

Build the Inheritance Path of "Red Gene" with Three-Line Military Culture in University Construction

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Abstract: Red blood is the concentrated embodiment of the political nature of the Chinese Communists in the new era and the source of spiritual strength of the Chinese Communists in the new era. The three-line military construction, which was born in the period of great construction and development of national defense science, technology and industry, is the precious wealth of the older generation of military workers and the "red gene" of the Communist Party of China. Colleges and universities should actively improve the inheritance path, build a red education system, cultivate socialist successors with the socialist red gene with the third-line military spirit, and transport a steady stream of family and national talents for the great rejuvenation of the Chinese nation.

Keywords: Three-line construction; Red gene; Military industry culture; Ideological and political education in Universities

1. Introduction

General Secretary Xi Jinping emphasized during the 31st collective study of the Political Bureau of the Central Committee: "The red blood is the concentrated embodiment of the political essence of the Communist Party of China and the source of spiritual strength of the Chinese Communists in the new era."^[1] Today, the need for higher education, scientific knowledge and outstanding talents for the development of the Party and the country is more urgent than ever before.^[2] We should make good use of the red resources and inherit the red gene,^[3] fully implement the Party's education policy, adhere to the socialist orientation in running schools, speed up the development of world-class universities with Chinese characteristics, and cultivate more first-class talents.

2. Current Situation of Inheritance of "Red Gene" and Construction of Three-Line Military Culture

2.1. The role of the times in the construction of the three-line military culture

At present, China attaches great importance to the construction of industrial culture and industrial soft power, and the protection, utilization, inheritance and development of industrial heritage have received attention by all aspects. The construction of the three-line military, with the distinctive characteristics of the times and military industry culture, was born in the period of large-scale construction and development of national defense science, technology and industry with the prominent characteristics of national defense and war preparedness. It is the precious wealth left by the older generation of military workers in the glorious process of fighting in heaven and earth and overcoming difficulties, and inherits the "red gene" of the Communist Party of China. Learning the spirit of the three-line military construction is conducive to not forgetting the original intention and providing a strong driving force for the development of modern industry; It is conducive to cooperation and responsibility, and make a historical demonstration for the development of modern industry; It is conducive to strengthening the innovation drive and continuing the historical brilliance for the development of modern industry.

2.2. Lack of inheritance of "red gene" in Universities

Nowadays, universities take the ideological and political course as the main ideological and political work and Marxism and Mao Zedong theory as the ideological and political course. Students can receive advanced and important political thoughts from the ideological and political course. However, in the overall situation, the inheritance of "red gene" has not been effectively implemented. The first reason is that in the era of big data, the information that students can receive is mixed, the school does not have the right to speak about the content of network ideological and political education, the information that students receive from the ideological and political courses in Colleges and universities is difficult to compete with the huge and miscellaneous network information, and it is difficult to improve students' Ideological and political quality. Secondly, the contents of "red gene" inheritance in not enough attention, the young generation without smoke of war, s rich way of life and peace, rich life make it harder for the students and the struggle for poor Chinese ancestors empathy, ideological and culture is relatively rigid, not make good use of their local characteristics and the power of the red gene, Not fully develop the students' patriotic spirit and the "red genes".

2.3. Abundant resource advantages of Southwest University of Science and Technology

Southwest University of Science and Technology (SWUST) grew out of Tsinghua University, code-named Project 651, box 201, which moved part of the national defense cutting-edge majors to the three-line area with the approval of the central government at the end of 1964. As a university in the period of three-line construction, its birth and development are closely related to three-line construction. Mianyang, where Southwest University of Science and Technology is located, also has the spiritual characteristics of the period of three-line construction and has the advantage of rich red resources. We should implement the inheritance of the "red gene", take the three-line military culture as the core, combine the geographical location and characteristics of Southwest University of Science and Technology, and take the party history, the three-line road, and the military industry culture as the traction to build the "red gene" inheritance path.

3. The Implementation Path of Inheriting the "Red Gene" of the Three-Line Military Culture in Universities

3.1. Find the right red education resources

To implement the inheritance of "red gene", we must first find appropriate red education resources, and make full use of red resources to revitalize the static sites and pass on the spirit of revolutionary figures from mouth to mouth through subject education, field visits and online promotion resources, so that students can understand and inherit the genetic spirit contained in red education through personal experience.^[4]

3.2. Reform the current rigid ideological and political curriculum education

At present, ideological and political education system is mainly based on ideological and political courses, which are taught unilaterally by teachers and passively accepted by students. We should reform the current rigid ideological and political curriculum education, respect students' dominant position, stimulate students' inner vitality, and establish a red education system in which students' independent activities and teachers' teaching activities coexist.

3.3. Establish an education system combined with students' after-school activities

The development of education system should be combined with students' subjective consciousness and school life activities. Combined with students' professional, practical and after-school activities, with the help of the road of three-tier construction, military industry culture and red memory, carry out activities in the form of art, entertainment and courses to make students feel the "red gene" in an all-round way.

