

The path of integrating craftsman spirit into curriculum ideological and political construction

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Abstract: *The spirit of craftsman is the value symbol of the laborers' pursuit of a better life in the new era. It shows the spiritual outlook of the construction and development of the industry and becomes the inner support to promote the conmeaning construction of the curriculum. Spirit to explore into the curriculum practice of the construction of the ideological path, should be based on the reality of the social development needs, with khalid ents as logic construction practice origin, through creating teaching resources database, say, to build and build the educational ecosystem, continuously enrich the new curriculum for the construction of the ideological connotation, thus the "education for the country, For the party to cultivate talent "the task of The Times to implement, make actual results.*

Keywords: *Craftsman spirit, Curriculum ideology and politics, Reform and innovation, Practice the path*

1. Introduction

In the new era, China is in a historical period in which the "two overall interests" are intertwined and the "two centenaries" are converging. The domestic and international environment is becoming increasingly complex and diverse, and the cause of socialism with Chinese characteristics faces unprecedented opportunities and challenges. As a key project supporting the sustainable development of economy and society, higher education not only injects fresh blood into the perfection and development of social organism, but also cultivates builders and successors of socialist cause for the Party and the country. At present, as a practical guide for the construction and development of higher education, "Cultivating people with Virtue" is a new idea generated by the new era, new situation and new requirements. As a practical exploration of implementing the fundamental task of "establishing morality and cultivating people", curriculum ideological and political education has answered the question of The Times from the teaching source of "who to cultivate, how to cultivate people, and for whom to cultivate people", which is a new teaching mode that integrates curriculum teaching, ideological and political education and value guidance. Integrating craftsman spirit into the construction of ideological and political course is a new way to enrich the connotation of ideological and political course, aiming at improving students' spiritual realm with vivid cases, vivid expression and noble character, and providing new ideas and methods for cultivating new people with both moral and ability.

The ideological and political construction of integrating artisans into the course is a gradual and long-term process, aiming to share a common destiny with social construction and industry development. On the basis of the construction concept of "integrating into the industry and boosting development", it builds a firm value system for students to improve professional skills and strengthen professional ethics. "Making education satisfactory to the people" is the starting point and foothold of the ideological and political construction of the curriculum in the new era. As the object of moral cultivation, college students are bound to devote themselves to all walks of life in socialist modernization construction in the future. Has gradually become the main force of society and the booster industry development, this request must have good professional ability and professional quality, have good professional ethics and professional spirit, the spirit and set up the confidence and the formation of industry, continue to carry forward the core values of socialism with Chinese characteristics, fully reveal "students to bear the responsibility of the new era. Therefore, it is of great practical value for the reform and innovation of higher education to promote the integration of craftsman spirit into ideological and political teaching materials, ideological and political classes and ideological and political teaching system, and explore the realization path of the integrated development of the two.

2. The practical requirements of integrating the craftsman spirit into the ideological and political construction of the curriculum

Craftsman spirit is "the sum of value orientation, ideal belief, psychological characteristics and spiritual outlook recognized by all members of an industry gradually refined and cultivated in long-term development practice". [1] The spirit of the workers engaged in the construction of the industry is not only the spiritual internalization of the core values of "love, dedication, integrity and friendship", but also the practical expression of leading workers to create social material and spiritual wealth, which is a precious resource for the cultivation of the teaching concept of curriculum education. Curriculum ideological and political education has raised the traditional ideological and political education to a new height. It is no longer solidified in specific curriculum form, but follows the value of systematic teaching and holistic education, and is committed to realizing the high unity of explicit teaching and implicit education. Therefore, the construction practice of integrating craftsman spirit into curriculum ideology and politics is not only an inevitable choice to meet the diversified social needs, but also an active exploration to realize the comprehensive development of students with both moral integrity and ability.

