

Research on Youth Volunteer Service Activities and College Students' Ideological Education Work

Hejia Yang

School of Information Science and Technology, North China University of Technology, Beijing 100144, China

ABSTRACT. *The development of youth volunteer activities as a key carrier to carry out college students' social practice activities and enhance their ideological and moral level is an important way to realize the unity of college students' ideological and political knowledge. This paper takes youth volunteer service activities and college students' ideological education work as the research entry point, analyzes the specific role of college youth volunteer work in college students' ideological education work, and understands the existing problems in the current ideological education work of college students. Education is integrated into the practice recommendations of youth volunteer service activities.*

KEYWORDS: *Youth volunteer service activities; College students; Ideological education*

1. Introduction

Under the new historical conditions, the ideological and political education of college students is faced with many new situations and new problems. It also faces problems that are incompatible with the new situation and new tasks[1]. There are many weak links. In recent years, the vigorous development of youth volunteer activities has become an effective carrier for college students to carry out social practice activities and improve their ideological and moral quality. Undergraduates can realize the unity of knowledge and conduct, cultivate healthy values and social responsibility, and improve the effectiveness of ideological and political education in colleges and universities. Play a very important role.

2. The Role of Youth Volunteer Service Activities in the Ideological Education of College Students

2.1 College Students' Ideological Education Work Carrier

The work of young volunteers in colleges and universities is one of the largest in the university! One of the largest activities, and the most influential and well-known university public welfare activity in China. It plays a vital role in the ideological and political education of colleges and universities, is the practical activity of ideological and political education in colleges and universities, is an important carrier of ideological and political education in colleges and universities, and promotes the construction of excellent culture in colleges and universities. After more than ten years of development, the youth volunteer activities of colleges and universities have been expanded in form and content, from the initial campus activities to off-campus activities, including poverty alleviation, community building, environmental protection and some important social welfare services[2].

2.2 College Students' Ideological Education Work Methods

There are three main characteristics of young volunteer work in colleges and universities: voluntary, amateur and public welfare. That is to say, college students participate in youth volunteer work is voluntary, using amateur time, engaged in public welfare activities. The voluntary and public welfare of young volunteers in colleges and universities can enhance the self-conscious behavior of college students' public welfare activities, improve the consciousness of college students to consciously serve the society, and promote the improvement of the spiritual level of college students[3]. It is an effective means to strengthen the ideological and political education of college students.

2.3 The Effectiveness of College Students' Ideological Education

The teaching of knowledge should be embodied in the actual life and play a role in actual effect. At present, in the process of ideological and political education, college teachers often only pay attention to the mastery of students' basic knowledge, and neglect some necessary practical activities, which leads to the loss of the actual effect of college students' ideological and political education. The emergence of young volunteer work has made up for the shortcomings of college students' ideological and political education, and introduced the ideological and political education of college students into practical life, greatly improving the effectiveness of ideological and political education for college students[4].

3. Existing Problems in College Students' Ideological Education

3.1 Ignore College Students' Ideological Education

Although many colleges and universities have set up corresponding ideological and political courses in colleges and universities according to the requirements of the state education administrative department, many colleges and universities' ideological and political courses are only in the form of catwalks, and they are not given the attention of leaders and related teachers. The opening is only to meet the requirements of the education department. Therefore, in the teaching, there is an indoctrinated teaching method. The teacher instills the established values according to the content of the teaching materials. The classroom teaching is boring and dull, and the students cannot afford to be interested in the classroom teaching. There is a phenomenon of numbness in response, and the effectiveness of ideological and political teaching is very small.

3.2 Lack of Practice, Knowing and Not Being Unified

Under the background of the new era, the ideological and political education of college students in China has been further developed, and the achievements have been gratifying. However, in the work, the ultimate goal of ideological and political education for college students is to serve the practice, but the current ideological and political education of college students It still stays in the stage of theoretical education. It shows only some oral lectures and some simple explanations of symbols or logic. Students have little practical activities in ideological and political education, and they cannot fundamentally improve the ideological and political awareness of college students[5].