4. The Concrete Scheme of Inheriting the "Red Gene" of Three-Line Military Culture in Universities

4.1. Combining the regional characteristics and the three-line spirit to awaken the red gene with red memory

4.1.1. Inheriting the Three-Line Spirit with Their Sites and Cultivating Red Youth with Military Industry Culture

Mianyang provides sufficient "red resources". As a China Science and Technology City, it is an important development area for the construction of the three-line. It is located in important military enterprises and military sites, including Yuejin Road, Zitong, Mianyang, Southwest Automation Research Institute, Changhong Group, etc. It is necessary to make full use of existing resources and organize students to visit the three-line sites, so that students can look back on the past history and feel the three-line spirit through the current site texture; Organize students to visit military enterprises, to make them understand the general development direction and development history of China's military enterprises. Use military enterprises to bring things ahead of the industry, and awaken red genes with red memory, and let Military industry culture cultivate red youth.

4.1.2. Touching People with School History, Inspiring People with Films, And Deeply Rooted with The History of the Party

The birth of Southwest University of science and technology is inextricably linked with the three-line construction. The school history of Southwest University of science and technology is the "red memory" that best fits the students. With the help of the relevance between the birth and development of Southwest University of science and technology and the history of the three-line construction, students can increase their sense of honor and identity with the University and the country in the process of understanding the school history; With the help of various films and documentaries on the three tier construction, students can understand the birth opportunity, construction development and historical status of the three-line construction; In the combination of party history learning and education and professional courses through party history and party government, we can truly make the party history education enter the classroom and mind, and realize the full coverage of party history learning and education for teachers and students.

4.2. Using coupling network and real space to build an all-round training mechanism

Innovate the way of Ideological and political education and coupling network and real space. Close to students' life through the network, always pay attention to students' ideological trends, and guide students to correctly distinguish network information. At the same time, we should reasonably carry out offline one-to-one conversation and after-school activities according to the ideological trend of students, appropriately modify the content of Ideological and political courses, so that students can be more active and willing to participate in activities, accept the spirit of three-line military industry, and cultivate "red gene".

Integrate network red resources and build an all-round training mechanism. With the help of the network platform, we should closely follow the current political hot spots, build new media communication channels, centrally upload and release the heroic deeds of revolutionary figures, the development route of local military enterprises in Mianyang, the role of our school in the third line construction, new policy guidance and other contents, encourage and guide students to download and learn, and create conditions for students to change from passive acceptance to active learning.

4.3. Building "Red + X" mode and red inheritance path

"Red" refers to the red gene, which takes the three-line military spirit as the spiritual core, closely follows the concerns and hot spots of students, and fully grasps the regional characteristics and spiritual characteristics of red resources. ^[5]"X" means that the activities are divided into professional, practical and after-school activities according to the nature of the activities, and then cover various categories of students' various activities, including students' professional courses, professional practice, social practice, cultural and recreational activities, community activities, etc. Focusing on the spirit of the three-line military industry, carry out research-based learning, social practice and after-school activities, and emphasize diversified educational courses. To combine teaching with experience in professional activities, We should not only explain the truth clearly, but also pay attention to students' experience, so that students can have immersive experience, internalize in their heart and externalize in their behavior,

and enhance the sense of national unity with a sense of red identity; In practice, we should add military industry culture, third line spirit and other contents in the practice direction of research, service and specialty, so that students can personally take the third line road, deeply explore military industry enterprise culture and explore the road of development; In the construction of after-school activities, we will create an interactive, penetrating and active ideological and political classroom system through teaching methods loved by students such as sitcoms, debate competitions and micro films.

5. The significance of constructing the inheritance path of "red gene" of three-line military industry culture in Colleges and Universities

Take history as a mirror, we can know the rise and fall; Take history as a mirror, we can look forward to the future. The "three-line" military industry spirit contains the ideals, beliefs and feelings of making bold contributions to the Party, the country and the socialist modernization drive. It is the fighting spirit of striving for strength, the spirit of bearing the overall situation in mind, the spirit of solidarity and sincere cooperation, and the spirit of innovation. The inheritance of the "red gene" contained in the "three-line" military industry is related to the identity and loyalty of the future main force of socialism with Chinese characteristics to the motherland and the people, and to the development and future of the country. Through the geographical advantages of Southwest University of science and technology, with the help of the "three-line" military spirit that stretches through the ancient and modern times and has always resonated with the development of the times, We should implement the inheritance of "red gene", make full use of red resources and improve the inheritance path to build a red education system, and let students understand the "three-line" military spirit, inherit the "red gene". The ultimate goal is to train the successors of socialism with the socialist red gene of the three-line military spirit, and to transport a steady stream of domestic and national talents for the great rejuvenation of the Chinese nation.^[6]

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