

Innovation in the Management of Applied Undergraduate Students

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ABSTRACT. *The type of modern colleges and universities is mainly application-oriented colleges and universities, the rapid development of application-oriented colleges and universities, mainly rely on the talent training program to update and reform, which also put forward more stringent requirements for students. However, there are still many problems in the management of college students. Based on an overview of the main connotation and characteristics of talent cultivation in application-oriented undergraduate colleges, this paper puts forward the current status of application-oriented undergraduate student management, and puts forward the ideas and model innovation of application-oriented undergraduate student management, so as to promote the innovation of undergraduate student management in China.*

KEYWORDS: *Application-oriented undergraduate, Student management, Innovation*

1. Introduction

Application-oriented colleges mainly refer to the schools that train engineers or senior application-oriented talents who directly transform science and technology into practical productive forces. Different from key universities, which focus on cultivating students' scientific research ability, application-oriented universities pay attention to students' practice and operational ability, take cultivating students' employability and entrepreneurial ability as the test standard, and at the same time improve students' engineering professional quality and ideological and moral level. [1]Application-oriented universities mainly have the following characteristics :(1) application-oriented universities mainly focus on business and engineering, emphasizing practice and application; (2) teaching content based on applied technology, oriented to production and management; (3) to strengthen the management and supervision of students' practice, special training and other time teaching links; (4) in addition to cultivating students' professional knowledge and skills, we should attach importance to the teaching of their humanistic knowledge and strengthen the cultivation of their comprehensive quality.

2. Current Situation of Student Management in Application-Oriented Undergraduate Colleges

2.1 Low Level of Management Personnel

From the perspective of management science, university student administrators spend most of their time on management work, and fail to pay attention to the physical and mental development of students, which cannot reflect the people-oriented education concept. This is because most university student management workers are not professionals, do not have a wealth of theoretical knowledge, theoretical level is not high, and the management team has more work to do, do not have enough time to study, increase the difficulty of student management innovation and development.[2]

2.2 Fuzzy Target Positioning

Some scholars believe that the management goal of China application-oriented universities is to serve and guide students and promote their healthy growth by improving their quality, morality and behavior. Applied in university management by their own characteristics, school location, the student ability levels and the influence of many factors, such as geographical position, compared with the traditional colleges and universities, applying university does not have a complete management system, a good campus culture environment, the comprehensive practice activity, at the same time, the lack of the cultivation of student's study enthusiasm, these are all important issues need to be solved. At present, most of the application-oriented universities aware of the

seriousness of the problem, but not yet to develop a reasonable solution, and the lack of reasonable monitoring and evaluation methods, makes the student management work of the university of applied system there are many disadvantages, such as not to establish and perfect the dynamic management system is closely related to the healthy growth of students, lack of human resources training system management plan and the lack of incentive mechanism to promote the all-round development of students.[3]

2.3 Backward Student Management Mode

At present, most application-oriented colleges and universities only pay attention to the course construction and the achievement of scientific research, but neglect the importance of student management, which is related to the evaluation system of application-oriented colleges and universities. In what is now applied in the evaluation system of colleges and universities, as an index of degree of education and scientific research is closely related to student management mechanism, it is difficult to measure the effectiveness of the student management work, it will affect the student management work in the application status of the overall work in colleges and universities, and applied in colleges and universities student management work still exists many problems, such as the proportion of the school psychological consultants in education team is not high, the structure is not scientific, the team is not stable, etc., student management work is a lot of hysteresis, current management strength is very weak, the management of college students is only limited to daily management, It does not pay attention to the establishment of student management system and the promotion of standardized management.

