, and its purpose is to achieve common prosperity. The implementation of rural revitalization is also to narrow the development gap between urban and rural areas, tap the development potential of rural areas, stimulate the rapid development of

rural economy, raise the per capita income of rural residents, and achieve rural prosperity and rural prosperity. Common prosperity has become an important topic in the 14th Five-Year Plan. In the context of Chinese modernization, rural revitalization, in order to achieve common prosperity from the root cause, it is necessary to solve the imbalance between urban and rural development and inadequate rural development, promote urban and rural economic development, constantly improve the income level of rural residents, ensure that urban and rural residents share the fruits of development, ensure the coordinated development of urban and rural areas, and achieve common prosperity. It is obvious that rural revitalization will be an important way to achieve common prosperity and steadily promote Chinese-style modernization, and the imbalance of urban and rural development and inadequate rural development have also become the key factors restricting common prosperity and Chinese-style modernization. In the context of Chinese-style modernization, rural revitalization is a key link in China's new development stage to solve the main social contradictions and meet the people's yearning for a better life. It is also an important step in implementing the new development concept and building a new development pattern, and therefore an inevitable path to achieve common prosperity.

2.2. Practice to meet the people's needs for a better life

Meeting the people's needs for a better life is a major task for social development in the new era and stage of development. However, to carry out this banner, we must place the highest priority on meeting the needs of the people for a better life. The Chinese style of modernization calls for the modernization of a huge population and the modernization of material and spiritual civilization in harmony, with the aim of providing the people with a happy and happy living environment. Meeting the ever-growing needs of all the people for a better life has always been a key part of building the socialist system with Chinese characteristics, an effective way to implement the philosophy of people-centered development, and a necessary means to ensure the people's interests and improve people's livelihood. The 14th Five-Year Plan will "take meeting the people's growing needs for a better life as its fundamental purpose" ^[1], but due to the income gap between urban and rural residents and the disparity in infrastructure, social security and welfare, it is difficult for rural areas to meet the needs in terms of medical care, health, education and spiritual culture. The important value of accelerating rural revitalization is to meet the people's pursuit of a better life. First of all, relevant departments and personnel should through the "rural revitalization strategy" to promote rural industry, organization, talent, culture and ecology to achieve all-round, multi-level and wide-ranging revitalization; secondly, relevant departments should constantly improve rural related infrastructure, social security and medical education; At the same time, relevant personnel should promote the reform of relevant systems and mechanisms; Finally, all persons concerned improve a good institutional environment and safeguard measures for rural revitalization. Only in this way can rural residents' pursuit of beauty be met to the greatest extent and the development concept of sharing the fruits of development among all the people in the context of Chinese-style modernization be realized.

2.3. Important measures to consolidate the achievements of poverty alleviation

From the macro level, poverty is related to whether social stability and harmonious development of the country can be achieved, while from the micro level, it is related to the vital interests of each people and whether they can meet the people's yearning for a better life. After eight years of hard work, China has eliminated absolute poverty through policy support, relocation and industrial encouragement. However, this does not mean that the task has been completed. We need to continue to promote the solution of the problem of relative poverty and constantly meet the people's pursuit and yearning for a better life. The report of the 20th National Congress pointed out that we should vigorously promote rural revitalization, adhere to the priority development of agriculture and rural areas, continue to consolidate the achievements of poverty alleviation, accelerate the solution of the "three rural issues", and constantly meet the needs of the people for a better and happy life. "Three rural issues" is not only a major issue in the process of modernization, but also an important measure to consolidate the achievements of poverty alleviation. Chinese-style modernization requires the modernization of huge population scale and common prosperity, and the purpose of rural revitalization in the context of Chinese-style modernization is to further consolidate the achievements of poverty alleviation, narrow the gap between urban and rural development, raise the per capita income level of rural areas, and continuously raise the standard of relative poverty. Our country wants to meet the people's pursuit of a better and happier life in the new development stage, and accelerate the construction of Chinese-style modernization.