2.1. The social requirement of curriculum construction

"It is not their consciousness that determines their existence, but rather their social existence that determines their consciousness." [1] Entering the new era, changing social existence induces diversified social meaning, and continues to impact the core values of the society, which puts forward higher requirements for the ideological work in the new era. At present, actively promote course construction of ideological work in colleges and universities all over the country, and attaches great importance to the "khalid ents" fundamental task to carry out the results, has now developed a number of industry characteristic extremely brand course, but in the teaching of industry core value sexual defects, is simply the ideological education stage to meet teaching and industry, has not really will speak honest professional and professionalism. At the same time, society is an organic whole covering all walks of life, and students are prone to lack of personal planning and confused career prospects after entering the industry, which leads to insufficient talent support for the development of the industry. Therefore, on the basis of explaining well the craftsman spirit, curriculum ideology and politics should further deepen the inherent characteristics of industry construction practice, enrich the internal mechanism of curriculum ideology and politics with unique industry values, and give full play to the basic role of education in leading industry development and boosting social progress. Therefore, the integration of craftsman spirit into the ideological and political construction of the curriculum greatly enriches the connotation of ideological and political education and opens up a new path for education and social needs.

2.2. The main needs of morality education

As participants and users of educational practice, people promote the dynamic change of education with their own sustainable development. There are two scales to measure human existence and development, that is, object scale and subject scale. The activity of pursuing the unity of subject and object based on the object scale is seeking truth, while the activity of pursuing the unity of subject and object based on the subject scale is seeking goodness. [2] "Teaching by learning" is a new educational idea based on the demand of subjectivity, and has become a key factor to realize the improvement of quality and increment of curriculum ideological and political construction. The continuous change and dynamic development of the subject's demand put forward new requirements for ideological and political teaching in the new era. Colleges and universities should get rid of the traditional "ivory tower" teaching, constantly meet the needs of social development through reform and innovation, teach students according to their abilities and cultivate professional talents to support the development of the industry, so as to become the backbone of socialist modernization. The craftsman spirit is the value presentation of the subject in its own practice. It is not only the practical criterion to promote the reform and innovation of curriculum ideological and political reform, but also the precise docking of social development requirements, and has injected internal power into the reform and innovation of curriculum ideological and political reform. Therefore, the integration of craftsman spirit into the ideological and political construction of the curriculum lays a professional foundation for the development of the subject, and becomes the professional foundation for the subject to participate in the socialist modernization construction, highlighting the subjective value of ideological and political education.

2.3. Pursuing the values of reform and innovation

In the universal sense, education is positioned as an integral activity of "moral education" and "talent education". In the new era of education, there is a practical problem of solidifying teaching or skillism, so we must return to the cultivation channel of personality cultivation, value generation and character shaping through reform and innovation. In view of the current reality of the construction of the course, the most prominent is the two big problems: one is simply the application of the teaching technology, the education method of updating and optimization of teaching carrier, a truly complete "yucui" and "moral education" the perfect fit, resulting in the "tool rationality" only under the domination of the prevalent, Makes the curriculum teaching increasingly lack of theoretical temperature and political background. Second, under the catalysis of utilitarianism, there is a pedagogical disconnection between knowledge imparting and skill practice, and there is a huge gap between school cultivation and social demand. Solving the problem of disconnection between utilitarianism and curriculum has become the value pursuit of ideological and political curriculum reform and innovation in the new era. The craftsman spirit enhances the connection between teaching and education with its unique ideological value, provides new educational resources for teaching, and greatly promotes the organic connection between teaching and the development of the industry on the basis of highlighting the connotation of ideological and political education.

3. The logical construction of integrating industry spirit into curriculum ideological and political construction

To ensure the steady and long-term development of socialist education with Chinese characteristics in the new era, we must fundamentally answer the question of "who to train, how to train, and for whom." This requires that the effectiveness of moral education should be regarded as the fundamental criterion for testing all the work of schools. In the practical process of curriculum construction in the new era, curriculum education is a new practical interpretation of the fundamental task of moral education in the new era. Its theoretical logic is the organic unity of "tool attribute" and "value attribute" of curriculum teaching, and its practical logic is the highly combination of "knowledge value", "ability value" and "spirit value". As the inner expression of the generation and development of an industry, craftsman spirit records the whole process of historical practice with its unique spiritual symbol. Constructing the logic of integrating craftsman spirit into curriculum ideological and political construction not only adds value to curriculum content, but also deepens the coupling coordination between teaching and education and industry development, which is a key step to realize the reform and innovation of curriculum system.