4. Practical Suggestions for the Integration of College Students' Ideological and Political Education into Youth Volunteer Service Activities

4.1 Fully Recognize the Role of College Volunteer Work in the Ideological Education of College Students

The youth volunteer service in colleges and universities is a voluntary social service carried out by college students. It is an activity mode for college students who are enthusiastic about public welfare to use their spare time to volunteer for the society and provide services and help for others. One of its characteristics reflects individual and collective consciousness behaviors in practice, giving full play to the main role of college students in activities and respecting the internal needs of college students[6]. Its second characteristic gives full play to the role of social education, pays attention to practice, and can realize theory and practice. Organic combination. Youth volunteer service activities are an effective way to put theory into practice and transform constraints into conscious behaviors. In various

volunteer service activities, college students use actions to help others, dedicate themselves, and make social expectations and missions. Internalization is a voluntary and voluntary demand. At the same time, social recognition and public praise satisfy the individual's affirmation of self, get the pleasure and sense of accomplishment of caring, helping and serving others, and also enable college students to gain self-reflection in the practice of activities. Incentives, evaluations, and opportunities for improvement, constantly elevating their own spirits and ideas, standardizing their own behaviors, and achieving the goal of ideological and political education for college students.

4.2 Scientific Guidance Management to Achieve Ideological Education and Integration into Youth Volunteer Activities

4.2.1 Play the Key Role of the Core Figures of the Youth Volunteer Organization

The youth volunteer organizations of any university have their core figures. They have strong organizational management ability and appeal. Therefore, they should give full play to their management call-to-action ability, give full play to their close advantages to ordinary members, and be able to grasp the youth. The development direction of volunteer organizations to achieve the psychological integration of members, so as to select appropriate ways and means to implement the school's ideological and political education goals for students; at the same time, they must be strictly required, strictly managed, and strictly supervised, with particular emphasis on improving Its ideological and political qualities continue to sublimate its spiritual realm and urge them to lead by example, to be consistent in words and deeds, and to improve the self-management and restraint consciousness. Otherwise, their negative influence in the organization will seriously hinder the smooth progress and healthy development of ideological and political education.

4.2.2 Carefully Organize Activities into Ideological Education

Activities are the form of organization and group existence. Youth volunteer activities must be organized and planned activities. Activities should be carefully and carefully organized, and the ideological and political education factors of activities should be deeply explored, and the contents of ideological and political education should be integrated into the activities. Let the participating members be educated in the process, making the youth volunteer activities a new position and new carrier of ideological and political education, making ideological and political education more attractive, persuasive, influential and more targeted. Effectiveness and infectivity.

4.2.3 Establishing Party and Group Organizations in Volunteer Organizations

In order to establish the party and group organizations to carry out ideological and political education for students, they are grafted to the management of youth volunteer organizations, that is, the party organizations (usually temporary party branches) and group organizations (generally temporary group branches) are established in colleges and universities. The youth volunteer organization forms a

leadership and management organization composed of the council, the party branch, and the group branch. The organization fully exerts the role of the “political core” and “battle fortress” of the party organization to ensure the development direction of the youth organizers.

4.3 Ideological Education Activities Carrier Health Branding, Long-Term Development

4.3.1 Branding to Promote Youth Volunteer Projects

We must use the concept of management to cultivate the brand of youth volunteer activities, strengthen the personality characteristics of youth volunteer activities in the hearts of the public, and also increase the public's evaluation and cognition of youth volunteer activities, and constantly pay attention to the use of multiple Public opinion media and propaganda methods, while vigorously promoting the purpose of volunteer activities, creating a public opinion atmosphere of social understanding, leadership concern, and youth response, youth volunteer activities with good effects and high social recognition in the publicity activities are gradually created. Advantage brand activities.

4.3.2 Long-Term Operation of Young Volunteer Projects

Establish organizational leadership, improve organizational support: college youth volunteer guidance center, youth volunteer service teams at all levels, various youth volunteer service groups and other organizations, gradually form a network, form a concerted effort, consistent work situation. Establish and improve the recruitment, management, training, use and reward systems for young volunteers in colleges and universities. Handle training courses to strengthen the training and preparation of key teams, improve the service capabilities of young volunteers and establish funds for activities to ensure the healthy development of youth volunteer services.

5. Conclusion

College students' ideological and political education plays an important role in college education. In the ideological and political education of colleges and universities, young volunteer activities play a key role, which is the practical activity of ideological and political education in colleges and universities, and an important carrier of ideological and political education in colleges and universities. Promote the smooth development of ideological and political education for college students.

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