3. The logic of rural revitalization in the context of Chinese modernization

The rural revitalization in the context of Chinese modernization is to further solve the relative poverty, achieve the common prosperity of the huge population scale, and coordinate the Chinese modernization road of material civilization and spiritual civilization. Chinese modernization is the goal and theoretical guidance of rural revitalization, and rural revitalization is the inevitable way to realize Chinese modernization. Only by continuously promoting the development of rural revitalization in the context of Chinese-style modernization can we better promote the all-round development of people, further raise the standard of relative poverty in rural areas, and realize common prosperity and shared development fruits for urban and rural residents. The rural revitalization in the context of Chinese modernization is logically demonstrated from three aspects: content, method and process.

3.1. Content logic: Multi-dimensional rural revitalization content

Rural revitalization should not only promote rural economic growth and increase rural residents' income through industrial revitalization; Our country should revitalize talents and reserve a large number of human resources for rural development; Government departments should improve the rural system and mechanism, improve the level of rural governance; The government needs revitalize with culture, enrich the spiritual life of rural residents, and constantly meet the people's yearning for spiritual civilization; The most important thing for the relevant departments is ecological revitalization, to create a beautiful scenery, ecological diversity of rural living environment, and constantly improve the quality of life of rural residents. The rural revitalization in the context of Chinese modernization has become more and more diversified in content and form. As China enters a new stage of development, the people's pursuit of life is no longer satisfied with adequate food and clothing, but the pursuit of material and spiritual civilization have been greatly enriched and developed life. In the process of rural revitalization, it is not only necessary to accelerate the construction and development of the rural industrial system, but also to pay attention to the rural ecological environment to avoid rural environmental pollution caused by vigorously developing industries. We must always adhere to the development concept of "clear water and green mountains are gold hills and silver mountains". While promoting rural economic development and ecological environmental protection, we must continue to strengthen the construction and development of rural basic organizations to ensure the training and introduction of talents. Relevant departments and personnel should inject the spirit of The Times into rural revitalization with cultural revitalization, and enhance the revitalization connotation of rural industries, organizations, talents and ecology. Through the revitalization of rural industry, talent, organization, culture and ecology, the revitalization of rural areas can be realized in an all-round, multi-level and wide-ranging way, and at the same time, it also highlights the rich and diverse contents of rural revitalization in the context of Chinese modernization.

3.2. Method logic: modernization of rural revitalization methods

To achieve common prosperity, promote high-quality development, and continuously improve the living standards and quality of residents, and to achieve high-quality development and common prosperity, we need to continue to promote rural revitalization. Specifically, in order to achieve rural revitalization and high-quality development, it is necessary to have reasonable regulations and rules, reasonably adjust the allocation and use of market resources, optimize the service and governance capacity of rural basic organizations, and constantly improve the capacity of rural mining and use of resources. In order to promote rural revitalization, it is necessary to establish a complete set of systems and rules and regulations to promote sustainable rural development and realize all-round rural development. Rural revitalization needs to give priority to the development of agriculture and rural areas, and vigorously promote the development of all rural industries at the same time. Rural revitalization also requires multi-sector and multi-subject cooperation and common development to achieve the development goal of agricultural and rural modernization. The modernization of agriculture and rural areas is also a key step and link in the process of Chinese modernization. The rural revitalization strategy should always adhere to the development goal of Chinese-style modernization as the main task. In the process of rural revitalization, to achieve all-round, multi-level and wide-ranging rural development, we should not only meet the material life of rural residents, but also continuously improve the spiritual needs of rural residents, constantly innovate the development model, improve the development speed, ensure the quality of development, stimulate rural economic growth, and promote rural revitalization.

