

# Innovative design and research of Flower Drum Lantern Clothing based on the perspective of beautiful Village construction

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**Abstract:** Flower drum lantern is a comprehensive art performance form, is the treasure of the Han nationality folk art in China. In 2006, the lantern dance was listed in the first batch of Chinese intangible cultural heritage list. With the progress of The Times, the development status of Huagu lantern is not optimistic. Now there are many researchers, and there is more research on the national intangible cultural heritage, but the research of Huagu lantern clothing is rarely mentioned. The evolution of flower drum and lantern dress reveals the aesthetic and popular style of people in different times. Under the background of beautiful countryside construction, the innovative design research of Huagu lantern dress will make the dress and color of Huagu lantern more in line with the aesthetic appreciation of people in the new era, make the dance art better protected and inherited, and give new cultural connotation to the construction of beautiful countryside.

**Keyword:** Beautiful countryside, Flower drum lamp dress, Inaugurate, Non-genetic inheritance

## 1. Introduction

The national intangible cultural heritage has a long history, it is an excellent folk art in Anhui province, Its source is in the Fengtai and Huaiyuan areas in the Huaihe River basin, and it is also widely spread on both sides of the Huaihe River. Flower drum lantern is a comprehensive form of artistic performance with song, dance and drama, in which dance occupies the main position, is the treasure of the Han nationality folk art in China, a more complete and systematic preservation of the form of folk art, unique artistic style, rich local flavor, varied artistic rhythm, cheerful and warm performance, a folk dance in the Huaihe River basin, and has the reputation of "Oriental Ballet". The movements of flower drum lantern dance perfectly combine movement and stillness, and the rhythm changes rich. The dance dress of flower drum lantern plays an inestimable role in foil the dance posture and showing the rhythm and rhythm. In the long evolution, flower drum lantern dance costumes to absorb the ancient traditional culture and folk characteristics, full of cultural background, in order to make flower drum lantern art better inheritance and development, will flower drum lantern dance traditional costumes and modern elements, local regional culture, to enhance cultural display, enhance inheritance potential, rich rural culture, the purpose of building beautiful countryside.

## 2. The Evolution process of flower drum and lamp clothing

### 2.1. The development course of ancient flower drum lantern clothing

Flower drum lantern dance has a long history. According to legend, the flower drum lantern first originated in the Xia Dynasty, to commemorate the achievements of Da Yu and his wife's early return of the temple fair dance, similar to a sacrificial ceremony. There are few records of the flower drum and lantern clothing during the Xia Dynasty. In the Song Dynasty, the flower drum and lantern dance continued to absorb the local folk dance skills, forming a more systematic dance system compared with the Xia Dynasty. At this time, the flower drum lamp has no uniform and distinctive dance costumes, and most of the performers are wrapped in headscarves. With the change of The Times and the development of economy, culture and art are paying more and more attention, and people's pursuit of spiritual enjoyment is becoming more and more intense. To the early Qing Dynasty, the unprecedented prosperity, the performance of the flower drum lantern became full, the form became rich. During the Qing Dynasty, influenced by the costumes of the current dynasties, the costumes were mostly short coats, colored pants and boots, with bright colors, mostly red and green. Full of regional and nationality; the development

changed with the change of dynasties.

### ***2.2. The development process of modern flower drum lantern clothing***

During the war, people's livelihood is depressed, dance costumes tend to daily life clothing; but to highlight its performance, retain the colorful dance costumes. After the founding of New China in 2000, the flower drum lantern ushered in the spring, the audience group continues to expand, the troupe gradually grew, the music, content, convey the spirit, all show the atmosphere of the new era. At this time, the flower drum lamp dance dress is more and more modern, "under the coat", the belt in the middle, full of life and randomness. The colors of the dance costumes are mostly red, yellow, green and other high purity, high brightness and high saturation colors, so as to give viewers a strong visual impact, but also highlights the warm, cheerful and lively artistic characteristics of huaguang dance. Now, in the new era of socialism with Chinese characteristics, the construction of socialist culture, requires a high degree of cultural confidence, has been widely attention and protection; 2006 was listed as a national intangible cultural heritage. However, due to many reasons, the traditional flower drum and lantern dance is on the verge of being lost, and the representative inheritance artists are very old, so the new generation of young people are not very interested in it. At present, the dance dress is more professional, unified and artistic than before.

### ***2.3. Innovation and exploration of flower drum lantern clothing***

After a long period of evolution, the flower drum and lantern dance costumes are gradually transformed and improved. For example, according to the modern aesthetic and fashion trend, the new elements into the flower drum lantern dress, to achieve the perfect combination of tradition and modern, will attract more young people and research scholars, and promote the inheritance and development of the flower drum lantern dance.

