

The Significance of Aesthetic Education Teaching Practice in Colleges and Universities Participating in Community Aesthetic Education

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Abstract: *Aesthetic education in colleges and universities plays an important role in the cultivation of college students' ideal personality, the perfection of their soul, the improvement of their quality and the promotion of their cultural self-confidence. In view of the fact that there is a disconnection between teaching and practice in aesthetic education in Colleges and universities. We believe that aesthetic education teaching in colleges and universities needs to vigorously build an off-campus practice platform and actively connect with community aesthetic education, which can not only provide a route to change the imbalance between art aesthetic education and natural aesthetic education, social aesthetic education and scientific and technological aesthetic education in aesthetic education teaching in colleges and universities, but also share aesthetic education resources with community aesthetic education so as to build a bridge for college students to go to society. Finally, we should deepen the reform of aesthetic education in universities in a wide range of social practices, promote the further development of aesthetic education in universities, and effectively implement the aesthetic education work of the Party and the state in the new era.*

Keywords: *College aesthetic education; Practice; Participation; Community aesthetic education; All-round development; Bridge; Sharing*

1. Introduction

With the improvement of living standards, people not only pay attention to the beautification of living rooms, but also pay attention to the beautification of the surrounding environment and even the social environment. Aestheticization and artistry of daily life have become the conscious behavior of ordinary people in pursuit of high-quality happy life. This social and cultural changes of the times, Mr. Cai Yuanpei has insight: The way of aesthetic education is not to beautify the city and countryside, although schools and families do their best to promote it, the evil influence of the environment will eventually become resistance,[1]so beautifying the city and countryside is the most important work. The master pointed out the close relationship between school aesthetic education, family and society, that aesthetic education can not be separated from the improvement of society, and that the progress of social civilization can not be separated from the popularization of aesthetic education. He was even the first to put forward the call of saving the nation through aesthetic education, which fully expressed the ideal of aesthetic education of a generation of educators. In recent years, China has issued various supporting policies to carry out aesthetic education, from school aesthetic education to community aesthetic education and national aesthetic education, aesthetic education is gradually advancing in the whole society.

However, from the current aesthetic education teaching work in colleges and universities, the vast majority of colleges and universities can provide students with a variety of aesthetic education courses and aesthetic education practice activities, students' aesthetic education life seems very lively and rich, but in fact most of the aesthetic education practice activities are often mere formality, it is difficult for students to construct the corresponding aesthetic education knowledge system. The reason is not complicated, on the one hand, the practice platform of aesthetic education is limited, and the integration of teachers' aesthetic education theory and practice is low; on the other hand, there is a lack of aesthetic education practice activities that modern college students really like, and many students themselves do not attach importance to aesthetic education practice, so it is difficult to experience the connotation of aesthetic education, and it is not easy to transform the truth into personal practice. Community aesthetic education is closely related to people's daily life, such as those carefully built landmark buildings, parks, botanical gardens, art galleries, concert halls, museums, cultural views, science and technology

museums, theatres and cinemas, which have the function of quality education, and all kinds of propaganda or public welfare activities often carried out by these institutions and universities. That is, to meet the diverse needs and all-round development of individuals. In fact, it is also the practice of the aesthetic education spirit of educating people with aesthetics.[2]beautifying people and cultivating yuan with aesthetics advocated by the state. Therefore, we believe that it is of great significance for modern university aesthetic education teaching practice to participate in community aesthetic education and get through with it.

2. Conducive to changing the unbalanced state of different forms of aesthetic education in the teaching practice of aesthetic education in Colleges and universities

When it comes to aesthetic education, people often immediately think of art or art education, music, art and dance training. In universities, aesthetic education is the same, people usually understand the same art education, think of various art courses, art associations, various art activities or competitions. There is no doubt that art aesthetic education plays an important role in beautifying college students' soul, cultivating their sentiments and stimulating their potential. However, the construction of aesthetic education in universities has never been such a simple project. Art education is only one of the main means of aesthetic education, but not all. Modern university education focuses on art education, but often neglects the guidance of natural aesthetic education, social aesthetic education and scientific and technological aesthetic education. The all-round development of college students needs to be improved systematically through the above four aspects of aesthetic education.

Natural aesthetic education is mainly aesthetic education by means of the beauty of nature. Natural aesthetic education needs to be obtained from nature, through contact with nature, to cultivate college students' taste of beautiful things, to discover colorful natural beauty, to feel its natural beauty, scenery beauty, ecological beauty, and to deeply understand the magic of nature and the meaning of life. At the same time, we should cultivate their artistic intuition, creativity and stimulate their imagination. Social aesthetic education is to establish correct values and outlook on life, aiming at improving people's humanistic quality, guided by Marxist aesthetics and noble aesthetic ideals, so as to promote college students to understand themselves, insight into society and even transform the world with objective and aesthetic vision. Such aesthetic education should be oriented to the society. Therefore, with the help of community aesthetic education, it is beneficial for college students to organize or participate in various public welfare activities, to communicate with different groups of people in the process of serving and contributing to society, to deeply understand the beauty of people themselves, the beauty of products created by people and the beauty of social fashion, to enhance self-confidence in practice, to stimulate the ability to create beauty, and to form a healthy aesthetic view; Scientific aesthetic education is to carry out aesthetic education for college students through scientific research and experiments, scientific discoveries and inventions, scientific theories and scientific spirit, so as to improve their aesthetic ability and scientific quality, cultivate their temperament and enhance their spiritual realm, and promote their harmonious, healthy and comprehensive development. In a word, university aesthetic education is to cultivate young people as the future pillars of the country to form a correct aesthetic view of purity and goodness through scientific means of aesthetic education, and to promote the completion of their ideal personality of physical and mental health. University aesthetic education should be an industry of cultivating college students' complete personality, which spans professional and amateur aesthetic education industries and integrates aesthetic education[3], sentiment education and spiritual education.

