

Innovative Development of Modern Higher Education Concept

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Abstract: *At this stage, our society has entered a new development period and ushered in new development goals. Under this important social background, the concept of higher education has made new development and breakthrough, showing a new era value and development direction, which is very different from the traditional educational concept. Therefore, the major colleges and universities in China have also made positive adjustments, actively studied the new national policies and new development directions, scientifically integrated the development characteristics of the new period with the school's education and teaching, and realized the comprehensive innovation of the educational concept on the basis of following the people-oriented teaching concept. This paper comprehensively discusses the innovative development of higher education ideas from the perspective of value, development, time and space, talents and school running.*

Keywords: *Colleges and Universities; Educational Philosophy; Innovation-driven Development; Strategy*

1. Introduction

Under the original teaching system, the traditional educational concept has been rooted in college teaching, and the improvement of students' academic level is the focus of the school. However, in the context of the new era, the national education department has put forward new talent goals and pointed out the reforms that colleges and universities should make in education. It is necessary to scientifically transform backward teaching ideas, so that the education and teaching work of colleges and universities can better meet the needs of social development, and comprehensively highlight the educational value of colleges and universities by changing the values, development, time and space, school running and other ideas of colleges and universities, and cultivate new people with modern teaching ideas, so as to better meet the educational challenges in the new era.[1]

2. Innovative development of values

First of all, colleges and universities should clearly understand the lag of traditional values. The original values of social public welfare and social development can no longer effectively meet the development needs and reform needs of the times. At the same time, colleges and universities adhere to the original educational concept is not conducive to their own development. On the one hand, the development of higher education and teaching should be coordinated with social development. As a superstructure, college education is affected by social economy and development. The speed of social development directly affects the development situation of education and teaching. The teaching work and talent training of colleges and universities should meet the comprehensive needs of the development of the times, so as to give play to the positive role of college education in promoting social development, which is also a basic feature of college education in China. From this point of view, with the rapid development of the Internet and the continuous derivation of information technology, colleges and universities should strengthen the reform and innovation of teaching, show their teaching value, and promote the rapid development of social economy. On the other hand, both the educated and the society can obtain practical benefits in higher education. In the process of development, colleges and universities take appropriate economic means to charge students the corresponding education fees to improve and fill the resources needed for college education and teaching, which not only makes the teaching work of colleges and universities develop well, but also highlights the principle of social equity education. Therefore, colleges and universities adhere to the original values, which not only cannot conform to the development of modern society, but also has a negative impact on the development of colleges and

universities themselves.

Secondly, we should grasp the value view of industry. It is not to equate colleges and universities with ordinary social enterprises. The industry of higher education is scientific, pioneering and comprehensive. Efficient education and teaching work has the characteristics of productivity, and pays attention to the cultivation of professional and modern talents. The development of education and teaching in a university can make an effective contribution to the economic development of society. In the development process of the new era, China has formulated the grand development goal of the "14th Five Year Plan", and the economic and industrial value of higher education has been comprehensively demonstrated. However, college education cannot be equated with ordinary industry, and colleges and universities are not social enterprises. Colleges and universities carry out education and teaching in an orderly manner on the premise of following their own educational development goals and talent training specifications, and the industrial characteristics of colleges and universities also have a certain range and limitations. Generally speaking, in the new era, we should adhere to the concept that colleges and universities are a special talent training industry.

3. Innovative development of development concept

In the new era, colleges and universities should establish a new development direction, actively uphold the concept of popularization and diversification of educational development, and speed up the orderly development of education and teaching. In order to realize the popularization of education and teaching, colleges and universities should have the courage to break the restrictions of traditional education and analyze the international and domestic development forms from a macro perspective. Today, with the rapid development of economy and society, China has placed education and teaching in a prominent position and advocated giving priority to the development of higher education.[2] First of all, it defines the popularization goal of the development of higher education. Secondly, we should give corresponding financial support to major colleges and universities to provide all-round policy guarantee for the development of education and teaching in colleges and universities. Thirdly, we should comprehensively reform the education and teaching work in colleges and universities, put forward the development goals of higher education, and break through the limitations of the traditional education system.

"Popularization" does not simply emphasize the expansion of the scale of higher education, but takes into account the concept of diversified development while adhering to this concept. The diversified content of higher education is extremely rich, including the diversity of objectives, that is, to cultivate diversified talents that meet the needs of the times; The diversification of the main body, that is, it is not limited to the form led by the government, so that social organizations, units and individuals can become the founders of colleges and universities; It also includes the diversification of investment channels, development forms, structures, evaluation standards and other aspects, so as to better highlight the goal of popularization and diversification of the development of higher education.

4. Innovative development of space-time concept

In the original teaching mode of colleges and universities, college education has certain time and space constraints. Students complete learning activities for a fixed number of years in a fixed school place, emphasizing students' learning experience in school. However, with the rapid development of economy and society, this educational concept has highlighted its inherent lag, which can not only meet the needs of students' learning and growth, but also the rapid development trend of economy and society. Lifelong education and informatization have become an overall trend in the development of higher education.[3] Therefore, schools should change the original concept of space-time education and rebuild the new concept of information and lifelong education development.

