Modern Chinese Teaching Reform in Colleges and Universities under the Background of Internet +

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Abstract: Modern Chinese in colleges and universities, as a basic course for Chinese language majors, is highly theoretical and practical. Based on the teaching of basic knowledge of modern Chinese, it is of great significance to improve students' Chinese understanding ability and article appreciation ability. The continuous development of the Internet has also brought great influence to modern Chinese. In modern Chinese teaching in colleges and universities, we need to strengthen reform and innovation, optimize teaching content, combine the teaching tools of the new era, and improve the teaching effect, so as to adapt to the trend of the development of the times, cultivate more students with excellent Chinese language literacy, and ensure the position of modern Chinese.

Keywords: Colleges and Universities, Internet, Modern Chinese Teaching, Reform

1. Introduction

With the acceleration of the development of the Internet, great changes have taken place in various fields. Network technology has penetrated into people's lives bit by bit, which has not only changed students' learning methods, but also put forward higher requirements for teaching methods. With the development of the Internet, there is also network language. [1] Although network language increases the interaction between people, it also threatens the status of traditional Chinese. As a compulsory course for Chinese language majors, modern Chinese courses in colleges and universities need to shoulder their own responsibilities, improve teaching quality and strengthen students' mastery of Chinese in combination with the development background of the Internet, and constantly improve students' language quality and language ability.

2. Current situation of modern Chinese teaching in colleges and universities

2.1. The teaching method is relatively simple

Many Chinese subjects in primary and secondary schools have a duck feeding teaching method. In modern Chinese teaching in colleges and universities, this teaching method with huge disadvantages is also very common. Teachers focus more on the explanation of theoretical knowledge, students are in a state of passive absorption, the classroom atmosphere is often very boring, students' lack of interest, resulting in the teaching effect not reaching the expectation. In such a passive learning state for a long time, students' learning is more to cope with examinations, and language ability is difficult to be cultivated, which limits students' creativity and divergent thinking.

2.2. Students do not pay enough attention to modern Chinese courses

Similarly, many students do not pay enough attention to the study of Chinese at the primary and secondary school stage. When they arrive at the university, they still do not pay enough attention to modern Chinese, and it is difficult to realize the important value of this course. In fact, modern Chinese is of great significance to improve students' language expression ability and written expression ability, and it is also helpful for future employment. [2] It is difficult to learn this subject by blindly ignoring the discipline of modern Chinese. Students have a negative attitude and lack the spirit of research, which is not conducive to the overall improvement of the quality of modern Chinese teaching. At the same time, the assessment methods of modern Chinese subjects are also stereotyped, which is difficult to reflect the students' thinking level. The rigid assessment methods also lead to students' habit of rote learning, lack of exploration and thinking, and make the modern Chinese course lose its former color.
2.3. The teaching content is lack of practicality

At present, the teaching content of modern Chinese teaching in many colleges and universities is relatively old, which is lack of relevance to real life, resulting in insufficient practicality. With the development of the Internet, a variety of languages are pouring in, impacting the modern Chinese teaching work. However, the teaching materials of modern Chinese teaching are not updated in time, resulting in disconnection from modern society, which is difficult to provide help for people's daily life and learning, and students' enthusiasm for learning is also fading. At the same time, the theoretical knowledge of the teaching content is more, such as some distinctive local ethnic dialects and other content is missing, which cannot reflect the research results of the Chinese language discipline. For teachers, it limits the pace of teachers' innovation, and for students, it also undermines students' confidence in in-depth learning. Many jobs in the new era need to have a strong ability to use Chinese. Cultivating students' social skills can help them adapt to jobs faster in the future.

3. The influence of Internet development on modern Chinese teaching

First of all, it has changed the teaching mode and educational concept of modern Chinese teachers, as well as the learning method of students. Under the background of the Internet, it makes teaching work more convenient and efficient, breaks through the constraints of time and space, and extends students' learning space. Students can study anywhere at any time, realizing the integration of modern Chinese teaching and mobile Internet resources. Students can query information from the Internet and learn by themselves, they can also get answers quickly in case of confusion. At the same time, the development of the Internet has also increased the interaction between students and teachers. Teachers are no longer serious and have a sense of distance, which not only enhances the feelings between teachers and students, but also provides space and conditions for students' autonomous learning.

However, the development of the Internet will inevitably have a negative impact on modern Chinese. The emergence of some inappropriate network words and network language has broken the standardization of language, especially some teenagers' excessive use of network language will hinder the correct use of language, which is not conducive to the cultivation of good language literacy. In addition, online language is often used only in a specific language environment, which is not extensive and communicative. Sometimes, it will misinterpret the true meaning of the language, causing many people to ignore the correct meaning of words, and trouble for further language learning in the future[3].

4. The reform path of modern Chinese teaching in colleges and universities under the background of Internet+

4.1. Innovative teaching content

Modern Chinese is the basis of many disciplines, so when teaching modern Chinese, we should have practicality in content, penetrate the core content of other disciplines, and based on the development of the new era, avoid being limited by the traditional teaching mode. First of all, we can analyze the content of modern Chinese teaching from the perspective of the times. Modern Chinese has strong continuity, both historical traces and a long-term future, and needs to be constantly innovated with the times. Therefore, in the teaching of modern Chinese, we can quote popular terms or hot events on the Internet, constantly enrich the content of modern Chinese teaching, keep the flavor of the new era, and mobilize students' enthusiasm for in-depth learning. In addition, the original teaching contents of pronunciation, grammar, words and so on should always be kept in the primary position, and the contents with national characteristics or other national cultures should be further introduced to cultivate students' ability to analyze and appreciate different corpora. Secondly, for some difficult words, teachers can also explain them through interesting examples or text stories, so that students can better understand and digest them.