Add new elements to enrich the cultural connotation of lantern clothing. The patterns on the flower drum lantern dress are mostly auspicious clouds, flowers, dragons and other elements symbolizing good luck, so as to express the desire of the working people praying for peace, wealth, health and auspiciousness at that time. However, with the gradual improvement of people's material living standards, more and more attention to the traditional cultural connotation, only meaning auspicious patterns appear a little single. On the basis of not affecting traditional culture, modern popular elements, such as animation and animation favored by young people, are added to achieve the purpose of perfect integration of modern and tradition. You can also add local regional cultural symbols and totems to make the flower drum lantern dance costumes more regional characteristics.

Enhance the diversity of flower drum lamp clothing version style. Flower drum lantern dress follows the traditional form of jacket, this form of simple and capable, easy to large dance movements. If the modern fashion version is combined with the traditional dance dress version, a little adjustment is made on the basis of the traditional version, so that the overall feeling of the dance dress is more modern and the version style is more rich, it will be loved by more young groups. Innovative fabric and material of flower drum lamp dance dress. Use modern new fabrics to make flower drum lantern dance costumes. According to the needs of the dance and dancers, different fabrics are used in different parts of the costumes. Make the flower drum lantern dance dress more comfortable, prolong the life of the flower drum lantern dance dress, and add luster to the flower drum lantern dance performance in the objective factors.

## **3. Innovative design strategy of flower drum lamp clothing based on the vision of beautiful countryside construction**

Nowadays, with the rapid development of modernization, many traditional cultural connotations have been eroded. However, the development of many regional traditional culture and modern culture is not contradictory, and some of the two integrated cultures can also play a role in leading the development of contemporary fashion [3]. Under the background of beautiful rural construction of flower drum lamp clothing innovative design, in the pattern totem into local culture in the huaihe river region, in the aspect of fabric and version into modern fashion elements, make the flower drum lantern dress and color more in line with the aesthetic of the new era, give flower drum lantern dress culture connotation, let the flower drum lantern dance art to better protect inheritance, give new cultural connotation for the beautiful rural construction.

### **3.1. Pattern innovation design**

Traditional aesthetic vision is very different from modern aesthetic vision. On the basis of the conventional traditional pattern, add innovative design concept, break the traditional dance clothing routine, make use of modern advanced design methods and science and technology, take its essence, discard its dross, to achieve the purpose of inheritance and innovation [4]. Paper cutting is an intangible cultural heritage in China. Paper cutting in the Huaihe River Basin of Anhui province contains local folk customs and local history and culture. But with the development of modernization, the paper-cut art in the Huaihe River basin of Anhui province is facing extinction. Integrating paper-cutting elements into the flower drum lamp dance clothes not only improves the aesthetic value of flower drum lamp clothing, but also drives the development of paper-cutting art. Will flower drum lantern and paper-cut art two intangible cultural heritage, is a new strategy, highlights the charm of flower drum lantern and paper-cut art, make the intangible cultural heritage received wider attention, and is conducive to the intangible cultural heritage inheritance and protection, so as to drive the development of rural culture, economy, power beautiful rural construction.

Add embroidery techniques to make the dress more attractive. The rational use of flower drum lantern dress pattern can not only enrich the levels and changes of its pattern, but also convey the unique artistry of flower drum lantern dress pattern. Different pattern materials, forms, colors will form different styles on the flower drum lantern dress, these patterns are only consistent with the flower drum lantern dress technology, can play the due decorative effect.

The art of Huagu Lantern originated in the Huaihe River Basin, and its performance mode, content and spirit all reflect the folk characteristics of the Huaihe River Basin. The totem symbols of the Huaihe River basin are refined, innovated and improved, and then applied to the design of the flower drum lantern dress, to increase the exquisite value, decorative effect and cultural appeal of the flower drum lantern dance clothes, so as to show the local and regional characteristics. It can effectively promote the inheritance and development of regional culture and art, so as to achieve the purpose of building a beautiful countryside. The Bengbu generation in the Huaihe River basin is one of the main areas for Dayu to control the water. There are local myths and legends such as "Dayu to control the water" and "three doors without entering". The legend of Dayu was widely circulated in the Huaihe River basin, and the spirit of Dayu was vigorously promoted by the local people. Dayu culture is a regional characteristic historical culture in Tushan area of Bengbu. It refines the fairy story of Dayu into animation, designs cartoon images of Dayu, forms new patterns or symbols, and then applies them to the pattern design of flower drum lantern dance costumes. Such a cultural combination strategy not only promotes the transmission of the Dayu culture from generation to generation, publicizes the Dayu culture and carries forward the Dayu spirit, but also adds the regional cultural connotation of the intangible cultural heritage flower drum lantern dance dress.