5. Innovative development of talent training concept

In the original talent training concept of colleges and universities in China, the following three aspects are mainly emphasized. First, the same training methods and teaching contents are used to cultivate the same talents, which seriously ignores the personalized development of students. Second, we should pay attention to professional development. It pays too much attention to students' professional education, ignores basic general education, and lacks scientific cognition of the cultivation of the whole person.

Third, inheritance education is too obvious. The step-by-step class learns from the previous experience and lacks scientific cultivation of students' creative thinking. In the context of education in the new era, this educational concept cannot meet the needs of modern development. Therefore, mega universities should re-establish the concept of talent training, and incorporate personalization and innovation into the concept of talent training, so as to better highlight the value of talent training in Colleges and universities.

First of all, we should pay attention to the personalized development of students. While implementing professional education, we should pay attention to the development of students' personality, and better guide students to achieve comprehensive and coordinated development by carrying out elective courses and basic general courses. At the same time, with the help of the advantages of modern information technology, various learning software and learning platforms are used to provide students with diversified and rich courses, such as literature, engineering, art, language and other comprehensive professional courses, so as to realize the all-round development of students on the basis of respecting the development of students' personality. Secondly, we should cultivate students' creativity. The school should run through the innovative development concept in the teaching process, take the cultivation of innovative talents as the basic development goal, and actively encourage students to participate in innovative and entrepreneurial activities, so as to gradually improve students' innovative ability and innovative thinking in practice.[4]

6. Implement the new development philosophy

The revitalization and development of education is the basic project to help the rejuvenation of the motherland, and the development level of college education is an important embodiment of the country's development ability. In recent years, with the development and progress of the society, our country colleges and universities education teaching work closely around the great dream of "one hundred goal", strive to cultivate modern talents with professional ability, excellent moral character, a large number of innovative universities to promote the rapid development of economic and social development, for the construction of modern power has made a powerful contribution, but also plays an important role in the future development of our country can not be ignored. Therefore, the innovation and development of university education concept cannot be separated from the guidance of the national development concept. Schools and teachers should implement the new development concept, promote the innovation and reform of Chinese university education concept through innovation, coordination, green, openness and sharing, and promote higher education to a higher development level.

The first is about innovation and development. At the present stage, innovation is the main force of China's social development. Countries around the world are vigorously carrying out scientific and technological innovation to realize industrial transformation and upgrading. All kinds of modern science and technology show a good trend of rapid development. And the innovative development of a country cannot be separated from the support of higher education. At the present stage, China's college education is gradually moving towards the popularization and development trend, and focuses on promoting the universal higher education, which provides strong support and help for the improvement of the level of national education and promotes the healthy development of the economy. Therefore, modern colleges and universities should quickly promote the integrated development of industry and education, comprehensively combine education, science and technology, and economy, comprehensively enhance the innovation power of China's colleges and universities, and promote the comprehensive construction of first-class universities.

Second, it is the coordinated development aspect. Coordinated development is a key problem in China's social field, which seriously affects the degree of China's economic and social development. The imbalance of China's social development is mainly shown in areas, regions and groups. Among them, the inequality between regions is more significant. In cities and regions with good level of economic development, there are numerous universities with profound qualifications and rich higher education resources. For example, Jiangsu, Beijing, Shanghai and other universities have many "211" and "985" universities. Therefore, the development of higher education education should pay attention to the coordinated development, and give scientific play to the advantages of the Internet, information technology and digital education platform to alleviate the imbalance between the central and western regions, coastal areas and inland education development to the greatest extent.

Finally, it is the shared development aspect. At present, the compulsory education in China has been comprehensively popularized, and certain educational achievements have been made in the process of implementation and implementation. However, the universality of higher education in China is not high

enough. In order to promote the rapid development of the country and society, it is necessary to promote the universal development of higher education, so that ordinary students in remote mountainous areas can also accept the influence of higher education. Therefore, all colleges and universities should recognize the development trend of the popularization of higher education in China at the present stage, recruit students with a fair, just and open attitude, and create a green channel for students to study as they wish. At the same time, colleges and universities should set up the people-oriented education development concept, for good moral character, talent, powerful poverty study help, with the power of national education policy, implement and implement within the scope of various campus support policy, let students in poor areas also can get better higher education, fully realize the scientific sharing of higher education resources.

7. Conclusion

To sum up, the innovative development of higher education ideas is not only the need of national education and teaching development, but also the need of the times for social development. Colleges and universities should scientifically position their own educational values and teaching ideas, comprehensively analyze the general trend of educational development under the background of modernization, and actively respond to the call of national educational policies, so as to comprehensively innovate the school's educational ideas from the perspective of students' learning and school development, step by step promote the scientific development of school teaching work, and deepen the reform of teaching and management work in colleges and universities. The teaching development of colleges and universities will better meet the needs of the social development of the times, and highlight the teaching value of modern colleges and universities and the scientific concept of talent cultivation.

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