3.3. Process logic: Rural revitalization emphasizes long-term nature

China's rural revitalization is an important measure to achieve Chinese-style modernization and the great rejuvenation of the Chinese nation, and is also a key link to meet the people's yearning for a better life. The rural revitalization is not achieved overnight, but requires the people of the whole country to work together and constantly strive to continuously improve productivity, continuously accelerate the creation and accumulation of social wealth, and constantly improve and perfect the rural revitalization system and system in the process of development. It can be seen that rural revitalization needs a phased and long-term process, and haste makes waste. At this stage of development, we first need to recognize that our country is still in the primary stage of socialist development, and inadequate rural development and unbalanced urban and rural development are still part of the main social contradictions. According to China's basic national conditions and contradictions, we can know that China will remain as the largest developing country in the world for a long time, and the inadequate rural development and the imbalance between urban and rural development will not be eliminated in the short term. The sharp contrast between the siphon effect of cities and the lack of power for rural development, as well as the differences in the distribution of urban and rural resources, also reflects from the side that rural revitalization needs a long-term process, which needs to be promoted stage by stage, so it is bound to go through a long-term process.

4. The implementation path of rural revitalization in the context of Chinese modernization

Chinese modernization is the guiding ideology and goal of rural revitalization, and rural revitalization is the inevitable choice on the road of Chinese modernization. In the context of Chinese modernization, rural revitalization needs to strengthen the top-level design and build a long-term mechanism for rural revitalization. Our country should implement progressive governance and effectively link relative poverty governance; In addition, the relevant departments should based on long-term integrated development, establish a rural revitalization model with Chinese characteristics; Meanwhile, the relevant departments should focus on multiple subjects and build a co-governance mechanism for rural revitalization.

4.1. We will strengthen top-level design and create a long-term mechanism for rural revitalization

In the context of Chinese modernization, rural revitalization is a sustainable and all-round development strategy that focuses on the work of agriculture, rural areas and farmers. Therefore, it is necessary to take the construction of long-term mechanism as the cornerstone, effectively mobilize and integrate the multiple subject forces and resource elements of rural ecological revitalization, resolve the bottleneck of rural ecological revitalization governance, overcome the constraints brought by the subject based on their own interests and short-term interests, and then form a good situation of good long-term governance of rural ecology, co-governance and sharing.^[2]Based on the development process and related concepts of rural revitalization, relevant personnel should continuous innovation, and active implementation of various policies. In the meantime, we need to create a clear organizational chain and governance framework, and draw a clear development blueprint for sustainable progress.

First of all, build a governance platform and form a diversified and mutual assistance development pattern. On the one hand, rural revitalization must clarify the local resources and characteristics of rural areas, and use this as a basis to give full play to its advantages and constantly promote the rural revitalization governance platform. This platform includes management system, assessment system, organizational system, power and responsibility distribution system and policy formulation and implementation system, and it is constantly improved, adjusted and developed in light of its own management system and improve the utilization rate of land. Relevant departments should encourage farmers to make use of the "four famine", guide the new development of forest and fruit industry, Chinese herbal medicine, tea and other provincial advantage industries uphill, do not compete with food production land. Henan Province to implement the "four excellent" strategy, encourage small farmers to focus on the development of high-quality wheat, high-quality peanuts, high-quality grass and livestock, and high-quality forest fruits, change the dilemma of low-efficiency agricultural development in the past, improve the quality and level of agricultural products supply, and then improve the yield of farmers in the province.^[3] In addition, relevant departments should strengthen the management of rural land use, strictly implement the policy of "one family, one land" for rural residential land, strictly inspect and supervise the behavior of occupying more land and building more land, and ensure the quantity and quality of rural farmland.

Finally, government departments should give full play to the traction function of local advantageous

industries and extend the rural industrial chain. According to local conditions, according to the characteristics, technical conditions, geographical location and cultural heritage of the countryside, select industries with development potential and value, sort out industrial resources, promote the rationalization of industrial layout, play the role of industry traction, promote the common development of other industries, [4] broaden the rural industrial chain. For example, relevant department use of the Internet to build urban-rural mutual assistance system.

