

Research on the Integration of Spiritual Elements into Ideological and Political Education Practice in Colleges and Universities

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Abstract: *As an important teaching resource of ideological and political education, it is very important for the development of colleges and universities to integrate the spiritual elements into the practice of ideological and political education. Through the multidimensional interpretation of the spiritual elements of colleges and universities and the definition of their related concepts, we deeply grasp the logic of the spiritual elements of colleges and universities into ideological and political education, to clarify the compatibility, coupling and homogeneity of the two. We should deeply grasp the value implication of college spiritual elements into ideological and political education, accurately grasp the realistic obstruction of college spiritual elements into ideological and political education, and promote the integration of the two with appropriate measures.*

Keywords: *University spirit element, Ideological and political education, Integration path*

1. Introduction

The National Conference on Ideological and Political Work of Colleges and Universities clearly put forward that "we should attach importance to cultural education, carry out the construction of civilized campus in an all-round way, and carry out positive, healthy and diversified campus cultural activities and social practice activities". In May 2020, the Ministry of Education clearly put forward in its opinions on speeding up the construction of the ideological and political work system in colleges and universities: "The daily education system should be built through the prosperity of campus culture and the cultivation of excellent school spirit, teaching style and learning style." Campus culture is an important resource of ideological and political education in colleges and universities, as well as an important carrier of cooperative education with ideological and political education.

Spiritual elements in colleges and universities are important cultural resources and "cultural name cards" of colleges and universities. They play an important guiding role in cultivating morality and cultivating people, which is coupled with the teaching purpose of ideological and political education in colleges and universities, and also coincides with the content of ideological and political education. Therefore, integrating the spiritual elements into the ideological and political education is helpful to give full play to the dual role of the spiritual elements in improving the ideological and political education and students' cultural quality. University emblem, university motto, opening ceremony and various cultural and creative products as the concrete carrier of university spirit elements have great significance in creating university characteristics and enhancing university competitiveness. It is helpful for teachers and students of colleges and universities to understand the spirit of colleges and universities, better adhere to the purpose of running colleges and universities, uphold the motto of colleges and universities, shoulder new missions, and stride forward toward the goal of world-class universities with distinctive characteristics with more pioneering spirit by digging out the inner meaning of university spirit and fully integrating it into the whole process of ideological and political education[1-2].

2. Research progress on the integration of spiritual elements into the practice of ideological and political education in universities

In recent years, many colleges and universities have carried out practical exploration on the use of spiritual elements, such as designing the link of uniform wearing of the school emblem in the celebration and opening ceremony, marking the school motto and emblem on the campus flower beds, dinner plates and cultural and creative products, creatively adapting the school song into a popular song, calling on

teachers and students to sing it, etc. Campus spiritual elements have attracted the attention of colleges and universities, but at the present stage, the use of spiritual elements pay more attention to their external characteristics of visualization, with a lively image to the teachers and students of colleges and universities to the sensory impact, but ignore their implicit education function. Therefore, it is very important to integrate the spiritual elements into the process of ideological and political education and give full play to the function of co-education with ideological and political education.