4.2. Innovative teaching methods

In order to strengthen the practicality of modern Chinese in different majors, we also need to build different teaching models according to majors to meet the development needs of different majors. First of all, modern Chinese teachers should pay attention to the flexibility of teaching methods in the face of students of different majors, so as to achieve a targeted goal, such as the rush answer method, the situational method, etc., which can increase the flexibility of teaching methods, make students feel the
charming of modern Chinese in the learning process, and improve their Chinese literacy. At the same time, in the teaching process, we should pay attention to avoiding repeating a teaching mode all the time, make adjustments in combination with the subject characteristics of modern Chinese and students' learning situation, and timely introduce multimedia teaching. [4]In the teaching of modern Chinese, with the help of multimedia technology, modern Chinese knowledge can be more intuitively displayed in front of students, and vivid knowledge transmission can be carried out, which is conducive to students' absorption and understanding of knowledge. In addition, there are many obscure theoretical knowledge of modern Chinese. Teachers can also hold special practical activities, such as speech and writing, to encourage students to observe daily life, accumulate materials, and take the language phenomena they see and the hot events on the network as creative themes, communicate in class, or express in speech activities, so as to cultivate students' language expression ability and creative ability.

4.3. Innovative teaching tools

With the development of the Internet, many new teaching tools have come into the sight of teachers and students, such as the popularity and use of micro classes, so that students' learning activities are no longer limited to the classroom, they can freely acquire knowledge anytime and anywhere, and give full play to their subjective initiative. Students can also use the Internet to obtain a large number of learning resources, establish contacts in real life, choose topics of interest, and feel the charm of modern Chinese. [5]However, it is easy to be infringed by bad network information in the process, resulting in deviation in learning direction and decline in learning efficiency. Therefore, in order to better ensure the learning effect, teachers can fully carry out micro class teaching and make short videos of the key knowledge of modern Chinese to help students strengthen their understanding of knowledge points. Short and concise micro class can reduce the difficulty of students' learning. At the same time, in the process of designing modern Chinese micro courses, teachers need to summarize the common knowledge points and split the complex knowledge points to help students build a complete knowledge system. When using micro class for teaching, we should also do a good job in the comparison and analysis of knowledge points, combine with reality, and constantly innovate micro class teaching methods, so as to improve teaching quality.

4.4. Innovative teaching ideas

Under the premise of Internet +, the important premise and condition of modern Chinese teaching reform is to innovate their own teaching ideas, To clarify the impact and challenges of the Internet era on the Chinese language culture, And take the clear requirements of the new teaching background for Chinese teaching as an important guiding ideology for planning and integrating the teaching content, The development needs of students and the actual classroom teaching situation as the foothold of teaching work, And targeted to update their own teaching ideas, To change the traditional teaching thought of fractional-only theory, Put more time and energy on cultivating students' core Chinese literacy and basic ability, Targeted according to the students in the learning process of the more prominent problems for rectification, And constantly improve their own education and teaching ability, Learn more professional teaching skills, And enhance the reserve of relevant cultural knowledge, To set a good example for students, Guide students to form a correct learning attitude, In the course of learning, Gradually master their own suitable learning methods, Can well transfer and apply the knowledge learned well. Teachers 'teaching concept is not unchanged, today's teaching requirements and education concept also with the development of The Times and teaching changes have changed dramatically, and subject teachers as student development guide and learning promoters, itself shoulder for the national development and construction to cultivate more ability and knowledge of high-quality talents of major historical mission, coupled with the particularity of the profession, it must be with good words and the correct idea to guide students, bring students to the right development path. Therefore, its own development and teaching concept play a vital role in the teaching process. Teachers should constantly enhance under the background of the Internet of a variety of teaching auxiliary tool application ability, not like before, blindly think that these tools are more effective than blackboard teaching, to really mention for the attention of the Internet + teaching background, it is closely combined with the content of the Chinese teaching, to promote the development process of teaching reform.besides, Teachers should effectively change the shortcomings of the single and boring content in the teaching process, Add more novel and innovative elements to it, First, students' attention and enthusiasm can be fully attracted and mobilized, And take a scientific and reasonable way to consult students' opinions, So that students can change their original passive acceptance of learning attitude into active learning in the process of classroom learning, Truly reflect their classroom subject status, And let its independent initiative and creativity to get full play, Ensure that students can learn in the classroom, Make a comprehensive understanding of what the
teacher says.

4.5. **Innovate the learning environment**

Internet + background for college modern Chinese teaching reform has brought many opportunities, professional course teachers to grasp the Internet this powerful teaching auxiliary tool, innovative learning environment for students, let students from the vision to learn from the single textbook content, and introduce more network teaching resources into the class learning atmosphere. It can make students have access to more learning content, can make them have the enthusiasm for modern Chinese learning in a subtle learning environment, can play a certain role in promoting the development of Chinese teaching reform, and can also well realize the optimization of teaching effect and quality improvement. At the same time, we need to pay attention to the accumulation of teaching experience and strengthen the communication with students. We can use a variety of network communication platforms to help students solve their problems. Relying on the Internet + background, we can actively apply micro-courses, MOOCs and open courses to educate students.

5. Conclusion

To sum up, based on the background of the development of the Internet, the teaching reform of modern Chinese in colleges and universities is in line with the new trend of the development of the times, and is closely connected with the current society. The teaching work should go out of the shackles and go in the direction consistent with practice. Whether in teaching content, teaching methods or teaching tools, effective innovation should be carried out. With the help of the advantages brought by the development of the Internet, the teaching quality of modern Chinese should be improved, students' learning enthusiasm should be stimulated, and they should be encouraged to carry forward the essence of modern Chinese.

**References**