4.2. We will implement progressive governance and promote rural revitalization to address relative poverty

Rural revitalization is a long-term and systematic project. The central government has stipulated that important progress, basic framework and basic policies for rural revitalization will be made by 2020; By 2035, decisive progress will be made in rural revitalization and agriculture and rural modernization will be basically realized. By 2050, rural revitalization will be fully realized, and strong agriculture, beautiful rural areas, and prosperous farmers will be fully realized. Therefore, rural revitalization is a gradual process. Through the gradual promotion of rural revitalization, we will continue to strengthen the governance of relative poverty in our country and contribute to the great rejuvenation of the Chinese nation.

First of all, we will continue to focus on the rural revitalization strategy and formulate rural development policies in accordance with local conditions. Relevant departments and personnel should focus on the comprehensive revitalization of rural areas, dig deep into the characteristics of rural areas, and promote the comprehensive revitalization of rural industries, organizations, talents, ecology and culture. In order to realize the revitalization of the five aspects, we need to coordinate each other and advance in one, and this process needs to be gradual and orderly. For example, the revitalization of rural industries needs to be guaranteed by the revitalization of rural organizations, driven by the revitalization of rural talents, and injected with vitality by the revitalization of rural culture and ecology. And this process will not happen overnight, it needs time to accumulate. Only in this way can we not only promote the revitalization of rural economy, but also adhere to green development, circular development and sustainable development, promote the comprehensive revitalization of rural areas, and achieve common prosperity.

Finally, rural revitalization from the perspective of Chinese modernization is committed to the coordinated development of urban and rural areas and common prosperity. As two major living Spaces of society, urban and rural areas can accelerate the construction and development of Chinese-style modernization only when they achieve coordinated development. Due to the early development pattern of our country, the gap between urban and rural development is caused. And as the city enters a new era, the siphon effect of the city itself continues to increase, resulting in a widening gap between urban and rural areas, and to bridge the gap between urban and rural development itself needs to be gradual. Through rural revitalization, we will realize the two-way flow of urban and rural resource factors, give full play to the advantages of urban and rural complementarity and mutual promotion, promote the common development of urban and rural areas, achieve common prosperity, and accelerate socialist modernization.

4.3. Based on the integration of urban and rural areas, we will establish a rural revitalization model with Chinese characteristics

The Chinese style of modernization points out that we must vigorously promote the construction of common prosperity. Urban and rural as the two major survival and development space of human society, its development should complement each other and promote each other, due to the historical reasons of China's development, making cities take the lead in developing, urban and rural development gap is becoming increasingly prominent. Our country should base on the integrated development of urban and rural areas, relevant personnel should summarize the experience of urban development, introduce urban resource elements. On top of that, we have to dig deeply into rural characteristics and adapt to local conditions to create a rural revitalization model with Chinese characteristics, achieve rural economic growth, rural beauty, rural prosperity, coordinated development of urban and rural areas, and accelerate China's socialist modernization.

First of all, we will make up for the weak links in rural industries and narrow the development gap between urban and rural areas. Rural industry is the basic pillar of rural economic development and the key way to guarantee rural employment. At present, there is a big gap in the development of urban and

rural industries, so fully developing the countryside and deeply tapping the potential of the countryside is an important measure to narrow the gap between urban and rural development and accelerate Chinese-style modernization. First, relevant department should based on agriculture, extend the agricultural industry chain and increase added value. To enable agriculture through urban resources, technology and industry, deeply process agricultural products, extend the agricultural industry chain, continuously increase the added value of agriculture, and build a strong and prosperous countryside, rich farmers and beautiful countryside; The second is to introduce urban resource elements to empower the development of rural industries. The problems of single mode and few kinds of rural industry cause the backward development of rural industry. Rural development through the integration of urban and rural areas, increase the exchange and cooperation of urban and rural resources and factors, constantly empower the development of rural industries, enhance the development momentum of rural industries, enrich the development mode of rural industries, and increase the development types of rural industries.