At present, the academic circle has made some achievements in the research on the ideological and political education function of campus spiritual elements. The domestic research on campus spiritual elements mainly focuses on the following directions: First, the connotation research on cultural symbols. Some scholars have pointed out that cultural symbols are created consciously by human beings, and they are cultures with intrinsic educational value that can be perceived by people. Some scholars point out from the perspective of Marxism that cultural symbols are the expression and display of human cultural development and historical progress. The second is about the classification and characteristics of spiritual elements in colleges and universities. Some scholars have pointed out that there are two kinds of cultural symbols in colleges and universities. One is static spiritual elements, such as the school song, motto and emblem, and the other is dynamic spiritual elements, such as graduation ceremony, voluntary activities and celebration. Some scholars have discussed the spiritual dimension of Chinese university motto from the length of history, the depth of philosophy, the temperature of literature and the thickness of aesthetics. The third is about the integration of campus spirit elements and multiple fields. Some scholars explain the application of relief in the construction of campus cultural landscape, through the establishment of a good learning atmosphere of the campus cultural landscape, help to mobilize students' learning enthusiasm, and promote the improvement of teaching quality. Some scholars discuss the application of campus culture in fashion design, integrating more and more cultural content into the practice of fashion design, and strive to create innovative fashion design works in line with modern aesthetic requirements on the basis of preserving cultural characteristics. The fourth is about the spiritual element ideological and political education function of colleges and universities. Some scholars especially emphasize the educational function of cultural symbols in colleges and universities, and point out that campus culture in colleges and universities can play its function more easily only through effective communication mode mediated by cultural symbols. The fifth is the strategy research on exerting the function of ideological and political education of spiritual elements in colleges and universities. Some scholars take Enshi Tujia and Miao Autonomous Prefecture as an example, and point out that in order to make good use of spiritual elements in the development of ideological and political education in ethnic minority areas, it is necessary to cultivate the correct consciousness of the subject and object of spiritual elements, which is the most basic prerequisite. At the same time, it is necessary to optimize the structure of spiritual elements and improve the dissemination environment of spiritual elements. At present, the academic circle has made many important achievements on the integration of spiritual elements into ideological and political education. However, in general, scholars mainly focus on the role of campus culture in ideological and political education, or rely on college cultural symbols such as school motto, campus ceremony to study ideological and political education, focusing on the integration of spiritual elements into the practice of ideological and political education is a little scarce. In the future, the academic circle needs further in-depth research on the integration of spiritual elements into the practice of ideological and political education in colleges and universities as a whole. (1) From the perspective of research, it is necessary to strengthen the research on the challenges and countermeasures of the integration of spiritual elements into ideological and political education in colleges and universities under the background of globalization, marketization and networking, such as the misunderstanding of ideological understanding, the limitations of functional play and the lack of guarantee mechanism. (2) From the perspective of research content, it is necessary to conduct in-depth research on the characteristics and rules of integrating spiritual elements into ideological and political education practice in colleges and universities. (3) From the perspective of research focus, it is necessary to further explore the activities, task division and mechanism construction of integrating spiritual elements into ideological and political education practice in colleges and universities[3-4].

3. The significance of integrating spiritual elements into ideological and political education in colleges and universities

3.1. Theoretical significance

First, by explaining the meaning, characteristics and status of the spiritual elements in colleges and universities, the inner connection between the spiritual elements and ideological and political education

in colleges and universities is revealed, which provides theoretical basis for understanding and grasping the integration of the spiritual elements into the practice of ideological and political education in colleges and universities. Second, through the theoretical explanation of the inner interaction mechanism between the spiritual elements and the ideological and political education in colleges and universities, it further expands the cognitive horizon of the ideological and political education of college students, enriches and enriches the content of the ideological and political education of college students, and provides theoretical concern for grasping the unique value of the spiritual elements in colleges and universities and making full use of the spiritual elements to strengthen the ideological and political education of college students. Third, through the theoretical analysis of the basic mechanism and practical requirements of the integration of college spiritual elements into the ideological and political education of college students, this paper further reveals the methods and paths of the integration of college spiritual elements into the ideological and political education of college students, and provides theoretical guidance for the integration of college spiritual elements into the practice of ideological and political education.

3.2. Practical significance

First, it is helpful to enrich the content and ways of ideological and political education of college students and improve the effectiveness of ideological and political education of college students. By giving full play to the unique value of the spiritual elements of colleges and universities, excavating the spiritual core of the spiritual elements of colleges and universities, constantly innovating the ideas, ways, contents and ways of ideological and political education of college students, opening up new ways of ideological and political education of college students, and ensuring the effect of ideological and political education of college students; Second, to help college students fully understand the necessity of integrating college spirit elements into ideological and political education and their mission responsibility, enhance the consciousness of inheriting college spirit, and constantly improve ideological consciousness, political quality and moral realm, so as to lay a solid ideological foundation for becoming new people in the era who take on the great task of national rejuvenation. The third is to provide effective reference for college educators to carry out ideological and political education of college students, which is helpful to enhance the mission responsibility, cultural confidence and action consciousness of college educators, and is conducive to improving the effectiveness, affinity and appeal of ideological and political education of college students.