3.1. Take moral education as the logical starting point and highlight the educational value of the industry spirit

Moral education is the value of socialist education with Chinese characteristics in the new era, and constitutes the central link of ideological and political education in colleges and universities. As the logical starting point of course ideological and political construction, moral cultivation runs through the whole process of university construction, talent cultivation and value shaping, which sorts out the construction ideas for the precise integration of craftsman spirit into course ideological and political construction. For the first time, Lide Shuren clarified the socialist direction of running a school and guided teachers and students to establish a correct world outlook, outlook on life and values. On the basis of answering the question of "what kind of students to train, how to train students and for whom to train students", it became an inevitable premise to optimize the teaching system and improve the quality of education. Secondly, moral cultivation strengthens the value foundation of talent cultivation in colleges and universities, and is the practical guidance of "making students become all-round talents with both political integrity and ability" [3]. A complete and mature talent training system is bound to be a comprehensive investigation of moral and intellectual education, and on this basis to complete the comprehensive cultivation of students' moral, intellectual, physical and aesthetic work. Finally, lide shuren accords with the value connotation of craftsman spirit and meets the moral requirements of the society for talents. Industry is a broad category, covering many aspects of the society such as economy, culture and ecology. It is necessary to have the spirit of concentration to lead the construction of the whole industry, which also highlights the value of The Times when craftsman spirit is integrated into education and teaching. Therefore, taking moral education as the logical starting point of curriculum construction has set the basic orientation of higher education, and the craftsman spirit has become the concentrated expression of education and the development of The Times sharing the same breath and

destiny.

3.2. Take reform and innovation as the construction standard, and tap the teaching resources of educational industry

As a new concept of education, curriculum ideological and political education should take "strengthening in reform, improving in innovation" as the construction guide, through a series of new ideas and new methods to enhance the theoretical interpretation, and then activate the ideological vitality of ideological and political education, for the innovation and development of the industry to consolidate the theoretical opportunity. Taking reform and innovation as the construction standard, it is necessary to solve a series of propositions related to the effect of education, such as "what is reform" and "what is innovation", so as to realize the real ideological and political construction of the curriculum. On the one hand, reform is a practical category, and a clear target is the primary issue in deepening reform. The reform should be based on the orientation of education, and constantly highlight the "red and specialized" educational background. Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the reform should be targeted at different subjects, different industries and different needs. At the same time, teaching methods must be innovatively integrated into the whole process of reform practice, and teaching methods with high altitude, temperature and depth should be used to highlight the strength and effectiveness of reform. Innovation is the inexhaustible driving force supporting the continuous deepening of curriculum ideology and politics. New teaching ideas and new teaching modes should be applied to the whole process of curriculum ideology and politics construction, and the quality of curriculum should be improved through continuous injection of craftsman spirit, so as to cope with the changeable social existence and diversified social needs. Therefore, to fully connect the ideological and political construction with the development of the industry, it is necessary to adjust the existing teaching mode according to the changes of the industry demand, enrich the connotation of the ideological and political construction of the curriculum by mining the resources of the industry education, and then realize the deep integration and collaborative improvement of the industry and teaching.