3. Ideas of Management and Innovative Strategies for Application-Oriented Undergraduate Students

3.1 Change Concept to Management as Service

Work ideas to progress with the time, the method of work to seek new, the work effect to be beneficial. We should grasp the influence of the change of social environment on college students' value orientation. Oscillation, during the period of social transformation necessarily through various channels, such as society, school, family group radiation to college students, in the face of the value orientation of college students present diversity and the trend of diversification, help to solve the problem of students of different classification, both lei feng and citizens, both noble and ordinary, provide some universal values and rules for students to reference. Stability of innovation and work method is on the premise of guarantee the security and stability of innovative work methods, using form for some of the students, e.g. participating in social survey, network communication, voluntary service, public welfare activities, scientific and technological inventions and inspirational love school student activities, make college students in the form of a variety of ways and influence the thoughts and feelings, enrich the spiritual life, improve the moral realm, the growth of knowledge talent, strengthen the social responsibility.[4]

3.2 Develop Ideas to Turn Entertainment into Ability

The second class is relative to classroom teaching. If the classroom teaching activities carried out in one room during the prescribed teaching according to the teaching materials and syllabus are called the first class, then the second class refers to the teaching activities related to the first class carried out outside the first class. The second classroom construction is the focus of student management and the carrier of many ideas and thoughts. The second class should be brought into full play in the construction of distinctive application-oriented undergraduate colleges. Is our school the present development of the second classroom activity, although rich and colorful, positive and uplifting, but most of the ten sports, art, and entertainment activities, these activities will be able to make an organic combination of moral education and intellectual education, physical education, aesthetic education, embody the generation characteristics and the characteristics of the school campus culture, the education and guide students to set up the correct values, to help students practice the correct value behavior plays an indispensable role. However, in the construction of application-oriented undergraduate colleges with distinctive characteristics, there are still few types of activities that are combined with or with strong characteristics. [5]Enhance the second classroom to make full use of existing resources, such as laboratory opening, experimental assistant selection, equipment and use, student interest groups. The links of experiment practice and course design in the first class are combined with the training of practical ability in the second class, so that they can be connected, promoted and organically combined.

3.3 Turn Experience into Science Step by Step

The daily education management of college students' management has many threads and heavy tasks. On the surface, it seems that the daily education management of college students' management is often busy with ten things and flows into ten forms. It stays at the level of managing students' safety and stability, and managing students' psychological and ideological problems. [6]From the perspective of the management system, although the work nodes are clear and the work process is strict, it relies more on the personal experience of the manager and the grasp of the focus of work to achieve the work goal, and lacks scientific system and method. Therefore, it is necessary to further improve the daily education management system and carry out a series of educational activities around the management of objectives. To closely combine the ideological reality of the students, growth characteristics and behavior, the dominant position of students in education, on the basis of students' self summary, depth counselling as the means, communication reply as a platform, promote the students' self reflection and planning, for students' ideological education to provide a personal interactive education environment, so that the students in a rich humanistic atmosphere consciously accept the outlook on life, values, view, psychological health, integrity, civilized, good education.

3.4 The Goal is to Loose the First and Last Echoes

In the first year of college, starting from the entrance of the new students, the students should make a global plan with emphasis on the overall planning, and cooperate with courses such as ideological and moral cultivation and legal foundation and career planning of college students to encourage and guide the students to set up life goals and reasonably plan their college life. In the second year, in the form of opening defense of goal management, I urged the visibility of life goals and university goals. In the third year, the management work at this time relies on the supervision and guidance of the teacher in charge of the class, and makes every work concrete and detailed, giving personalized guidance to students with different goals such as postgraduate entrance examination and employment, etc. In the fourth year, I make a comprehensive review and summary of my college life, and make clear and adjust my life goals again.

4. Conclusion

In general, high quality student management is of great importance to application-oriented colleges and universities, which should strictly implement the people-oriented concept in the field of education, gather the knowledge and wisdom of all the teachers and students, and jointly face and solve the difficulties encountered by application-oriented colleges and universities in student management. In addition, college students must also master a lot of theoretical knowledge, and constantly cultivate their own good practical ability and professional quality, to provide a stable guarantee for future employment.

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