4. Practical obstruction of college spiritual elements into ideological and political education

Based on the current practical situation, there are many challenges to integrate spiritual elements into ideological and political education in colleges and universities. The main problems are misunderstanding of ideological understanding, insufficient understanding of political attributes of spiritual elements in colleges and universities, inaccurate grasp of special laws of spiritual elements in colleges and universities, and insufficient research on teaching environment of spiritual elements in colleges and universities. The limitations of the function play, the integrity of the educational function of the spiritual elements in colleges and universities needs to be improved, the satisfaction of the spiritual elements serving teachers and students needs to be improved, and the penetration of the campus culture of the spiritual elements in colleges and universities needs to be strengthened. The lack of guarantee mechanism, the objectives and tasks are not clear, the path and measures need to be standardized, and the evaluation mechanism needs to be strengthened. All of them have a certain impact on the integration of spiritual elements into ideological and political education in colleges and universities[5-6].

5. The incorporation of spiritual elements into ideological and political education in colleges and universities

To innovate the context and content expression of the narration of spiritual elements in colleges and universities, and build universities into first-class disciplinary platforms with beautiful campus environment, advanced educational concepts and strong educational atmosphere. The integration of spiritual elements into ideological and political education in colleges and universities is an important work to cultivate campus culture. Constantly exploring the integration path with the characteristics of The Times and in line with the actual needs is the key point to integrate spiritual elements into ideological and political education in colleges and universities. In order to adapt to the development and change of information communication environment in the new era, we should pay attention to the play of spiritual

elements in colleges and universities. First, the university spirit elements into the ideological and political teaching of our school, strengthen the pertinence of classroom teaching, form the guiding force of carrying forward the university spirit elements. Colleges and universities should deeply explore the ideological and political education resources in school history, strengthen their own characteristics in ideological and political courses, and activate their ideological and political education potential in various courses. Secondly, the spirit elements of colleges and universities should be integrated into the emerging media, and the sense of The Times in the network space should be used to shape and promote the communication power of the spirit elements of colleges and universities. Colleges and universities should increase the number of fans on multi-media platforms such as Weibo and Tik Tok, give full play to the advantages of multi-media platforms such as Weibo and Tik Tok, and open new media to realize the combination of social hot spots and spiritual elements of colleges and universities. Third, integrate the spiritual elements into students' practice activities, exert the effectiveness of externalization in practice, and strengthen the influence of carrying forward the spiritual elements in colleges and universities. Colleges and universities should carry out spiritual-themed Party course propaganda activities, carry out campus cultural and creative products update design activities, carry out campus role models visit and survey activities, and carry out campus activities to hold opinions solicitation activities. In order to promote the smooth development of college spiritual elements into ideological and political education.

6. Conclusion

It mainly answers the specific content, significance and severe challenges of integrating spiritual elements into the practice of ideological and political education in colleges and universities, explores the characteristics and rules of integrating spiritual elements into ideological and political education, and explores the methods and paths of integrating spiritual elements into ideological and political education in colleges and universities. It provides new ideas and perspectives for further promoting the integration of spiritual elements into ideological and political education in colleges and universities in the new era to achieve collaborative education. On the basis of scientifically grasping the profound implication of the problems of integrating spiritual elements into the practice of ideological and political education in colleges and universities, this paper deeply analyzes the outstanding problems and severe challenges existing in the practice of integrating spiritual elements into the practice of ideological and political education in colleges and universities, and tries to explore the countermeasures and suggestions of the problems of integrating spiritual elements into the practice of ideological and political education in colleges and universities to deepen the research on the theoretical basis and practical conditions of the integration of the spiritual elements into the practice of ideological and political education in colleges and universities, so as to better integrate the spiritual elements into the practice of ideological and political education.

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