

Research on the artistic embodiment of color aesthetics in decorative painting art

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Abstract: *Painting is the basis of all art and color is the most important form of artistic language expression in painting. Color aesthetics has independent aesthetic value, and decorative painting is one of the categories of painting art. Through strengthen the decorative of the art of painting, we can feel the unique color aesthetics in the art of decorative painting. Color in decorative painting is different from other painting forms of color performance characteristics, which has a unique value of art appreciation, distinct times and high generality. Color aesthetics is of great significance to decorative painting art, which can reflect the aesthetic value and essential connotation of color. Therefore, this paper will study the color aesthetics based on the expression of decorative painting art.*

Keywords: *Decorative painting; Artistic expression; Color aesthetics*

1. Introduction

In the art of painting, decorative painting has its unique way of expression. The word "decoration" only literally means to dress up and modify. The paintings with decorative style belong to decorative painting. Decorative painting covers a wide range. Many works of master painters have decorative painting style. The works of famous artists such as Matisse, Picasso and Braque all belong to the category of decorative painting. The important point that decorative painting art is different from other paintings is not the objective depiction of natural objects, but according to the artist's inner subjective emotions to reconstruct the works of art. The color expression in decorative painting art is not limited to the depiction of objective things, but to express inner emotions through color, so that art is closer to human life, narrowing the distance between art and life. Color plays a great role in the decorative painting book, making decorative painting more expressive and decorative.

2. Overview of decorative painting art and color aesthetics

The rise of decorative painting art is a kind of human nature. When human beings develop to a certain stage, they will simply decorate human beings or objects by making simple crafts. With the continuous progress of human beings and the continuous development of art, decorative painting art is also constantly evolving.^[1] The expression technique of modern decorative painting art has the characteristics of abstractness, imagery and exaggeration. Whether in composition, modeling or color, the subject matter and technique are not particularly fixed form, and the subjectivity is strong and has the development trend of diversification. Decorative painting art mainly expresses the artist's subjective emotions and aesthetic taste, and in the form of expression, it can also be a combination of multiple forms of space, free from the restrictions of time and space, which can integrate any emotions one want to express, characters, stories, places and other ideas and creation.

In painting art, color plays an indispensable role. Color is an important expression language of decorative painting art and decorative painting color is different from realistic painting color, which has its unique way of expression and formal beauty. Artists use color to express their own unique painting art on the basis of realistic color more free expression of decorative art color. It does not rely on any external light source to strengthen personal feelings, express personal emotions and subjective thoughts, and is not limited by the inherent colors of objective objects. It refines, generalizes and exaggerates colors in creation. Color has a unique form of artistic expression in decorative painting, which can show the subjectivity and uniqueness of decorative painting art. Color aesthetics pays more attention to the sense of formal beauty. In decorative painting art, it is the emotional expression way for artists to feel nature.^[2]

3. The Color characteristics and value in decorative painting art

3.1. The color characteristics in decorative painting

The color in decorative painting is different from the objective color in other art or real life. It is strong in decoration and is not limited by the color of objective objects. It has the characteristics of subjectivity, exaggeration, uniqueness and suggestibility itself. Decorative painting art is mainly to express the subjective feelings of artists. Therefore, artists do not simply imitate or reproduce colors in the creation process, but use the color characteristics of decorative aesthetics through their own observation and professional experience, combine the color of objective objects with their own emotions, and create decorative painting art with unique decorative effects.

With the characteristics of exaggeration and discoloration, the color expression in decorative painting art is very different from the color expression in real painting. Artists usually exaggerate and transform the color of objects to be depicted on the basis of their subjective wishes and psychological feelings, so as to achieve the harmony and unity of the overall decorative effect of the picture. The exaggeration of color is shown in many painting arts. The exaggeration of color can show the unique color of the image. On the basis of the original object, the rational or perceptual exaggeration discoloration can be in line with natural laws and visual habits, or it can be the exaggeration discoloration of the whole color that is not in line with the conventional. For example, when an artist paints an image, he can make the color of the bright part brighter and the color of the dark part more gloomy. He can also discolor the natural color of the image according to the artist's subjective intention. For example, when painting the sea, the sea itself is blue, but the artist changes it fundamentally according to his subjective image, changing it to green, yellow, or other colors as desired. Secondly, the depiction of the colors of real objects is also dependent on color induction and color restriction. Artists will also generalize and refine the colors of the objects in the creation process, and cut and simplify the colors of the original objects to highlight the typical nature of decorative paintings. The expression techniques of color induction and color restriction weaken the performance characteristics of colors to a certain extent. But it is also an important means to express the decorative effect of decorative painting. Do subtraction on the color, then in the modeling above will use rich expression techniques to highlight the performance ability of color, with limited color to express unlimited decorative effect. Dutch artist Mondrian's works mainly use red, yellow and blue to divide the picture. The whole picture is simple color block performance, with strong decorative effect. This technique of expression has an important influence on the later decorative art.^[3] The use of a small amount of color to express the unique picture effect is the unique expression means of decorative painting color.

