

Exploration of Party Construction and Ideological and Political Education in Colleges and Universities in the New Period

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ABSTRACT: *At present, in Higher Education of our country, the work of Party building and ideological and political education of students are two important tasks to guide contemporary college students to establish correct outlook on life, values and world outlook. With the rapid development of society in the new media era, the Party building and ideological and political education of college students are facing new problems, changes and challenges. This paper makes an analysis of the relationship and current situation between Party building and ideological and political education of college students in our country, and points out that under the new situation, the work of Party building and educating students is the core of Ideological and political education for Contemporary College students, and ideological and political education is also an important way to carry out the work of Party building of College students. The two complement each other and are helpful for promoting college students in an all-round way. Comprehensive quality plays an important role.*

KEYWORDS: *Student party building; Ideological and political education; Countermeasures*

1. Introduction

Looking at the current situation of higher education in China, the work of Party building and ideological and political education for college students are inseparable and mutually reinforcing. The work of Party building for college students is an important link and explicit achievement of Ideological and political education, and ideological and political education is the main content and effective way of the work of Party building for students.

2. Interrelation and Current Situation of Party Construction and Ideological and Political Education for College Students

The organizational construction of student Party branches and the ideological,

style and system construction of student Party members are the contents of Party building work for college students. The purpose of students'ideological and political education is to make students grow up. It is mainly implemented through the course study of political theory, the guidance of counselors and the development of social practice activities. The construction and development of colleges and universities need the steady development of students'Party building, and the most important thing of higher education is the ideological and political education of contemporary college students, both of which are mutually dependent and complementary.

Firstly, the construction of grass-roots Party organizations includes ideological, organizational, style, anti-corruption and honest construction and system construction. The key work of student Party construction is ideological construction, that is, ideological and political education for student Party members. At the same time, the core content of Ideological and political education for students is the cultivation of students'ideals and beliefs. Therefore, the work of Party building and ideological and political education for college students have common content.

Secondly, Lide Shuren is the same essence of the work of Party building and ideological and political education for college students. The aim of carrying out ideological and political education is to cultivate politically qualified contemporary college students, while the work of student party building is to cultivate qualified student party members for the Party organization and play a leading role in the student group. Student Party building is a higher level of Ideological and political education for students, and the ideological and political education for students is the most basic ideological and political work in Colleges and universities. Therefore, strengthening and perfecting the work of Party building for college students can better guide and promote the development of Ideological and political education for college students[1].

3. Problems Existing in Ideological and Political Work of College Students'party Construction

3.1 The Ideological Construction of Student Party Building is Not Solid

Colleges and universities are places for training and reserving high-quality human resources for the contemporary society, which determines that college student Party members should have higher cultural knowledge and theoretical knowledge literacy. However, the content of education for student Party members in Colleges and universities is easily confined to the theoretical level. The content of theoretical preaching is too much, and the form of education is too monotonous and tedious, which affects the learning enthusiasm of student Party members and leads to the ineffectiveness of Ideological and political education work. At present, the common situation in Colleges and universities is that they attach importance to the enlightenment education of College Students'joining the Party and despise the continuing follow-up education of college students' Party members after joining the Party. Tending to the situation, many college students are actively enterprising and

strictly demanding themselves before joining the Party, but they constantly relax their requirements after becoming a Party member. Therefore, there are great differences in the ideological situation and personal characteristics of some college student Party members before and after joining the Party[2].

3.2 Imperfect Ideological and Political Education Mechanism in Student Party Construction

At present, college counselors and related ideological and political teachers are the main body of Party spirit education for students. Different teachers have different forms of education. Lack of in-depth communication and communication between teachers, lack of integration of Ideological and political education of students, inadequate use of teaching resources, resulting in the ideological and political education of students less than expected. At the same time, in some colleges and universities, the lack of mechanism innovation affects the actual effect of Ideological and political education, and can not effectively play the leading role of self-management of student party members[3].

3.3 The Way of Ideological and Political Education in Student Party Building is Monotonous

At present, the ideological and political education of students'party building in some colleges and universities in China is too formal, the content is obsolete and the form is single. The ideological and political education activities carried out in Colleges and universities are all the same. There are no innovative ways and methods, which make students feel bored. The ideological and political teachers are busy with teaching and scientific research, but they are unable to cater to the ideological and political situation of contemporary college students. As a result, the ideological and Political Education work and expectations of students'party building work are far from each other. However, in the new media era, a large number of uneven network culture pictures and texts are abundant and spread rapidly, which constantly attracts the attention of college students in the new era. It is deeply rooted in their daily life and spends a lot of time and energy. Therefore, colleges and universities must speed up the innovation of the ways and methods of Ideological and political education of students'party building and keep pace with the times, otherwise it will affect the effectiveness of students' party building[4].

4. Thoughts on Developing Students'party Building and Ideological and Political Education in Colleges and Universities

4.1 Constructing a New Media Platform and Creating a New Model of Ideological and Political Education

In the new media era, the channels for college students to obtain the latest

information are generally the network. The quality of network media affects the ideological and political education of contemporary college students. This requires that we should be good at building a new education model in the work of student party building, take the Internet as the carrier, broaden the channels of work, constantly break through the limitations of time and space, and build a platform for communication between college students and ideological and political educators. We should innovate the propaganda forms of Ideological and political education, transfer positive energy in the way students like, play a positive role in the ideological and political education of College students, realize the organic integration of the party building work of students and the ideological and political education work at the methodological level, and improve the training and education system of College students[5].

4.2 Highlighting the Role of Typical Models and Leading New Ideas in Party Building

College students' Party building work must be reflected in the ideological and political education of College students: (1) Student Party members are both contemporary college students and Communist Party members, which have outstanding performance in their study, work and life. Colleges and universities should give full play to the exemplary leading role of college students' Party members in Ideological and political education. Therefore, strengthening the ideological and political education of college student Party members can effectively promote the development of Ideological and political education in Colleges and universities^[6]; (2) college student Party members have a better understanding of the Party's basic theoretical knowledge, policy guidelines and lines, improve their own accomplishments in the process of learning professional knowledge and skills, and can apply theoretical knowledge to various practical activities and serve in practice. Classmate. At the same time, college student party members can actively participate in Ideological and political education activities, as a typical example, in Ideological and political education can guide other students to learn from student party members, strengthen the awareness of self-education, and further highlight the exemplary leading role of college student party members^[7]; (3) college student party members are an important link between teachers and students in effective and timely communication. The task of Ideological and political education for college students is arduous, and it is difficult for a counselor alone to achieve the educational goal. College student Party members can understand the real situation of the students around them more truthfully than teachers, and can find out the problems in daily learning and life from the perspective of students in a timely manner. Therefore, attaching importance to the connecting role of college student Party members in Ideological and political education can effectively improve the effect and expand the position of Ideological and political education[8].

5. Conclusion

Party building and ideological and political education of college students are an important part of higher education in China. They play an irreplaceable role in guiding contemporary college students to form correct three views and improving their comprehensive quality and ability in an all-round way. Therefore, in the process of developing students' Party building and ideological and political education, colleges and universities should correctly deal with the new situation in the new era, adopt positive and effective ways and methods, effectively integrate the two, promote the growth of College students, and strive to train qualified socialist builders and reliable successors.

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