### **3.2. Version innovative design**

The version style of flower drum lantern dress is an important factor that determines the spirit, dance performance and performance effect of dancers. The traditional flower drum lantern dance dress is integrated into modern popular elements, and the version of flower drum lantern dance dress is redefined by contemporary young people aesthetic, and the new possibility of innovation of flower drum lantern dance dress version is explored.

First, on the premise of comfort and convenience, based on the traditional dance version, the current modern dress version is used to make the innovative design of the dress, so that the costume can better fit the dancer figure, show the graceful dance, and add luster to the wonderful performance.

Second, combined with the current fashion and popular clothing version, with the contemporary aesthetic of the traditional flower drum lamp clothing innovation design. This strategy can effectively make the intangible cultural heritage and modern culture, enhance the flower drum lantern dance costume type diversity, is conducive to attract the attention of more young people, for the intangible cultural heritage flower drum lantern dance to find more inheritors, realize the intangible cultural heritage inheritance and protection, help build beautiful countryside.

### **3.3. Upgrade the fabric material**

The clothing fabric material of the flower drum lamp has a great impact on the overall texture of the clothing. At present, the fabric material of the flower drum lamp clothing is mostly polyester and other

fabrics. With the rapid development of technology in the new era, people's pursuit of high quality is more and more intense, and the flower drum lamp clothing also needs to upgrade the quality of the fabric. At the same time, in the fabric can be according to the actual needs, the use of "one garment more material system". For example, in the armpit, back, neck and shoulder parts, use sweat fabric with high cotton content, belt, pants, sleeves and other parts to add wonderful effect, use elegant, gentle gauze fabric, make the dancers more flexible and vivid. The dance clothes made with innovative fabric stitching can prolong the service life of dance costumes, improve the comfort of dancers' upper body, and enhance the effect of dance performance.

#### **4. Based on the construction of beautiful countryside under the vision of the new flower drum lamp clothing development space**

The innovative design of the new flower drum lantern dress uses the intangible cultural heritage to promote the cultural development of the area along the Huaihe River, which is also an innovative strategy for the protection and inheritance of the intangible cultural heritage. While retaining cultural characteristics, it endows new connotation with advanced technology, new design and cultural refinement, so that traditional culture organically combines with modern culture and meets the contemporary people's urgent pursuit of culture. In the long run, the development of the new flower drum lantern clothing tends to be optimistic.

Organize the national tour of flower drum and lantern dance performance. In order to enhance the popularity of the dance, the local people can organize the dancers to perform a national tour. Dancers dress in new flower drum lantern dance costumes to perform the art of flower drum lantern, and set up sales points around the entrance and exit of the performance venue, and sell flower drum lantern dance costumes, flower drum lantern cultural products, flower drum lantern stationery and key chain to flower drum lantern dance fans. On the surface, the tour is to promote the intangible cultural heritage dance, but at a deeper level, it can attract outsiders to invest and provide financial support for the vigorous development of the dance.

Hold the flower drum and lantern dance and costume art festival. Different styles of flower drum lantern dance costumes are displayed, introducing the source and development of intangible cultural heritage flower drum lantern, the design process of costumes, and representative dancers of flower drum lantern. Set up the dance dress and take photos to create more people to have a good impression on the new flower drum lantern dance costumes. In this way, local artistic characteristics will be formed to attract more scholars to visit the local research. While promoting the development of flower drum lantern dance and flower drum lantern dance costumes, it also drives the local tourism industry, enhances the regional visibility, promotes the diversified development of local economy, and plays a positive role in the construction of beautiful countryside.

"Flower drum lamp" into the campus, the school opened flower drum lantern dance courses. Open flower drum lantern dance courses in primary schools, to enhance the understanding of the successors in the new era of traditional culture, and feel the charm of the intangible cultural heritage flower drum lantern dance. Traditional culture education starts from childhood, responds to the call of aesthetic education, explores the possibility of the organic combination of aesthetic education and intangible cultural heritage, promotes the training of all-round development talents, and enhances the cultural confidence of the Chinese people.

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#### **5. Epilogue**

The innovative design of traditional costumes of flower drum and lantern dance is an organic combination of traditional elements and modern elements in a variety of innovative ways to achieve the effect of traditional culture keeping pace with The Times. We will explore ways to innovate traditional culture, enhance the display of local culture, enhance the inheritance potential of intangible cultural

heritage, enrich the rural cultural atmosphere, and build beautiful villages.

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