Finally, relying on cities, improve rural infrastructure. The development of rural industry cannot be separated from sound infrastructure. Rural revitalization from the perspective of Chinese modernization is to develop high-quality rural industries and achieve high-quality development of rural economy, so it is necessary to constantly improve rural roads, networks, circuits and other aspects of infrastructure. "If you want to be rich, build roads first", the road is smooth, not only can promote rural products to go out, but also can introduce more urban advantage enterprises, and promote the revitalization of rural industries to be far stable; With the development of 5G technology, China's network technology is becoming more and more powerful. To promote rural revitalization and development from the perspective of Chinese-style modernization, 5G technology needs to be integrated into the revitalization of rural industries, and an "upstream and downstream channel system" integrating marketing, sales, logistics and service has been built, ^[5] effectively promoting the revitalization of rural industries and driving rural economic development. Our country should achieve common prosperity in urban and rural areas and accelerate the development of socialist modernization.

4.4. Focus on multiple subjects and build a co-governance mechanism for rural revitalization

The revitalization of rural industry is broad, multi-level and all-round, which also leads to the need for the whole society to develop the strength of rural revitalization, attract forces from all walks of life, with farmers as the main body, the government as the guidance, and social organizations as an important force, to jointly participate in the implementation and promotion of the rural revitalization strategy, and accelerate the Chinese-style modernization. Therefore, we should pay attention to multiple subjects, integrate rural revitalization collaborative forces, and jointly promote rural revitalization.

First of all, we should adhere to the dominant position of farmers and give full play to their subjective initiative. Rural revitalization should not only shape, but also shape the soul, and the key to shape the soul is farmers. On the one hand, farmers, as the masters of rural development, are also shaping rural revitalization. In the process of rural revitalization, how to build, how to build and what kind of countryside should be built should be based on the actual needs of farmers, and farmers' subjectivity is an important force for rural revitalization. On the other hand, farmers are also the soul of rural revitalization. Rural revitalization includes industry, culture, ecology, organization and talents. Through rural culture revitalization and ecological revitalization, the soul of the countryside is cast. As the main body of rural culture, farmers' cultural thoughts and spiritual features constitute contemporary folk customs and culture. Through the inheritance and development of rural culture by farmers, we can accelerate the revitalization of rural areas and comprehensively promote the modernization of Chinese style.

Second, adhere to government guidance to ensure the smooth progress of rural revitalization. Government support is the key to ensure the smooth implementation of rural revitalization. Through government guidance and integration of rural forces, strengthening departmental coordination and urban-rural development models, rural revitalization will be empowered. First, integrate rural forces. The main force of rural revitalization comes from the countryside. Through the government's integration of rural manpower, capital and infrastructure, it will inject new vitality into rural revitalization, accelerate rural modernization, and make up for the shortcomings of Chinese-style modernization. Second, strengthen coordination among departments. Rural revitalization requires departments at all levels to break administrative barriers, establish a cross-departmental business coordination system, ^[6] improve relevant business processing capacity and efficiency, and continue to accelerate the implementation of relevant policies for rural revitalization.

Finally, the power of social organizations should be introduced to inject new vitality into rural

revitalization. Social organizations, also known as "non-governmental organizations", "non-profit organizations" and "civil organizations", are social organizations spontaneously established between the government and enterprises by citizens of different social classes in the process of social transformation, and have the characteristics of non-profit, non-governmental and social. [7] Social organizations not only have advanced management concepts and development models, but also the most dynamic and receptive force to new things. The public welfare characteristics of social organizations can make up for the deficiencies and difficulties in the process of rural development by integrating resources and funds. At the same time, it will also absorb a large number of elites and talents to provide fixed-point support and services for rural revitalization.

5. Conclusions

In the context of Chinese modernization, rural revitalization is regarded as a sustainable and progressive development strategy. Through rural revitalization, the gap between urban and rural development is continuously narrowed, the rural industrial system is improved, rural economic development is promoted, rural residents' income is increased, common prosperity is achieved, and the great rejuvenation of the Chinese nation is accelerated.

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