At present, the development of aesthetic education in colleges and universities in China has reached a considerable scale, many schools have set up art education centers or quality education centers, and aesthetic education as a general course has become the norm. However, according to the academic research, the teaching of aesthetic education in colleges and universities is biased towards theory, the practice hours of aesthetic education for college students are less, and the practice platform for sustainable development is not much. In particular, there are difficulties in the arrangement of the four forms of aesthetic education practice, and there is a lack of systematic co-ordination between the university aesthetic education practice platform and the second classroom and the school art resource institutions, which is neither easy to evaluate nor manage, so that the practice of aesthetic education is often a mere formality. The effect of educating, transforming and cultivating people in university aesthetic education is unsatisfactory. Schiller, a modern aesthetic educator, advocated cultivating complete modern people through aesthetic education. University aesthetic education should be based on art education to cultivate college students' personality charm, temperament and ideal personality. That is to say, university aesthetic education is an educational way to help college students establish good beliefs in life by means of more scientific aesthetic and artistic means. However, it is worth noting

that how can a good belief in life be firm and internalized without the baptism of society? Sentiment education and spiritual education need to be nurtured in the social environment and cultivated in the communication and learning with various groups of people. Therefore, the author believes that for the growth of college students, vision and realm are equally important. The connection between university aesthetic education and community aesthetic education provides a channel for college students to get out of the ivory tower, go to nature and enter the society, so that college students can have more opportunities to switch scenes in different contexts, experience and self-verify various forms of realistic beauty, realize life and meaning, establish correct values, improve healthy personality and promote all-round development.

3. Conducive to both sides to share aesthetic education resources and build various forms of aesthetic education practice platforms to achieve a win-win situation

Social beauty is one of the important contents in university aesthetic education teaching. As one of the forms of beauty, it refers to the beauty of people, social things and social customs in real life. Social beauty is not only rooted in practice, but also the most direct form of practice. That is to say, the relationship between social beauty and social practice is very direct and obvious. Social beauty involves the beauty of laborers, the beauty of productive labor process, and the beauty of labor products, which are inseparable from productive labor and various communication activities. The aesthetic relationship concerning social beauty is subject to material, political and other spiritual conditions, and changes with the development of these conditions, such as the beauty of advanced social forces and figures in a certain period of time, which has strong characteristics of the times and ideological expression. The content of social beauty is always directly linked with the progressive moral values and political ideals that reflect the direction of human historical development, closely linked with social reality, and shows the beauty of human behavior, language and soul in the process of productive labor and various communication activities; The beauty of things, the beauty of social environment and the beauty of social fashion are closely related to certain social utilitarianism and goodness, but social beauty is not equal to goodness, but the unity of beauty and goodness. That is to say, when it turns good into individual's highly conscious and free action and arouses people's aesthetic pleasure, it becomes the real social beauty. Social aesthetic education can not be separated from the broad social reality and social environment, and university aesthetic education must go out of the ivory tower. Community aesthetic education, which is increasingly valued by the whole society, [4] is regarded as the last mile of social aesthetic education. The reason is that community aesthetic education is oriented to the whole people and is consistent with the spirit of university aesthetic education, aiming at promoting the all-round development of the whole people and the harmonious development of society, which is in line with the purpose of modern education.

Modern community aesthetic education is related to a wide range of groups, and is closely related to daily life, surrounding environment, art venues and so on, so it is worth paying attention to the rich aesthetic education resources. The document Opinions on Comprehensively Strengthening and Improving School Aesthetic Education in the New Era emphasizes that we should not only advocate that teachers and students in Colleges and universities should strengthen their awareness of serving the society, [5] support colleges and universities to carry out aesthetic education infiltration action plans, support social forces to carry out aesthetic education public welfare projects, but also encourage colleges and universities and modern communities to build aesthetic education platforms and share aesthetic education resources. It can be seen that the integration of aesthetic education in Colleges and universities and community aesthetic education can complement each other's advantages and integrate various educational resources. The participation of colleges and universities in the sharing and co-construction of community aesthetic education is an excellent training opportunity for college students from theory to practice, which plays a positive role in deepening the understanding of aesthetic education theory, strengthening various aesthetic experiences, improving college students' own literacy and enhancing cultural self-confidence. The connection between school aesthetic education and community aesthetic education can enable college students to integrate knowledge learning and aesthetic improvement with the common people in a space, and with the help of various aesthetic education platforms or public welfare activities or projects, enable college students to infiltrate in the process of various forms of aesthetic education experience, develop themselves through emotional infection and social learning. So as to establish a correct world outlook, outlook on life and values, and ultimately achieve the simultaneous improvement of aesthetic ability and moral sentiment.