3.3. Take all-round development as practice purport and cultivate industrial talents with both political integrity and ability

As the ultimate ideal form and value coordinate dimension of school curriculum construction, the all-round development of human indicates the development trend and value implication of school curriculum construction fundamentally. Based on the new era, the overall development of people is related to people's survival and living conditions, and the construction of ideological and political curriculum aims to cultivate people's rational consciousness, pay attention to the value of human existence and promote the overall development of people. In the face of the rapid development of the industry, excessive emphasis on students' professional skills theory leads to the lack of career ideals and beliefs, which does not achieve the initial teaching intention of cultivating "complete people", and also provides the industry with a single development of "one-sided people". Taking all-round development as the practical purpose not only provides theoretical basis for the long-term construction of curriculum ideology and politics and promotes teachers' practical reflection on the effect of education and teaching, but also returns to the value of the socialist education concept with Chinese characteristics and makes the current education and teaching reform have a clearer construction direction. Based on the current situation of the construction of higher education, the development of the industry has put forward requirements for higher education. The industry talents cultivated by the single solidified theoretical teaching are only "people" in the field of knowledge, but not the "talents" of all-round development. This requires curriculum ideological and political construction to pay more attention to the cultivation of "all-round people". Therefore, in the logical construction of curriculum ideological and political, the all-round development of human is the value of curriculum teaching and ideological and political education, and the integration of industry spirit into curriculum ideological and political construction is an effective way to make teaching close to the development of the industry.

4. The practical path of integrating the industry spirit into the ideological and political construction of the curriculum

Based on the multiple perspectives of collaborative education, overall education and development education, curriculum ideological and political education breaks the traditional pattern of emphasizing intellectual education but neglecting moral education, and continuously promotes the organic unity and

deep integration of knowledge system and value system, which opens up a new mode of education for the new era of cultivating the socialist "four talents". Spirit essence, as a kind of inner practice is indispensable to course in the education reform and innovation of teaching resources, to strengthen the craftsman use and expression of spirit in the course teaching, improving industry cohesion and explanatory power of theory teaching, which can meet the needs of industry and for the students to adapt to social development to maintain mental foundation. In the new concepts of "teaching with reason" and "teaching with emotion", the combination of education and the industry is explored, and the combination of theory and practice will inject strong vitality into the long-term development of the industry.

4.1. Establish a resource pool for artisans to enhance the external drive for thinking, politics and educating people

The integration of craftsman spirit into ideological and political construction is a complex and long-term project, which needs to check the effect of practice and enrich the teaching connotation continuously. Therefore, it is an inevitable choice to build an industry spirit resource pool to strengthen the external drive of education. To explore the way to build the resource library of craftsman spirit characteristics, we should adhere to the principle of adapting measures to local conditions and seeking truth from facts, and constantly enrich its internal elements according to the teaching requirements and students' needs. First, based on the characteristics of industry development, industry teaching resources include professional culture, industry ethics, character spirit and other curriculum ideological and political "nourishment". On the basis of the dynamic mining of educational resources, the university with industry characteristics should build an ideological unity of common interest and resource sharing with the industry and enterprises, and answer the question of The Times "for whom to train people" from the perspective of practice. Second, focus on discipline construction. The mining of teaching resources can greatly promote the effective integration and close connection of "ideological and political" and "professional", so that the spirit gene of craftsman is transformed to highly aggregation on the basis of highly differentiation, which gives rise to the endogenous power of ideological and political education, and gradually forms a curriculum education system of mutual supplement and symbiosis. The third is to set up a model of characteristic resources of the industry. In the course of ideological construction process, to follow "layered, classification, characteristic, the high-quality goods" the construction principle, break the barriers of subject teaching and professional education of barriers, building, industry field at the center of the ideological education for the construction of practice the main line and supplement with other professional class demonstration model, so as to set up the integration of teaching, educate people and all aspects of the construction of the teaching community together.