3.2. The value of color in decorative painting

Color is of great value to the performance of decorative painting. In painting art, artists express emotions that cannot be seen in the picture with the help of color. Artists combine their personal emotions with color and skillfully use color to convey emotions and meanings. Through the expression of colors, artists release their emotions and express the emotions intended to be conveyed by their works, thus triggering human resonance and enhancing the appreciation value and artistic value of paintings. Decorative paintings mainly express visual impact through artistic composition and color. Color, as the first element of visual perception, is the key factor of external perception. In particular, the collocation and novelty of colors in decorative paintings can enhance the appreciation and value of the picture. In Brutalist Matisse's representative work "Dance", the use of color and visual impact brings spiritual comfort to people, the use of color simplicity and pleasure to bring people's vision into the emotional color. The strong impact brought by color in decorative painting is far greater than other factors. Color can express human emotions, showing a kind of symbolic and allegorical, and viewers can release personal emotions through color vision, thus promoting the expression of human emotions.

The emotional expression of color is greater than that of shape to some extent. Color perfectly combines human emotions to convey the spirit of the art world. The visual impact of color can make viewers feel the strong expression and leave a deep impression on the minds of the viewers, thus attracting people to further understand the decorative painting, which can reflect the value of color in decorative painting art. Color itself does not have feelings, but people produce psychological reaction or resonance in the process of observation and appreciation, so that color with emotional expression ability, through the emotional expression of the bridge between artists and viewers, color can enhance the affinity between viewers and works, so that decorative painting art has more emotional expression. On the other hand, color also plays a key role in setting off the atmosphere of the picture. Different

combinations of colors convey different feelings. Therefore, the expression of color value has an important impact on the decorative painting art.

4. Color aesthetics in the artistic expression of decorative painting

The color aesthetics of decorative painting art is mainly embodied in catering to the user's color preferences, reasonable spatial color matching and space environment to keep adapted to three aspects.

4.1. Cater to the user's color preferences

With the continuous improvement of people's living standards, people's pursuit of taste for art is also getting higher and higher, and decorative painting, as a work of art closer to people's life, first needs to meet the preferences of the demander in order to develop in the longer term. Therefore, before the creation, it is necessary to understand the needs and preferences of users for decorative paintings, and also understand the characters and emotions of users. Emotional communication and communication should be carried out according to the needs and hobbies of users. The images and meanings of decorative paintings are derived from the creators, but more importantly, they should be able to fit the emotional needs of users. Therefore, the indefinable feeling requires the creator to understand the preferences of users and integrate the preferences and feelings of users into the painting, so as to arouse the emotional resonance of users and narrow the spiritual bond between people, so that the decorative painting art can promote the communication and development of human hearts, and improve the level of decorative painting through continuous artistic communication and enjoyment.^[4]

4.2. Reasonable spatial color matching

Modern decorative painting art is more in reasonable space collocation use. First of all, in color, it ought to maintain unity, space color and picture color to maintain a high degree of unity, echo and integrate each other. In some cases, color needs to be the center of decorative painting in the collocation process, and the collocation and spread of color space around this central color. Secondly, color can also form a contrast with space, adding some elegant colors under the strong color, so that the space color collocation form a contrast. It can also be used to light up the whole space with colors. In some cases, decorative paintings can be the highlights of the space, which can be attracted at the first glance and can be very colorful. Therefore, the collocation of decorative painting colors is very important for the whole space, it needs to carry out a reasonable collocation according to the decorative space. Generally speaking, the relatively elegant space, we can use bright and lively colors for decoration, and some more stable space environment needs a sense of art or senior gray decorative painting to foil. Reasonable space color collocation can reflect the value and charm of decorative painting.

4.3. Keep adapted to the space environment

The reasonable use of decorative painting can play the finishing touch in the whole space, and can improve the taste of the room or space. Decorative painting can reflect its value because it should be used in the whole space, so we should pay attention to the combination of collocation and space environment. Modern decorative paintings pay more attention to personality and creative design, they can be arbitrarily used and placed in the space, and can be well combined with the shape of the room space. Modern decorative painting needs to be compatible with the decoration style. As a whole, the color, placement, shape and frame material of decorative painting will affect the appearance and feeling of the whole space. The application of decorative painting can make the whole space environment more beautiful and appropriate, and increase the feeling and artistic atmosphere of the space. Modern decorative painting has become a popular art that people need. Therefore, it is necessary to strengthen the artistry and life of decorative painting, and perfectly combine with decorative painting art to create a space environment that meets the needs of users. Decorative painting now appears as a new art form, which is popular in indoor environment and public environment.^[5] Therefore, when using decorative painting, it is necessary to combine the space environment and people's needs to play the role and significance of decorative painting.

5. Conclusion

To sum up, the color aesthetics embodied in decorative painting art includes color theory and subjective emotion. Color plays an irreplaceable role in decorative painting, and the color language of decorative painting can reflect the emotional communication between artists and viewers. In decorative painting art, color has a variety of ways and characteristics of expression and artists combine color theory with personal emotion, fully express the color characteristics of decorative painting and express the plural emotion and aesthetic appreciation of decorative painting with its unique expression language.

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