4. It can build a transitional bridge for college students to go to society, which is conducive to personnel training

A prominent feature of modern society is the increasing number of modern communities, followed by the rise of community education. Community education is the basis of realizing lifelong education and constructing a learning society. Developed community education has become one of the important symbols of a country's educational modernization level. As an important part of community education, community aesthetic education refers to the aesthetic education and sentiment education carried out in the community, which is aimed at all the people in the community. Community aesthetic education is the main channel to realize the aesthetic education of the whole people, which plays an important role in promoting the communication, behavior norms and coordinated development of the national society, as well as in promoting the improvement of national quality, building civilized community culture, and even promoting the process of harmonious society. University aesthetic education is also aesthetic education, sentiment education, and also education to enrich imagination and cultivate innovative consciousness, but its educational object is college students, aiming at improving their aesthetic literacy, stimulating their innovative and creative vitality, and promoting their free and comprehensive development. Marx pointed out in the Manifesto of the Communist Party: The free development of everyone is [6]the condition for the free development of all people. That is to say, Marxist aesthetic education emphasizes that the free development of human beings should not only be in harmony with social development, but also respect human self-worth and human pursuit, transform the world according to the law of beauty, and promote social progress. The free and all-round development of human beings is the highest goal of aesthetic education. It can be seen that the fundamental attribute of aesthetic education determines that the basic starting point of school aesthetic education and social aesthetic education is the same, that is, to promote the all-round development of human beings. The effective combination of university aesthetic education and community aesthetic education can make college students consciously establish their personal image in the process of practical learning, show their professional level, show their quality, gradually form a correct understanding of themselves, increase self-confidence, improve the ability to deal with different interpersonal relationships, constantly improve themselves, and constantly improve the aesthetic quotient index. As the Marxist view of aesthetic education emphasizes, the realization of aesthetic education in the context of specific society and times, the dialectical development of university aesthetic education and social ideals, and ultimately promote the harmonious development of talents and society.

In fact, community aesthetic education is becoming one of the effective bridges connecting family education, school education and social education. It can complement the advantages of aesthetic education in schools at all levels, build platforms in various forms, and explore new ways of social aesthetic education. Colleges and universities can establish off-campus practice places for university aesthetic education with modern communities, such as establishing aesthetic education teaching practice bases in communities, organizing volunteer activities, regularly selecting aesthetic education volunteers to serve communities, regularly explaining or displaying various art knowledge and skills for community residents, internalizing classroom knowledge into abilities through practice, and meeting the practical learning needs of college students themselves. This can not only realize the practical training of university aesthetic education, but also serve the society and enhance the aesthetic ability of community residents. In the public space of the community, college students and ordinary people interact with each other, which can enhance each other's sense of identity and spiritual belonging, and enhance the inner happiness of life. Colleges and universities can also use the extensive resources of the community to contact local enterprises and institutions to build a community of aesthetic education practice. For example, through the tripartite linkage, we can give full play to their respective advantages and jointly carry out various forms of literary and artistic activities, such as poetry recitation, chorus, singing and dancing performances, classical interpretation, etc to inherit excellent culture, carry forward the spirit of Chinese aesthetic education, promote the practice of aesthetic education to train talents, give full play to the social governance function of aesthetic education, and achieve win-win situation. Therefore, sharing and building various forms of aesthetic education platforms with community aesthetic education can provide a practical path to beauty for college students, provide a practical platform for both internal and external training, and thus become a transitional bridge for college students to enter the society.

5. Conclusion

In a word, university aesthetic education needs to follow the guiding spirit emphasized in the report of the 20th National Congress of the Communist Party of China: to build a new era of aesthetic education, to promote innovation and drive, and to embody the value of aesthetic education. Therefore, there are many problems in the teaching and practice of aesthetic education in universities. It is urgent for us to study seriously, vigorously build an off-campus practice platform, actively connect with community aesthetic education, build a transitional bridge for college students to go to society, deepen the reform of university aesthetic education teaching in a wide range of social practices, promote the implementation of university aesthetic education to develop in depth, and effectively implement the new era of school aesthetic education work of the Party and the state.

Acknowledgment

Fund Project: This research belongs to the 2023 Hainan Province Higher Education and Teaching Reform Project: "Reform and Exploration of Hainan Universities Aesthetic Education Curriculum Based on the Training of Innovative Talents" (No: Hnjgzc2023-31); Education and Teaching Reform Research Project of Hainan Tropical Oceanography Institute: "Research on the Teaching Mode Innovation of University Aesthetic Education Course Based on Peer Education" (No: RHYjg2022-17); "Exploration of Five Educations in the Education of International Students under the Background of free trade port" (N0: RHYjg2023tml-04)

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