

Study on the Countermeasures of School-Enterprise Cooperation in Wenzhou under the Mode of New Apprenticeship of Enterprises

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ABSTRACT. *With the implementation of the thought of socialism with Chinese characteristics, the economic level of our country has gradually improved, and the problem of employment has been solved to a certain extent. Promoting the transformation and upgrading of enterprises can create more employment opportunities and create conditions for enterprises to gain more kinetic energy. The development of modern enterprises has an urgent demand for talents. The mode of new apprenticeship is more and more widely used in enterprises. On this basis, the construction of school-enterprise cooperation relationship enables enterprises and schools to achieve a win-win situation in terms of talents. This paper mainly analyzes and discusses the school-enterprise cooperation in Wenzhou, and provides countermeasures for the development of school-enterprise cooperation in Wenzhou under the mode of new apprenticeship of enterprises, hoping to provide reference for relevant personnel.*

KEYWORDS: *The mode of new apprenticeship, School-enterprise cooperation, Countermeasure, Wenzhou*

1. Introduction

Deepening the integration of industry and education, promoting the cooperation between schools and enterprises, and creating conditions for the development of innovative talent training mode are the inevitable way for the current transformation and upgrading of enterprises. Through the establishment of the relationship of school-enterprise cooperation, the application of the mode of new apprenticeship can improve the pertinence of talent training and guarantee the quality of talents. The emergence of the mode of new apprenticeship is in line with the direction and situation of the development of modern society. The demand of enterprises for skilled talents makes them constantly establish a cooperative relationship with the school, and use the school as the cradle of talent training to implement the mode of new apprenticeship, so as to achieve the goal of common development and expansion of enterprises and schools. It has always been the goal of school-enterprise cooperation for workers to achieve higher quality employment, so it is necessary to promote the transformation and upgrading of enterprises.

2. The School Running Form of School-Enterprise Cooperation in Wenzhou under the Mode of New Apprenticeship of Enterprises

In order to better develop the economy, the state attaches great importance to the transformation and upgrading of enterprises. The new apprenticeship has always been the key for enterprises to cultivate skilled talents. The implementation of the dual-track system of employment and further education can better stimulate the main role of enterprises. The implementation of the talent training program of integration of vocational and technical education of secondary technology and high technology enables the apprentice enrollment to be implemented in practice as soon as possible, let qualified talents obtain vocational qualification certificates and expand more opportunities for their employment.

3. Personnel Training Mode of School-Enterprise Cooperation in Wenzhou under the Mode of New Apprenticeship of Enterprises

Wenzhou government plays an important role in the talents training of school-enterprise cooperation under the mode of new apprenticeship of enterprises. The government mainly plays a guiding role and urges enterprises and schools to cooperate. The school plays a role in enriching students' theoretical knowledge, while

the role of the enterprise is to transform students' theoretical knowledge into practice. The relationship between theory and practice teaching has been paid more and more attention. Alternating training of work and study makes the maximum benefit of this relationship appear. Although many apprentices are still in the stage of learning skills, they can also get corresponding subsidies with the help of the government, which is of great significance to solve their life problems.

4. Strategies for Improving the System of School-Enterprise Cooperation in Wenzhou under the Mode of New Apprenticeship of Enterprises

4.1 Establish a Joint Training System of Double Teachers of School and Enterprise

The joint training system of double teachers of school and enterprise can make the enterprise build a clear talent training plan, and the design of theoretical courses will be more reasonable and scientific for the school. Excellent high skilled talents can become mentors to train apprentices and conduct guiding work in specific posts. Apprentices can acquire skills faster under such working conditions. In the process of applying the mode of apprenticeship, the apprentices will have a deeper understanding of the vocational skill standards and post requirements. The specific content of the apprentice training task needs to be determined after the communication and exchange between the school and the enterprise, and the corresponding instructor should be determined according to the apprentice's professional knowledge and specific practical operation level. Through such an orderly apprenticeship mode, the theory and practice can be connected faster.

4.2 Strengthen the Flexibility of the School System and Academic Credit System

To improve the flexible school system and academic credit system, we need to start from two main bodies: the educational institutions that carry out the apprenticeship training tasks and the enterprises that carry out the mode of new apprenticeship. First, enterprises should connect with the knowledge and skills learned by apprentices, so that they can acquire skills in a suitable position, so a flexible school system should be built, so as to form a score system management. Apprentices often need to complete practical operation in the gap of professional knowledge learning, with relatively less time, so the evaluation system need to be optimized according to the actual situation. For the long-term cooperation between schools and enterprises, it is necessary to optimize and perfect the daily management system and education and teaching system.