4.2. To construct the discourse right of teaching and activate the endogenous power of course teaching

As a new concept of education, curriculum ideological and political education should take "strengthening in reform, improving in innovation" as the construction guide, through a series of new ideas and new methods to enhance the theoretical interpretation, and then activate the ideological vitality of ideological and political education, for the innovation and development of the industry to consolidate the theoretical opportunity [4] Taking reform and innovation as the construction standard, it is necessary to solve a series of propositions related to the effect of education, such as "what is reform" and "what is innovation", so as to realize the real ideological and political construction of the curriculum. On the one hand, reform is a practical category, and a clear target is the primary issue in deepening reform. The reform should be based on the orientation of education, and constantly highlight the "red and specialized" educational background. Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the reform should be targeted at different subjects, different industries and different needs. On the other hand, innovating teaching methods is the key factor to improve the quality and increment of curriculum ideological and political construction. Teaching methods should be innovatively used to cover the whole process of reform practice, and teaching methods with high altitude, temperature and depth should be used to highlight the strength and effectiveness of reform. Innovation is the inexhaustible driving force supporting the continuous deepening of curriculum ideology and politics. New teaching ideas and new teaching modes should be applied to the whole process of curriculum ideology and politics construction, and the quality of curriculum should be improved through continuous injection of craftsman spirit, so as to cope with the changeable social existence and diversified social needs. Therefore, to fully connect the ideological and political construction with the development of the industry, it is necessary to adjust the existing teaching mode according to the changes of the industry demand, enrich the connotation of the ideological and political construction of the curriculum by mining the resources of the industry education, and then realize the deep integration and collaborative improvement of the industry and

teaching.

4.3. Create a collaborative education ecosystem and enhance the internal synergy between industry and teaching

Xi Jinping, general Secretary of the Communist Party of China, attaches great importance to the effectiveness of moral education. He requires that "we must focus on students, take care of them and serve them, and constantly improve their ideological level, political consciousness, moral quality and cultural literacy, so that students can become all-round talents with both political integrity and ability". [5] The leading power of industry culture, the casting power of industry characteristics, and the innovation power of industry development constitute the three driving forces to build an educational ecological circle, and explore the boosting direction of the three driving forces according to local conditions. First of all, curriculum ideology and politics should focus on shaping cultural character, cultural value and cultural orientation, and refine the industry resources required by curriculum teaching with systematic system and unified layout, thus providing spiritual nourishment for the in-depth development of curriculum ideology and politics. At the same time, the integration of industry spirit into curriculum construction should highlight the value guidance of practice subjects, explore the subjective differences among schools, teachers and students, and thus present the complexity and circulation of industry spirit in teaching. Secondly, to improve the cohesion of industry characteristics, it is necessary to build a comprehensive model of interdisciplinary, collective and cooperative curriculum construction, and promote it from multiple angles such as policy guidance, system construction and mechanism guarantee, so as to continuously enhance the teaching centrivity between schools and teachers, teachers and students in the integrated construction. Finally, the innovation of industry development should be activated. As required by the industry in the development of interactive, should according to different subjects and course system, based on the perspective of their respective disciplines teaching and working requirements, through the situation, coordination, dialogue and construction elements such as strong, continue to deepen the study of breadth, depth and density, pay attention to the building of voice, the construction of the content system and transmission system of the reconstruction, Actively explore the unique symbol representation and meaning expression of the industry spirit, guide students to explore the reality of the industry development through the question chain pair, make students understand the industry spirit in the realistic situation, and finally complete the ideological construction of the industry spirit.

It is an important measure to carry out the fundamental task of moral education and improve the quality of personnel training to comprehensively promote curriculum ideological and political construction. The key factors for the enhancement of the ideological and political construction of the course are the craftsman spirit of striving for perfection, the feeling of serving the country with science and technology, and the sense of responsibility and mission. It is an inevitable choice to cultivate more excellent professionals for the development of the country and the industry to explore a more effective teaching mode integrating craftsman spirit and curriculum, improve students' values, outlook on life and professional quality, and realize the organic unity of shaping students' value, imparting knowledge and cultivating their ability. Therefore, in the talent cultivation work of the new era, the craftsman spirit should be integrated into the course ideological and political education teaching, and the ways and methods of integrating the craftsman spirit into the course ideological and political education should be explored constantly, so as to realize the mutual integration and promotion between ideological and political education and labor education. This is not only the need to implement the fundamental task of moral cultivation and the reform and innovation of ideological and political education. It is also the need to carry forward the spiritual pedigree of Chinese Communists and promote college students to become talents and serve the country.

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