4.3 Improve the Investment System of Enterprises in Apprenticeship Training

The reason why enterprises apply the mode of new apprenticeship is that they have a large demand and high requirements for talents. The application of the mode of new apprenticeship can directly cultivate targeted talents for enterprises. Therefore, enterprises should improve the investment system of apprenticeship training, so that the trained talents can more meet the expectations of enterprises. In the specific training process, enterprises should sign cooperation agreements with apprentices, and pay them training fees, living subsidies and other subsidies. Wenzhou municipal government stipulates that apprentices should get minimum wage and above during their internship. Because the tutors who undertake the task of training apprentices have to undertake more work, in order to protect the interests of these people, reasonable allowances and guarantees should be provided to them. The specific allowance requirements shall be determined according to the actual situation of the enterprise. When carrying out on-the-job training, business training and other activities for apprentices, the enterprise shall bear all expenses.

4.4 Optimize Financial Subsidy Policy

Since it is the policy that promotes the application of the mode of new apprenticeship of enterprises, the government should bear the specific responsibilities and obligations. Based on the actual situation of local school-enterprise cooperation, Wenzhou municipal government has made clear the expenditure of financial departments, and required to provide vocational training subsidies and internship subsidies for the school-enterprise cooperation training of new apprenticeship of enterprises. The fund consumed shall be drawn from the employment subsidy fund. The specific application shall conform to the economic development situation and be determined according to the training cost of the enterprise. Of course, in order to carry out the subsidy and support plan more objectively, it should be carried out in combination with the local price index of Wenzhou. Enterprises should take reasonable measures to preserve the data and materials generated from the

training and guidance of apprentices in specific practical activities, and report to relevant departments for filing, so as to avoid the loss and disappearance of the materials. Before the implementation of the apprenticeship training plan of enterprise, the financial department should form an objective expenditure plan and allocate funds as soon as possible after the completion of the enterprise's training task.

5. Build Transportation Channel of Student Source

Since the mode of apprenticeship is based on the relationship of school-enterprise cooperation, it will inevitably involve the problem of student source transportation. In order to better carry out the training work and ensure the completion of the talent plan, an objective system for the transportation of student source should be built. The education department of Wenzhou should make clear the scale of the new apprenticeship plan of the enterprise, so as to enhance the rationality of the school enrollment plan. The quality and quantity of student source transportation need to meet the requirements, and subsidies and help should be provided for those students with relatively low living standards. Of course, enterprises can also play a role in this link, that is, to recommend students with family difficulties to enter the training class.

6. Job Requirements of School-Enterprise Cooperation in Wenzhou under the Mode of New Apprenticeship of Enterprises

In the specific work, the development of the mode of new apprenticeship of enterprise is always based on the school-enterprise cooperation. Whether it is economic transformation or enterprise development, the biggest problem is the difficulty of recruit workers. The specific difficulty lies in unable to recruit excellent talents, or can't recruit enough excellent talents. For schools, the main problem is that students can not get better employment opportunities after they have completed their learning goals. All of these problems belong to the important problems in the development of current enterprises in Wenzhou. At present, it has a sense of urgency. When enterprises carry out the training work of new apprenticeship, they should form a service-oriented economic development plan, so that innovative talents can have space and opportunities for growth.

Of course, clear responsibilities are still the focus of the apprenticeship mode to cultivate talents. The purpose of this is to make talent training targeted and make the quality of talent training higher. The support that the financial department can give is to provide policies and funds for personnel training. Therefore, in order to achieve the ultimate goal of talent training, the financial department needs to cooperate with the education department. After the education department makes overall arrangements on enrollment, resource optimization, and major support, it is necessary for the financial department to build a platform for talent operation and practice in combination with the mode of school-enterprise cooperation.

The actual utility can only be seen from the practice. When applying the apprenticeship mode of enterprises, it also needs to combine the employment demand and post demand, and let all links and departments of enterprises follow the established plan to improve the cooperation strength. Difficulties and problems are solved in the process of continuous practice. The talents trained by enterprises also need to be tested by practice. Therefore, when it comes to training tasks, the training programs should be determined according to the advantages of apprentices and their specialties, so as to enhance the pertinence and effectiveness. The employment problem of our country has been affecting the development of our country, limiting the progress of many aspects of our country. Since the mode of new apprenticeship can win better development conditions for enterprises, the relationship of school-enterprise cooperation should be established, and on this basis, the influence of the apprenticeship mode should be continuously deepened, so that more enterprises and schools can build a cooperative relationship, and the channels for talent training and transmission are more smooth. With the development and progress of social market economy, enterprises are facing increasing pressure, but this competition is still the competition of talents. After enterprises recognize the importance of talents for the development of enterprises, the apprenticeship mode will continue to improve.

7. Conclusion

With the rapid economic development and the gradual improvement of social development level, the demand and requirements for talents have increased. Many schools have deficiencies in the mode of training talents, with the development and progress of science and technology, enterprises and schools can quickly establish a cooperative relationship. The school provides the enterprises with the talents they need, and the enterprises use the infrastructure and conditions to build a platform for the cultivation of talents and provide sufficient practice opportunities for students. Under the mode of new apprenticeship, school-enterprise cooperation in Wenzhou is

facing many difficulties and challenges, but under the promotion of policies and other factors, the establishment of the relationship of school-enterprise cooperation has become more smooth. In practice, it is very important to actively expand the scale of skilled personnel training and achieve the goal of high-quality employment.

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